

4500 San Pablo Road Jacksonville, Florida 32224 904-953-9599 Tax ID: 59-3337028

February 24, 2025

Dear Potential Exhibitor:

On behalf of course directors Eric R. Eggenberger, D.O. and Misha L. Pless, M.D., we hope you will consider a display opportunity at the **Mayo Clinic Neuro-Ophthalmology: Cases and Controversies 2025** being held **September 26 - 28, 2025** at the **JW Marriott Las Vegas Resort & Spa**. We expect around 100 attendees. This course is designed for physicians who deal with neuro-ophthalmologic patients, especially neurologists, ophthalmologists, optometrists, and neurosurgeons. Other interested practitioners may include internists, family care practitioners, emergency room physicians, and PAs.

Display fees to exhibit at the live course or the virtual exhibit hall is \$1,750.00. Space at the live course is limited and table assignments will be made on a first-come, first-served basis.

Both live, in-person and virtual exhibit options are available. Please note, this course offers additional advertising opportunities on the next page.

Exhibit options for the full three-day course:

Option 1: \$1,750

• Display fee to exhibit **in-person live** at course only

Option 2: \$1,750

• Display fee to exhibit **virtually** only

Option 3: \$2,750

• Display fee to exhibit at course **both** live and virtually

Live Exhibit Benefits:

- Promotion available at the live three-day course
- Exhibitors are provided the same meals and beverages provided to registered attendees
- Attendees are encouraged daily by the course moderator to visit and connect with the exhibitors
- Includes a 6ft table, two chairs and linen at the course
- An attendee list including registered attendee's name, degree, specialty, city, state, and demographics
- Vendor recognition in online course syllabus
- An acknowledgement on the break slide announcements during the course
- \bullet Discounted hotel room rate; reservations must be made before the room block is filled or before the expiration date of September 3, 2025; whichever comes first
- •To maintain a clear separation of promotion from education, all exhibits will be held in a different room/location than where the general sessions are held. Exhibits are open from registration until the conclusion of the final lecture on the last day.

Virtual Exhibit Benefits:

- \bullet Promotion available from the time a company completes the setup of their virtual booth until one year after the course 9/28/2025
- Listing in the online exhibitor directory linked to your company website and landing page (listing will be based on when submissions are received)
- Exhibit booth customization, options include PowerPoint slide, PDF handout and/or video

- Post course report providing analytics on page traffic
- An attendee list including registered attendee's name, degree, specialty, city, state, and demographics
- Vendor Recognition in the online course syllabus
- An acknowledgement on the break slide announcements during the course
- To maintain a clear separation of promotion from education, the virtual exhibit opportunity will be available on a separate webpage tab than where course materials are accessible.

Mayo Clinic, an integrated, not-for-profit group practice, is committed to meeting its responsibility as a national medical education resource. In support of improving patient care, Mayo Clinic College of Medicine and Science is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC) to provide continuing education for the healthcare team. Our programs provide valuable information on unmet needs to the medical community. We sincerely appreciate your consideration and hope you will take the opportunity to join us for a truly unique educational program.

Sincerely,

Denise L. Klarich

Denise Klarich

Make checks payable to:

Mayo Clinic Florida 4500 San Pablo Road Jacksonville, FL 32224

Attn: Accounting Activity #23J00717

Tax ID: 59-3337028

Additional Advertisement Opportunities:

Promotional Symposium (Non-CME) Sponsorship - \$8,000 (Two Opportunities Available)

Nonaccredited programs, independently developed and directly sponsored by industry, are presented in an educational format that will provide insight on new or controversial developments. Two 30-minute opportunities are available during the Saturday and Sunday breakfast hours. (Food and standard AV included)

Signage at Breakfasts - \$6,000 - (Limited to 3 Companies)

Display your company logo for all attendees to see and announce your presence at the conference. Your company will provide a high-resolution logo to be used on materials prominently displayed during meals. (Artwork to be provided by sponsoring company and is subject to MCSCPD approval)

Conference Bags - \$6,000 - (Exclusive)

Display your company logo for all attendees to see and announce your presence at the conference. Your company will provide a high-resolution logo to be printed on conference bags ordered by the managing committee. All bags will contain flyers and advertisements from other participants. (Artwork to be provided by sponsoring company and is subject to MCSCPD approval)

Hotel Key Cards - \$5,000 - (Exclusive)

Display your company logo for all attendees to see anytime they enter their hotel room.

