



## Exhibitor & Sponsorship Prospectus

Mayo Clinic Updates in Lymphoid Malignancies 2025: Best of Lugano  
The Ritz Carlton Lake Tahoe  
October 9-11, 2025

## Welcome –

On behalf of the course directors Grzegorz S. Nowakowski, M.D. and Emanuele Zucca, M.D. and Mayo Clinic School of Continuous Professional Development, we are pleased to announce the upcoming **Mayo Clinic Updates in Lymphoid Malignancies 2025: Best of Lugano** course being held at the Ritz Carlton Lake Tahoe, Truckee, CA.

This interactive course is designed to provide attendees with up-to-date, practical information and best practices that can be applied immediately into daily clinical practice. Each session will focus on a specific subtype of lymphoid neoplasia, highlighting the most exciting data from ICML. Mayo Clinic experts will be joined by lymphoma experts from the international community to provide further content and enhance learning through incorporating multidisciplinary expertise, including Hematopathology and Radiation Oncology.

Please visit the course website at [ce.mayo.edu/lymphoid2025](https://ce.mayo.edu/lymphoid2025) for additional details on the course. The Updates in Lymphoid Malignancies 2025: Best of Lugano will be held at the Ritz Carlton Lake Tahoe. Guest rooms have been reserved at a discounted rate over the course dates. Room reservations can be made before September 17, 2025, or before the room block fills.

### **The Ritz Carlton Lake Tahoe**

13031 Ritz-Carlton Highlands Court

Truckee, CA 96161

+1 (530) 562-3000

If you are interested in participating in this course, please complete the electronic Letter of Agreement Form. If you have not already done so, please [create an account](#) prior to signing our letter of agreement.

Mayo Clinic recognizes these types of educational programs would not be possible without your support. We have a variety of sponsorship opportunities for you to consider. If you do not see what you are looking for, contact us and we will be happy to discuss additional advertisement opportunities.

Thank you for your consideration!

# Mayo Clinic Updates in Lymphoid Malignancies 2025: Best of Lugano

## Overview:

This course offers a quality selection of marketing and advertising opportunities. These are designed to help companies further engage, network and connect with attendees during the annual conference. Mayo Clinic staff can help maximize exposure through additional advertisement opportunities.

## Why Sponsor:

Technical and educational exhibits provide a professional and educational environment in which physicians can receive demonstrations, view products and services and discuss the clinical and surgical uses of these products and services, including how they may improve the quality of care and the management of the medical/surgical practice. Additionally, the exhibits enhance the educational content of the meeting helping to provide quality continuing medical education.

### Benefits of Sponsorship:

- Interact face-to-face with numerous medical professionals
  - Build visibility for your company in a competitive marketplace
  - Expand your customer base and strengthen existing customer relationships
  - Introduce new products and services
  - Additional advertisement opportunities to expand reach and further socialize with attendees
- Sponsorships opportunities

# Sponsorship Opportunities

## Platinum Level - \$50,000.00

- Premium exhibit location
- Two 6-foot exhibit tables
- Recognition in conference syllabus, signage, break slides & announcement from podium.
- Attendee list (Opt-in only – name, city, and state)
- Complimentary registration for four representatives

## Gold Level - \$30,000.00

- Premium exhibit location
- One 6-foot exhibit table
- Recognition in conference syllabus, signage, break slides & announcement from podium.
- Attendee list (Opt-in only – name, city, and state)
- Complimentary registration for three representatives

## Silver Level - \$15,000.00

- One 6-foot exhibit table
- Recognition in conference syllabus, signage, break slides & announcement from podium.
- Attendee list (Opt-in only – name, city, and state)
- Complimentary registration for one representative

## Product Theatre - \$40,000.00

Showcase your product offerings to attendees with a product theatre.

- 60-minute luncheon session with complimentary meeting room space. Food and beverage will be provided by Mayo Clinic. Attendee list after the event, networking opportunities, and acknowledgment and recognition at the conference
- Sponsor is responsible for providing speaker(s), program invitations and advertisements for the product theatre.
- Sponsor is logistically and financially responsible for any/all audiovisual needs for the product theatre.

## Internet - \$15,000.00 (Exclusive)

Help attendees stay connected with their office and home while away at the conference. Sponsor wireless internet access in the meeting space for the course attendees.

- Supporter will be recognized throughout the meeting in signage and electronic communications.
- Company name will be displayed outside the meeting space.

## Power Sponsorship - \$10,000.00 (Exclusive)

Help attendees stay connected and engaged while attending the course. Sponsor the power in the meeting space for course attendees.

- Supporter will be recognized throughout the meeting in signage and electronic communications.
- Company name will be displayed outside the meeting space.

## Attendee Bags - \$7,500.00 (Exclusive)

Prominently display your company name on attendee bags. Sponsor is responsible for sourcing the bags and providing to the CME staff to distribute to attendees once onsite at the course.

- Supporter will be recognized throughout the meeting in signage and electronic communications.
- Company name will be displayed outside the meeting space.

### [Click here to secure your Sponsorship](#)

*A signed letter of agreement is required to secure your Sponsorship.*

*This is a competitive course. Please consider signing our agreement early to secure Sponsorship.*

Set-up: Wednesday, October 8<sup>th</sup> – Time TBD

Tear Down: Saturday October 11<sup>th</sup> – at conclusion of course

#### **Exhibit Hours:**

Thursday, October 9<sup>th</sup> 10:00 am to Saturday, September 13<sup>th</sup> 1:00 pm

### **Payment – Sponsorship Only:**

**PREFERRED Payment: Credit card**

To pay by credit card, please click [here](#)

**By Check: Make checks payable to:**

**Mayo Clinic - MCSCPD**

200 First St SW

Plummer 2-60, Attn: Morgan Gish

Rochester, MN 55905

**Reference: Lymphoid Malignancies 5325R02228 on check**

Mayo Clinic Tax ID: 41-6011702

# Exhibit Opportunities

## In-Person Exhibit Opportunity - \$5,000.00

- In-person exhibit tables are available on a first-come, first-serve basis.
- 6' table and (2) chairs
- Acknowledgement in announcements, signage, and at break slides
- Receive attendee list (name, credentials, city, state)
- Access to networking opportunities throughout the course

### [Click here to secure your exhibit table](#)

*A signed letter of agreement is required to secure your exhibit table.*

*This is a competitive course. Please consider signing our agreement early to secure your table.*

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