



4500 San Pablo Road
Jacksonville, Florida 32224
904-953-9599
Tax ID: 59-3337028

February 24, 2025

Dear Potential Exhibitor:

On behalf of course directors Eric R. Eggenberger, D.O. and Misha L. Pless, M.D., we hope you will consider a display opportunity at the **Mayo Clinic Neuro-Ophthalmology: Cases and Controversies 2025** being held **September 26 - 28, 2025** at the **JW Marriott Las Vegas Resort & Spa**. We expect around 100 attendees. This course is designed for physicians who deal with neuro-ophthalmologic patients, especially neurologists, ophthalmologists, optometrists, and neurosurgeons. Other interested practitioners may include internists, family care practitioners, emergency room physicians, and PAs.

Display fees to exhibit at the live course or the virtual exhibit hall is \$1,750.00. Space at the live course is limited and table assignments will be made on a first-come, first-served basis. Both live, in-person and virtual exhibit options are available. Please note, this course offers additional advertising opportunities on the next page.

Exhibit options for the full three-day course:

Option 1: \$1,750

- Display fee to exhibit **in-person live** at course only

Option 2: \$1,750

- Display fee to exhibit **virtually** only

Option 3: \$2,750

- Display fee to exhibit at course **both** live and virtually

Live Exhibit Benefits:

- Promotion available at the live three-day course
- Exhibitors are provided the same meals and beverages provided to registered attendees
- Attendees are encouraged daily by the course moderator to visit and connect with the exhibitors
- Includes a 6ft table, two chairs and linen at the course
- An attendee list including registered attendee's name, degree, specialty, city, state, and demographics
- Vendor recognition in online course syllabus
- An acknowledgement on the break slide announcements during the course
- Discounted hotel room rate; reservations must be made before the room block is filled or before the expiration date of September 3, 2025; whichever comes first
- To maintain a clear separation of promotion from education, all exhibits will be held in a different room/location than where the general sessions are held. Exhibits are open from registration until the conclusion of the final lecture on the last day.

Virtual Exhibit Benefits:

- Promotion available from the time a company completes the setup of their virtual booth until one year after the course - 9/28/2025
- Listing in the online exhibitor directory linked to your company website and landing page (listing will be based on when submissions are received)
- Exhibit booth customization, options include PowerPoint slide, PDF handout and/or video

- Post course report providing analytics on page traffic
- An attendee list including registered attendee's name, degree, specialty, city, state, and demographics
- Vendor Recognition in the online course syllabus
- An acknowledgement on the break slide announcements during the course
- To maintain a clear separation of promotion from education, the virtual exhibit opportunity will be available on a separate webpage tab than where course materials are accessible.

Mayo Clinic, an integrated, not-for-profit group practice, is committed to meeting its responsibility as a national medical education resource. In support of improving patient care, Mayo Clinic College of Medicine and Science is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC) to provide continuing education for the healthcare team. Our programs provide valuable information on unmet needs to the medical community. We sincerely appreciate your consideration and hope you will take the opportunity to join us for a truly unique educational program.

Sincerely,

Denise L. Klarich

Denise Klarich

Make checks payable to:

Mayo Clinic Florida
 4500 San Pablo Road
 Jacksonville, FL 32224
 Attn: Accounting Activity #23J00717
 Tax ID: 59-3337028

Additional Advertisement Opportunities:

Promotional Symposium (Non-CME) Sponsorship - \$8,000 (Two Opportunities Available)

Nonaccredited programs, independently developed and directly sponsored by industry, are presented in an educational format that will provide insight on new or controversial developments. Two 30-minute opportunities are available during the Saturday and Sunday breakfast hours. (Food and standard AV included)

Signage at Breakfasts - \$6,000 - (Limited to 3 Companies)

Display your company logo for all attendees to see and announce your presence at the conference. Your company will provide a high-resolution logo to be used on materials prominently displayed during meals. (Artwork to be provided by sponsoring company and is subject to MCSCPD approval)

Conference Bags - \$6,000 - (Exclusive)

Display your company logo for all attendees to see and announce your presence at the conference. Your company will provide a high-resolution logo to be printed on conference bags ordered by the managing committee. All bags will contain flyers and advertisements from other participants. (Artwork to be provided by sponsoring company and is subject to MCSCPD approval)

Hotel Key Cards - \$5,000 - (Exclusive)

Display your company logo for all attendees to see anytime they enter their hotel room.

