

4500 San Pablo Road Jacksonville, Florida 32224 904-953-8058 Tax ID: 59-3337028

May 20, 2024

Dear Valued Exhibitor,

On behalf of Course Directors: Ejigayehu G. Abate, M.D., Victor Bernet, M.D. and John D. Casler, M.D. we hope you will consider a display opportunity at the 5th Annual Mayo Clinic Thyroid and Parathyroid Disorders Course 2024 held November 14-16, 2024, at the Hyatt Regency Clearwater Beach Resort and Spa in Clearwater, Florida. We expect around 120 endocrinologists, endocrine surgeons, head and neck surgeons, primary care physicians, nurse practitioners, physician assistants, and other providers who care for patients with thyroid and parathyroid disorders. This three-day course offering a comprehensive review of diagnostic techniques and medical and surgical management of thyroid and parathyroid disorders. Topics of discussion include the assessment of benign thyroid diseases as well as pre-and postoperative management of thyroid cancer and parathyroid disorders. Discussions include review of cutting-edge imaging modalities and diagnostic methods such as molecular testing for evaluation of thyroid nodules as well as therapeutic options for the management of benign and malignant thyroid and parathyroid conditions. For attendees unable to join us in Clearwater Beach at the live, in person course, this conference will provide an immersive and exciting digital livestream format, with the opportunity to virtually engage with experts.

Choose Your Sponsorship Level

Exhibit fee is \$4,000 for the three-day course. Please review Sponsorship Opportunities and Additional Advertisement Opportunities on page 3 of this prospectus for full pricing and details. Additional advertisement opportunities are offered to expand reach and provide further interaction with attendees. Exhibit space at the live course is limited based on the date the signed exhibit letter of agreement (LOA) is received in our office.

Live Exhibit Benefits:

- Promotion available at the live three-day course
- Exhibitors are provided the same meals and beverages provided to registered attendees
- Attendees are encouraged daily by the course moderator to visit and connect with the exhibitors
- Includes a 6 ft table, two chair and linen at the course
- An attendee list including registered attendee's name, degree, specialty, city, state, and demographics distributed post course
- Vendor recognition in online course syllabus for all registered attendees to access
- An acknowledgement on the break slide announcements during the course
- Exhibitors may sit in the general session to listen to talks of interest if space is available (all company logos must be removed and not visible when entering the education space)

Virtual Exhibit Benefits (part of Live Exhibit):

- Promotion available from the time a company signs the LOA and exhibit booth website is built until 11/14/2025
- Listing in the online exhibitor directory linked to your company website and landing page



(listing will be in the order company content is received)

- Exhibit booth customization, options include PowerPoint slide, PDF handout or video
- Two complimentary conference web links provided no credit can be claimed and no access to course materials included
- To maintain a clear separation of promotion from education, the virtual exhibit opportunity will be available on a separate webpage tab than where course materials are accessible

Mayo Clinic, an integrated, not-for-profit group practice, is committed to meeting its responsibility as a national medical education resource. In support of improving patient care, Mayo Clinic College of Medicine and Science is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC) to provide continuing education for the healthcare team. Our programs provide valuable information on unmet needs to the medical community. We sincerely appreciate your consideration and hope you will take the opportunity to join us for a truly unique educational program.

Sincerely,

Ashley Cotto

Ashley Cotto

Education Administration Coordinator

Make checks payable to:

Mayo Clinic Florida 4500 San Pablo Road Jacksonville, FL 32224

Attn: Accounting Activity #24J00912

Tax ID: 59-3337028



Sponsorship Opportunities

Premier Sponsorship Opportunities	Platinum \$20,000 (Exclusive)	Gold \$15,000	Silver \$5,000	Live Exhibit \$4,000
Welcome Reception November 14, 2024	Х			
Internet	X			
Non-CME Promotional Symposium	X	х		
Acknowledgement on signage at a breakfast or refreshment break	х	х	х	
Complimentary full registration – No CME credit	3	2	1	
Conference Bag Inserts	X	X	X	
Virtual Exhibit Booth	X	X	X	X
Exhibit Table	2 - 6 ft. tables	1 - 6 ft. tables	1 - 6 ft. table	1 - 6 ft. table
Verbal recognition at opening session	X	х	Х	Х
Support Signage prominently displayed on-site at the conference	х	х	х	X
Attendee List	X	X	X	X

Additional Advertisement Opportunities:

Non-CME Promotional Symposia - \$12,000

These non-accredited programs, independently developed and directly sponsored by industry, are presented in an educational format that will provide insight on new or controversial developments. Promotional symposia may not conflict with 5th Annual Mayo Clinic Thyroid and Parathyroid Disorders Course 2024. There are two dates available during the scheduled breakfast. (Audio/Visual equipment is not included - No CME credit.)

