



Jacksonville, Florida 32224  
904-953-7904  
Tax ID: 59-3337028

Dear Exhibitor,

On behalf of Course Directors Tushar C. Patel, M.B., Ch.B., Andrew P. Keaveny, M.D., and Kristen L. Ryland, APRN, we hope you will consider a display and/or sponsorship opportunity at Mayo Clinic's **Integrating Care in Hepatology and Liver Transplantation: Today and Tomorrow 2025** being held **June 20 - 21, 2025** in Orlando, Florida. We expect around 110 gastroenterologists, hepatologists, primary care providers, nurse practitioners and physician assistants in GI and endocrinology.

This two -day symposium is designed to provide relevant information regarding new developments in hepatology, and novel approaches to the management of liver diseases that can be readily integrated into daily clinical practice. Nationally and internationally renowned experts present new findings in a case-based format that highlights the management of common, as well as unique and complex liver diseases and liver cancers.

To sign up as an exhibitor or sponsor at this activity please complete the exhibit webform at: <https://ce.mayo.edu/content/hepatology-and-liver-transplantation-today-and-tomorrow-2025-exhibit-agreement-form>.

To maintain a clear separation of promotion from education, all exhibits will be held in a different room/location than where the general sessions are held. Exhibits are open from registration until the conclusion of the final lecture on the last day. Display space is limited.

### **Choose Your Sponsorship Level**

Exhibit fees begin at \$4,000 for the two-day course. Additional advertisement opportunities are offered to expand reach and provide further interaction with attendees. Exhibit space at the live course is limited with table assignments made based on the date the signed exhibit letter of agreement (LOA) is received in our office. Please review Sponsorship Opportunities and Additional Advertisement Opportunities on page 3 of this prospectus for full pricing and details.

### **Exhibit Benefits:**

- Promotion available at the live two-day course
- Exhibitors are provided the same meals and beverages provided to registered attendees
- Attendees are encouraged daily by the course moderator to visit and connect with the exhibitors
- Includes a 6ft table, two chairs and linen at the course
- An attendee list including registered attendee's name, degree, specialty, city, state, and demographics distributed to exhibitors at the start of the course
- Vendor recognition in online course syllabus for all registered attendees to access
- An acknowledgement on the break slide announcements during the course
- Customized Virtual Exhibit booth available until 6/21/2026
- Listing in the online exhibitor directory linked to your company website and landing page

- Virtual Exhibit booth customization, options include PowerPoint slide, PDF handout or video
- To maintain a clear separation of promotion from education, the virtual exhibit opportunity will be available on a separate webpage tab than where course materials are accessible

Mayo Clinic, an integrated, not-for-profit group practice, is committed to meeting its responsibility as a national medical education resource. In support of improving patient care, Mayo Clinic College of Medicine and Science is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC) to provide continuing education for the healthcare team. Our programs provide valuable information on unmet needs to the medical community. We sincerely appreciate your consideration and hope you will take the opportunity to join us for a truly unique educational program.

Sincerely,

A handwritten signature in black ink that reads "Karen Steele". The signature is written in a cursive, flowing style.

Karen Steele  
Education Administration Coordinator

**Make checks payable to:**

Mayo Clinic CPD

Attn: Accounting Activity # 25J01504

4500 San Pablo Road

Jacksonville, FL 32224

Tax ID: 59-3337028

## Hepatology and Liver Transplantation: Today and Tomorrow 2025

### Sponsorship Opportunities:

Premier Sponsorship Opportunities	Platinum	Gold		Silver	Exhibit
	Exclusive \$25,000	Lunch \$18,000	Breakfast \$15,000	\$6,000	\$4,000
Welcome Reception & Poster Sponsor	✓ <i>Reception June 20, 2025</i>				
Bags or Lanyards	✓				
Non-CME Promotional Symposium <i>*A/V fees for symposium is responsibility of the sponsoring company</i>	✓ <i>Breakfast June 20, 2025</i>	✓ <i>Lunch June 20, 2025 June 21, 2025</i>	✓ <i>Breakfast June 21, 2025</i>		
Complimentary full registration- No CME credit	3	2	2	1	
Conference Bag Inserts	✓	✓	✓	✓	
Virtual Exhibit Hall Exhibitor Booth	✓	✓	✓	✓	
Exhibit Table	2- 6 ft. tables <i>(premium location)</i>	1- 6 ft. tables <i>(premium location)</i>	1- 6 ft. tables <i>(premium location)</i>	1- 6 ft. table	1- 6 ft. table
Verbal recognition at opening session	✓	✓	✓	✓	✓
Attendee List	✓	✓	✓	✓	✓

