



4500 San Pablo Road  
Jacksonville, Florida  
32224  
904-953-8058  
Tax ID: 59-3337028

May 20, 2024

Dear Valued Exhibitor,

On behalf of Course Directors: Ejigayehu G. Abate, M.D., Victor Bernet, M.D. and John D. Casler, M.D. we hope you will consider a display opportunity at the **5th Annual Mayo Clinic Thyroid and Parathyroid Disorders Course 2024 held November 14-16, 2024**, at the **Hyatt Regency Clearwater Beach Resort and Spa in Clearwater, Florida**. We expect around 120 endocrinologists, endocrine surgeons, head and neck surgeons, primary care physicians, nurse practitioners, physician assistants, and other providers who care for patients with thyroid and parathyroid disorders. This three-day course offering a comprehensive review of diagnostic techniques and medical and surgical management of thyroid and parathyroid disorders. Topics of discussion include the assessment of benign thyroid diseases as well as pre-and postoperative management of thyroid cancer and parathyroid disorders. Discussions include review of cutting-edge imaging modalities and diagnostic methods such as molecular testing for evaluation of thyroid nodules as well as therapeutic options for the management of benign and malignant thyroid and parathyroid conditions. For attendees unable to join us in Clearwater Beach at the live, in person course, this conference will provide an immersive and exciting digital livestream format, with the opportunity to virtually engage with experts.

### **Choose Your Sponsorship Level**

Exhibit fee is \$4,000 for the three-day course. Please review Sponsorship Opportunities and Additional Advertisement Opportunities on page 3 of this prospectus for full pricing and details.

Additional advertisement opportunities are offered to expand reach and provide further interaction with attendees. Exhibit space at the live course is limited based on the date the signed exhibit letter of agreement (LOA) is received in our office.

### **Live Exhibit Benefits:**

- Promotion available at the live three-day course
- Exhibitors are provided the same meals and beverages provided to registered attendees
- Attendees are encouraged daily by the course moderator to visit and connect with the exhibitors
- Includes a 6 ft table, two chair and linen at the course
- An attendee list including registered attendee's name, degree, specialty, city, state, and demographics distributed post course
- Vendor recognition in online course syllabus for all registered attendees to access
- An acknowledgement on the break slide announcements during the course
- Exhibitors may sit in the general session to listen to talks of interest if space is available (all company logos must be removed and not visible when entering the education space)

### **Virtual Exhibit Benefits (part of Live Exhibit):**

- Promotion available from the time a company signs the LOA and exhibit booth website is built until 11/14/2025
- Listing in the online exhibitor directory linked to your company website and landing page



(listing will be in the order company content is received)

- Exhibit booth customization, options include PowerPoint slide, PDF handout or video
- Two complimentary conference web links provided – no credit can be claimed and no access to course materials included
- To maintain a clear separation of promotion from education, the virtual exhibit opportunity will be available on a separate webpage tab than where course materials are accessible

Mayo Clinic, an integrated, not-for-profit group practice, is committed to meeting its responsibility as a national medical education resource. In support of improving patient care, Mayo Clinic College of Medicine and Science is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC) to provide continuing education for the healthcare team. Our programs provide valuable information on unmet needs to the medical community. We sincerely appreciate your consideration and hope you will take the opportunity to join us for a truly unique educational program.

Sincerely,

*Ashley Cotto*

Ashley Cotto  
Education Administration Coordinator

**Make checks payable to:**

Mayo Clinic Florida  
4500 San Pablo Road  
Jacksonville, FL 32224  
Attn: Accounting Activity #24J00912  
Tax ID: 59-3337028

## Sponsorship Opportunities

Premier Sponsorship Opportunities	Platinum \$20,000 (Exclusive)	Gold \$15,000	Silver \$5,000	Live Exhibit \$4,000
Welcome Reception <i>November 14, 2024</i>	x			
Internet	x			
Non-CME Promotional Symposium	x	x		
Acknowledgement on signage at a breakfast or refreshment break	x	x	x	
Complimentary full registration – No CME credit	3	2	1	
Conference Bag Inserts	x	x	x	
Virtual Exhibit Booth	x	x	x	x
Exhibit Table	2 - 6 ft. tables	1 - 6 ft. tables	1 - 6 ft. table	1 - 6 ft. table
Verbal recognition at opening session	x	x	x	x
Support Signage prominently displayed on-site at the conference	x	x	x	x
Attendee List	x	x	x	x

