



500 San Pablo Road
Jacksonville, Florida 32224
904-953-8058
Tax ID: 59-3337028

September 19, 2024

Dear Valued Exhibitor,

On behalf of Course Directors: Mathew Thomas, M.B.B.S., M.D., Enrique F. Elli, M.D., Raymond W. Pak, M.D., M.B.A., Cameron K. Ledford, M.D., Staci E. Beamer, M.D. and Selby G. Chen, M.D., we hope you will consider a display opportunity at the **Mayo Clinic Advanced Surgical Technologies and Robotics 2025** held **April 3-5, 2025**, at the **Omni Amelia Island in Amelia Island, Florida**. We expect around 100 individuals in robotic societies, medical and surgical societies, national academies of science, engineering societies, medical societies, computer science in machine learning, as well as digital health and artificial intelligence. Physicians, surgeons, physician assistants, advanced registered nurse practitioners, emergency medical personnel, administrators, OR managers and engineers may find this symposium beneficial. The second Mayo Clinic Advanced Surgical Technologies and Robotics symposium provides updates on many surgical and medical disciplines, with a focus on robotics and other technological innovations that are causing paradigm shifts in the delivery of healthcare. Highlights include expert presentations and panel discussions on robotics, artificial intelligence, mixed realities, haptics and telerobotics, 3D printing, and digital health innovations. The symposium aims to bring together various scientific areas of expertise with the goal of advancing healthcare knowledge. For attendees unable to join us in Amelia Island at the live, in person course, this conference will provide an immersive and exciting digital livestream format, with the opportunity to virtually engage with experts.

Choose Your Sponsorship Level

Exhibit fee is starting at \$4,500 for the three-day course. Please review Sponsorship Opportunities and Additional Advertisement Opportunities on page 2 of this prospectus for full pricing and details.

Additional advertisement opportunities are offered to expand reach and provide further interaction with attendees. Exhibit space at the live course is limited based on the date the signed exhibit letter of agreement (LOA) is received by our office.

Mayo Clinic, an integrated, not-for-profit group practice, is committed to meeting its responsibility as a national medical education resource. In support of improving patient care, Mayo Clinic College of Medicine and Science is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC) to provide continuing education for the healthcare team. Our programs provide valuable information on unmet needs to the medical community. We sincerely appreciate your consideration and hope you will take the opportunity to join us for a truly unique educational program.

Sincerely,

A handwritten signature in cursive script that reads "Ashley Cotto".

Ashley Cotto

Education Administration Coordinator

Make checks payable to:

Mayo Clinic Florida
4500 San Pablo Road
Jacksonville, FL 32224
Attn: Accounting Activity #25J01379
Tax ID: 59-3337028



Sponsorship Opportunities Advanced Surgical Technologies and Robotics 2025

Sponsorship Opportunities	Diamond	Platinum	Gold		Silver	Exhibit
	\$45,000 (Exclusive)	\$35,000 (Exclusive)	\$22,000 Lunch	\$18,000 Breakfast	\$8,500	\$4,500
	<i>Premier Exhibit Space includes 6' table and space for equipment display.</i>		<i>Exhibit Space includes 6' table. DOES NOT INCLUDE SPACE FOR EQUIPMENT DISPLAY. For additional space option please refer to the Additional Opportunities section below.</i>			
Sunset Dinner & Games	✓ <i>Dinner April 4, 2025</i>					
Welcome Reception & Poster Sponsor	N/A	✓ <i>Reception April 3, 2025</i>				
Conference Bags	✓	N/A				
Lanyards	N/A	✓				
Premier Exhibit Space 10 x 10 <i>*Equipment display</i>	✓	✓				
Non-CME Promotional Symposium <i>*A/V fees for symposium is responsibility of the sponsoring company</i>	✓ <i>Breakfast April 5, 2025</i>	✓ <i>Breakfast April 3, 2025</i>	✓ <i>Lunch April 3, 2025 April 4, 2025</i>	✓ <i>Breakfast April 4, 2025</i>		
Coffee Break Sponsor	N/A	N/A	N/A	N/A	✓	
Complimentary full registration <i>*No CME credit</i>	5	4	2	2	1	
Conference Bag Inserts	✓	✓	✓	✓	✓	
Virtual Exhibit Booth	✓	✓	✓	✓	✓	✓
Exhibit Table	2- 6 ft. table	2- 6 ft. table	1- 6 ft. table	1- 6 ft. table	1- 6 ft. table	1- 6 ft. table
Verbal recognition at opening session	✓	✓	✓	✓	✓	✓
Attendee List	✓	✓	✓	✓	✓	✓