### Additional Advertisement Opportunities:

#### **Conference Bags - \$4,000 (Exclusive)**

Display your company logo for all Attendees to see and announce your presence at the conference. Your company will provide a high-resolution logo to be printed on conference bags ordered by managing committee. All bags will contain flyers and advertisements from other participants. (Artwork to be provided by sponsoring company and is subject to MCSCPD approval).

#### **Lanyards - \$4,000 (Exclusive)**

All attendee badges will be distributed with a lanyard to display the badge throughout the conference. The Lanyard will prominently display your company name and/or logo, whichever you choose. (Artwork to be provided by sponsoring company and is subject to MCSCPD approval).

#### **Internet - \$4,000 (Exclusive)**

Help attendees stay connected with their office and home while away at the Mayo Clinic Hepatology and Liver Transplantation: Today and Tomorrow 2025. Sponsor the wireless internet access in the meeting space. The supporter will be recognized throughout the meeting in signage and electronic communications.

#### **Conference Bag Inserts - \$1,000 (Multiple Opportunities Available)**

Conference bag inserts are a great opportunity to invite attendees to your booth, announce your booth participation or conference-related event. Your company will provide 250 copies of the flyer or advertisement (no larger than 8 ½ x 11, no more than one page) and MCSCPD will stuff them into the official conference bags.





School of Continuous  
Professional  
Development



# Hepatology and Liver Transplantation: Today and Tomorrow 2025

**JUNE 20-21, 2025**  
**LIVE & LIVESTREAM**

**Conrad Orlando**  
**Orlando, Florida**



**14.50**  
*AMA PRA Category*  
*1 Credits™*  
ANCC  
AAPA  
ACPE  
AOA Category 2-A  
ABIM MOC  
ABS MOC  
IPCE

[ce.mayo.edu/hepatology2025](https://ce.mayo.edu/hepatology2025)

## ABOUT THE COURSE

This course provides attendees with relevant information regarding new developments in hepatology, and novel approaches to the management of liver diseases that can be readily integrated into daily clinical practice. National and internationally renowned experts are invited to present new findings that highlight the management of common, as well as unique and complex liver diseases and liver cancers.

## LEARNING OBJECTIVES

Upon completion of this program, participants should be able to:

- Review the latest approaches to manage patients with advanced liver disease and acute on chronic liver failure
- Review newly approved treatments in cholestatic liver disease
- Review the evaluation and management of patients with metabolic dysfunction associated steatotic liver disease
- Review new innovations in liver transplantation and how they are impacting patients awaiting transplant
- Assess the latest diagnostic and therapeutic advances in liver cancer
- Identify the role of palliative care in managing patients with end-stage liver disease

## TARGET AUDIENCE

This course is designed for gastroenterologists, hepatologists, primary care providers, nurse practitioners and physician assistants in GI and endocrinology.



## COURSE DIRECTORS

Tushar Patel, M.B., Ch.B.  
Andrew P. Keaveny, M.D.  
Kristen L. Ryland, APRN

## GUEST FACULTY

Arun Sanyal, M.B.B.S., M.D.  
Virginia Commonwealth University

## COURSE REGISTRATION

	In Person	Livestream
Physician, Scientist	\$649	\$479
Resident, Fellow, PA, NP, Allied Health	\$529	\$479

[ce.mayo.edu/hepatology2025](https://ce.mayo.edu/hepatology2025)

## ABSTRACT SESSION

Presentations of original research and cases in the fields of gastroenterology and hepatology will be presented at this conference. Abstract submissions may include guidelines, randomized trials, outcome studies, practice innovations, case studies or descriptive analyses. Please visit [ce.mayo.edu/hepatology2025](https://ce.mayo.edu/hepatology2025) for more information.

