



July 24, 2024

Greetings,

On behalf of Mayo Clinic, Mayo Clinic School of Continuous Professional Development, and course directors, Marcia Venegas Pont, M.D, Sanjeev Nanda, M.D., Jennifer Lin, M.D., John Martin, M.D., and Kim Tran, M.D., we hope you will consider an exhibit or sponsorship opportunity at our **Powering Up Your Practice: The Latest Internal Medicine Updates 2025** course which will be held **March 23-26, 2025**, at The Ritz-Carlton, Laguna Niguel, Dana Point, California.

Mayo Clinic and Kaiser Permanente have joined forces to provide practice guidelines for healthcare providers in various fields of internal medicine. The course, featuring faculty from both institutions, aims to give attendees the latest updates in internal medicine. This course is intended for physicians, NPs, PAs, and Nurses who work in internal medicine subspecialties, family medicine, and other primary care settings. We are expecting over 200 attendees.

#### **Exhibit Opportunities**

Silver exhibit fee at the live course is: **\$2,502 per table**

Gold exhibit fee at the live course is: **\$5,002 per table** – includes two registration fees and an invitation to the dinner.

***All exhibit space will be assigned based on when the exhibitor agreement is complete.***

#### **Live Exhibit Benefits:**

- Promotion available at the live course
- Exhibitors are invited to participate in all food and beverage events, which include breakfast and breaks
- Attendees are encouraged daily by the course moderator to visit and connect with the exhibitors
- Includes a 6ft table, two chairs and linen at the course
- An attendee list including registered attendee's name, credentials, city, and state demographics distributed pre-course
- Vendor recognition in online course syllabus
- An acknowledgement on the break slide announcements during the course
- Education area is separate from the exhibit area

If you are interested in exhibiting at this educational activity, please click [HERE](#) to register (exhibitor agreement).

Space at the live course is limited.

We sincerely appreciate your consideration and hope you will take the opportunity to join us for a truly unique educational program.

Sincerely,

Heather Schultz  
Education Coordinator  
Tax ID#: 41-6011702