Internet - \$3,000 (Exclusive)

Help attendees stay connected with their office and home while away at the 5th Annual Mayo Clinic Thyroid and Parathyroid Disorders Course 2024. Sponsor the wireless internet access in the meeting space. The supporter will be recognized throughout the meeting in signage and electronic communications

Conference Bags - \$3,000 (Exclusive)

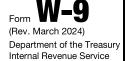
Display your company logo for all Attendees to see and announce your presence at the conference. Your company will provide a high-resolution logo to be printed on conference bags ordered by managing committee. All bags will contain flyers and advertisements from other participants. (Artwork to be provided by sponsoring company and is subject to MCSCPD approval)

Lanyards - \$3,000 (Exclusive)

All attendee badges will be distributed with a lanyard to display the badge throughout the conference. The Lanyard will prominently display your company name and/or logo, whichever you choose. (Artwork to be provided by sponsoring company and is subject to MCSCPD approval)

Conference Bag Inserts - \$1,000 (Multiple Opportunities Available)

Conference bag inserts are a great opportunity to invite attendees to your booth, announce your booth participation or conference-related event. Your company will provide 200 copies of the flyer or advertisement (no larger than $8 \frac{1}{2} \times 11$, no more than one page) and MCSCPD will stuff them into the official conference bags.



Request for Taxpayer Identification Number and Certification

Go to www.irs.gov/FormW9 for instructions and the latest information.

Give form to the requester. Do not send to the IRS.

Befor	е у	bu begin. For guidance related to the purpose of Form W-9, see <i>Purpose of Form</i> , below.										
	1	Name of entity/individual. An entry is required. (For a sole proprietor or disregarded entity, enter the orentity's name on line 2.)	wner's na	me d	on line	e 1, an	ıd e	enter the	busi	ness/	disre	garded
	Ma	yo Clinic Jacksonville										
	_	Business name/disregarded entity name, if different from above.										
Print or type. Specific Instructions on page 3.	За	Check the appropriate box for federal tax classification of the entity/individual whose name is entered only one of the following seven boxes. Individual/sole proprietor	Trust/ for the tax k the app	'esta	ite	Exe Exe Cor	ert see mp mp	mptions ain entii instruct it payee otion fro iance A if any)	ies, r ions code m Fo	ot incon particular (if and reign an	lividu ge 3) //) Acco	ials; : 1 unt Tax
Specific	3b	If on line 3a you checked "Partnership" or "Trust/estate," or checked "LLC" and entered "P" as its tax and you are providing this form to a partnership, trust, or estate in which you have an ownership in this box if you have any foreign partners, owners, or beneficiaries. See instructions				(F		olies to a utside t				
See	5	Address (number, street, and apt. or suite no.). See instructions.	Requeste	er's	name	and a	ıddı	ress (op	tiona	l)		
0,	45	00 San Pablo Road										
	6	City, state, and ZIP code										
	Ja	cksonville, FL 32224										
	7	List account number(s) here (optional)										
Par	tΙ	Taxpayer Identification Number (TIN)										
Enter	you	r TIN in the appropriate box. The TIN provided must match the name given on line 1 to avo	oid L	Soc	ial se	ecurity	y nı	umber	_			
reside	nt a	rithholding. For individuals, this is generally your social security number (SSN). However, for alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other is your employer identification number (EIN). If you do not have a number, see <i>How to ge</i>	t a				-		_			
TIN, la				or Em	nlovo	r idon	+ifi	cation	numk	or		\neg
Note:	If th	ne account is in more than one name, see the instructions for line 1. See also What Name			pioye	- Iden		Cation	I		Т	=
		To Give the Requester for guidelines on whose number to enter.	aa	5	9	- 3	3	3 3	7	0	2	8
Par	t II	Certification										
Unde	pe	nalties of perjury, I certify that:										
		mber shown on this form is my correct taxpayer identification number (or I am waiting for a						, ,				
Ser	vice	ot subject to backup withholding because (a) I am exempt from backup withholding, or (b) e (IRS) that I am subject to backup withholding as a result of a failure to report all interest c per subject to backup withholding: and						,				

- 3. I am a U.S. citizen or other U.S. person (defined below); and
- 4. The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and, generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

Sign Signature of Here U.S. person Date

General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to www.irs.gov/FormW9.