### Additional Advertisement Opportunities:

#### **Non-CME Promotional Symposia - \$12,000**

These non-accredited programs, independently developed and directly sponsored by industry, are presented in an educational format that will provide insight on new or controversial developments. Promotional symposia may not conflict with 5th Annual Mayo Clinic Thyroid and Parathyroid Disorders Course 2024. There are two dates available during the scheduled breakfast. *(Audio/Visual equipment is not included - No CME credit.)*

#### **Internet - \$3,000 (Exclusive)**

Help attendees stay connected with their office and home while away at the 5th Annual Mayo Clinic Thyroid and Parathyroid Disorders Course 2024. Sponsor the wireless internet access in the meeting space. The supporter will be recognized throughout the meeting in signage and electronic communications

#### **Conference Bags - \$3,000 (Exclusive)**

Display your company logo for all Attendees to see and announce your presence at the conference. Your company will provide a high-resolution logo to be printed on conference bags ordered by managing committee. All bags will contain flyers and advertisements from other participants. (Artwork to be provided by sponsoring company and is subject to MCSCPD approval)

#### **Lanyards - \$3,000 (Exclusive)**

All attendee badges will be distributed with a lanyard to display the badge throughout the conference. The Lanyard will prominently display your company name and/or logo, whichever you choose. (Artwork to be provided by sponsoring company and is subject to MCSCPD approval)

#### **Conference Bag Inserts - \$1,000 (Multiple Opportunities Available)**

Conference bag inserts are a great opportunity to invite attendees to your booth, announce your booth participation or conference-related event. Your company will provide 200 copies of the flyer or advertisement (no larger than 8 ½ x 11, no more than one page) and MCSCPD will stuff them into the official conference bags.



<b>5<sup>th</sup> Annual Mayo Clinic Thyroid and Parathyroid Disorders Course 2024</b>
<b>Hyatt Regency Clearwater Beach Resort and Spa Clearwater Beach, Florida</b>
<b>November 14-16, 2024</b>
<b><i>All Presentations Eastern Time</i></b>

<b>Thursday, November 14, 2024</b>	
7:00 AM	Registration and Breakfast
7:45 AM	Welcome Introductions and Pre-Test - Parathyroid <i>Ejigayehu G. Abate, M.D., Mayo Clinic Florida</i> <i>John D. Casler, M.D., Mayo Clinic Florida</i> <i>Victor J. Bernet, M.D., Mayo Clinic Florida</i>
8:00 AM	Primary hyperparathyroidism: Getting it right. <i>Shon E. Meek, M.D., Ph.D., Mayo Clinic Florida</i>
8:25 AM	Primary hyperparathyroidism planning for surgical success <i>Jeffrey R. Janus, M.D., Mayo Clinic Florida</i>
8:50 AM	Minimally Invasive non-surgical treatments for benign parathyroid lesions: A new frontier (Alcohol ablation and RFA) <i>Ricardo Paz-Fumagalli, M.D., Mayo Clinic Florida</i>
9:15 AM	Case Discussion: Parathyroid Part 1 Moderator: <i>John D. Casler, M.D., Mayo Clinic Florida</i> Panelists: <i>Robert A. Wermers, M.D., Mayo Clinic Rochester</i> <i>Jeffrey R. Janus, M.D., Mayo Clinic Florida</i> <i>Shon E. Meek, M.D., Ph.D., Mayo Clinic Florida</i> <i>Ricardo Paz-Fumagalli, M.D., Mayo Clinic Florida</i>
9:45 AM	Q&A Session
10:00 AM	Coffee Break and Exhibits
10:25 AM	Diagnosis and Management of Hypoparathyroidism in 2024: Palopegteriparatide (Transcon PTH) and upcoming treatments <i>Michael Mannstadt, M.D., Harvard Medical School</i>
10:50 AM	Hypoparathyroidism's: Strategies for Clinicians on Monitoring, managing complications, and Enhancing Patient Collaboration for optimal Care <i>Michael Mannstadt, M.D., Harvard Medical School</i>
11:15 AM	Recognizing syndromic causes of calcium disorders <i>Peter J. Tebben, M.D., Mayo Clinic Rochester</i>
11:40 AM	Case Discussion: Parathyroid Part 2

