

Dear Exhibitor,

On behalf of course directors, Anirban Bhattacharyya, M.D., M.S., and Pablo Moreno-Franco, M.D., we hope you will consider a display and/or sponsorship opportunity at **Mayo Clinic Datathon and Data Summit 2025** being held **April 4-6th** at **Mayo Clinic Florida in Jacksonville, FL**. We expect around 100 physicians, nurse practitioners, physician assistants, healthcare executives, and nurses, who participate in data analytics through the application of data science tools and techniques.

This Datathon and Summit brings together multidisciplinary teams to develop innovative solutions using healthcare data. The event kicks off with a 1-day Data Summit, featuring keynote addresses, panel discussions, and workshops on AI, data sharing, and ethical issues in healthcare. The following two days are dedicated to the datathon competition, where teams comprising of healthcare professionals and experts from computer science, engineering, and mathematics collaborate to solve critical clinical problems using real-world datasets. Participants gain hands-on experience in data analytics, AI model development, and clinical problem-solving.

Choose Your Sponsorship Level

Exhibit fees begin at \$2,500 for the full course. Additional advertisement opportunities are offered to expand reach and provide further interaction with attendees. Exhibit space at the live course is limited with table assignments made based on the level of sponsorship and the date the signed exhibit letter of agreement (LOA) is received in our office.

Please review Sponsorship Opportunities and Additional Advertisement Opportunities on page 3 of this prospectus for full pricing and details.

To Submit an Exhibit Request, please fill out the online form located at: <https://ce.mayo.edu/Data2025>

To maintain a clear separation of promotion from education, all exhibits will be held in a different room/location than where the general sessions are held. Exhibits are open from registration until the conclusion of the final lecture on the last day. Display space is limited, and table assignments will be made on a first come, first served basis.

Exhibit Benefits:

- Promotion available at the live course
- Exhibitors are provided the same meals and beverages provided to registered attendees
- Attendees are encouraged daily by the course moderator to visit and connect with the exhibitors
- Includes a 6ft table and two chairs at the course
- An attendee list including registered attendee's name, degree, specialty, city, state, and demographics distributed post course
- Vendor recognition in online course syllabus for all registered attendees to access
- An acknowledgement on the break slide announcements during the course
- Exhibitors may sit in the general session to listen to talks of interest if space is available (all company logos must be removed and not visible when entering the education space)

Mayo Clinic, an integrated, not-for-profit group practice, is committed to meeting its responsibility as a national medical education resource. In support of improving patient care, Mayo Clinic College of Medicine and Science is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC) to provide continuing education for the healthcare team. Our programs provide valuable information on unmet needs to the medical community. We sincerely appreciate your consideration and hope you will take the opportunity to join us for a truly unique educational program.

Sincerely,

Denise L. Klarich

Denise Klarich
Education Administration Coordinator
Klarich.denise@mayo.edu

Make checks payable to:
Mayo Clinic
Attn: Accounting Activity # 25J02281
4500 San Pablo Road
Jacksonville, FL 32224
Tax ID: 59-3337028

Sponsorship Opportunities

Premier Sponsorship Opportunities	Gold \$15,000 (Exclusive)	Silver \$10,000 (4 available)	Bronze \$5,000 (3 Available)	Live Exhibit Booth \$2,500
Welcome Reception Sponsor <i>(Thurs. evening)</i>	x			
Welcome Reception Invitations	4	2	1	1
Meals Sponsor <i>Breakfast OR Lunch Includes signage on meal tables</i>	X	Lunch or Dinner	Lite Breakfast	
Complimentary full registration – <i>No CME credit</i>	2	2	1	
Support Signage prominently displayed on-site at Summit	x	x	x	
Exhibit Table	2-6ft tables (premium location)	1 - 6 ft. table (premium location)	1 - 6 ft. table (premium location)	1 - 6 ft. table
Verbal recognition at opening session	x	x	x	x
Attendee List	x	x	x	x