What's New

Line 3a has been modified to clarify how a disregarded entity completes this line. An LLC that is a disregarded entity should check the appropriate box for the tax classification of its owner. Otherwise, it should check the "LLC" box and enter its appropriate tax classification.

New line 3b has been added to this form. A flow-through entity is required to complete this line to indicate that it has direct or indirect foreign partners, owners, or beneficiaries when it provides the Form W-9 to another flow-through entity in which it has an ownership interest. This change is intended to provide a flow-through entity with information regarding the status of its indirect foreign partners, owners, or beneficiaries, so that it can satisfy any applicable reporting requirements. For example, a partnership that has any indirect foreign partners may be required to complete Schedules K-2 and K-3. See the Partnership Instructions for Schedules K-2 and K-3 (Form 1065).

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS is giving you this form because they

5th Annual Mayo Clinic Thyroid and Parathyroid Disorders Course 2024

Hyatt Regency Clearwater Beach Resort and Spa Clearwater Beach, Florida

November 14-16, 2024

All Presentations Eastern Time

	Thursday, November 14, 2024
7:00 AM	Registration and Breakfast
7:45 AM	Welcome Introductions and Pre-Test - Parathyroid
	Ejigayehu G. Abate, M.D., Mayo Clini Florida
	John D. Casler, M.D., Mayo Clinic Florida
	Victor J. Bernet, M.D., Mayo Clinic Florida
8:00 AM	Primary hyperparathyroidism: Getting it right.
	Shon E. Meek, M.D., Ph.D., Mayo Clinic Florida
8:25 AM	Primary hyperparathyroidism planning for surgical success
	Jeffrey R. Janus, M.D., Mayo Clinic Florida
8:50 AM	Minimally Invasive non-surgical treatments for benign parathyroid lesions: A
	new frontier (Alcohol ablation and RFA)
	Ricardo Paz-Fumagalli, M.D., Mayo Clinic Florida
9:15 AM	Case Discussion: Parathyroid Part 1
	Moderator:
	John D. Casler, M.D., Mayo Clinic Florida
	Panelists:
	Robert A. Wermers, M.D., Mayo Clinic Rochester
	Jeffrey R. Janus, M.D., Mayo Clinic Florida
	Shon E. Meek, M.D., Ph.D., Mayo Clinic Florida
	Ricardo Paz-Fumagalli, M.D., Mayo Clinic Florida
9:45 AM	Q&A Session
10:00 AM	Coffee Break and Exhibits
10:25 AM	Diagnosis and Management of Hypoparathyroidism in 2024:
	Palopegteriparatide (Transcon PTH) and upcoming treatments
	Michael Mannstadt, M.D., Harvard Medical School
10:50 AM	Hypoparathyroidism's: Strategies for Clinicians on Monitoring, managing
	complications, and Enhancing Patient Collaboration for optimal Care
	Michael Mannstadt, M.D., Harvard Medical School
11:15 AM	Recognizing syndromic causes of calcium disorders
	Peter J. Tebben, M.D., Mayo Clinic Rochester
11:40 AM	Case Discussion: Parathyroid Part 2

