



Mayo Clinic
4500 San Pablo Road
Jacksonville, Florida
32224
904-953-7904
Tax ID: 59-3337028

August 30, 2024

Dear Exhibitor,

On behalf of Dr. Sarosh Irani, and the Mayo School of Continuous Professional Development we hope you will consider a display or sponsorship opportunity at our **Mayo Clinic Autoimmune Neurology** course being held **May 1-2, 2025**, on the Mayo Clinic campus in Jacksonville, Florida. We expect approximately 75 neurologists, neurology trainees, nurse practitioners, physician assistants, internists, and other allied health professionals who participate in the care of patients with autoimmune neurological diseases.

This two-day continuing medical education course aims to increase knowledge and awareness of autoimmune neurology disorders and to improve diagnosis of patients by offering examples and insights as to when and how testing is best performed. Day 1 will focus on autoimmune encephalitis (AE) followed on day 2 with paraneoplastic diseases, as well as rarer autoimmune disorders and syndromes.

Choose Your Sponsorship Level

Display fees to exhibit at the course begin at \$2,000. Space is limited and table assignments will be made on a first-come, first-served basis. Please see page 3 of this prospectus for details on Diamond, Platinum, and Gold sponsorships along with additional opportunities being offered to expand reach and further connect with attendees.

To sign up as an exhibitor or sponsor at this activity please visit the Mayo Clinic Autoimmune Neurology Exhibit Agreement Form at: <https://ce.mayo.edu/content/mayo-clinic-autoimmune-neurology-2025-exhibit-agreement-form>

To maintain a clear separation of promotion from education, all exhibits will be held in a different room/location than where the general sessions are held. Exhibits are open from registration until the conclusion of the final lecture on the last day. Display space is limited, and table assignments will be made on a first come, first served basis.

Exhibit Benefits:

- Promotion available at the live two-day course
- Exhibitors are provided the same meals and beverages provided to registered attendees
- Attendees are encouraged daily by the course moderator to visit and connect with the exhibitors
- Includes a 6ft table, two chairs and linen at the course
- An attendee list including registered attendee's name, degree, specialty, city, state, and demographics distributed post course
- Vendor recognition in online course syllabus for all registered attendees to access
- An acknowledgement on the break slide announcements during the course

Mayo Clinic, an integrated, not-for-profit group practice, is committed to meeting its responsibility as a national medical education resource. In support of improving patient care, Mayo Clinic College of Medicine and Science is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education



(ACPE), and the American Nurses Credentialing Center (ANCC) to provide continuing education for the healthcare team. Our programs provide valuable information on unmet needs to the medical community. We sincerely appreciate your consideration and hope you will take the opportunity to join us for a truly unique educational program.

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Sincerely,

A handwritten signature in cursive script that reads "Karen Steele".

Karen Steele
Education Administration Coordinator

Make checks payable to:
Mayo Clinic Florida
Attn: Accounting Activity #25J02225
4500 San Pablo Road
Jacksonville, FL 32224

Tax ID: 59-3337028

Sponsorship Opportunities
Mayo Clinic Autoimmune Neurology
 May 1-2, 2025
 Mayo Clinic
 Jacksonville, Florida

Premier Sponsorship Opportunities	Diamond \$10,000 (Exclusive)	Platinum \$5,000	Gold \$3,000	Live Exhibit \$2,000
Welcome Reception	x			
Networking Lunch	x			
Acknowledgement signage at a breakfast	x	x	x	
Complimentary full course registration	3	3	1	
Conference Bag Inserts	x	x	x	
Exhibit Table	2 - 6 ft. tables	1 - 6 ft. table	1 - 6 ft. table	1 - 6 ft. table
Verbal recognition at the opening session	x	x	x	x
Support signage prominently displayed on-site at the conference	x	x	x	
Limited Attendee List	x	x	x	x

Additional Advertisement Opportunities

Conference Bags - \$3,000 – (Exclusive to 1 Company)

Display your company logo for all attendees to see and announce your presence at the conference. Your company will provide a high-resolution logo to be printed on conference bags ordered and managed by MSCPD. All bags may contain flyers and advertisements from other participants. (Artwork to be provided by the sponsoring company and is subject to MCSCPD approval)

Lanyards - \$3,000 (Exclusive to 1 Company)