## PROGRAM AT-A-GLANCE

### FRIDAY, JUNE 20, 2025

- Artificial intelligence in hepatology
- Chronic hepatitis B, D and E – an update
- Primary biliary cholangitis: the new treatment paradigm
- Case discussions in autoimmune and cholestatic disease
- Management of MASLD
- Panel case discussions: obesity and Metabolic diseases
- Innovations in liver transplantation
- Debate: liver xeno-transplantation

### SATURDAY, JUNE 21, 2025

- Recognizing and managing complications of cirrhosis
- The liver and multi-system disease
- Liver disease and pregnancy
- Diagnosis of hepatobiliary cancers
- Liver transplantation for non-hepatic cancers
- Acute-on-chronic liver failure: the ICU perspective
- Panel discussion: putting it into practice – getting to and surviving after liver transplantation

#### Accreditation Statement



In support of improving patient care, Mayo Clinic College of Medicine and Science is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC) to provide continuing education for the healthcare team.

#### Credit Statement(s)

**AMA** Mayo Clinic College of Medicine and Science designates this live activity for a maximum of 14.50 *AMA PRA Category 1 Credits*™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

**ANCC** Mayo Clinic College of Medicine and Science designates this activity for a maximum of 14.50 ANCC contact hours. Nurses should claim only the credit commensurate with the extent of their participation in the activity.

**AOA** The American Osteopathic Association designates this program for a maximum of 14.50 AOA Category 2-A credits.



**AAPA** Mayo Clinic College of Medicine and Science has been authorized by the American Academy of PAs (AAPA) to award AAPA Category 1 CME credit for activities planned in accordance with AAPA CME Criteria. This activity is designated for 14.50 AAPA Category 1 CME credits. PAs should only claim credit commensurate with the extent of their participation.

## ABOUT THE LOCATION

### Conrad Orlando

1500 Eastbeach Wy  
Orlando, Florida

Nestled beside a serene nature preserve, Conrad Orlando provides a range of experiences from peaceful water gardens to exciting aquatic adventures. For a touch of Disney magic, the park is just a short ride away from the resort.

Rooms are reserved for attendees and their guests at the group rate starting at \$329 per night plus applicable fees and taxes. In order to receive the special rate, reservations must be made before the room block sells out or before the expiration date of May 29, 2025, whichever comes first.



#### Accreditation Statement



**ACPE** Mayo Clinic College of Medicine and Science designates this educational activity for a maximum of 14.50 ACPE Knowledge-based contact hours. Participants should claim only the credit commensurate with the extent of their participation in the activity.



**IPCE** This activity was planned by and for the healthcare team, and learners will receive 14.50 Interprofessional Continuing Education (IPCE) credit for learning and change.

**ABIM MOC** Successful completion of this CME activity, which includes participation in the evaluation component, enables the participant to earn up to 14.50 Medical Knowledge MOC points in the American Board of Internal Medicine's (ABIM) Maintenance of Certification (MOC) program. It is the CME activity provider's responsibility to submit participant completion information to ACCME for the purpose of granting ABIM MOC credit.

**ABS MOC** Successful completion of this CME activity enables the learner to earn credit toward the CME requirement of the American Board of Surgery's Continuous Certification program. It is the CME activity provider's responsibility to submit learner completion information to ACCME for the purpose of granting ABS credit.

**Other Healthcare Professionals** A record of attendance will be provided to other healthcare professionals for requesting credits in accordance with state nursing boards, specialty societies, or other professional associations.

Mayo Clinic  
4500 San Pablo Road  
Jacksonville, FL 32224

ELECTRONIC SERVICE REQUESTED



**JUNE 20-21, 2025  
LIVE & LIVESTREAM**

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# Hepatology and Liver Transplantation:

## Today and Tomorrow 2025

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# Hepatology and Liver Transplantation: Today and Tomorrow 2025