	Moderator:
	Ejigayehu G. Abate, M.D., Mayo Clini Florida Panelists:
	Michael Mannstadt, M.D., Harvard Medical School
	Peter J. Tebben, M.D., Mayo Clinic Rochester
	Jeffrey R. Janus, M.D., Mayo Clinic Florida
42.40.004	Robert A. Wermers, M.D., Mayo Clinic Rochester
12:10 PM	Q&A Session Lunch
12:25 PM	
1:25 PM	Collaborative Strategies: How Endocrinologists and Parathyroid Surgeons
	Work Together to Tackle Persistent Parathyroid Disorders
4.50.514	Robert A. Wermers, M.D., Mayo Clinic Rochester
1:50 PM	Normocalcemic, Secondary, Tertiary hyperparathyroidism and
	posttransplant hyperparathyroidism
	Robert A. Wermers, M.D., Mayo Clinic Rochester
2:15 PM	Nephrolithiasis: A nephrologist perspective
	Ivan E. Porter II, M.D., May Clinic Florida
2:40 PM	Case Discussion: Renal related Parathyroid Cases
	Moderator:
	Robert A. Wermers, M.D., Mayo Clinic Rochester
	Panelists:
	Shon E. Meek, M.D., Ph.D., Mayo Clinic Florida
	Peter J. Tebben, M.D., Mayo Clinic Rochester
	Ivan E. Porter II, M.D., May Clinic Florida
	Ejigayehu G. Abate, M.D., Mayo Clini Florida
3:10 PM	Q&A Session
3:25 PM	Coffee Break and Exhibits
3:50 PM	Phosphorus disorders: Pearls for clinicians and surgeons
	Peter J. Tebben, M.D., Mayo Clinic Rochester
4:15 PM	Hypercalcemia beyond PTH
	Shon E. Meek, M.D., Ph.D., Mayo Clinic Florida
4:40 PM	Case Discussions: Parathyroid disorders and beyond
	Moderator:
	Ejigayehu G. Abate, M.D., Mayo Clini Florida
	Panelists:
	Shon E. Meek, M.D., Ph.D., Mayo Clinic Florida
	Peter J. Tebben, M.D., Mayo Clinic Rochester
5:10 PM	Q&A Session
5:25 PM	Post-Test Parathyroid
5:35 PM	Welcome Reception, Poster Session and Networking
	ADJOURN – End of Day 1
	Friday, November 15, 2024
	Registration and Breakfast

7:50 AM	Welcome Introductions and Pre-Test - Thyroid			
7.50 AIVI	Victor Bernet, M.D., Mayo Clinic Florida			
	John D. Casler, M.D., Mayo Clinic Florida			
8:00 AM	Hyperthyroidism & Thyroid Eye Disease- What's New?			
8.00 AIVI	Marius N. Stan, M.D., Mayo Clinic Rochester			
8:25 AM	The Treatment of Hypothyroidism: Myths and Facts			
6.23 AIVI	Juan P. Brito M.B.B.S, Mayo Clinic Rochester			
8:50 AM	Thyroid Function Anomalies: Unraveling the Complexities			
8.30 AIVI	Victor J. Bernet, M.D., Mayo Clinic Florida			
9:15 AM	Case Discussions: Thyroid Function Issues			
3.13 AIVI	Moderator:			
	Ana-Maria Chindris, MD, Mayo Clinic Florida			
	Panelists:			
	Marius N. Stan, M.D., Mayo Clinic Rochester			
	Juan P. Brito M.B.B.S, Mayo Clinic Rochester			
	Victor J. Bernet, M.D., Mayo Clinic Florida			
9:45 AM	Q&A Session			
10:00 AM	Coffee Break and Exhibits			
10:25 AM	Advancements in thyroid nodule management: New ATA guidelines			
	Victor J. Bernet, M.D., Mayo Clinic Florida			
10:50 AM	Surgical strategies for optimizing management of Benign Thyroid Disorders			
	Samip Patel, M.D., Mayo Clinic Florida			
11:15 AM	Beyond the Knife: Innovative Approaches to Thyroid Nodules and Cancer			
	Management			
	Ricardo Paz- Fumagalli, M.D., Mayo Clinic Florida			
11:40 AM	Case Discussion: Benign Thyroid Disorders			
	Moderator:			
	Marius N. Stan, M.D., Mayo Clinic Rochester			
	Panelists:			
	Victor J. Bernet, M.D., Mayo Clinic Florida			
	Samip Patel, M.D., Mayo Clinic Florida			
	Ricardo Paz- Fumagalli, M.D., Mayo Clinic Florida			
12:10 PM	Q&A Session			
12:25 PM	Practice Optimization: The integration of advanced practice providers into			
	thyroid and parathyroid Practice			
	Moderators:			
	Victor J. Bernet, M.D., Mayo Clinic Florida			
	Panelists:			
	Allyson W. McNally, APRN, D.N.P., Mayo Clinic Florida			
	Catherine G. Coyle, APRN, D.N.P., Mayo Clinic Florida			
	Ejigayehu G. Abate, M.D., Mayo Clini Florida			
	John D. Casler, M.D., Mayo Clinic Florida			
12:55 PM	ADJOURN – End of Day 2			
	Saturday, November 16, 2024			

