

Exhibitor Prospectus



Bi-State Infectious Disease Conference 2024

**November 8, 2024
St. Louis, Missouri**

General Information
Bi-State Infectious Disease Conference 2024
November 8, 2024

Renaissance St. Louis Airport Hotel
9801 Natural Bridge Road
St. Louis, MO 63134

Greetings,

On behalf of the Bi-State Infectious Disease Committee, we are pleased to announce the upcoming Bi-State Infectious Disease Conference 2024 to be at the Renaissance Airport Hotel in St. Louis, MO on November 8, 2024.

Course Overview

The Bi-State Infectious Disease Conference was developed in 1996 as a collaborative effort of the local APIC Chapter 73, public health departments and school nurses in the Missouri and Illinois bi-state area. The annual conference is designed to provide continuing education for health care professionals from Missouri and Illinois. It provides the most current information for disease intervention, detection, prevention, control and preparedness pertaining to infectious disease in order to provide optimal healthcare to our patients and to our community.

Target Audience

Designed for public health personnel, family physicians, generalists, hospitalists, infectious disease specialists, nurse practitioners, physician assistants, infection preventionists, correctional nurses, school nurses and dental assistants.

Sponsorship Information

We have sponsorship opportunities for you to consider. That opportunity is explained in further detail below.

Thank you in advance for your consideration!

Sincerely,

Courtney Klapperich, Program Manager – Education Operations
Director of Education – Mayo Clinic Center for Tuberculosis

Rebecca Mussack, Senior Education Specialist
Mayo Clinic Center for Tuberculosis

Monica Kreofsky, CME Specialist
Mayo Clinic Center for Tuberculosis

Course Directors

Zelalem Temesgen, M.D. and James Gaensbauer, M.D., M.S.

Exhibitor Sponsorship Information

Hallway tables 1 – 12 are \$450 + \$30 premium fee and Concourse D tables 13 – 25 are \$450.

General Sponsorship

- Includes six-foot table with cloth table covering.
- Name badgers will be provided for vendors.
- Continental breakfast and lunch for one (additional lunches may be purchased for \$30)
- Acknowledgement of participation in conference promotional materials
- Attendee roster (individual attendee approval requested)

If you have any questions about vendor/exhibitor sponsorship, please contact:

Elaine Allrich elaine.allrich@ssmhealth.com

Herb Betian hbetian@sbcglobal.net

By registering for this conference, you are responsible for payment, regardless of your attendance.

If you choose to mail in your payment, it is **IMPORTANT** that you contact the vendor committee after you complete online registration to arrange payment; otherwise, your table selection could be released.

Vendor committee contact information will be provided during registration and in an email confirmation.