	<p>Moderator:  <i>Ejigayehu G. Abate, M.D., Mayo Clinic Florida</i></p> <p>Panelists:  <i>Michael Mannstadt, M.D., Harvard Medical School</i>  <i>Peter J. Tebben, M.D., Mayo Clinic Rochester</i>  <i>Jeffrey R. Janus, M.D., Mayo Clinic Florida</i>  <i>Robert A. Wermers, M.D., Mayo Clinic Rochester</i></p>
12:10 PM	Q&A Session
12:25 PM	Lunch
1:25 PM	<p>Collaborative Strategies: How Endocrinologists and Parathyroid Surgeons Work Together to Tackle Persistent Parathyroid Disorders  <i>Robert A. Wermers, M.D., Mayo Clinic Rochester</i></p>
1:50 PM	<p>Normocalcemic, Secondary, Tertiary hyperparathyroidism and posttransplant hyperparathyroidism  <i>Robert A. Wermers, M.D., Mayo Clinic Rochester</i></p>
2:15 PM	<p>Nephrolithiasis: A nephrologist perspective  <i>Ivan E. Porter II, M.D., Mayo Clinic Florida</i></p>
2:40 PM	<p>Case Discussion: Renal related Parathyroid Cases  Moderator:  <i>Robert A. Wermers, M.D., Mayo Clinic Rochester</i>  Panelists:  <i>Shon E. Meek, M.D., Ph.D., Mayo Clinic Florida</i>  <i>Peter J. Tebben, M.D., Mayo Clinic Rochester</i>  <i>Ivan E. Porter II, M.D., Mayo Clinic Florida</i>  <i>Ejigayehu G. Abate, M.D., Mayo Clinic Florida</i></p>
3:10 PM	Q&A Session
3:25 PM	Coffee Break and Exhibits
3:50 PM	<p>Phosphorus disorders: Pearls for clinicians and surgeons  <i>Peter J. Tebben, M.D., Mayo Clinic Rochester</i></p>
4:15 PM	<p>Hypercalcemia beyond PTH  <i>Shon E. Meek, M.D., Ph.D., Mayo Clinic Florida</i></p>
4:40 PM	<p>Case Discussions: Parathyroid disorders and beyond  Moderator:  <i>Ejigayehu G. Abate, M.D., Mayo Clinic Florida</i>  Panelists:  <i>Shon E. Meek, M.D., Ph.D., Mayo Clinic Florida</i>  <i>Peter J. Tebben, M.D., Mayo Clinic Rochester</i></p>
5:10 PM	Q&A Session
5:25 PM	Post-Test Parathyroid
5:35 PM	Welcome Reception, Poster Session and Networking
	ADJOURN – End of Day 1
<b>Friday, November 15, 2024</b>	
7:00 AM	Registration and Breakfast

7:50 AM	Welcome Introductions and Pre-Test - Thyroid Victor Bernet, M.D., Mayo Clinic Florida <i>John D. Casler, M.D., Mayo Clinic Florida</i>
8:00 AM	Hyperthyroidism & Thyroid Eye Disease- What's New? <i>Marius N. Stan, M.D., Mayo Clinic Rochester</i>
8:25 AM	The Treatment of Hypothyroidism: Myths and Facts <i>Juan P. Brito M.B.B.S, Mayo Clinic Rochester</i>
8:50 AM	Thyroid Function Anomalies: Unraveling the Complexities <i>Victor J. Bernet, M.D., Mayo Clinic Florida</i>
9:15 AM	Case Discussions: Thyroid Function Issues Moderator: <i>Ana-Maria Chindris, MD, Mayo Clinic Florida</i> Panelists: <i>Marius N. Stan, M.D., Mayo Clinic Rochester</i> <i>Juan P. Brito M.B.B.S, Mayo Clinic Rochester</i> <i>Victor J. Bernet, M.D., Mayo Clinic Florida</i>
9:45 AM	Q&A Session
10:00 AM	Coffee Break and Exhibits
10:25 AM	Advancements in thyroid nodule management: New ATA guidelines <i>Victor J. Bernet, M.D., Mayo Clinic Florida</i>
10:50 AM	Surgical strategies for optimizing management of Benign Thyroid Disorders <i>Samip Patel, M.D., Mayo Clinic Florida</i>
11:15 AM	Beyond the Knife: Innovative Approaches to Thyroid Nodules and Cancer Management <i>Ricardo Paz- Fumagalli, M.D., Mayo Clinic Florida</i>
11:40 AM	Case Discussion: Benign Thyroid Disorders Moderator: <i>Marius N. Stan, M.D., Mayo Clinic Rochester</i> Panelists: <i>Victor J. Bernet, M.D., Mayo Clinic Florida</i> <i>Samip Patel, M.D., Mayo Clinic Florida</i> <i>Ricardo Paz- Fumagalli, M.D., Mayo Clinic Florida</i>
12:10 PM	Q&A Session
12:25 PM	Practice Optimization: The integration of advanced practice providers into thyroid and parathyroid Practice Moderators: <i>Victor J. Bernet, M.D., Mayo Clinic Florida</i> Panelists: <i>Allyson W. McNally, APRN, D.N.P., Mayo Clinic Florida</i> <i>Catherine G. Coyle, APRN, D.N.P., Mayo Clinic Florida</i> <i>Ejigayehu G. Abate, M.D., Mayo Clini Florida</i> <i>John D. Casler, M.D., Mayo Clinic Florida</i>
12:55 PM	ADJOURN – End of Day 2
<b>Saturday, November 16, 2024</b>	

