



**31<sup>st</sup> Nicotine Dependence Center Conference 2025:  
The Evolving Tobacco/Nicotine Landscape and  
Implications for Policy and Practice**



March 27 – 29, 2025

Phoenix, AZ



31<sup>st</sup> Nicotine Dependence Center Conference 2025  
Commercial Support Prospectus



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Greetings!

On behalf of the Mayo Clinic Nicotine Dependence Center, the Truth Initiative, and the Mayo Clinic School of Continuous Professional Development, we are pleased to announce the [31<sup>st</sup> Nicotine Dependence Center Conference 2025: The Evolving Tobacco/Nicotine Landscape and Implications for Policy and Practice](#) course! Please join us **March 27-29, 2025**, in Phoenix, AZ at the Mayo Clinic Franke Education Center, Waugh Auditorium.

Building on 30 years of continuing education courses, the Mayo Clinic Nicotine Dependence Center is partnering with Truth Initiative to host the 2025 national conference highlighting the intersection between tobacco control policy and practice. Amidst an evolving tobacco product landscape and scientific evidence, the course will educate attendees about the latest science, treatment best practices, and policy considerations. Attendees will explore a range of challenges and opportunities to delivering tobacco dependence treatment to reduce prevalence and improve the nation's health. This conference is designed for physicians, tobacco treatment specialists, nurse practitioners, physician assistants, dentists, pharmacists, psychologists, chemical dependency counselors, respiratory therapists, nurses, dental hygienists, wellness coaches, social workers, researchers, policy makers, and other allied health professionals may find the conference beneficial in working with and researching this challenging population of patients. We anticipate 100+ learners in attendance.

We invite your company to join us along with the renowned faculty and support this conference. Based on the level of support you are interested in providing, we can offer various levels of recognition. Companies that support this Mayo Clinic conference are acknowledged several ways, including the opportunity for an onsite exhibit, signage at the conference, and featured in conference announcements. Ample opportunities are provided during the conference for sponsors and exhibitors to network with attendees and to showcase their products and services. Mayo Clinic recognizes these types of educational programs would not be possible without your support. We invite you to participate in this educational activity with a sponsorship or as an exhibitor. Details are listed below. In support of ACCME guidelines, commercial support will be in a separate area from the educational activity. This event is open to multiple pharmaceutical companies.

To receive a guaranteed space for exhibiting and/or course sponsorship, please complete our letter of agreement by Monday, February 17, 2025. For your convenience, Mayo Clinic's Tax ID is 41-6011702.

If you have any questions, please feel free to contact us.

Sincerely,

Mallory Hedquist

[Hedquist.mallory@mayo.edu](mailto:Hedquist.mallory@mayo.edu)

CME Specialist

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**Dates, Location, Key Contacts, and Travel Information**

**Dates**

Thursday, March 27, 2025 – Friday, March 28, 2025

Optional Additional Session – Saturday, March 29, 2025

**Course Website**

[CE.MAYO.EDU/NICOTINE25](https://ce.mayo.edu/nicotine25)

**Location**

Mayo Clinic Franke Education Center  
Waugh Auditorium

5777 E. Mayo Blvd  
Phoenix, AZ 85054

**Planning Committee**

- Jon O. Ebbert, M.D., C.T.T.S.
- Amanda L. Graham, Ph.D. *Truth Initiative*
- Sarah E. Huiskes, M.A., L.I.C.S.W., C.T.T.S.
- Pam R. Krenik
- Charlene M. Martin Lillie
- Timothy J. Milbrandt, M.S., C.T.T.S.
- Allison R. Ryan
- Ann M. Thompson, APRN, C.N.P., M.S.N.

**Key Contact**

Mayo Clinic School of Continuous Professional Development  
(MCSCPD)  
Customer Service  
200 First St SW, Plummer 2-60  
Rochester, MN 55905

## **Benefits of Exhibiting and Sponsoring**

Technical and educational exhibits provide a professional and educational environment in which healthcare providers can receive demonstrations, view products and services and discuss the clinical and surgical uses of these products and services, including how they may improve the quality of care of patients. Additionally, the exhibits enhance the educational content of the meeting helping to provide quality continuing medical education.

