



Center for Tuberculosis

2025 Tuberculosis Clinical Intensive



October 8-9, 2025

Mayo Clinic | Siebens Building

Leighton Hall, 2nd Floor

Rochester, Minnesota

EXHIBITOR PROSPECTUS

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Welcome

Dear Exhibitors,

On behalf of the Mayo Clinic School of Continuous Professional Development and the Mayo Clinic Center for Tuberculosis, we invite you to participate in the 2025 Tuberculosis Clinical Intensive on October 8-9, 2025, at Mayo Clinic in Downtown Rochester, Minnesota | Siebens Building | 2nd Floor | Leighton Hall.

Launched in October 2023, this CDC-funded initiative enhances education in tuberculosis (TB) management and control. This two-day, in-person course provides clinicians with a comprehensive understanding of TB infection, disease, and clinical care through an interdisciplinary and interactive approach.

Our annual conference offers cutting-edge education in TB intervention, detection, prevention, control, and preparedness. Attendees will gain insights into screening, diagnosis, and treatment of both active and latent TB infections (LTBI) for pediatric and adult populations. Sessions will cover diagnostic advancements, treatment strategies, emerging research, and innovative approaches to improving patient adherence and outcomes.

This course is designed for allied health professionals, nurses, nurse practitioners, physicians, physician assistants, resident/fellows, and healthcare professionals working in a public healthcare setting.

As an exhibitor, you will have a unique opportunity to showcase your products and services to a highly engaged audience, network with healthcare leaders, gain brand exposure, and contribute to advancing infectious disease management. We invite you to take advantage of this unparalleled opportunity to connect, educate, and make a meaningful impact in the fight against tuberculosis. For more details and to view the full program, please visit the [TB Clinical Intensive Website](#).

We look forward to your participation in making this event a success.

Sincerely,



Zelalem Temesgen, M.D.

CME Course Director

Date and Location

Meeting Dates

October 8-9, 2025

Meeting Location

Mayo Clinic | Siebens Building
100 2nd Ave SW
Leighton Hall | 2nd Floor
Rochester, Minnesota

Key Contact

Denise Long
Education Specialist
Mayo Clinic Center for Tuberculosis
Email: tbcenter@mayo.edu



[Click Here for the Course Website](#)

Planning Committee

Zelalem Temesgen, M.D.
Principal Investigator
Mayo Clinic Center for Tuberculosis

John Zeuli
Pharmacist Representative
Mayo Clinic Center for Tuberculosis

Rebecca Mussack, M.Ed.
Director of Education
Mayo Clinic Center for Tuberculosis

James Gaensbauer, M.D., MScPH
Medical Director for Education and Training
Mayo Clinic Center for Tuberculosis

Shea Rabley, RN, MN
Nurse Representative
Mayo Clinic Center for Tuberculosis

Denise Long, M.Ed.
Education Specialist
Mayo Clinic Center for Tuberculosis

John Wilson, M.D.
Director for Medical Consultation
Mayo Clinic Center for Tuberculosis

Jennifer Curran, Ed.D.
Executive Director
Mayo Clinic Center for Tuberculosis

Christopher Scott, M.A.
Senior Education Specialist
Mayo Clinic Center for Tuberculosis

Conference Highlights

The 2025 TB Clinical Intensive will feature expert-led discussions on key topics related to tuberculosis diagnosis, treatment and prevention. Sessions provide practical, evidence-based insights to address current challenges and advancements.

Presentation Topics for 2025 include:

- **Diagnosis:** Regional Epidemiology, TB Pathogenesis, Clinical & Laboratory Diagnosis, Radiology, Class 5 TB
- **Treatment:** LTBI, Drug Suseptible TB, MDR, & Therapeutic Drug Monitoring
- **Pediatrics:** Radiology, Unique Considerations
- **Special Populations:** Diabetes, HIV, Mental Health
- **Public Health:** Isolation Guidelines, Adherence Strategies, Managing TB Medication

Why Exhibit?

Exhibiting at the **2025 TB Clinical Intensive Conference** on October 8-9, 2025, at Mayo Clinic in Downtown Rochester, Minnesota provides a unique opportunity to showcase your products and services to a highly engaged audience of healthcare professionals, connect with key decision-makers, enhance brand visibility, and support cutting-edge education in TB care. Don't miss this chance to network, collaborate, and contribute to advancements in infectious disease management. Here are some compelling reasons to be at this event:

Benefits:

Engage with Experts – Connect with healthcare professionals dedicated to TB care.

Boost Brand Visibility – Showcase your company to key decision-makers.

Expand Your Network – Build relationships with industry leaders and peers.

