

4500 San Pablo Road

Jacksonville, Florida 32224

904-953-4647

 Tax ID: 59-3337028

January 13, 2025

Dear Exhibitor,

On behalf of Course Directors Andy Abril, M.D., Benjamin Wang, M.D., and Kimberly Parikh, APRN,

D.N.P, we hope you will consider a virtual exhibit opportunity at our ***11th Annual Mayo Clinic Rheumatology Review for Primary Care 2025.*** This LIVE and/or LIVESTREAM course expects around 100 practicing internists, primary care physicians, clinical rheumatologists, residents and fellows.

This three-day course provides an up-to-date focus on Rheumatologic disorders and provides a complete general review for rheumatologists and rheumatology Fellows. From this course, participants gain a better understanding of how to recognize and diagnose common rheumatologic disorders, which patients can be managed in their practices and which need referral to a specialist.

Display fees to exhibit at the live course or the virtual exhibit hall are listed below. Space at the live course is limited and table assignments will be made on a first-come, first-served basis depending on the date the signed exhibit letter of agreement (LOA) letter is received in our office.

**Live Exhibit Benefits:**

* Promotion available at the live three-day course
* Exhibitors are provided the same meals and beverages provided to registered attendees
* Attendees are encouraged daily by the course moderator to visit and connect with the exhibitors
* Includes a 6ft table, two chairs and linen at the course
* An attendee list including registered attendee's name, degree, specialty, city, state, and demographics distributed post course
* Vendor recognition in online course syllabus for all registered attendees to access
* An acknowledgment on the break slide announcements during the course
* Discounted hotel room rate. Reservations must be made before the room block is filled or before the expiration date of April 9, 2025 whichever comes first
* Exhibitors may sit in the general session to listen to talks of interest if space is available (all company logos must be removed and not visible when entering the education space)

**Virtual Exhibit Benefits:**

* Promotion available from the time a company signs the LOA is made until the last day of the course on 05/10/2025.
* Listing in the on-line exhibitor directory linked to your company website and landing page (listing will be alphabetical)
* Exhibit booth customization, options include PowerPoint slide, PDF handout or video
* Post course report providing analytics on page traffic
* An attendee list including registered attendee’s name, degree, specialty, city, state, and demographics distributed post course
* Vendor Recognition in the on-line course syllabus
* An acknowledgment on the break slide announcements during the course
* Provided two complimentary access for two conference web links – no credit can be claimed and no access to course materials included
* To maintain a clear separation of promotion from education, the virtual exhibit opportunity will be available on a separate web-page tab than where course materials are accessible.

**Course information:**

To maintain a clear separation of promotion from education, the virtual exhibit opportunity will be available on a separate web-page tab than where course materials are accessible. The exhibit fee includes an attendee list including name, degree, specialty, city, state to be distributed at the course, and an acknowledgment on the on-line syllabus and break slide announcements during the course.

Mayo Clinic, an integrated, not-for-profit group practice, is committed to meeting its responsibility as a national medical education resource. In support of improving patient care, Mayo Clinic College of Medicine and Science is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC) to provide continuing education for the healthcare team. Our programs provide valuable information on unmet needs to the medical community. We sincerely appreciate your consideration and hope you will take the opportunity to join us for a truly unique educational program.

Sincerely

Education Administration Coordinator

**Make checks payable to:**

Mayo Clinic Florida

4500 San Pablo Road

Jacksonville, FL 32224

Attn: Accounting Activity #25J01059

**Sponsorship Opportunities**

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| --- | --- | --- | --- | --- | --- |
| **Premier Sponsorship Opportunities**  | **Gold** **$20,000** **(2 Available)**  | **Silver** **$12,000** **(3 available)**  | **Bronze** **$8,000**  | **Live & Virtual Exhibit Booth** **$5,000**  | **Live Exhibit Booth** **$4,000**  |
| Non-CME Product Promotional Symposium  | x  |   |   |   |   |
| Meals Sponsor *Breakfast OR Lunch* *Includes signage on meal tables*  | x  | x  |   |   |   |
| Complimentary full registration – No CME credit  | 2  | 2  | 1  |   |   |
| Conference Bag Inserts  | x  | x  | x  |   |   |
| Support Signage prominently displayed on-site at the conference  | x  | x  | x  |   |   |
| Exhibit Table  | 2 - 6 ft. tables (premium location)  | 2 - 6 ft. tables (premium location)  | 1 - 6 ft. table (premium location)  | 1 – 6ft. Table  | 1 - 6 ft. table  |
| Virtual Exhibit Booth  | x  | x  | x  | x  |   |
| Verbal recognition at opening session  | x  | x  | x  | x  | x  |
| Attendee List  | x  | x  | x  | x  | x  |

**Additional Advertisement Opportunities:**

**Non-CME Product Promotional Symposium- $15,000 (Availability based on Gold Sponsorship)**

These non-accredited programs, independently developed and directly sponsored by industry, are presented in an educational format that will provide insight on new or controversial developments. Promotional symposia information may not conflict with course content. This will take place during a meal. Presentations are subject to approval by course directors (No CME credit offered.)

**Lanyards - $3,000 (Exclusive to 1 Company)**

All attendee badges will be distributed with a lanyard to display the badge throughout the conference. The Lanyard will prominently display your company name and/or logo, whichever you choose. (Artwork to be provided by sponsoring company and is subject to MCSCPD approval)

**Conference Bags - $3,000 – (Exclusive to 1 Company)**

Display your company logo for all attendees to see and announce your presence at the conference. Your company will provide a high-resolution logo to be printed on conference bags ordered by managing committee. All bags will contain flyers and advertisements from other participants. (Artwork to be provided by sponsoring company and is subject to MCSCPD approval)

**Conference Bag Inserts - $2,000**

Conference bag inserts are a great opportunity to invite attendees to your booth, announce your booth participation or conference-related event. Your company will provide 200 copies of the flyer or advertisement (no larger than 8 ½ x 11, no more than one page) and MCSCPD will stuff them into the official conference bags.