

Mayo Clinic Center for Women's Health

# Transforming Women's Health 2025

Hyatt Regency  
Seattle, WA

EXHIBITOR  
PROSPECTUS

**June 12-14, 2025**



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**To reserve your exhibitor space, please complete the required forms and payment online.**

Select Exhibitor tab on the [course website](https://ce.mayo.edu/transformwh2025) (ce.mayo.edu/transformwh2025)

Paper copies or pay by check: please contact us at [rstgimcme@mayo.edu](mailto:rstgimcme@mayo.edu)

# Welcome

Dear Exhibitors,

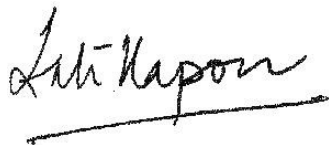
On behalf of Mayo Clinic Women's Health, we are pleased to invite you to participate in Mayo Clinic Transforming Women's Health that will take place June 12-14, 2025, at Hyatt Regency, Seattle, WA. This course offers both live (in-person) and livestream (virtual) attendance options.

Transforming Women's Health 2025 will provide physicians and practitioners with the essential tools to optimize the care experience for female patients. This course presents emerging scientific and clinical case-based evidence of conditions that are unique to women, occur more frequently in women, or present differently in women. This course includes presentations from multiple disciplines with expertise in women's health including obstetrics and gynecology, reproductive medicine, sexual health, menopausal medicine, endocrinology, internal medicine and preventive medicine. In collaboration with The Menopause Society, this course is also offering attendees the option to attend The Menopause Society's Menopause 101 course one morning.

We have 26 expert faculty members presenting on topics that are highly relevant to the practitioner. The topics have been carefully selected to attract a wide range of attendees with an interest in improving women's health. We are anticipating an audience of approximately 200+ attendees between the two audiences (live and livestream). To view the entire program and additional information please go to [ce.mayo.edu/transformwh2025](https://ce.mayo.edu/transformwh2025).

To reserve your space, please complete the online registration form (select Exhibitors tab) and complete payment via credit card. If you prefer to pay by check, please complete the online registration forms, and mail a check in the full amount payable to Mayo Clinic (Federal ID #41-6011702) to the attention of: Deb Blomberg, 200 First Street SW/Mayo 17-40E, Rochester, MN 55905.

Sincerely,



Ekta Kapoor, MBBS	Juliana (Jewel) Kling, MD, MPH	Taryn Smith, MD
<i>Associate Professor of Medicine, Mayo Clinic</i>	<i>Professor of Medicine, Mayo Clinic</i>	<i>Assistant Professor of Medicine, Mayo Clinic</i>
<i>Co-course Director</i>	<i>Co-course Director</i>	<i>Co-course Director</i>

## Dates and Location

Meeting Date:

Thursday, June 12, 2025 - Saturday, June 14, 2025

2025 Meeting Location:

[Hyatt Regency](#)

808 Howell ST

Seattle, WA 98101

5<sup>th</sup> Floor conference space

Book through the [Hyatt Regency Online Hotel Reservations System](#) (Preferred)

Phone: 206-859-6523

Reference the group block “Mayo Clinic Transforming Women’s Health conference.”

See Location tab on [course website](#) for more details about the room block.

## Key Contacts

Deb Blomberg, MBA

Instructor in Medicine

Program Manager-CME

Direct Line: 507-284-8781

E-mail: [blomberg.debra@mayo.edu](mailto:blomberg.debra@mayo.edu)

Amy Fratianni

Program Manager

Mayo Clinic Center for Women’s Health

Direct Line: 507-422-5951

E-mail: [Fratianni.amy@mayo.edu](mailto:Fratianni.amy@mayo.edu)

Tera Kellner

Administrative Assistant

Direct Line: 507-255-7102

Email: [Kellner.tera@mayo.edu](mailto:Kellner.tera@mayo.edu)

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# Conference Highlights

Topics and speakers are carefully chosen to provide quality, practical and evidence-based sessions.