Additional Opportunities:

Premier Exhibit Space – Additional \$5,000 *(will be added to the fee listed above for standard exhibit space)*

Upgrade your exhibit space to a 10x10 or similar footprint to showcase your equipment. Get maximum exposure for your business. Limited opportunities.

Internet - \$5,000 (Exclusive)

Help attendees stay connected with their office and home while away at the Advanced Surgical Technologies and Robotics 2025. Sponsor the wireless internet access in the meeting space. The supporter will be recognized throughout the meeting in signage and electronic communications.

Coffee Break Enhancement - \$5,000

Provide attendees with an AM/PM jolt by sponsoring the breaks during the meeting. Display your company logo for all attendees to see and announce your presence at the conference.

Lanyards - \$4,000 (Exclusive)

All attendee badges will be distributed with a lanyard to display the badge throughout the conference. The Lanyard will prominently display your company name and/or logo, whichever you choose. (Artwork to be provided by sponsoring company and is subject to MCSCPD approval)

Conference Bag Inserts - \$1,000 (Multiple Opportunities Available)

Conference bag inserts are a great opportunity to invite attendees to your booth, announce your booth participation or conference-related event. Your company will provide 200 copies of the flyer or advertisement (no larger than 8 ½ x 11, no more than one page) and MCSCPD will stuff them into the official conference bags.

Request for Taxpayer Identification Number and Certification

Go to www.irs.gov/FormW9 for instructions and the latest information.

**Give form to the
 requester. Do not
 send to the IRS.**

Before you begin. For guidance related to the purpose of Form W-9, see *Purpose of Form*, below.

Print or type. See <i>Specific Instructions</i> on page 3.	<p>1 Name of entity/individual. An entry is required. (For a sole proprietor or disregarded entity, enter the owner's name on line 1, and enter the business/disregarded entity's name on line 2.)</p> <p>Mayo Clinic Jacksonville</p>		
	<p>2 Business name/disregarded entity name, if different from above.</p>		
	<p>3a Check the appropriate box for federal tax classification of the entity/individual whose name is entered on line 1. Check only one of the following seven boxes.</p> <p> <input type="checkbox"/> Individual/sole proprietor <input type="checkbox"/> C corporation <input type="checkbox"/> S corporation <input type="checkbox"/> Partnership <input type="checkbox"/> Trust/estate <input type="checkbox"/> LLC. Enter the tax classification (C = C corporation, S = S corporation, P = Partnership) _____ Note: Check the "LLC" box above and, in the entry space, enter the appropriate code (C, S, or P) for the tax classification of the LLC, unless it is a disregarded entity. A disregarded entity should instead check the appropriate box for the tax classification of its owner. <input checked="" type="checkbox"/> Other (see instructions) 501 (c) (3) Tax-exempt Nonprofit Corporation </p>	<p>4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3):</p> <p>Exempt payee code (if any) 1</p> <p>Exemption from Foreign Account Tax Compliance Act (FATCA) reporting code (if any) A</p> <p style="text-align: right;"><i>(Applies to accounts maintained outside the United States.)</i></p>	
	<p>3b If on line 3a you checked "Partnership" or "Trust/estate," or checked "LLC" and entered "P" as its tax classification, and you are providing this form to a partnership, trust, or estate in which you have an ownership interest, check this box if you have any foreign partners, owners, or beneficiaries. See instructions <input type="checkbox"/></p>		
	<p>5 Address (number, street, and apt. or suite no.). See instructions.</p> <p>4500 San Pablo Road</p>	<p>Requester's name and address (optional)</p>	
	<p>6 City, state, and ZIP code</p> <p>Jacksonville, FL 32224</p>		
	<p>7 List account number(s) here (optional)</p>		

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

Note: If the account is in more than one name, see the instructions for line 1. See also *What Name and Number To Give the Requester* for guidelines on whose number to enter.