Internet - \$4,000 (Exclusive)

Help attendees stay connected with their office and home while away at the Mayo Clinic Neuro-Ophthalmology: Cases and Controversies 2023. Sponsor wireless internet access in the meeting space. The supporter will be recognized throughout the conference in addition to renaming the network SSID.

Conference Bag Inserts- \$1,500 - (Multiple Opportunities Available)

Conference bag inserts are a great opportunity to invite attendees to your table, announce your participation or conference-related event. Your company will provide 200 copies of a one-page flyer or booklet advertisement (no larger than 8 ½ x 11) and MCSCPD will stuff them into the official conference bags.

Mayo Clinic Neuro-Ophthalmology: Cases and Controversies 2025

JW Marriott Las Vegas Resort & Spa – Las Vegas, Nevada

September 26 – 28, 2025

All Times are in Pacific Daylight Savings Time Zone (UTC -7)

Friday, September 26, 2025	
6:45am – 7:15am	Registration and Continental Breakfast
7:15 – 7:30	Welcome and Introduction <i>Eric Eggenberger, D.O.</i>
7:30 – 8:00	Diplopia Update and Problem Cases <i>Eric Eggenberger, D.O.</i>
8:00 – 8:30	Neuromyelitis Optica/MOG <i>John Carter, M.D.</i>
8:30 – 9:00	The cavernous sinus – the Piccadilly Circus of the head <i>Misha Pless, M.D.</i>
9:00 – 9:15	Break
9:15 – 9:45	Neuro-otology/vertigo Update <i>Scott Eggers, M.D.</i>
9:45 – 10:15	Neurodegenerative Disorders/posterior cortical atrophy <i>Deena Tajfirouz, M.D.</i>
10:15 – 10:45	Nystagmus <i>Scott Eggers, M.D.</i>
10:45 – 11:15	An Update on Optic Neuritis <i>John Chen, M.D., Ph.D.</i>
11:15 – 11:30	Q&A
11:30am – 12:00pm	Lunch
12:00 – 12:30	Dry eye syndromes <i>Barbara Tylka OD or Melany Riley OD .</i>
12:30 – 1:00	Visual fields <i>Misha Pless, M.D.</i>
1:00 – 1:30	Pediatric N-O conditions you will see in adults <i>Sasha Mansukhani, M.B.B.S.</i>
1:30 – 1:45	Q&A
1:45 – 2:15	Pupil abnormalities <i>Deena Tajfirouz, M.D.</i>
2:15pm	Adjourn

Saturday, September 27, 2025	
6:45am – 7:15am	Continental Breakfast
7:15 – 7:30	Welcome – Introduction <i>Eric Eggenberger, D.O.</i>
7:30 – 8:00	Retina and Optic Nerve Ischemia <i>Oana Dumitrascu, M.D.</i>
8:00 – 8:30	Vision and driving <i>Marie Di Nome MD</i>
8:30 – 9:00	<i>Thyroid Eye Disease</i> <i>Kevin Chodnicki, M.D.</i>
9:00 – 9:15	Break
9:15 – 9:45	Idiopathic Intracranial Hypertension Update <i>Marie Di Nome, M.D.</i>
9:45 – 10:15	Headache Update <i>Juliana VanderPluym, M.D. or Olga Fermo MD</i>
10:15 – 10:45	Retina Crossover <i>Odette Houghton M.D.</i>

Program schedule is subject to change without notice.

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10:45 – 11:15	OCT Pearls <i>John Chen, M.D., Ph.D.</i>
11:15 – 11:30	Q&A
11:30am – 12:00pm	Lunch
12:00 – 12:30	Ischemic optic neuropathy and GCA <i>Oana Dumitrascu, M.D.</i>
12:30 – 1:00	Glaucoma update <i>TBD</i>
1:00 – 1:30	Functional neuro-ophthalmic symptoms <i>E Eggenberger DO</i>
1:30 – 1:45	Q&A
1:45pm	Adjourn

Sunday, September 28, 2025

7:00am – 7:30	Continental Breakfast
7:30 – 9:15	Cases <i>Eric Eggenberger, D.O. to audience/panel</i>
9:15 – 9:30	Break
9:30 – 11:45	Cases <i>Misha Pless to audience/panel</i>
11:45pm – 12:15	Lunch
12:15 – 1:15	Cases <i>John Chen MD, PhD to audience/panel</i>
1:15 – 1:45	Q&A
1:45pm	Adjourn

Program schedule is subject to change without notice.



School of Continuous
Professional
Development



Join us in Las Vegas!