7:00 AM	Registration and Breakfast
7:50 AM	Welcome Introductions <i>Victor Bernet, M.D., Mayo Clinic Florida</i> <i>John D. Casler, M.D., Mayo Clinic Florida</i>
8:00 AM	Thyroid Cancer: The Newest Trends in Management; updated ATA guidelines <i>Whitney S. Goldner, M.D., University of Colorado</i>
8:25 AM	Monitoring Thyroid Cancer: The Balance of When to Watch and When to Act. <i>Kaniksha Desai, M.D., Stanford University</i>
8:50 AM	Too much or not enough? Striking the balance on the extent of thyroid surgery <i>Jeffrey R. Janus, M.D., Mayo Clinic Florida</i>
9:15 AM	Case Discussion: Thyroid Cancer Cases Part I Moderator: <i>Sarika N. Rao, D.O., Mayo Clinic Florida</i> Panelists: <i>Whitney S. Goldner, M.D., University of Colorado</i> <i>Kaniksha Desai, M.D., Stanford University</i> <i>Jeffrey R. Janus, M.D., Mayo Clinic Florida</i>
9:45 AM	Q&A Session
10:00 AM	Coffee Break and Exhibits
10:25 AM	Innovative Care Strategies for Patients with Advanced Differentiated Thyroid Cancer <i>Julie E. Hallanger-Johnson, M.D., Mayo Clinic Rochester</i>
10:50 AM	Oncocytic (Hürthle cell) Thyroid Cancer: New paradigm for Management <i>Ana-Maria Chindris, M.D., Mayo Clinic Florida</i>
11:15 AM	The Nuclear Medicine toolbox: options for diagnosis and management of thyroid cancer <i>Manoj K. Jain, M.D., Mayo Clinic Florida</i>
11:40 AM	Navigating the complications from Systemic Therapy <i>Sarika N. Rao, D.O., Mayo Clinic Florida</i>
12:05 PM	Case Discussion: Thyroid Cancer Cases Part 2 Moderator: <i>Victor J. Bernet, MD, Mayo Clinic Florida</i> Panelists: <i>Julie E. Hallanger-Johnson, M.D., Mayo Clinic Rochester</i> <i>Ana-Maria Chindris, M.D., Mayo Clinic Florida</i> <i>Whitney S. Goldner, M.D., University of Colorado</i> <i>Jeffrey R. Janus, M.D., Mayo Clinic Florida</i>
12:35 PM	Q&A Session
12:50 PM	Post-Test Thyroid
1:00 PM	Closing Remarks
1:10 PM	ADJOURN – End of Day 3





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Professional Development



# 5<sup>th</sup> Annual Mayo Clinic Thyroid and Parathyroid Disorders Course 2024

November 14-16, 2024

**MAKE PLANS TO ATTEND**

**Hyatt Regency Clearwater Beach Resort and Spa  
Clearwater, Florida**



AMA, ANCC,  
AAFP, AOA, ABIM



Live &  
Livestream



Save the Date!

[ce.mayo.edu/thyroid2024](https://ce.mayo.edu/thyroid2024)

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**NOVEMBER 14-16, 2024**

**Hyatt Regency Clearwater Beach Resort and Spa  
Clearwater, Florida**

5<sup>th</sup> Annual Mayo Clinic Thyroid and Parathyroid Disorders Course 2024 is a three-day CME course offering a comprehensive review of diagnostic techniques and medical and surgical management of thyroid and parathyroid disorders.

## **Course Directors**

Ejigayehu G. Abate, M.D.

Victor J. Bernet, M.D.

John D. Casler, M.D.



## **Program at-a-glance**

- Primary hyperparathyroidism workup, diagnosis, and management
- Management of hypoparathyroidism and primary hyperparathyroidism in pregnancy
- Update on evolving concepts in Vitamin D
- Hyperparathyroidism and hypoparathyroidism case discussions
- Non PTH mediated hypercalcemia evaluation and management
- Medication related thyroid function changes
- Preview of the upcoming ATA thyroid nodule guidelines
- Update on the new ATA thyroid cancer guidelines
- Treatment of hypothyroidism: myths and facts about thyroid hormone preparations

[ce.mayo.edu/thyroid2024](https://ce.mayo.edu/thyroid2024)

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