



Exhibitor & Sponsorship Prospectus

Clinical Updates in Allergy and Immunology 2025
July 31 - August 3, 2025

Greetings,

On behalf of course directors Rohit D. Divekar, M.B.B.S., Ph.D., Miguel A. Park, M.D., and Gerald W. Volcheck, M.D., we hope you will consider an exhibit opportunity at the upcoming **Clinical Updates in Allergy and Immunology 2025** course which will be held **July 31 - August 3, 2025** at The Ritz-Carlton, Laguna Niguel, Dana Point, California. The course is offered live with a livestream enrollment option, and we expect around 150 attendees. This course is designed for allergists, internists, family medicine physicians, and pediatricians. Nurses, physician assistants, nurse practitioners, and others involved in gastroenterology with a specific interest in allergy may also benefit from this course.

Mayo Clinic's Clinical Updates in Allergy and Immunology 2025, held in Dana Point, California, aims to provide a contemporary understanding of allergic disorders with an emphasis on translating medical knowledge into clinical practice. The program offers a comprehensive multidisciplinary perspective on allergic disorders in a structured theme-based format. This year's course focuses on food-related allergies and gastrointestinal conditions, in addition to common allergy disorders. Expert faculty from allergy, gastroenterology, and various other medical subspecialties present evidence-based and emerging clinical approaches to patient care.

Course details including the final program schedule are available on the course website.

[Clinical Updates in Allergy and Immunology 2025 | Mayo Clinic School of Continuous Professional Development | CME Course Conference](#)

Mayo Clinic recognizes these types of educational programs would not be possible without your support. We invite you to participate as a sponsor of this educational activity.

Exhibitor

\$3,700 – Early bird - exhibitor agreement is completed **before** November 1, 2024

\$4,200 - exhibitor agreement is completed **on or after** November 1, 2024

This fee is for exhibit space only and will include two guest rooms at the reduced conference rate. In support of ACCME guidelines, exhibitors will be in a separate area from the educational activity. Exhibit space is limited and located near the food and beverage area for optimal contact during breakfast, breaks, and lunch.

- Provided a draped, 6-foot table with two chairs
- Sponsorship acknowledgment on break slide announcements during the course
- Invited to participate in all food and beverage events
- Will receive attendee list (name, credentials, city, state)
- Access to networking opportunities throughout the course

*All exhibit space will be assigned based on when the exhibitor agreement is completed.

Exhibit Hours

Set Up – July 30 – Times will be communicated closer to the event

July 31: 6:30 am – 1:40 pm

August 1: 7:00 am – 1:40 pm

August 2: 7:00 am – 1:40 pm

August 3: 7:00 am – 12:15 pm

Sponsorship Opportunities - \$2,000

Sponsorships are granted on a first-come, first-served basis when the exhibitor agreement is completed. Opportunities are available as follows:

- **Pens** – Exclusive
 - Sponsor-provided, pre-printed pens; limited to one organization.
 - Personalize with your company’s logo or product promotion for immediate exposure to attendees. Pens will be available to attendees all four days of the conference. (Quantity to be determined 60 days before course.)

- **Napkins** – Exclusive
 - Sponsor-provided, pre-printed napkins; limited to one organization.
 - Personalize napkins with your company’s logo or product promotion. Napkins will be available during all breaks and meals. (Quantity to be determined 60 days before course.)

- **WiFi** – Exclusive
 - Limited to one organization.
 - Your corporate logo will be displayed in the conference area to recognize your company’s sponsorship.

- **Mobile Charging Stations** (2 available)
 - Sponsor-provided chargers.
 - Charging stations will provide attendees with an area to charge their mobile device or use their iPad or laptop. Your corporate logo or product will be displayed on the charging stations and will recognize your company’s sponsorship.

- **Break Sponsorship** (4 available)
 - Your corporate logo will be displayed during break time and will recognize your company’s sponsorship.

Product Theater - \$25,000

- Non-CME presentation during breakfast (3 available) or lunch (3 available).
- Additional advertisement to conference attendees via break slides and poster.
- Product theater times will be offered on a first-come, first-served basis.

If you are interested in sponsoring or exhibiting at our course, or if you have any questions, please reach out to Carrie Bartsh at bartsh.carrie@mayo.edu.

Credit Card or Wire Transfer (preferred method):

Call 800-323-2688

Reference: Allergy 2025 – 25R00417

Make check payable to:

Mayo Clinic – MCSCPD

200 First St SW, Plummer 2-60

Attn: Carrie Bartsh

Rochester, MN 55905

Reference: Allergy 2025 – 25R00417

We look forward to the success of our Clinical Updates in Allergy and Immunology 2025 course and hope you will be able to join us in Dana Point, California in 2025.

Sincerely,

Carrie Bartsh

Education Administration Coordinator | Mayo Clinic School of Continuous Professional Development

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