Social security number									
or									
Employer identification number									
5	9	-	3	3	3	7	0	2	8

Part II Certification

Under penalties of perjury, I certify that:

1. The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
2. I am not subject to backup withholding because (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
3. I am a U.S. citizen or other U.S. person (defined below); and
4. The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and, generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

Sign Here	Signature of U.S. person <i>Katy Domaille</i>	Date 04/25/2024
------------------	--	--------------------

General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to www.irs.gov/FormW9.

What's New

Line 3a has been modified to clarify how a disregarded entity completes this line. An LLC that is a disregarded entity should check the appropriate box for the tax classification of its owner. Otherwise, it should check the "LLC" box and enter its appropriate tax classification.

New line 3b has been added to this form. A flow-through entity is required to complete this line to indicate that it has direct or indirect foreign partners, owners, or beneficiaries when it provides the Form W-9 to another flow-through entity in which it has an ownership interest. This change is intended to provide a flow-through entity with information regarding the status of its indirect foreign partners, owners, or beneficiaries, so that it can satisfy any applicable reporting requirements. For example, a partnership that has any indirect foreign partners may be required to complete Schedules K-2 and K-3. See the Partnership Instructions for Schedules K-2 and K-3 (Form 1065).

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS is giving you this form because they



School of Continuous
Professional
Development



Advanced Surgical Technologies and Robotics 2025

April 3-5, 2025

LIVE AND LIVESTREAM

**Omni Amelia Island Resort
Amelia Island, Florida**



14.25
AMA PRA Category
1 Credit™
ANCC
AAPA
IPCE
ACHE
ABS



Register now!

ce.mayo.edu/mastr2025

ABOUT THE COURSE

The second Mayo Clinic Advanced Surgical Technologies and Robotics symposium provides updates on many surgical and medical disciplines, with a focus on robotics and other technological innovations that are causing paradigm shifts in the delivery of healthcare. Highlights include expert presentations and panel discussions on robotics, artificial intelligence, mixed realities, haptics and telerobotics, 3D printing, and digital health innovations. The symposium aims to bring together various scientific areas of expertise with the goal of advancing healthcare knowledge.

TARGET AUDIENCE

This symposium is intended for individuals in robotic societies, medical and surgical societies, national academies of science, engineering societies, computer science in machine learning, as well as digital health and artificial intelligence. Physicians, surgeons, physician assistants, advanced registered nurse practitioners, emergency medical personnel, administrators, OR managers and engineers (mechanical, electrical, and biomedical) may find this symposium beneficial.

ABSTRACT SESSION

Presentations centered on surgical robotics, advanced surgical robotics approaches to complex cases which are unique or challenging as well as new combinatorial technologies using robotics with artificial intelligence, heads-up displays or other innovative approaches will take place at this symposium. Please visit ce.mayo.edu/mastr2025 for more information.

COURSE DIRECTORS

Mathew Thomas, M.B.B.S., M.D.
Enrique F. Elli, M.D.
Raymond W. Pak, M.D., M.B.A.
Cameron K. Ledford, M.D.
Staci E. Beamer, M.D.
Selby G. Chen, M.D.