7:00 AM	Registration and Breakfast
7:50 AM	Welcome Introductions
	Victor Bernet, M.D., Mayo Clinic Florida
	John D. Casler, M.D., Mayo Clinic Florida
8:00 AM	Thyroid Cancer: The Newest Trends in Management; updated ATA guidelines
	Whitney S. Goldner, M.D., University of Colorado
8:25 AM	Monitoring Thyroid Cancer: The Balance of When to Watch and When to
	Act.
	Kaniksha Desai, M.D., Stanford University
8:50 AM	Too much or not enough? Striking the balance on the extent of thyroid
	surgery
	Jeffrey R. Janus, M.D., Mayo Clinic Florida
9:15 AM	Case Discussion: Thyroid Cancer Cases Part I
	Moderator:
	Sarika N. Rao, D.O., Mayo Clinic Florida
	Panelists:
	Whitney S. Goldner, M.D., University of Colorado
	Kaniksha Desai, M.D., Stanford University
	Jeffrey R. Janus, M.D., Mayo Clinic Florida
9:45 AM	Q&A Session
10:00 AM	Coffee Break and Exhibits
10:25 AM	Innovative Care Strategies for Patients with Advanced Differentiated Thyroid
	Cancer
	Julie E. Hallanger-Johnson, M.D., Mayo Clinic Rochester
10:50 AM	Oncocytic (Hürthle cell) Thyroid Cancer: New paradigm for Management
	Ana-Maria Chindris, M.D., Mayo Clinic Florida
11:15 AM	The Nuclear Medicine toolbox: options for diagnosis and management of
	thyroid cancer
	Manoj K. Jain, M.D., Mayo Clinic Florida
11:40 AM	Navigating the complications from Systemic Therapy
	Sarika N. Rao, D.O., Mayo Clinic Florida
12:05 PM	Case Discussion: Thyroid Cancer Cases Part 2
	Moderator:
	Victor J. Bernet, MD, Mayo Clinic Florida
	Panelists:
	Julie E. Hallanger-Johnson, M.D., Mayo Clinic Rochester
	Ana-Maria Chindris, M.D., Mayo Clinic Florida
	Whitney S. Goldner, M.D., University of Colorado
	Jeffrey R. Janus, M.D., Mayo Clinic Florida
12:35 PM	Q&A Session
12:50 PM	Post-Test Thyroid
	I
1:00 PM	Closing Remarks



5th Annual Mayo Clinic Thyroid and Parathyroid Disorders Course 2024

November 14-16, 2024

MAKE PLANS TO ATTEND

Hyatt Regency Clearwater Beach Resort and Spa Clearwater, Florida



AMA, ANCC, AAFP, AOA, ABIM



Live & Livestream



Save the Date!

5th Annual Mayo Clinic Thyroid and Parathyroid Disorders Course 2024



NOVEMBER 14-16, 2024

Hyatt Regency Clearwater Beach Resort and Spa Clearwater, Florida

5th Annual Mayo Clinic Thyroid and Parathyroid Disorders Course 2024 is a three-day CME course offering a comprehensive review of diagnostic techniques and medical and surgical management of thyroid and parathyroid disorders.

Course Directors

Ejigayehu G. Abate, M.D. Victor J. Bernet, M.D. John D. Casler, M.D.







Program at-a-glance

- · Primary hyperparathyroidism workup, diagnosis, and management
- Management of hypoparathyroidism and primary hyperparathyroidism in pregnancy
- · Update on evolving concepts in Vitamin D
- Hyperparathyroidism and hypoparathyroidism case discussions
- · Non PTH mediated hypercalcemia evaluation and management
- · Medication related thyroid function changes
- · Preview of the upcoming ATA thyroid nodule guidelines
- · Update on the new ATA thyroid cancer guidelines
- Treatment of hypothyroidism: myths and facts about thyroid hormone preparations

ce.mayo.edu/thyroid2024

Mayo Clinic School of Continuous Professional Development ce.mayo.edu | cme@mayo.edu | 800-323-2688