Mayo Clinic Neuro-Ophthalmology: Cases and Controversies 2025

SEPTEMBER 26-28, 2025
LIVE OR LIVESTREAM

JW Marriott Las Vegas Resort & Spa
Las Vegas, Nevada

This course provides a review of and updates on the full spectrum of topics in clinical neuro-ophthalmology, including afferent (ischemic, inflammatory, infectious, compressive and hereditary optic neuropathies, select retinopathies, papilledema), efferent (diplopia and nystagmus), neuro-radiology and pupil dysfunction.



17.00
AMA PRA
Category 1
Credit™,
COPE,
& AOA

ce.mayo.edu/neuroophthalmology2025

About course

COURSE HIGHLIGHTS

- Lectures by experts in neuro-ophthalmology, neurology, and optometry on clinical topics.
- Controversies are discussed by expert panelists with audience participation.
- Cases presented to the expert panelists and audience to discuss their practical approach to patient evaluation and management.

INTENDED AUDIENCE

This course is designed for physicians who consult with neuro-ophthalmologic patients especially neurologists, ophthalmologists, optometrists, and neurosurgeons. Other interested practitioners may include internists, family care practitioners, emergency room physicians, and PAs.

LEARNING OBJECTIVES

Upon completion of this program, participants should be able to:

- Discuss recently described diseases and their connection to neuro-ophthalmology with changing clinical management paradigms
- Describe newer diagnostic criteria, lab evaluation, and treatment of neuromyelitis optica/myelin oligodendrocyte glycoprotein
- Recognize recent advances in the treatment of optic neuritis
- Identify clinical presentations of and novel treatment for giant cell arteritis
- Diagnose and evaluate potentially dangerous etiologies of diplopia
- Recognize the varied presentations of common neuro-ophthalmic disease
- Discuss diagnosis and management of common neuro-ophthalmic emergencies

PROGRAM AT-A-GLANCE

- Diplopia Update
- Neuro-otology/vertigo Update
- An Update on Optic Neuritis
- Visual Fields
- Retina and Optic Nerve Ischemia
- Thyroid Eye Disease
- IHH Update
- OCT Pearls
- Ischemic optic neuropathy and GCA
- Case Presentations

COURSE DIRECTORS

Eric R. Eggenberger, D.O.
Misha L. Pless, M.D.



COURSE REGISTRATION

Physician	\$975
Resident, Fellow, Nurse, Allied Health, Retiree	\$899

Available credit

17.00 AMA PRA Category 1 Credit™
17.00 COPE
17.00 AOA Category 2-A
17.00 Attendance

CANCELLATION POLICY

Visit ce.mayo.edu/cancellation for more information.

ce.mayo.edu/neuroophthalmology2025



ABOUT THE LOCATION

JW Marriott Las Vegas Resort & Spa
221 N Rampart Blvd,
Las Vegas, NV 89145
+1 (702) 869-7777

JW Marriott Las Vegas Resort & Spa is offering rooms for attendees at the group rate starting at \$219 per night plus applicable fees and taxes. In order to receive the special rate, reservations must be made before the room block sells out or before the expiration date of September 3, 2025, whichever comes first. The discounted rate is available three days prior to and three days after the course dates based upon availability of group rooms at the time of the request. Rooms are limited so we encourage reserving early.

The hotel is offering the following amenities for the 2025 conference with the \$45 resort fee:

- Enhanced High-Speed Internet Access in Guest Rooms
- Valet Parking
- Fitness Center Access
- Spa Aquae's Relaxation Area Access
- One-Hour Bike Rental
- One Round at the Angel Park Putting Course
- Complimentary self and valet parking for meeting attendees
- Two Well drinks at any Casino Bar
- \$10 in Casino slot play

Accreditation Statement



In support of improving patient care, Mayo Clinic College of Medicine and Science is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC) to provide continuing education for the healthcare team.

Credit Statement(s)

AMA Mayo Clinic College of Medicine and Science designates this live activity for a maximum of 17.00 *AMA PRA Category 1 Credits*[™]. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

COPE Mayo Clinic College of Medicine and Science designates this live activity for a maximum of 17.00 COPE credit hours. Optometrists should claim only the credit commensurate with the extent of their participation in the activity.

AOA The American Osteopathic Association designates this program for a maximum of 17.00 AOA Category 2-A credits.

Other Healthcare Professionals A record of attendance will be provided to all registrants for requesting credits in accordance with state nursing boards, specialty societies or other professional associations.



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SEPTEMBER 26-28, 2025

LIVE OR LIVESTREAM

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Las Vegas, Nevada**

ce.mayo.edu/neuroophthalmology2025

Mayo Clinic School of Continuous Professional Development

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