

4500 San Pablo Road Jacksonville, Florida 32224 904-953-4647 Tax ID: 59-3337028

February 3, 2025

Dear Exhibitor,

On behalf of Course Directors: Alfredo Quiñones-Hinojosa, M.D., Rabih G. Tawk, M.D., Joao Paulo Cavalcante de Almeida, M.D., Ph.D. and Wen Hung Tzu, M.D., and Course Co-Directors: Vicent Quilis Quesada, M.D., Ph.D., Vanessa Milanese Holanda Zimpel, M.D., Ph.D., and Mateus Reghin Neto, M.D., we hope you will consider a display opportunity at the **Rhoton-de Oliveira: Microsurgical and Endoscopic Approaches for Skull Base and Aneurysms 2025** being held **May 19-23, 2025**, at the Mayo Clinic Simulation Center, Jacksonville, Florida. The course is offered live and is designed for neurosurgery medical providers at various stages of their careers including residents, fellows, attendings, nurse practitioners and physician assistants.

This comprehensive five-day continuing medical education program offers industry sponsors an opportunity to reach clinicians with the latest microsurgical and endoscopic techniques and products. The focused meeting environment is ideal for businesses dedicated to delivering products and services that support these conditions. This forum will allow you to interact with clinicians eager to learn about new technologies and innovations that aim to improve patient care.

We are also offering additional advertisement/sponsorship opportunities to expand reach and further socialize with attendees. Benefits include:

- Interact face-to-face with influential decision makers in the field of neurosurgery
- Build visibility for your company in a competitive marketplace
- Expand your customer base and strengthen existing customer relationships
- Introduce new products and services
- An attendee list including registered attendee's name, degree, specialty, city, state, and demographics distributed 1<sup>st</sup> day of the course
- An acknowledgment on the break slide announcements during the course

Mayo Clinic, an integrated, not-for-profit group practice, is committed to meeting its responsibility as a national medical education resource. In support of improving patient care, Mayo Clinic College of Medicine and Science is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC) to provide continuing education for the healthcare team. Our programs provide valuable information on unmet needs to the medical community. We sincerely appreciate your consideration and hope you will take the opportunity to join us for a truly unique educational program.

Sincerely,

Kelly Tanner Education Administration Coordinator



# **Sponsorship Opportunities**

Sponsorship Opportunities	Diamond \$20,000 (exclusive)	Platinum \$15,000 (exclusive)	Gold \$10,000	Live Exhibit \$4,500
Keynote Speaker and Dinner Sponsor	✓			
	(Wed, May 21, 2025)			
Welcome Dinner Sponsor		✓		
		(Mon, May 19, 2025)		
Breakfast or Lunch Sponsor	<b>✓</b>	<b>√</b>	<b>✓</b>	
Conference Bag Inserts	✓	✓	✓	
Virtual Exhibit	✓	✓	✓	✓
Exhibit Table	1-6 ft table	1-6 ft table	1-6 ft table	1-6 ft table
Verbal recognition at opening session	✓	✓	✓	✓
Acknowledgement on break slides	✓	✓	✓	✓
Attendee List	✓	✓	✓	✓

# **Additional Advertisement Opportunities:**

## Conference Bags - \$3,000 (Exclusive)

Display your company logo for all Attendees to see and announce your presence at the conference. Your company will provide a high-resolution logo to be printed on conference bags ordered by managing committee. All bags will contain flyers and advertisements from other participants. (Artwork to be provided by sponsoring company and is subject to MCSCPD approval)

## Lanyards - \$2,000 (Exclusive)

All attendee badges will be distributed with a lanyard to display the badge throughout the conference. The Lanyard will prominently display your company name and/or logo, whichever you choose. (Artwork to be provided by sponsoring company and is subject to MCSCPD approval)

## **Conference Bag Inserts - \$1,000 (Multiple Opportunities Available)**

Conference bag inserts are a great opportunity to invite attendees to your booth, announce your booth participation or conference-related event. Your company will provide 200 copies of the flyer or advertisement (no larger than 8  $\frac{1}{2}$  x 11, no more than one page) and MCSCPD will stuff them into the official conference bags.



# Please join us!

Rhoton-de Oliveira: Microsurgical and Endoscopic Approaches for Skull Base and Aneurysms 2025

MAY 19-23, 2025

**Mayo Clinic** 

J. Wayne and Delores Barr Weaver Simulation Center Jacksonville, Florida, US



**48.00**AMA PRA
Category 1
Credits™



Register now

#### **ABOUT THE COURSE**

This hands-on and didactic course is designed as a review of surgical approaches and operative techniques pertaining to surgical treatment of skull base lesions such as skull base tumors, cerebral aneurysms, and other disorders.

#### **COURSE HIGHLIGHTS**

- Combines both microscopic and endoscopic techniques with simulated micro-anastomosis training session to improve microsurgical skills
- Intensive hands-on cadaver dissection sessions, covering a broad spectrum of transcranial approaches
- Participants work in teams on prepared injected fixed specimens under the guidance of distinguished expert faculty

#### LEARNING OBJECTIVES

Upon completion of this program, participants should be able to:

- Determine the appropriate microsurgical techniques for treatment of complex aneurysms and complex skull base lesions.
- Identify the relevant skull base anatomy and mastery of endoscopic and microscopic tools for skull base surgery.
- Demonstrate proficiency in microscopic and endoscopic techniques during hands-on sessions on cadaveric specimens to improve skills.
- Identify the major skull base approaches to various neurosurgical disorders affecting the skull base and brain.

#### **TARGET AUDIENCE**

This course is designed for neurosurgery medical providers at various stages of their careers including residents, fellows, nurse practitioners and physician assistants.















#### **FACULTY**

#### **Course Directors**

Alfredo Quiñones-Hinojosa, M.D. Rabih G. Tawk, M.D. Wen Hung Tzu, M.D. Joao Paulo Cavalcante de Almeida, M.D., Ph.D.

#### **Course Co-Directors**

Vanessa Milanese Holanda Zimpel, M.D., Ph.D. Vicent Quilis Quesada M.D., Ph.D. Mateus Reghin Neto, M.D.

#### **COURSE REGISTRATION**

	Before 4/20/25	
Physicians	\$2089	\$2164
Residents, Fellows, Allied Health, Retirees	\$1789	\$1864

#### ce.mayo.edu/skullbase2025

#### Accreditation Statement



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Education (ACPE), and the American Nurses Credentialing Center (ANCC) to provide continuing education for the healthcare team.

#### Credit Statement(s)

AMA Mayo Clinic College of Medicine and Science designates this live activity for a maximum of 48.00 AMA PRA Category I Credits". Physicians should claim only the credit commensurate with the extent of their participation in the activity.

ABS MOC Successful completion of this CME activity, which includes participation in the evaluation component, enables the learner to ear credit toward the CME and Self-Assessment requirements of the American Board of Surgery's Continuous Certification Program. It is the CME activity provider's responsibility to submit learner completion information to ACCME for the purpose of granting ABS credit.

Other Healthcare Professionals A record of attendance will be provided to all registrants for requesting credits in accordance with state nursing boards, specialty societies or other professional associations.