Internet - \$4,000 (Exclusive)

Help attendees stay connected with their office and home while away at the Mayo Clinic Neuro-Ophthalmology: Cases and Controversies 2023. Sponsor wireless internet access in the meeting space. The supporter will be recognized throughout the conference in addition to renaming the network SSID.

Conference Bag Inserts- \$1,500 - (Multiple Opportunities Available)

Conference bag inserts are a great opportunity to invite attendees to your table, announce your participation or conference-related event. Your company will provide 200 copies of a one-page flyer or booklet advertisement (no larger than $8 \frac{1}{2} \times 11$) and MCSCPD will stuff them into the official conference bags.



Request for Taxpayer Identification Number and Certification

Go to www.irs.gov/FormW9 for instructions and the latest information.

Give form to the requester. Do not send to the IRS.

Befor	e yo	bu begin. For guidance related to the purpose of Form W-9, see <i>Purpose of Form</i> , below.												
	1	Name of entity/individual. An entry is required. (For a sole proprietor or disregarded entity, enter the orentity's name on line 2.)	wner's nar	ne c	on line	e 1, ar	d e	nter the	busi	ness/di	sreg	arded		
	Mayo Clinic Jacksonville													
	2 Business name/disregarded entity name, if different from above.													
Print or type. Specific Instructions on page 3.	only one of the following seven boxes. Individual/sole proprietor						4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3): Exempt payee code (if any) Exemption from Foreign Account Tax Compliance Act (FATCA) reporting code (if any) A							
	3b If on line 3a you checked "Partnership" or "Trust/estate," or checked "LLC" and entered "P" as its tax classification, and you are providing this form to a partnership, trust, or estate in which you have an ownership interest, check this box if you have any foreign partners, owners, or beneficiaries. See instructions					(Applies to accounts maintained outside the United States.)								
See	5 Address (number, street, and apt. or suite no.). See instructions. Requester's name					and a	and address (optional)							
0)	4500 San Pablo Road													
	6 City, state, and ZIP code													
	Jacksonville, FL 32224													
	7	List account number(s) here (optional)												
Par	t I	Taxpayer Identification Number (TIN)												
Enter	VOL	r TIN in the appropriate box. The TIN provided must match the name given on line 1 to avo	oid :	Soc	ial se	curity	/ nu	ımber						
backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see <i>How to get a TIN</i> . later.														
						r iden	r identification number							
Note: If the account is in more than one name, see the instructions for line 1. See also What Name and														
Numb	er 7	To Give the Requester for guidelines on whose number to enter.		5	9	- 3	3	3 3	7	0 2	2 8	3		
Par	t II	Certification	·											
Unde	pe	nalties of perjury, I certify that:												
2. I ar	n nc	mber shown on this form is my correct taxpayer identification number (or I am waiting for a ot subject to backup withholding because (a) I am exempt from backup withholding, or (b) of (IRS) that I am subject to backup withholding as a result of a failure to report all interest c	I have no	t be	een r	notifie	d b	y the	nteri					
no longer subject to backup withholding; and														

- no longer subject to backup withholding; and
- 3. I am a U.S. citizen or other U.S. person (defined below); and
- 4. The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and, generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

Sign Signature of 01/02/2025 Here U.S. person Date

Cat. No. 10231X

General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to www.irs.gov/FormW9.

What's New

Line 3a has been modified to clarify how a disregarded entity completes this line. An LLC that is a disregarded entity should check the appropriate box for the tax classification of its owner. Otherwise, it should check the "LLC" box and enter its appropriate tax classification.

New line 3b has been added to this form. A flow-through entity is required to complete this line to indicate that it has direct or indirect foreign partners, owners, or beneficiaries when it provides the Form W-9 to another flow-through entity in which it has an ownership interest. This change is intended to provide a flow-through entity with information regarding the status of its indirect foreign partners, owners, or beneficiaries, so that it can satisfy any applicable reporting requirements. For example, a partnership that has any indirect foreign partners may be required to complete Schedules K-2 and K-3. See the Partnership Instructions for Schedules K-2 and K-3 (Form 1065).