All attendee badges will be distributed with a lanyard to display the badge throughout the conference. The Lanyard will prominently display your company name and logo. (Artwork to be provided by the sponsoring company and is subject to MCSCPD approval)

Mayo Clinic Autoimmune Neurology		
Kinne Auditorium, FL		
Thursday, May 1, 2025		
All Presentations Eastern Standard Time		
Day 1 – a focus on AE (Autoimmune Encephalitis)		Thursday, May 1, 2025 GENERAL SESSION Moderator: Lopez and Irani
7:00 AM	8:00 AM	Breakfast & Registration
8:00 AM	8:15 AM	Course Introduction & Pre-Test <i>Sarosh Irani, BMBCh, DPhil</i>
8:15 AM	8:45 AM	The Clinical Spectrum of AE <i>Sarosh Irani, BMBCh, DPhil</i>
8:45 AM	9:15 AM	Misdiagnosis of AE <i>Sebastian Lopez, MD</i>
9:15 AM	9:45 AM	Trials and Treatments in AE <i>Gregg Day, MD</i>
9:45 AM	10:00 AM	Q & A
10:00 AM	10:15 AM	Refreshment Break
10:15 AM	10:45 AM	A Nursing Perspective in AE <i>Melanie Box, RN</i>
10:45 AM	11:15 AM	Neuropsychology of AE: assessment and treatments <i>Beth Rush, PhD, ABPP</i>
11:15 AM	11:45 AM	Immunology Underlying AE <i>Sarosh Irani, BMBCh, DPhil</i>
11:45 AM	12:00 PM	Q & A
12:00 PM	12:45 PM	Discussion Around Collaborative Research Network <i>Sarosh Irani, BMBCh, DPhil and Gregg Day, MD</i>
12:45 PM		Adjourn Day 1
NETWORKING LUNCH		

Day 2		Friday, May 2, 2025 GENERAL SESSION – Moderator: Flanagan
7:00 AM	7:40 AM	Breakfast
7:40 AM	7:45 AM	Announcements <i>Sarosh Irani, BMBCh, DPhil</i>
7:45 AM	8:15 AM	NMOSD and MOGAD Clinical Features: compare and contrast <i>Eoin Flanagan, BMBCh</i>
8:15 AM	8:45 AM	NMOSD and MOGAD treatments: FDA, before and beyond <i>Vanessa Marin, MD</i>
8:45 AM	9:15 AM	GFAP Antibody-Associated Diseases <i>Eoin Flanagan, BMBCh</i>
9:15 AM	10:00 AM	Paraneoplastic diseases: what do we know now vs 1999? <i>Kurt Jaeckle, MD</i>
10:00 AM	10:15 AM	Q & A
10:15 AM	10:30 AM	Refreshment Break
10:30 AM	11:15 AM	Rarer Autoimmune CNS Illnesses: can you recall all the antibodies? <i>Divyanshu Dubey, MBBS</i>
11:15 AM	12:00 PM	Stiff Person Syndrome: what is known about treatments <i>Sarosh Irani, BMBCh, DPhil</i>
12:00 PM	12:30 PM	Talk Title <i>Faculty Name, Credentials</i>
12:30 PM	12:45 PM	Q & A
12:45 PM	12:50 PM	Grab box lunch for Roundtable Discussion
12:50 PM	1:20 PM	Discussion Around Collaborative Research Network <i>Sarosh Irani, BMBCh, DPhil and Gregg Day, MD</i>
1:20 PM		Adjourn Day 2



School of Continuous
Professional
Development

Join us
in Florida!

Mayo Clinic Autoimmune Neurology 2025

MAY 1-2, 2025

Mayo Clinic Kinne Auditorium – Cannaday Building
Jacksonville, Florida

TARGET AUDIENCE

This course is designed for neurologists, neurology trainees, nurse practitioners, physician assistants, internists, and other allied health professionals who participate in the care of patients with autoimmune neurological diseases.

ce.mayo.edu

Mayo Clinic Autoimmune Neurology 2025

COURSE DIRECTOR

Sarosh R. Irani, B.M.B.Ch., D.Phil.



Mayo Clinic School of Continuous Professional Development

ce.mayo.edu | cme@mayo.edu | 800-323-2688

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MAY 1-2, 2025

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Jacksonville, Florida**

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