Mayo Clinic Mechanical Ventilation Conference 2025



October 7-10, 2025

Oceanside, California



SPONSORSHIP PROSPECTUS



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WELCOME

Dear Potential Sponsor,

On behalf of the course directors Gustavo Cortes Puentes, M.D., Todd Meyer, R.R.T., L.R.T., and Richard Oeckler, M.D., Ph.D., and the Mayo Clinic School of Continuous Professional Development, I am pleased to announce that the **2025 Mayo Clinic Mechanical Ventilation Conference** is returning to The Seabird Resort in Oceanside, California. The conference is October 7-10, 2025.

The Mayo Clinic Mechanical Ventilation Conference is designed to provide high-quality education and detailed instruction in mechanical ventilation management and to bring together physicians, respiratory therapists, and other healthcare professionals who are involved in providing respiratory care daily.

The complete program schedule can be viewed on the <u>conference website</u>. We anticipate 100 attendees for the in-person course and an additional 20-30 via livestream. Last year's conference drew attendees from 23 US states, as well as, Canada, Asia, Europe, and the Middle East.

We invite your company to join us along with the world-renowned faculty and support this conference. Based on the level of support you are interested in providing, various levels of recognition are available. Companies that support this Mayo Clinic conference are acknowledged several ways, including the opportunity for an onsite exhibit, signage at the conference, and featured in conference announcements. Ample opportunities are provided during the conference for sponsors and exhibitors to network with attendees and to showcase their products and services.

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If you are interested in supporting the **2025 Mayo Clinic Mechanical Ventilation Conference** or if you have questions, please contact Heather Schultz at <u>Schultz.Heather5@mayo.edu</u> or 507-293-0744.

We appreciate your interest and enthusiasm in joining us for the 2025 Mayo Clinic Mechanical Ventilation Conference in California.

Sincerely,

Mallory Hedquist CME Specialist, Mayo Clinic

Date, Location, and Website

Conference Date:

October 7-10, 2025

Location:

The Seabird Resort 101 Mission Avenue Oceanside, CA 92054 United States

Website:

https://ce.mayo.edu/mechvent2025

Conference Directors:

Gustavo A. Cortes Puentes, M.D. Todd J. Meyer, R.R.T., L.R.T. Richard A. Oeckler, M.D., Ph.D.

Contact:

Heather Schultz

Mayo Clinic School of Continuous Professional Development (MCSCPD) 200 First St SW, Plummer 2-60

Rochester, MN 55905 Schultz.Heather5@mayo.edu 507-293-0744

Why Sponsor?

Technical and educational exhibits provide a professional and educational environment in which healthcare providers can receive demonstrations, view products and services and discuss the clinical and surgical uses of these products and services, including how they may improve the quality of care and the management of the mechanical ventilation. Additionally, the exhibits enhance the educational content of the meeting helping to provide quality continuing medical education.

Benefits:

- Interact face-to-face with influential decision makers in the field of mechanical ventilation
- Build visibility for your company in a competitive marketplace
- Expand your customer base and strengthen existing customer relationships
- Introduce new products and services
- Additional advertisement opportunities to expand reach and further socialize with attendees

Sponsorship Opportunities

Premier Sponsorship Opportunities	Platinum \$20,000	Gold \$10,000	Silver \$8,000	Bronze \$5,000	Exhibit Only \$3,000
Non-CME Promotional Symposium	Х				
Support signage prominently displayed at the conference	х	Х	Х	Х	
Number of complimentary conference registrations	4 persons	3 persons	2 persons	1 person	n/a
Exhibit Table	(1) 6' table	(1) 6' table	(1) 6' table	(1) 6' table	(1) 6' table
Verbal recognition in opening remarks	Х	Х	Х	Х	Х
Limited Attendee List	Х	Х	Х	Х	Х

Platinum Sponsorship, 1 Available \$20.000

- 45-minute luncheon Non-CME Promotional Symposium
 - Sponsor is responsible for securing space at the Seabird Resort for their individual session
 - Meal is provided for attendees by Mayo Clinic as part of participant registration fee
 - Sponsor is responsible for providing program invitations
 - Sponsor to arrange AV equipment (screen, projector, microphone, podium, laptop) for the luncheon
- Recognition signage at the entrance to the promotional symposium
- Four complimentary conference registrations (includes CME credit)
- Complimentary exhibit space (one table, two chairs, Wi-Fi)
- Marketing (signage and recognition at the conference)
- Conference attendee list provided with conference logistics details (approx. 3 weeks prior)

Gold Sponsorship, 5 Available

\$10,000

- Three complimentary conference registrations (includes CME credit)
- Complimentary exhibit space (one table, two chairs, Wi-Fi)
- Marketing (signage and verbal recognition at the conference)
- Conference attendee list provided with conference logistics details (approx. 3 weeks prior)

Silver Sponsorship

\$8,000

- Two complimentary conference registrations (includes CME credit)
- Complimentary exhibit space (one table, two chairs, Wi-Fi)
- Marketing (signage and verbal recognition at the conference)
- Conference attendee list provided with conference logistics details (approx. 3 weeks prior)

Bronze Sponsorship

\$5,000

- One complimentary conference registration (includes CME credit)
- Complimentary exhibit space (one table, two chairs, Wi-Fi)
- Marketing (signage and verbal recognition at the conference)
- Conference attendee list provided with conference logistics details (approx. 3 weeks prior)

Exhibitor Only

\$3,000

- One 6' tabletop exhibit table (two chairs, Wi-Fi)
- Marketing (verbal recognition at the conference)
- Conference attendee list provided with conference logistics details (approx. 3 weeks prior)

Sponsorship and Exhibitor Letter of Agreement

If you are interested in sponsoring or exhibiting at the Mechanical Ventilation Conference , complete the appropriate Letter of Agreement via the <u>conference website</u>, look for the 'Exhibitors' link.

- If you are interested in exhibiting, please complete the Letter of Agreement.
- If you are interested in sponsoring, please complete the Sponsorship Letter of Agreement and the Exhibitor Letter of Agreement.

Preliminary Conference and Exhibit Schedule

Program schedule forthcoming. Check the <u>conference website</u> for updated information.

Lodging Accommodations

The Seabird Resort

101 Mission Avenue Oceanside, CA 92054 United States



Discounted rooms are available at The Seabird Resort in Oceanside, California.

Single/Double Occupancy: \$329/night + \$20 nightly resort fee (plus tax) Triple Occupancy: \$344/night Quad Occupancy: \$369/night

Reserve your room <u>online</u> any time or call (877) 724-5016 8am-7pm PST and reference the group code **G-MCMV** to reserve via phone.

Reservations must be made before September 14, 2025, or before the group rooms are sold out, whichever comes first. Prevailing rates may apply after this date or when the group rooms are sold out, whichever occurs first. Rooms are subject to availability.

In addition to the nightly room rate there is a mandatory resort fee of \$20 per room, per day, plus tax. The resort fee includes: High speed premium internet, complimentary beach concierge including chairs, umbrellas, towels and games, discounted surf lessons with local pros and watersport activities, filtered alkaline water stations, two (2) complimentary reusable water bottles, electric car charging station, discounted electric bike rentals, complimentary secure surfboard and bicycle storage, discounted rentals on poolside cabanas, seasonal Dive-In Movie on pool deck, access to discounted tickets at local attractions, access to Fitness Center, daily wellness and functional movement classes, children's essentials - pack and play and cribs, pet amenity program, local and domestic calls, waived package handling fees – up to two (2) parcels per day.

All travel and lodging expenses are the sole responsibility of the individual registrant.