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS is giving you this form because they

Mayo Clinic Neuro-Ophthalmology: Cases and Controversies 2025

JW Marriott Las Vegas Resort & Spa – Las Vegas, Nevada September 26 – 28, 2025

All Times are in Pacific Daylight Savings Time Zone (UTC -7)

Friday, September 26, 2025				
6:45am – 7:15am	Registration and Continental Breakfast			
7.15 7.20	Welcome and Introduction			
7:15 – 7:30	Eric Eggenberger, D.O.			
7.20 0.00	Diplopia Update and Problem Cases			
7:30 – 8:00	Eric Eggenberger, D.O.			
8:00 – 8:30	Neuromyelitis Optica/MOG			
8.00 - 8.30	John Carter, M.D.			
8:30 – 9:00	The cavernous sinus – the Piccadilly Circus of the head			
8.30 - 9.00	Misha Pless, M.D.			
9:00 – 9:15	Break			
9:15 – 9:45	Neuro-otology/vertigo Update			
9.15 - 9.45	Scott Eggers, M.D.			
9:45 – 10:15	Neurodegenerative Disorders/posterior cortical atrophy			
9.45 - 10.15	Deena Tajfirouz, M.D.			
10:15 – 10:45	Nystagmus			
10.15 10.45	Scott Eggers, M.D.			
10:45 – 11:15	An Update on Optic Neuritis			
10.45 11.15	John Chen, M.D., Ph.D.			
11:15 – 11:30	Q&A			
11:30am – 12:00pm	Lunch			
12:00 – 12:30	Dry eye syndromes			
12.00 - 12.30	Barbara Tylka OD or Melany Riley OD .			
12:30 – 1:00	Visual fields			
12.30 - 1.00	Misha Pless, M.D.			
1:00 – 1:30	Pediatric N-O conditions you will see in adults			
1.00 1.50	Sasha Mansukhani, M.B.B.S.			
1:30 - 1:45	Q&A			
1:45 – 2:15	Pupil abnormalities			
1.43 - 2.13	Deena Tajfirouz, M.D.			
2:15pm	Adjourn			

Saturday, September 27, 2025				
6:45am – 7:15am	Continental Breakfast			
7:15 – 7:30	Welcome – Introduction			
7.13 - 7.30	Eric Eggenberger, D.O.			
7:30 – 8:00	Retina and Optic Nerve Ischemia			
7.30 - 8.00	Oana Dumitrascu, M.D.			
8:00 – 8:30	Vision and driving			
8.00 - 8.30	Marie Di Nome MD			
8:30 – 9:00	Thyroid Eye Disease			
8.30 - 9.00	Kevin Chodnicki, M.D.			
9:00 – 9:15	Break			
9:15 – 9:45	Idiopathic Intracranial Hypertension Update			
9.15 - 9.45	Marie Di Nome, M.D.			
9:45 – 10:15	Headache Update			
9.45 - 10.15	Juliana VanderPluym, M.D. or Olga Fermo MD			
10:15 – 10:45	Retina Crossover			
10.13 - 10.43	Odette Houghton M.D.			

Program schedule is subject to change without notice.

Mayo Clinic Neuro-Ophthalmology: Cases and Controversies 2025

JW Marriott Las Vegas Resort & Spa – Las Vegas, Nevada September 26 – 28, 2025

All Times are in Pacific Daylight Savings Time Zone (UTC -7)

10:45 – 11:15	OCT Pearls John Chen, M.D., Ph.D.
11:15 – 11:30	Q&A
11:30am – 12:00pm	Lunch
12:00 – 12:30	Ischemic optic neuropathy and GCA
	Oana Dumitrascu, M.D.
12:30 – 1:00	Glaucoma update
12.30 1.00	TBD
1:00 – 1:30	Functional neuro-ophthalmic symptoms
	E Eggenberger DO
1:30 – 1:45	Q&A
1:45pm	Adjourn

Sunday, September 28, 2025				
7:00am – 7:30	Continental Breakfast			
7:30 – 9:15	Cases			
7.30 - 9.13	Eric Eggenberger, D.O. to audience/panel			
9:15 – 9:30	Break			
9:30 – 11:45	Cases			
9.30 - 11.43	Misha Pless to audience/panel			
11:45pm – 12:15	Lunch			
12:15 – 1:15	Cases			
12:15 - 1:15	John Chen MD, PhD to audience/panel			
1:15 - 1:45	Q&A			
1:45pm	Adjourn			



Mayo Clinic Neuro-Ophthalmology: Cases and Controversies 2025

SEPTEMBER 26-28, 2025 LIVE OR LIVESTREAM

JW Marriott Las Vegas Resort & Spa Las Vegas, Nevada

This course provides a review of and updates on the full spectrum of topics in clinical neuro-ophthalmology, including afferent (ischemic, inflammatory, infectious, compressive and hereditary optic neuropathies, select retinopathies, papilledema), efferent (diplopia and nystagmus), neuro-radiology and pupil dysfunction.



