



School of Continuous
Professional
Development

Mayo Clinic School of
Continuous Professional Development
200 First Street SW
Rochester, MN 55905

October, 2024

Dear Representative:

We are pleased to announce our upcoming Updates in Family Medicine conference March 13-15, 2025 at the Hyatt Regency in Indian Wells, California!

This Mayo Clinic and Kaiser Permanente collaboration offers a comprehensive family medicine update course designed for practicing primary care and family medicine providers. This course highlights the latest recommendations involving medical specialties important to the primary care setting that can be applied immediately into practice. For those attending in person, the use of lectures and roundtable discussions that offer attendees opportunities to interact with faculty.

We anticipate 250 attendees. Additional course details can be found on [the conference website](#).

Mayo Clinic recognizes these types of educational programs would not be possible without your support. We invite you to participate at this educational activity with an exhibit in the amount of \$2,200. This fee is for the exhibit space only. Industry exhibitors are provided a 6' table with two chairs, and are also invited to participate in all food and beverage events, which include breakfast and refreshment breaks. Space is limited and reserved upon receipt of a completed exhibitor agreement. If you are interested in exhibiting, please complete the online [exhibitor registration and letter of agreement](#) before February 7, 2025. If you do not have a profile/account you will first need to create one before completing the online form.

Important note: Exhibitors may only distribute educational promotional materials at their exhibit space. Distribution of non-educational items (pens, notepads, etc.), pharmaceuticals, or product samples (including sale of products) is prohibited.

In support of ACCME guidelines, exhibitors are located in a separate area from the educational activity. All companies are invited to exhibit at this course, however space is limited and cannot be reserved without a completed exhibitor agreement. Participating exhibitors will be allowed to set up on Wednesday evening before the course.

We sincerely appreciate your consideration and hope you will take the opportunity to join us for a truly unique educational program. Don't hesitate to reach out with any questions (contact information in signature below). The Mayo Clinic tax ID number is 41-6011702.

Sincerely,

A handwritten signature in cursive script that reads "Kathy Ferguson".

Kathy Fuqua
Education Administration Coordinator
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