**Conrad Orlando  
Orlando, Florida**

**June 20-21, 2025**

*All Presentations Eastern Time*

## Friday, June 20, 2025

7:00 AM	Registration and Breakfast
8:00 AM	Welcome Introductions Andrew P. Keaveny, M.D., Mayo Clinic Florida
	<b>Liver diseases in the community.</b> Chair: Denise M. Harnois, D.O., Mayo Clinic Florida
8:05 AM	State-of-the-art: Artificial Intelligence in Hepatology Doug A. Simonetto, M.D., Mayo Clinic Rochester
8:35 AM	Chronic Hepatitis B, D and E – an update Hugo E. Vargas, M.D., Mayo Clinic Arizona
8:55 AM	Managing viral hepatitis in immunocompromised patients Kristen L. Ryland, APRN, Mayo Clinic Florida
9:15 AM	Can we eliminate HCV in the next decade? Rolland C. Dickson, M.D., Mayo Clinic Arizona
9:30 AM	Pre-operative assessment of patients with chronic liver disease Nicole M. Loo, M.D., Mayo Clinic Florida
9:50 AM	Q & A Session Moderator: Denise M. Harnois, D.O., Mayo Clinic Florida Panelists: Doug A. Simonetto, M.D., Mayo Clinic Rochester Kristen L. Ryland, APRN, Mayo Clinic Florida Tushar Patel, M.B., Ch.B., Mayo Clinic Florida Nicole M. Loo, M.D., Mayo Clinic Florida
10:00 AM	Coffee Break and Exhibits
	<b>Autoimmune and cholestatic diseases.</b> Chair: Hugo E. Vargas, M.D., Mayo Clinic Arizona
10:20 AM	Primary biliary cholangitis: The new treatment paradigm John E. Eaton, M.D., Mayo Clinic Florida
10:40 AM	Primary sclerosing cholangitis: Medical, endoscopic and surgical management Denise M. Harnois, D.O., Mayo Clinic Florida Autoimmune liver disease:
11:00 AM	Applying the guidelines in practice John E. Eaton, M.D., Mayo Clinic Florida
11:20 AM	Case discussions in autoimmune and cholestatic disease Moderator: Hugo E. Vargas, M.D., Mayo Clinic Arizona Panelists: John E. Eaton, M.D., Mayo Clinic Florida Denise M. Harnois, D.O., Mayo Clinic Florida

12:00 PM	Lunch
	<b>Metabolic liver disease.</b> Chair: Andrew P. Keaveny, M.D., Mayo Clinic Florida
1:00 PM	State-of-the-art: Management of MASLD: Applying advances in diagnosis and treatment. Mazen Nouredin, M.D., Houston Methodist
2:00 PM	Management of obesity in the liver patient: The Do's and Dont's of running a weight loss clinic Andres J. Acosta, M.D., Ph.D., Mayo Clinic Rochester
2:30 PM	Panel case discussions: Obesity and Metabolic diseases Moderator: Kristen L. Ryland, APRN, Mayo Clinic Florida Panelists: Mazen Nouredin, M.D., Houston Methodist Andres J. Acosta, M.D., Ph.D., Mayo Clinic Rochester Andrew P. Keaveny, M.D., Mayo Clinic Florida
2:50 PM	Coffee Break and Exhibits
	<b>Liver Transplantation.</b> Chair: Doug A. Simonetto, M.D., Mayo Clinic Rochester
3:10 PM	Innovations in Liver transplantation Shennen A. Mao, M.D., Mayo Clinic Florida
3:35 PM	Pre-transplant evaluation: Heart and lungs David M.H. Chascsa, M.D., Mayo Clinic Arizona
3:55 PM	Frailty and sarcopenia: Evaluation and management Michele Barnhill, M.D., Mayo Clinic Arizona
4:15 PM	Debate: Liver xeno-transplantation Moderator: Tushar Patel, M.B., Ch.B., Mayo Clinic Florida (potential slides) Pro: The future is now (8 mins) Shennen A. Mao, M.D., Mayo Clinic Florida Con: Now is not the time (8 mins) Michael D. Leise, M.D., Mayo Clinic Rochester Rebuttal – 3 mins each Discussion
5:00 PM	Closing remarks Tushar Patel, M.B., Ch.B., Mayo Clinic Florida
5:05 PM	Welcome Reception, Poster Session and Networking
6:15 PM	ADJOURN – End of Day 1
<b>Saturday, June 21, 2025</b>	
7:00 AM	Registration and Breakfast
7:55 AM	Welcome and Introductions Kristen L. Ryland, APRN, Mayo Clinic Florida
	<b>Management of Cirrhosis.</b> Chair: Maria L. Yataco, M.D., Mayo Clinic Florida
8:00 AM	State-of-the-art: Recognizing and managing complications of cirrhosis Andrew P. Keaveny, M.D., Mayo Clinic Florida
8:30 AM	Palliative care in cirrhosis: Who, why and when Omar Y. Mousa, M.B.B.S., M.D., MCHS
8:50 AM	Alcohol and the liver