## Presentation Topics for 2025 include:

- Longevity
- Osteoporosis Workup and Management
- Obesity Management in Midlife Women
- Hormones and Breast Cancer Risk
- Management of Menopause Symptoms in Breast Cancer Survivors
- Menopause Misinformation
- Hormone Therapy Tips
- Premature Ovarian Insufficiency
- Abnormal Uterine Bleeding
- Fitness and Exercise in Women Postmenopause
- Sexually Transmitted Infections (STI) Updates
- Menopause Panel
- Breast Cancer Risk Stratification
- Fibromyalgia
- Non-Hormone Therapies for Menopause Symptoms
- Urinary Incontinence
- Polycystic Ovary Syndrome (PCOS)
- Endometriosis
- Cervical Cancer Screening Update
- Perimenopause Contraception
- Hirsutism/ Acne
- Vulvar Dermatoses
- Female Sexual Dysfunction
- Dense Breast Tissue
- Multi-Cancer Detection
- Pelvic Floor Dysfunction

## Why Exhibit?

Technical and educational exhibits provide a professional and educational environment in which the physician can receive demonstrations, view products and services and discuss the clinical and surgical uses of these products and services, including how they may improve the quality of care and the management of the medical/surgical practice. Additionally, the exhibits enhance the educational content of the meeting helping to provide quality continuing medical education.

## Benefits:

- Interact face-to-face with influential decision makers in the field of women's health
- Build visibility for your company in a competitive marketplace
- Expand your customer base and strengthen existing customer relationships
- Introduce new products and services

## General Exhibitor Information

### EXHIBIT CONTACT:

Deb Blomberg, MBA  
Mayo Clinic General Internal Medicine  
200 First ST SW  
Mayo Building 17-40E  
Rochester, MN 55905  
Ph: 507-284-8781  
E-mail: [blomberg.debra@mayo.edu](mailto:blomberg.debra@mayo.edu)

### EXHIBITOR FEE - \$1,500

- Attendee list including Name, Credentials, City, State
- 8' x 8' space
- 6' table, (2) chairs
- General maintenance of the common areas of the exhibit hall
- Electronic Reader Board Small Space (see next page for details on Reader Board options)

### EXHIBITOR ASSIGNMENTS

Every effort will be made to give exhibitors their first choice of location. In case of conflicting requests, priority will be determined on the basis of:

1. Full payment received
2. Amount of space requested
3. Special needs of the exhibitors

## Exhibit Hall Schedule

### PRELIMINARY SCHEDULE (Subject to change)

Wednesday, June 11, 2025

Exhibitor Set-Up. .... 4:00 PM – 5:00 PM

### EXHIBIT HOURS:

Thursday, June 12, 2025 (Menopause 101) .....6:15 AM – 11:00 AM

Thursday, June 12, 2025 (General Session)..... 11:00 AM – 4:30 PM

Friday, June 13, 2025 ..... 6:30 AM – 3:00 PM

Saturday, June 14, 2025 .....6:30 AM – 11:35 AM

Saturday, June 14, 2025

Exhibitor Tear Down. .... 11:35 AM – 2:05 PM

### SHIPPING INFORMATION:

All shipping expenses are the responsibility of the vendor.

Hotel shipping contact: Polina Chachibaya 206-739-1260  
(Hotel Event Manager)

Address:

Hyatt Regency Seattle

808 Howell ST

Seattle, WA 98101

Group: Mayo Clinic Transforming Women's Health

Hold for: your name/company

## Reader Board Details

Electronic Reader Boards are located at the entrance level of the conference center (Floor 5). There are two options available for displaying your company information. The boards have the ability to rotate if needed.

- Small Reader Board
  - Included in exhibitor fee
  - 1920x1080
- Large Reader Board
  - Additional fee \$500
  - 7680x1080
- File type for screens (images or videos)
  - Images need to be either .png or .jpeg
  - Videos need to be .mp4 (approximately 30 seconds)
- Character limit 75 including spaces
- Deadline to submit reader board information **June 2, 2025**



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# Hotel Accommodations

Guest rooms have been reserved for vendors, attendees and their guests with special course rates at the Hyatt Regency, Seattle, WA. In order to receive the special rate, reservations must be made before the room block is filled or before the expiration date *May 20, 2025*, whichever comes first. Reservations will be taken following this date based on space and rate availability.

## [Hyatt Regency](#)

808 Howell ST  
Seattle, WA 98101

Book through the [Hyatt Regency Online Hotel Reservations System](#) (Preferred)

Phone: 206-859-6523

Reference the group block "Mayo Clinic Transforming Women's Health conference."

- Room Rate: \$289 run of house rooms
  - High Floor standard room (floors 26-45)
  - Up to 4 guests
- Complimentary VIP Lounge access over official event dates (8th Floor)
- Complimentary access to Hyatt Stay Fit Gym or Fitness Center
- Complimentary high-speed in-room wireless internet
- Group rate offered 3 days pre/post official event dates (based on hotel availability).
  - Please note: After conference hotel room availability will be limited. To reserve a room these pre/post dates, contact Hotel Event Manager at 206-739-1260 to verify availability first.
- Parking: Self-Park in and out privileges for hotel guests \$48.00 per night







We look forward to seeing you at Hyatt Regency, Seattle, WA!