



School of Continuous Professional Development

Exhibitor & Sponsorship Prospectus

Updates in Palliative Care 2025



May 1-3, 2025
Laguna Cliffs Marriott
Dana Point, CA

Special Feature: Updates in Pediatric Palliative Care
April 30, 2025

Welcome –

On behalf of course directors Course Directors: Frank (Andy) A. Bock, D.O., Molly A. Feely, M.D., and Jacob J. Strand, M.D., Christopher A. Collura, M.D. and the Mayo Clinic School of Continuous Professional Development, we are pleased to announce this year's Updates in Palliative Care 2025, May 1-3, 2025, with Special Feature: Updates in Pediatric Palliative Care April 30, 2025 at Laguna Cliffs Marriott, Dana Point, California

Course Description

This course is a multidisciplinary CME course designed to build and enhance your palliative care knowledge. Experts from Mayo Clinic will provide clinically relevant pearls for palliative care providers and clinicians from primary care, hematology/oncology, hospital medicine, critical care and related specialties. If you care for patients with serious illness and are looking to broaden your skills beyond the basics, this is the course for you.

Target Audience

Targeted clinician specialties (MD, NP, PA-C) including clinicians from general internal medicine, family medicine, hospital medicine, oncology, hospice and palliative care, critical care, geriatrics, nephrology and cardiology.

Mayo Clinic recognizes these types of educational programs would not be possible without your support. We invite you to participate at this educational activity with an exhibit table or sponsorship listed below. Complete the online form by April 16, 2025. In support of ACCME guidelines, commercial support will be in a separate area from the educational activity. This event is open to multiple pharmaceutical companies.

For your convenience, our Federal tax identification number is 41-6011702. We look forward to the success of our course this year and hope you will be able to join us! If you have any questions, please feel free to contact us.

Sincerely,

Lisa Winter

CME Specialist

Mayo Clinic School of Continuous Professional Development

Morgan Gish

Education Coordinator

gish.morgan@mayo.edu

Mayo Clinic School of Continuous Professional Development

200 First St SW, Plummer 2-60

Rochester, MN 55905

Sponsorship Opportunities

Technical and educational exhibits provide a professional and educational environment in which physicians, CRNAs, RNs, NPs and PAs can receive demonstrations, view products and services and discuss the clinical and surgical uses of these products and services, including how they may improve the quality of care and the management of the medical/surgical practice. Additionally, the exhibits enhance the educational content of the meeting helping to provide quality continuing medical education.

Don't see what you are looking for? Contact us and we would be happy to discuss additional advertisement opportunities with you.

Opportunity	Fee	Fee Includes
Internet (3 spots)	\$5,000	<ul style="list-style-type: none">• Signage with company name and/or logo• Acknowledgement on webpage, announcements, and at break times during the course• An exhibit table for two representatives• List of conference attendees• Complimentary registration for two
Charging Station - <i>Exclusive</i>	\$5,000	<ul style="list-style-type: none">• Signage with company name and/or logo• Acknowledgement on webpage, announcements, and at break times during the course• An exhibit table for two representatives• List of conference attendees• Complimentary registration for two
Morning Break - 3 Afternoon Break - 2	\$5,500	<ul style="list-style-type: none">• Signage with company name and/or logo• Acknowledgement on webpage, announcements, and at break times during the course• An exhibit table for two representatives• List of conference attendees

A signed letter of agreement is required to secure your sponsorship. Please reach out to [Lisa Winter](#) or [Morgan Gish](#) if you are interested in sponsoring our event.

Sponsorship Payments

Make checks payable to:

Mayo Clinic School of Continuous Professional Development (MCSCPD)

200 First St SW

Plummer 2-60, Attn: Morgan Gish

Rochester, MN 55905

Reference: Palliative 25R01105 on check

Mayo Clinic Tax ID: 41-6011702

In-Person Exhibit Tables

- Interact face-to-face with numerous medical professionals
- Build visibility for your company in a competitive marketplace
- Expand your customer base and strengthen existing customer relationships
- Advertisement opportunities to expand reach and further socialize with attendees
- Introduce new products and services

[Click here to secure your exhibit table](#)

A signed letter of agreement is required to secure your exhibit table

Opportunity	Fee	Fee Includes
In-Person Exhibit Table	\$1,500	<ul style="list-style-type: none">• (1) 6' table with (2) chairs• Acknowledgement on webpage, announcements, and at break times during the course• Access to networking opportunities throughout the course• List of conference attendees <p>Set-up: Wednesday, April 29, 2025– Time TBD Tear Down: Saturday, May 3, 2025 – at conclusion of course</p>

Payment – Exhibit Only

PREFERRED Payment: Credit card

To pay by credit card, please click [here](#).

By Check: Make checks payable to:

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