### Benefits:

- Interact face-to-face with influential decision makers and numerous medical professionals in the field
- Build visibility for your company in a competitive marketplace
- Expand your customer base and strengthen existing customer relationships
- Introduce new products and services
- Additional advertisement opportunities to expand reach and further socialize with attendees



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**Sponsorship Opportunities**

<b>GOLD</b>	<b>SILVER</b>	<b>BRONZE</b>
<b>\$15,000</b>	<b>\$10,000</b>	<b>\$5,000</b>
<p><b>Charging Station Sponsor</b> <i>(One available)</i> Company signage at a charging station.</p>	<p><b>Meal Sponsor</b> <i>(Four Available)</i> Company signage at breakfast or lunch on either Thursday or Friday.</p>	<p><b>Refreshment Break Sponsor</b> <i>(Two Available)</i> Company signage at the Refreshment Break.</p>
<p>Gold sponsors may opt to support a <i>Charging Station</i> or be acknowledged as a <i>General Sponsor</i> of the course.</p>	<p>Silver sponsors may opt to support a <i>Meal</i> or be acknowledged as a <i>General Sponsor</i> of the course.</p>	<p>Bronze sponsors may opt to support a <i>Refreshment Break</i> or be acknowledged as a <i>General Sponsor</i> of the course.</p>
<p>Gold sponsors will receive:</p> <ul style="list-style-type: none"> <li>• <b>Three</b> complimentary registrations,</li> <li>• Signage near charging station through the entire course,</li> <li>• One 6' exhibit table for two representatives,</li> <li>• Sponsorship acknowledgement at course through signage and announcements,</li> <li>• Access to networking opportunities throughout the course,</li> <li>• And receive a list of conference attendees on the first day of the course.</li> </ul>	<p>Silver sponsors will receive:</p> <ul style="list-style-type: none"> <li>• <b>Two</b> complimentary registrations,</li> <li>• Signage near breakfast or lunch on designated day,</li> <li>• One 6' exhibit table for two representatives,</li> <li>• Sponsorship acknowledgement at course through signage and announcements,</li> <li>• Access to networking opportunities throughout the course,</li> <li>• And receive a list of conference attendees on the first day of the course.</li> </ul>	<p>Bronze sponsors will receive:</p> <ul style="list-style-type: none"> <li>• <b>One</b> complimentary registration,</li> <li>• Signage near refreshment break station for one day,</li> <li>• One 6' exhibit table for two representatives,</li> <li>• Sponsorship acknowledgement at course through signage and announcements,</li> <li>• Access to networking opportunities throughout the course,</li> <li>• And receive a list of conference attendees on the first day of the course.</li> </ul>

Sponsorships range from \$5,000 to \$15,000 and feature various perks. Please email Mallory Hedquist, [Hedquist.mallory@mayo.edu](mailto:Hedquist.mallory@mayo.edu), for more information sponsorships and other, alternative opportunities. In addition to those listed above, sponsorship opportunities for the optional post-course session on Saturday, March 29 are available upon request.

A signed letter of agreement is required to secure your sponsorship, this agreement form will be sent after sponsorship details are agreed upon. Email Mallory Hedquist, [Hedquist.mallory@mayo.edu](mailto:Hedquist.mallory@mayo.edu), to secure your sponsorship.

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## Exhibit Opportunity

**\$2,500.00**

Exhibit tables offer an opportunity for company representatives to engage with attendees and faculty. All exhibits include:

- One 6' exhibit table for two representatives,
- Sponsorship acknowledgement at course through signage and announcements,
- Access to networking opportunities throughout the course,
- And receive a list of conference attendees on the first day of the course.

[Click here to secure your exhibit table](#)

*A signed letter of agreement is required to secure your exhibit space, **space is limited.***

## Exhibit Hours

Set Up: Wednesday, March 26 – TBD

Thursday, March 27 – Breakfast, Refreshment Breaks, and Lunch *exact schedule forthcoming.*

Friday, March 28 – Breakfast, Refreshment Breaks, and Lunch *exact schedule forthcoming.*

Saturday, March 29 – Breakfast, Refreshment Break *exact schedule forthcoming.*

Tear Down: All materials must be removed by 1:30pm on Saturday, March 29, 2025.

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**Payment Information**

Check Payments

Mayo Clinic – MCSCPD  
200 First St SW, Plummer 2-60  
Attn: Mallory Hequist  
Rochester, MN 55905  
Reference: NDC 2025

Over the Phone Credit Card Payments

Call our customer service team at 800-  
323-2688.

Please reference NDC 2025 – 25R01057.

Online Credit Card Payment (*Exhibit Only*)

Online credit card payments are limited to  
\$2,500.00 exhibit payments only. [Use this  
form](#) to complete your exhibit payment.



