

November 25, 2024

Dear Valued Exhibitor,

On behalf of course directors Winston Tan, M.D., Yanyan Lou, M.D., Nicole Gannon PA-C, Katie Keller, PA-C, and Ashton Boyle, PA-C, we hope you will consider a display opportunity at our upcoming course offering, **8th Annual Hematology/Oncology Case-Based Approaches to Patient Care for NPs, PAs, and Nurses 2025**. This course is held April 10-12, 2025, at the Omni Amelia Island Resort in Amelia Island, Florida. The course is offered live with a livestream enrollment option, and we expect around 180 attendees. This course is designed for Advanced Practice Providers (NP/PAs), nurses, residents, and fellows in the fields of hematology, oncology, and internal medicine.

Sponsorships and Display fees to exhibit at the live course begin at \$3,000. Space at the live course is limited and table assignments will be made on a first-come, first-served basis. Please note that your spot is not confirmed until you hear from a Mayo Clinic CPD staff member.

Both in-person, and virtual exhibit options are available. Please note, this course is offering additional advertisement opportunities.

Choose Your Sponsorship Level

Platinum Sponsorship (Exclusive): \$25,000

Gold Sponsorship: \$15,000

Silver Sponsorship: \$10,000

Bronze Sponsorship: \$8,000

Exhibit Only

Live Exhibit: \$3,000

Live & Virtual Exhibit: \$4,000

Virtual Exhibit: \$2,000

Additional advertisement opportunities are offered to expand the reach and provide further interaction with attendees. Exhibit space at the live course is limited based on the date the signed exhibit letter of agreement (LOA) is received in our office.

Live Exhibit Benefits:

- Promotion available at the live two-day course
- Exhibitors are provided the same meals and beverages provided to registered attendees
- Attendees are encouraged daily by the course moderator to visit and connect with the exhibitors
- Includes a 6ft table, two chairs and linen at the course
- An attendee list including registered attendee's name, degree, specialty, city, state, and demographics
- Vendor recognition in online course syllabus
- An acknowledgment on the break slide announcements during the course

- Discounted hotel room rate
- To maintain a clear separation of promotion from education, all exhibits will be held in a different room/location than where the general sessions are held. Exhibits are open from registration until the conclusion of the final lecture on the last day.

Virtual Exhibit Benefits:

- Promotion available from the time a company completes the setup of their virtual booth until one year after the course - 4/12/2026
- Listing in the online exhibitor directory linked to your company website and landing page (listing will be based on when submissions are received)
- Exhibit booth customization, options include PowerPoint slide, PDF handout and/or video
- Post course report providing analytics on page traffic
- An attendee list including registered attendee's name, degree, specialty, city, state, and demographics
- Vendor Recognition in the online course syllabus
- An acknowledgment on the break slide announcements during the course
- To maintain a clear separation of promotion from education, the virtual exhibit opportunity will be available on a separate webpage tab from where course materials are accessible.

Mayo Clinic, an integrated, not-for-profit group practice, is committed to meeting its responsibility as a national medical education resource. In support of improving patient care, Mayo Clinic College of Medicine and Science is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC) to provide continuing education for the healthcare team. Our programs provide valuable information on unmet needs to the medical community. We sincerely appreciate your consideration and hope you will take the opportunity to join us for a truly unique educational program.

Sincerely,

Kelly Tanner
Education Administration Coordinator

Make checks payable to:

Mayo Clinic Florida
4500 San Pablo Road
Jacksonville, FL 32224
Attn: Accounting Activity #25J01733
Tax ID: 59-3337028

Sponsorship Opportunities

Premier Sponsorship Opportunities	Platinum \$25,000 (Exclusive)	Gold \$15,000	Silver \$10,000	Bronze \$8,000	Live & Virtual Exhibit \$4,000	Live Exhibit \$3,000	Virtual Only \$2,000
Welcome Reception Sponsor	x						
Acknowledgment on signage at a meals and breaks	x	x	x	x			
Tickets to Welcome Reception (Friday Night)	4	3	2	2	1	1	
Complimentary Registration (Non-CME)	1	1					
Conference Bag Inserts	x	x	x	x			
Virtual Exhibit Booth	x	x	x	x	x		x
Exhibit Table	2 - 6ft tables (premium location)	2 - 6 ft. tables (premium location)	2 - 6 ft. tables (premium location)	1 - 6 ft. table (premium location)	1 - 6 ft. table	1 - 6 ft. table	
Verbal recognition at opening session	x	x	x	x	x	x	x
Attendee List	x	x	x	x	x	x	x

Additional Advertisement Opportunities:

Non-CME Promotional Symposium (2 available)- \$10,000

These non-accredited programs, independently developed and directly sponsored by industry, are presented in an educational format that will provide insight on new or controversial developments. Promotional symposia information may not conflict with the information provided at the conference. There are multiple dates and times available. (Includes audio/visual equipment - No CME credit offered.)

Lanyards - \$3,500 (Exclusive)

All attendee badges will be distributed with a lanyard to display the badge throughout the conference. The Lanyard will prominently display your company name and/or logo, whichever you choose. (Artwork to be provided by sponsoring company and is subject to MCSCPD approval)

Conference Bags - \$3,500 – (Exclusive)

Display your company logo for all attendees to see and announce your presence at the conference. Your company will provide a high-resolution logo to be printed on conference bags ordered by managing committee. All bags will contain flyers and advertisements from other participants. (Artwork to be provided by sponsoring company and is subject to MCSCPD approval)

Internet - \$5,000 (Exclusive)

Help attendees stay connected with their office and home while away at the 8th Annual Hematology/Oncology Challenges and Advances in Patient Care for NPs, PAs, and Nurses 2025. Sponsor the wireless internet access in the meeting space. The supporter will be recognized throughout the meeting in signage and electronic communications.