Mayo Clinic Datathon Event				
Jacksonville, Florida				
Date: April 4- 6, 2025				
All Presentations Eastern Standard Time				
Friday, April 4, 2025 DATATHON SUMMIT Moderator: Anirban Bhattacharyya, M.D., M.S.				
8:15 AM	9:00 AM	Registration & Continental Breakfast Booth Exhibits Open		
9:00 AM	9:15 AM	Welcome and Opening Remarks <i>Anirban Bhattacharyya, M.D., M.S.</i> <i>Pablo Moreno Franco, M.D.</i>		
9:15 AM	10:15 AM	Keynote Speaker <i>John Halamka, M.D., M.S.</i> <i>President, Mayo Clinic Platform</i>		
10:15 AM	11:15 AM	Keynote Speaker: From AI Bias to AI By Us, for All of Us <i>Leo Anthony Celi, M.S., M.Sc., M.P.H.</i> <i>Clinical Research Director, Laboratory of Computation Physiology,</i> <i>Massachusetts Institute of Technology (MIT)</i> <i>Co-Director, MIT Sana</i>		
11:15 AM	11:30 AM	BREAK		
11:30 AM	12:30 AM	Talk: To Be Announced <i>William Morris, M.D., M.B.A., FACP</i> <i>Chief Medical Information Officer, Google Cloud</i>	Booth Exhibits Open	
12:30 PM	12:45 PM	BREAK		
12:45 PM	1:15 PM	Talk: ABCs of detection and prediction <i>Vitaly Herasevich, M.D., Ph.D.</i> <i>Co-Director, Office of Digital Innovation, Center for Clinical and Translational Science, Mayo Clinic</i>		
1:15 PM	1:45 PM	PANEL: Lessons in Monitoring AI in Real World Deployments <i>Facilitator: Judy Gichoya, M.D., M.S., FSIIM</i> <i>Co-Director, Healthcare AI Innovation and Translational Informatics (HITI) Lab, Emory University</i>		
1:45 PM	2:15 PM	Talk: Generative AI Model Development (Healthcare specific for LLM Model Development) <i>Panos Korfiatis, Ph.D.</i> <i>Consultant, Division of Radiology Informatics, Department of Radiology, Mayo Clinic</i>		
2:15 PM	2:30 PM	BREAK Booth Exhibits Open		

Friday, April 4, 2025 (Continued) DATATHON SUMMIT Moderator: Anirban Bhattacharyya, M.D., M.S.		
2:30 PM	3:00 PM	PANEL: Building a Community of AI & Clinical Experts <i>Facilitator: Piysuh Mathur, M.D., FCCM, FASA, FAMIA</i> <i>Innovation Lead, Department of Anesthesiology, Cleveland Clinic</i> <i>Co-Founder, BrainX AI</i>
3:00 PM	3:30 PM	PANEL: AI as a decision support tool <i>Facilitator: Kee Yuan Ngiam, M.D.</i> <i>Professor of Surgery, Head, Academic Informatics Office, National University Health System</i>
3:30 PM	3:40 PM	Closing <i>Anirban Bhattacharyya, M.D., M.S.</i> <i>Pablo Moreno Franco, M.D.</i>
3:45 PM	4:45 PM	Booth Exhibits and Networking Check-In for Datathon Experience Open
4:45 PM		Datathon Summit Officially Ends
Friday, April 4, 2025 DATATHON EVENT		
Day 1		DAY ONE EVENING SESSION Moderator: Anirban Bhattacharyya, M.D., M.S.
5:00 PM	5:45 PM	Dinner and Datathon Event Registration
5:30 PM	5:45 PM	Welcome and Team Introductions
5:45 PM	6:15 PM	Datathon Keynote <i>Anthony Leo Celi</i>
6:15 PM	7:45 PM	Team Activity: Roles, Communication, Collaboration
7:45 PM	8:45 PM	Clinical Problem Pitches
8:45 PM	9:00 PM	Day One Close
9:00 PM		Adjourn Datathon Event Day 1