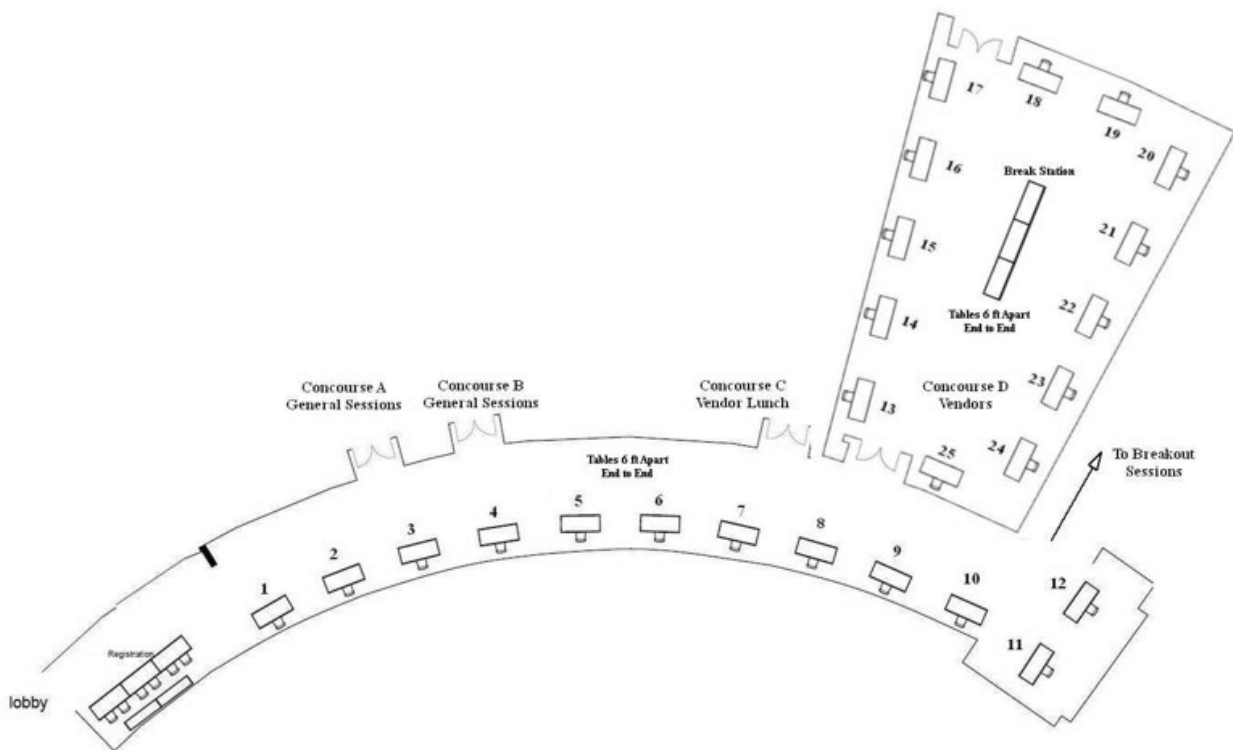


Exhibit Regulations:

- Each exhibitor is responsible for compliance with the Americans with Disabilities Act (ADA) within its assigned space.
- Attire of exhibit personnel should be consistent with the professional atmosphere of the conference.
- Demonstrations by exhibitors may not interfere with normal traffic flow nor infringe on neighboring exhibits. Demonstrations are not permitted outside of the exhibitor's assigned space.
- Canvassing or distribution of advertising material by an exhibitor is not permitted outside of the exhibitor's space.
- Canvassing or marketing of any products or services in any part of the meeting rooms by anyone representing a non-exhibiting firm is strictly prohibited.
- Subletting of exhibit space is not permitted. Sharing of exhibit space is not permitted unless it is within divisions of the same company.

CME Guidelines Related to Educational Grants, Exhibit Space and Promotional Activities:

In compliance with ACCME Standards for Commercial Support, arrangements for commercial exhibits or advertisements cannot influence or interfere with the presentation, nor can they be a condition of the provision of commercial support for CME activities.

- Sponsorship and other promotional fees shall be separate and distinct from educational grants/commercial support.
- All exhibitors must be in a room or area separate from the education and the exhibits must not interfere or in any way compete with the learning experience prior to, during, or immediately after the activity.
- Company representatives must refrain from holding any commercial discussions in the educational classroom. All promotional activities including interviews, demonstrations, and the distribution of literature or samples must be made within the exhibitor's space. Canvassing or distributing promotion materials outside the exhibitor's rented exhibit space is not permitted.
- Commercial interest representatives may pay to attend CME activities for the sole purpose of the representatives' own education. However, they may not engage in sales or marketing activities while in the educational classroom.

Liability:

- Neither Mayo Clinic School of Continuous Professional Development nor The Greenbrier, the employees thereof, nor their representatives, nor any member of the Conference Committee shall be responsible for injury, loss, or damage that may occur to the Exhibitor or his property from any cause whatsoever, prior to, during, or subsequent to the period of the Exhibit. The Exhibitor agrees to indemnify, the Mayo Clinic Continuous Professional Development and The Greenbrier and their employees, volunteers, and committees from any and all claims for loss, damage, or injury. Exhibitors are encouraged to insure themselves against property loss or damage, and against both general and personal liability.
- Exhibitor understands and agrees that, for the safety of conference attendees, Exhibitor shall not perform any procedures on or provide any services to conference attendees that are either invasive or are customarily performed in a practitioner's office.

Additional Course Details:

Additional course details can be found on the [conference website](#).