GUEST FACULTY

Suvranu De, Ph.D.
Google Endowed Dean for the FAMU-FSU
College of Engineering
Dmitry Oleynikov, M.D., FACS
Chair, Department of Surgery, Monmouth
Medical Center, RWJ Barnabas Health

LEARNING OBJECTIVES

- Summarize the current and future states of advanced surgical technologies and robotic surgery.
- Discuss the relevance of artificial intelligence, immersive realities, and digital health in the care of surgical and medical patients.
- Review current advanced technologies available for simulation and training of surgeons and proceduralists.
- Discuss best management practices in the implementation of robotics and advanced technologies in surgery and healthcare.
- Discuss the recent advances in the fields of organ transplantation.
- Review the latest developments in space medicine.

PROGRAM AT-A-GLANCE

- Artificial intelligence in video-based assessment of surgical skills
- Advancements in robot-assisted hernia surgery
- Robot-assisted thoracic surgery - have we reached the limit?
- Orthopedic robot-assisted surgery - defining value
- Robot-assisted surgery for deep infiltrating endometriosis
- TransOral robotic surgery - do's and don't's
- Robotic mitral valve surgery - from good to great
- Updates in endoluminal robotics
- Beyond diagnosis - robotic bronchoscopy in the treatment of lung tumors
- Pathology in the era of digital imaging and artificial intelligence
- Ergonomics of robotic surgery and surgeon wellness
- Surgical research in the era of space travel
- Holoportation and digital surgeon avatars in neurosurgery
- Robot-assisted surgical management of complicated diverticulitis
- ExVivo perfusion in cardiac, lung and kidney transplantation
- Robotic surgery in space
- Regenerative therapeutics
- How I use advanced technology to optimize surgical education in the OR

ABOUT THE LOCATION

Omni Amelia Island Resort Amelia Island, FL 32034

A block of rooms has been reserved for attendees at the group rate starting at \$329 per night plus applicable fees and taxes. Reservations must be made before the room block sells out or before the expiration date of February 28, 2025, whichever comes first. All travel and lodging expenses are the sole responsibility of the individual registrant.

COURSE REGISTRATION

Physician, Scientist	\$795
Resident, Fellow, PA, NP, Allied Health	\$695
Reception Guest Fee	\$160


ce.mayo.edu/mastr2025

SOCIAL PROGRAMS

Social Events

You and your guest(s) are invited to join the course faculty for a casual sunset dinner reception, trivia, and other games on Friday, April 4, 2025, from 6:00 p.m. to 8:00 p.m. This relaxed gathering on Amelia Island is the perfect opportunity to connect with both new and familiar colleagues. Please note that pre-registration is required.

Accreditation Statement


In support of improving patient care, Mayo Clinic College of Medicine and Science is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC) to provide continuing education for the healthcare team.

Credit Statement(s)

AMA Mayo Clinic College of Medicine and Science designates this live activity for a maximum of 14.25 *AMA PRA Category 1 Credits*[™]. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

ACHE By attending the Advanced Surgical Technologies and Robotics 2025 offered by Mayo Clinic College of Medicine and Science participants may earn up to 14.25 ACHE Qualified Education Hours toward initial certification or recertification of the Fellow of the American College of Healthcare Executives (FACHE) designation.

ANCC Mayo Clinic College of Medicine and Science designates this activity for a maximum of 14.25 ANCC contact hours. Nurses should claim only the credit commensurate with the extent of their participation in the activity.



AAPA Mayo Clinic College of Medicine and Science has been authorized by the American Academy of PAs (AAPA) to award AAPA Category 1 CME credit for activities planned in accordance with AAPA CME Criteria. This activity is designated for 14.25 AAPA Category 1 CME credits. PAs should only claim credit commensurate with the extent of their participation.

American Board of Surgery (ABS) Successful completion of this CME activity enables the learner to earn credit toward the CME requirement of the American Board of Surgery's Continuous Certification program. It is the CME activity provider's responsibility to submit learner completion information to ACCME for the purpose of granting ABS credit.

IPCE This activity was planned by and for the healthcare team, and learners will receive 14.25 Interprofessional Continuing Education (IPCE) credit for learning and change.

Other Healthcare Professionals A record of attendance will be provided to other healthcare professionals for requesting credits in accordance with state nursing boards, specialty societies, or other professional associations.