



200 First Street SW
Plummer 2-60
Rochester, Minnesota 55905
**Mayo Clinic School of
Continuous Professional
Development**

February 20, 2025

Greetings Exhibitors,

On behalf of the course directors, Rachel Eiring, P.A.-C., Jennie Goble, P.A.-C., Emily Isaacson, APRN, C.N.P., Anna Schwecke, APRN, C.N.P., and Mayo Clinic School of Continuous Professional Development, we are pleased to invite you to exhibit at our **9th Annual Hematology & Oncology for NPs & PAs** conference taking place on **August 22-24, 2025** at the Hilton Rochester Mayo Clinic Area Hotel in Rochester, Minnesota.

This conference is designed for nurse practitioners, physician assistants, advanced practice nurses, nurses, and other allied health professionals with an interest in hematology and oncology. This conference offers in-person and livestream attendance options for attendees as well as in-person exhibit opportunities for sponsors. We expect close to 200 attendees (in-person and via livestream). Ample opportunities are provided during breakfast, refreshment breaks, and lunch for exhibitors to network with attendees and to showcase their products and services. The complete program schedule can be viewed on the conference website.

This highly rated conference provides NPs and PAs, from novice to seasoned, with cutting-edge information on caring for oncology and hematology patients with built-in networking opportunities. This year's conference has a variety of great speakers to go in depth on updates in hematology and oncology practice including special talks on advancing equity in cancer clinical trials, mental health in cancer patients, and an NP/PA professional development panel. In addition to bread-and-butter hematology and oncology topics such as breast cancer, colorectal cancer, lung cancer, lymphoma, leukemia, multiple myeloma, and more, the conference also features palliative care and infectious disease topics.

Exhibit fee at the live course is: \$3,002 per table (limit two representatives per company)

*****All exhibit space will be assigned based on when the exhibitor agreement is complete.***

To exhibit at this course:

- Complete the online Exhibitor Agreement [HERE](#) to register for an exhibit space.
- Payment must be submitted **before July 22, 2025**, to confirm your spot. Space at the live course is limited.

Live Exhibit Benefits:

- Promotion available at the live course
- Exhibitors are invited to participate in all food and beverage events, which include breakfast, lunch, and refreshment breaks
- Attendees are encouraged daily by the course moderator to visit and connect with the exhibitors
- Includes a 6ft table and two chairs at the course
- An attendee list including registered attendee's name, credentials, city, and state distributed pre-course
- Vendor recognition in online course syllabus
- An acknowledgement on the break slide announcements during the course
- Education area is separate from the exhibit area



We sincerely appreciate your consideration and hope you will take the opportunity to join us for a truly unique educational program. If you have any questions regarding exhibiting at this conference, please contact Heather Schultz, Education Administration Coordinator, at Schultz.Heather5@mayo.edu.

Sincerely,
Conference Planning Committee

Course Directors	Rachel A. Eiring, P.A.-C.
	Jennie M. Goble, P.A.-C., M.S.
	Emily A. Isaacson, APRN, C.N.P.
	Anna J. Schwecke, APRN, C.N.P., M.S.
Continuing Medical Education (CME) Specialist	Susan Reigel
Education Administration Coordinator	Heather Schultz