17.00

AMA PRA

Category 1

Credit™,

COPE,

& AOA

About course

COURSE HIGHLIGHTS

- Lectures by experts in neuroophthalmology, neurology, and optometry on clinical topics.
- Controversies are discussed by expert panelists with audience participation.
- Cases presented to the expert panelists and audience to discuss their practical approach to patient evaluation and management.

INTENDED AUDIENCE

This course is designed for physicians who consult with neuro-ophthalmologic patients especially neurologists, ophthalmologists, optometrists, and neurosurgeons. Other interested practitioners may include internists, family care practitioners, emergency room physicians, and PAs.

LEARNING OBJECTIVES

Upon completion of this program, participants should be able to:

- Discuss recently described diseases and their connection to neuro-ophthalmology with changing clinical management paradigms
- Describe newer diagnostic criteria, lab evaluation, and treatment of neuromyelitis optica/myelin oligodendrocyte glycoprotein
- Recognize recent advances in the treatment of optic neuritis
- Identify clinical presentations of and novel treatment for giant cell arteritis
- Diagnose and evaluate potentially dangerous etiologies of diplopia
- Recognize the varied presentations of common neuro-ophthalmic disease
- Discuss diagnosis and management of common neuro-ophthalmic emergencies

PROGRAM AT-A-GLANCE

- Diplopia Update
- · Neuro-otology/vertigo Update
- · An Update on Optic Neuritis
- · Visual Fields
- · Retina and Optic Nerve Ischemia
- · Thyroid Eye Disease
- · IIH Update
- OCT Pearls
- · Ischemic optic neuropathy and GCA
- · Case Presentations

COURSE DIRECTORS

Eric R. Eggenberger, D.O. Misha L. Pless, M.D.





COURSE REGISTRATION

Physician	\$975
Resident, Fellow, Nurse, Allied Health, Retiree	\$899

Available credit

17.00 AMA PRA Category 1 Credit™ 17.00 COPE 17.00 AOA Category 2-A 17.00 Attendance

CANCELLATION POLICY

Visit ce.mayo.edu/cancellation for more information.

ce.mayo.edu/neuroophthalmology2025



ABOUT THE LOCATION

JW Marriott Las Vegas Resort & Spa 221 N Rampart Blvd, Las Vegas, NV 89145 +1 (702) 869-7777

JW Marriott Las Vegas Resort & Spa is offering rooms for attendees at the group rate starting at \$219 per night plus applicable fees and taxes. In order to receive the special rate, reservations must be made before the room block sells out or before the expiration date of September 3, 2025, whichever comes first. The discounted rate is available three days prior to and three days after the course dates based upon availability of group rooms at the time of the request. Rooms are limited so we encourage reserving early.

The hotel is offering the following amenities for the 2025 conference with the \$45 resort fee:

- Enhanced High-Speed Internet Access in Guest Rooms
- · Valet Parking
- · Fitness Center Access
- · Spa Aquae's Relaxation Area Access
- · One-Hour Bike Rental
- One Round at the Angel Park Putting Course
- Complimentary self and valet parking for meeting attendees
- · Two Well drinks at any Casino Bar
- · \$10 in Casino slot play

Accreditation Statement



In support of improving patient care, Mayo Clinic College of Medicine and Science is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCMtabl., the Accreditation Council for Pharmacy

Education (ACPE), and the American Nurses Credentialing Center (ANCC) to provide continuing education for the healthcare team.

Credit Statement(s)

AMA Mayo Clinic College of Medicine and Science designates this live activity for a maximum of 17.00 AMA PRA Category 1 Credits". Physicians should claim only the credit commensurate with the extent of their participation in the activity.

COPE Mayo Clinic College of Medicine and Science designates this live activity for a maximum of 17.00 COPE credit hours. Optometrists should claim only the credit commensurate with the extent of their participation in the activity.

AOA The American Osteopathic Association designates this program for a maximum of 17.00 AOA Category 2-A credits.

Other Healthcare Professionals A record of attendance will be provided to all registrants for requesting credits in accordance with state nursing boards, specialty societies or other professional associations.



Mayo Clinic Neuro-Ophthalmology: Cases and Controversies 2025

SEPTEMBER 26-28, 2025 LIVE OR LIVESTREAM

JW Marriott Las Vegas Resort & Spa Las Vegas, Nevada

ce.mayo.edu/neuroophthalmology2025

Mayo Clinic School of Continuous Professional Development ce.mayo.edu | cme@mayo.edu | 800-323-2688

Mayo Clinic 4500 San Pablo Rd Jacksonville, FL 32224

ELECTRONIC SERVICE REQUESTED

NON-PROFIT ORG. U.S. POSTAGE PAID MAYO CLINIC