	Liu Yang, M.B.B.S., Mayo Clinic Florida
9:15 AM	Nutrition in patients with cirrhosis Tara M. Schmidt, RDN, LD, Mayo Clinic Rochester
9:35 AM	Q & A Session Moderator: Maria L. Yataco, M.D., Mayo Clinic Florida Panelists: Andrew P. Keaveny, M.D., Mayo Clinic Florida Omar Y. Mousa, M.B.B.S., M.D., MCHS Liu Yang, M.B.B.S., Mayo Clinic Florida Tara M. Schmidt, RDN, LD, Mayo Clinic Rochester
9:50 AM	Coffee Break and Exhibits
	<b>The liver and multi-system disease.</b> Chair: Omar Y. Mousa, M.B.B.S., M.D., MCHS
10:15 AM	The cardiac patient with liver disease: Lessons from a cardiologist Sabrina D. Phillips, M.D., Mayo Clinic Florida
10:35 AM	Where the lung and the liver meet Maria L. Yataco, M.D., Mayo Clinic Florida
10:55 AM	Kidney disease in the liver patient / Hepatorenal syndrome Marie C. Hogan, M.D., Ph.D., Mayo Clinic Rochester
11:15 AM	Liver disease and pregnancy Nicole M. Loo, M.D., Mayo Clinic Florida
11:40 AM	Q & A Session Moderator: Omar Y. Mousa, M.B.B.S., M.D., MCHS Panelists: Sabrina D. Phillips, M.D., Mayo Clinic Florida Maria L. Yataco, M.D., Mayo Clinic Florida Marie C. Hogan, M.D., Ph.D., Mayo Clinic Rochester Nicole M. Loo, M.D., Mayo Clinic Florida
12:00 PM	Lunch
	<b>Liver Cancers.</b> Chair: Tushar Patel, M.B., Ch.B., Mayo Clinic Florida
1:00 PM	Diagnosis of hepatobiliary cancers – are genomic tests or mutational profiling useful? Lewis R. Roberts, M.B., Ch.B., Ph.D., Mayo Clinic Rochester
1:25 PM	Medical options for hepatobiliary cancers Jeremy C. Jones, M.D., Mayo Clinic Florida
1:50 PM	Locoregional therapy for liver tumors Beau Toskich, M.D., Mayo Clinic Florida
2:10 PM	Liver transplantation for non-hepatic cancers Jeremy C. Jones, M.D., Mayo Clinic Florida
2:35 PM	Q & A Session Moderator: Tushar Patel, M.B., Ch.B., Mayo Clinic Florida Panelists: Lewis R. Roberts, M.B., Ch.B., Ph.D., Mayo Clinic Rochester Jeremy C. Jones, M.D., Mayo Clinic Florida Beau Toskich, M.D., Mayo Clinic Florida
2:50 PM	Coffee Break and Exhibits

	<b>Managing liver failure.</b> Chair: Liu Yang, M.B.B.S., Mayo Clinic Florida
3:10 PM	Acute-on-chronic liver failure: The ICU perspective Jody C. Olson, M.D., Mayo Clinic Rochester
3:40 PM	When to refer for liver transplantation Maria L. Yataco, M.D., Mayo Clinic Florida
4:00 PM	Optimizing care of the liver transplant recipient Michael D. Leise, M.D., Mayo Clinic Rochester
4:25 PM	Panel discussion: Putting it into practice – getting to and surviving after liver transplantation. Moderator: Liu Yang, M.B.B.S., Mayo Clinic Florida Panelists: Jody C. Olson, M.D., Mayo Clinic Rochester Maria L. Yataco, M.D., Mayo Clinic Florida Michael D. Leise, M.D., Mayo Clinic Rochester
4:55 PM	Closing Remarks Andrew P. Keaveny, M.D., Mayo Clinic Florida
5:00 PM	ADJOURN – End of Day 2