Saturday, April 5, 2025 DATATHON EVENT		
Day 2		DAY TWO SESSION Moderator: Anirban Bhattacharyya, M.D., M.S.
9:30 AM	9:45 AM	Welcome and Plan for Day <i>Anirban Bhattacharyya, M.D., M.S.</i>
9:45 AM	10:15 AM	Briefings <ul style="list-style-type: none"> • Venue and Datathon Logistics • Overview of Datasets and Data
10:15 AM	11:45 AM	Team Work Time
11:45 AM	12:30 PM	Lunch
12:30 PM	2:30 PM	Team Work Time
2:30 PM	3:00 PM	Final Submission Requirements
3:00 PM	5:00 PM	Team Work Time
5:00 PM	5:45 PM	Dinner
5:45 PM	6:00 PM	Day Two Close
6:00 PM		Adjourn Datathon Event Day 2 <i>Optional: Extra Datathon Teamwork</i>

**Sunday, April 6, 2025
DATATHON EVENT**

Sunday, April 6, 2025 DATATHON EVENT		
Day 3		DAY THREE SESSION Moderator: Anirban Bhattacharyya, M.D., M.S.
9:00 AM	9:10 AM	Welcome and Plan for the Day <i>Anirban Bhattacharyya, M.D., M.S.</i>
9:10 AM	11:30 AM	Team Work Time
11:30 AM		Deadline: Final Slide Submission
11:30 AM	12:15 PM	Lunch
12:15 PM	1:45 PM	Datathon Team Presentations
1:45 PM	2:15 PM	Judging (Closed Door)
2:15 PM	2:45 PM	Award Presentations and Closing
2:45 PM		Adjourn Datathon Event Day 3

Request for Taxpayer Identification Number and Certification

Give Form to the requester. Do not send to the IRS.

Go to www.irs.gov/FormW9 for instructions and the latest information.

Print or type. See Specific Instructions on page 3.	<p>1 Name (as shown on your income tax return). Name is required on this line; do not leave this line blank. Mayo Clinic Jacksonville</p> <p>2 Business name/disregarded entity name, if different from above</p> <p>3 Check appropriate box for federal tax classification of the person whose name is entered on line 1. Check only one of the following seven boxes.</p> <p><input type="checkbox"/> Individual/sole proprietor or single-member LLC <input type="checkbox"/> C Corporation <input type="checkbox"/> S Corporation <input type="checkbox"/> Partnership <input type="checkbox"/> Trust/estate</p> <p><input type="checkbox"/> Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=Partnership) ^a _____</p> <p>Note: Check the appropriate box in the line above for the tax classification of the single-member owner. Do not check LLC if the LLC is classified as a single-member LLC that is disregarded from the owner unless the owner of the LLC is another LLC that is not disregarded from the owner for U.S. federal tax purposes. Otherwise, a single-member LLC that is disregarded from the owner should check the appropriate box for the tax classification of its owner.</p> <p><input checked="" type="checkbox"/> Other (see instructions) ^a 501(c)(3) Tax-exempt Nonprofit Corporation</p>	<p>4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3):</p> <p>Exempt payee code (if any) <u> 1 </u></p> <p>Exemption from FATCA reporting code (if any) <u> A </u></p> <p><small>(Applies to accounts maintained outside the U.S.)</small></p>
	<p>5 Address (number, street, and apt. or suite no.) See instructions. 4500 San Pablo Road</p> <p>6 City, state, and ZIP code Jacksonville, FL 32224</p>	<p>Requester's name and address (optional)</p>
	<p>7 List account number(s) here (optional)</p>	

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

Note: If the account is in more than one name, see the instructions for line 1. Also see *What Name and Number To Give the Requester* for guidelines on whose number to enter.

Social security number									
or									
Employer identification number									
5	9	-	3	3	3	7	0	2	8

Part II Certification

Under penalties of perjury, I certify that:

- The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
- I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
- I am a U.S. citizen or other U.S. person (defined below); and
- The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

Sign Here	Signature of U.S. person ^a <i>Katy Domaille</i>	Date ^a <i>01/02/2024</i>
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General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to www.irs.gov/FormW9.

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following.

- Form 1099-INT (interest earned or paid)
- Form 1099-DIV (dividends, including those from stocks or mutual funds)
- Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)
- Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
- Form 1099-S (proceeds from real estate transactions)
- Form 1099-K (merchant card and third party network transactions)
- Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
- Form 1099-C (canceled debt)
- Form 1099-A (acquisition or abandonment of secured property)

Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.

If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See What is backup withholding, later.