

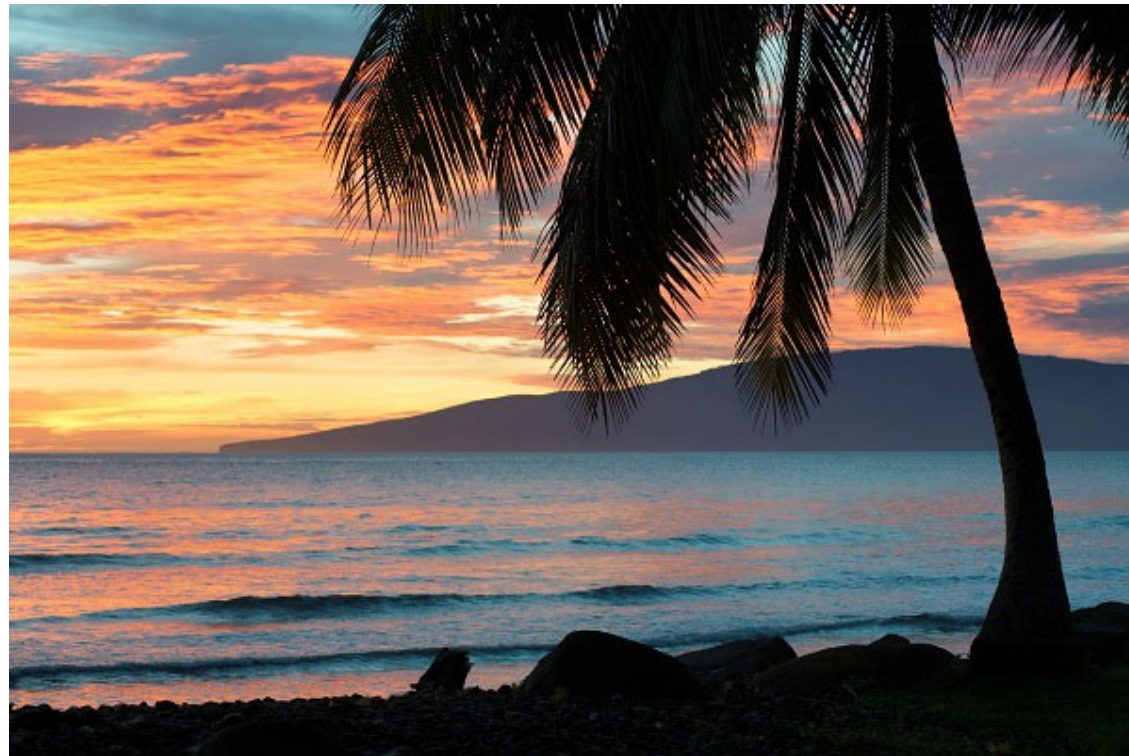


Mayo Clinic School of Continuous Professional Development

Mayo Clinic Sleep Medicine Update 2025

July 28-August 1, 2025

Exhibitor and Sponsorship Prospectus



Welcome

Dear Potential Exhibitor,

On behalf of course directors Brendon M. Colaco, M.B.B.S., Timothy I. Morgenthaler, M.D., Natalia M. Werninck, APRN, M.S.N., and the Mayo Clinic School of Continuous Professional Development, we are pleased to announce the upcoming **Mayo Clinic Sleep Medicine Update** course, **July 28-August 1, 2025**, at the **Hyatt Regency Maui**.

This course is relevant for sleep medicine specialists including MDs, DOs, nurse practitioners and physician assistants, internists and family medicine specialists, pediatric sleep medicine practitioners and general pediatricians, ENT specialists with interest in sleep apnea, psychiatrists with interest in insomnia, neurologists with interest in sleep associated neurological diagnoses and sleep administrators and practice managers.

Please view the complete program schedule for details or visit the course website at ce.mayo.edu/sleep2025.

The Mayo Clinic Sleep Medicine Update course will be held at the Hyatt Regency Maui. Guest rooms have been reserved at a discounted rate over the course dates. Room reservations can be made through the course website before July 4, 2025, or before the room block fills. Please visit the course website at ce.mayo.edu/sleep2025 to access the discounted room reservation link.

Hyatt Regency Maui

200 Nohea Kai Dr
Lahaina, HI 96761
United States

If you are interested in participating in this course, please complete the applicable Letter of Agreement Form, as indicated on the following page. If you have not already done so, please [create an account](#) prior to signing our letter of agreement.

Mayo Clinic recognizes these types of educational programs would not be possible without your support. We have a variety of sponsorship opportunities for you to consider. If you do not see what you are looking for, contact us and we will be happy to discuss additional opportunities.

Thank you for your consideration!

Exhibit Opportunities

In-person Exhibitor - \$3,500 USD

- In-person exhibit tables are available on a first-come, first-serve basis.
 - (1) 6' table and (2) chairs
 - Sponsorship acknowledgement on webpage, in announcements, and at break times during the course
 - Receive attendee list (name, credentials, city, state)
 - Access to networking opportunities throughout the course
- ❖ If you are interested in obtaining an exhibit table at the course, please complete the [Exhibitor - Letter of Agreement Form](#).

Sponsorship Opportunities

Attendee Bags or Lanyards - \$5,000 USD (exclusive for one bag sponsor and one lanyard sponsor)

Prominently display your company name on attendee bags or lanyards. Sponsor is responsible for sourcing the product and providing to CME staff to distribute to attendees once onsite at the course.

- Supporter will be recognized throughout the meeting in signage and electronic communications.
 - Company name will be displayed outside the meeting space.
- ❖ If you are interested in sponsoring attendee bags or lanyards at the course, please e-mail Stenberg.connor@mayo.edu to receive a Sponsorship - Letter of Agreement Form.

Audiovisual Sponsorship - \$10,000 USD (exclusive)

Help attendees stay connected and engaged while attending the course. Sponsor power and wireless internet access in the meeting space for course attendees.

- Supporter will be recognized throughout the meeting in signage and electronic communications.
 - Company name will be displayed outside the meeting space.
- ❖ If you are interested in sponsoring audiovisual at the course, please e-mail Stenberg.connor@mayo.edu to receive a Sponsorship - Letter of Agreement Form.

Product Theatre - \$20,000 USD (4 available)

Showcase your product offerings to attendees with a product theatre.

- 60-minute session with complimentary meeting room space. Food and beverage will be provided by Mayo Clinic.
- Attendee list, networking opportunities, and acknowledgment and recognition at the conference

Sponsor will be responsible for the following:

- Sponsor is responsible for providing speaker(s), program invitations and advertisements for the product theatre.
 - Sponsor is logistically and financially responsible for any/all audiovisual needs for the product theatre.
- ❖ If you are interested in a product theatre at the course, please e-mail Stenberg.connor@mayo.edu to receive a Sponsorship - Letter of Agreement Form.