General Exhibitor Information

Exhibitor Table - \$1,000

Limited Availability: Only 8 Tables

- One 6' exhibitor table
- Complimentary name badges
- Two full days of networking opportunities

EXHIBIT CONTACT:
Denise Long
Education Specialist
Mayo Clinic Center for Tuberculosis
Email: tbcenter@mayo.edu

In addition to the exhibitor table, exhibitors MUST also select one of the following sponsorship opportunities:

Sponsorship Option	Available Spots	Price Per Sponsor	Additional Recognition
Beverage Sponsor <i>(Company covers coffee and water)</i>	2	\$2,500	Company logo displayed at beverage station Acknowledge during opening remarks Company logo on break slides
Breakfast Sponsor <i>(Company covers breakfast for attendees)</i>	2	\$2,500	Company logo displayed at breakfast station Acknowledge during opening remarks Company logo on break slides
Snack Sponsor <i>(Company covers afternoon snack)</i>	2	\$2,000	Company logo displayed at snack station Acknowledge during break Company logo on break slides
Conference Program Inserts <i>(Company will print 150 copies of marketing materials to be placed in event bags)</i>	5	\$1,250	Promotional item included in attendee bag Company logo on break slides
Lanyard Sponsor <i>(Company provides 150 branded lanyards for all attendees)</i>	1	\$1,750	Company logo on lanyards worn by all attendees Company logo on break slides
Pen Sponsor <i>(Company provides 150 branded pens for attendees)</i>	1	\$1,750	Company-branded pens distributed to attendees Company logo on break slides
Bag Sponsor <i>(Company provides 150 branded bags for attendees)</i>	1	\$1,750	Company-branded bags distributed to attendees Company logo on break slides

EXHIBITOR ASSIGNMENTS

Every effort will be made to give exhibitors their first choice of location. In case of conflicting requests, priority will be determined based on:

1. Date the application was received by the Mayo Clinic Center for Tuberculosis
2. Special needs of the exhibitors

Booth assignments will be determined upon receipt of full payment. **“Sold”** booths will be updated on the Exhibitor Registration Website.

Exhibit Hall Schedule

EXHIBITOR SET-UP

Begins Tuesday, October 7th, from 2 PM – 5 PM

EXHIBIT HOURS:

Wednesday, October 8th, from 7:30 AM – 5 PM

Thursday, October 9th, from 7:30 AM – 4:30 PM

SHIPPING INFORMATION:

Materials may be shipped to the Mayo Clinic and must be labeled with name of the conference and date (2025 TB Clinical Intensive, October 8-9, 2025). All shipments must be received between Thursday, October 2nd and Monday October 6th. The shipping information is located below:

Mayo Clinic Center for Tuberculosis

ATTN: Jennifer Curran

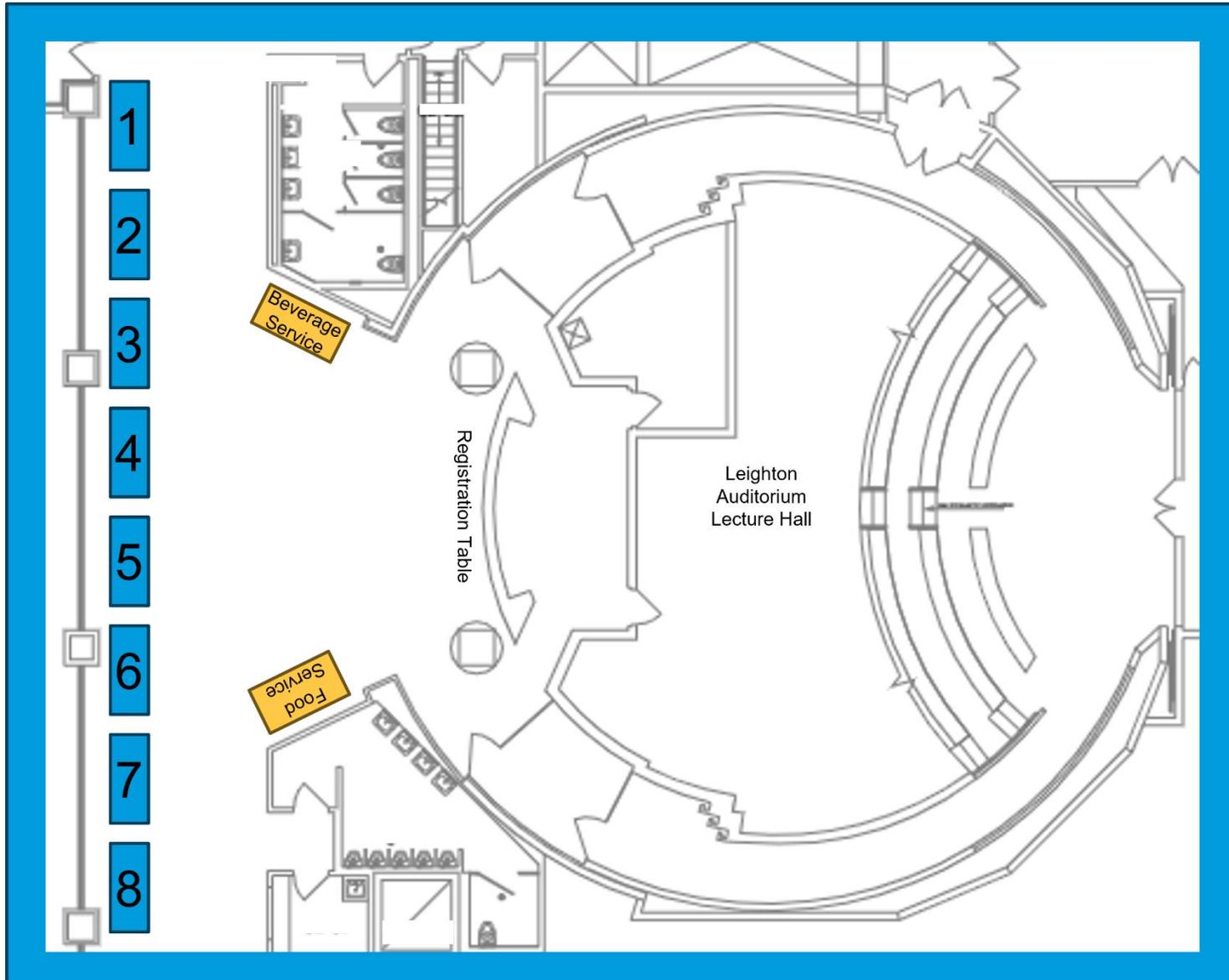
200 1st St. SW

ROPL0656-DRH

Rochester, MN, 55905

Exhibitor Floorplan, Tables 1-8

Exhibitors may request a preferred table number; however, table assignments are not guaranteed and will be confirmed on a first-come, first-served basis. After submissions are reviewed, exhibitors will receive an email with their assigned table number.



Hotel Accommodations

The Kahler Grand Hotel offers a special group rate of \$149.00 for a one-night stay. When calling to make a reservation, identify yourself as a participant in the 2025 TB Clinical Intensive Conference. Special room rates are available until the block is sold out or September 7, 2025, whichever comes first. Valet Service is \$30 per day and includes in and out service throughout the day. Regular parking is \$24 per day and does not include in and out service.

EARLY RESERVATIONS ARE STRONGLY RECOMMENDED.

Please call The Kahler Grand Hotel at 1-800-533-1655 and mention the TB Clinical Intensive Conference. To book online [click here](#).



Driving Directions

The parking ramp is connected to the Kahler Grand Hotel via a skyway, offering convenient access for hotel guests and visitors.

From the West (Byron via Hwy 14 East)

- Take Hwy 14 East toward Rochester.
- Exit onto Hwy 52 South toward 2nd Street SW.
- Turn left onto 2nd Street SW.
- Continue to Broadway Avenue S and turn left.
- Turn right onto 3rd Street SW.
- The entrance to the Kahler Grand Hotel Parking Ramp will be on your right.

From the South (Iowa via Hwy 52 North)

- Take Hwy 52 North toward Rochester.
- Exit onto 2nd Street SW and turn right (east).
- Continue to Broadway Avenue S and turn left.
- Turn right onto 3rd Street SW.
- The entrance to the Kahler Grand Hotel Parking Ramp will be on your right.

From the East (Winona/La Crosse via Hwy 14 West)

- Take Hwy 14 West toward Rochester.
- Follow signs for Broadway Avenue S and turn right (north).
- Continue on Broadway Avenue S through downtown Rochester.
- Turn left onto 3rd Street SW.
- The entrance to the Kahler Grand Hotel Parking Ramp will be on your right.

From the North (Minneapolis/St. Paul via Hwy 52 South)

- Take Hwy 52 South toward Rochester.
- Exit onto 2nd Street SW and turn left (east).
- Continue to Broadway Avenue S and turn left.
- Turn right onto 3rd Street SW.
- The entrance to the Kahler Grand Hotel Parking Ramp will be on your right.

Rules and Regulations

In applying for exhibit space, exhibitors agree to abide by the following regulations:

Exhibit Regulations:

- Each exhibitor is responsible for compliance with the Americans with Disabilities Act (ADA) within its booth and assigned space.
- Attire of exhibit personnel should be consistent with the professional atmosphere of the convention.
- Demonstrations by exhibitors may not interfere with normal traffic flow nor infringe on neighboring exhibits. Demonstrations are not permitted outside of the exhibitor's assigned booth space.
- Canvassing or distribution of advertising material by an exhibitor is not permitted outside of the exhibitor's booth space.
- Canvassing or marketing of any products or services in any part of the exhibit hall or meeting rooms by anyone representing a non-exhibiting firm is strictly prohibited.
- Subletting of exhibit space is not permitted. Sharing of exhibit space is not permitted unless it is within divisions of the same company.
- It is the responsibility of the exhibitor to have all licenses, permits, and/or registrations required by the venue, city, municipality and/or state. The exhibitor is responsible for compliance with all applicable tax laws.

CME Guidelines Related to Educational Grants, Exhibit Space and Promotional Activities:

In compliance with ACCME Standards for Commercial Support, arrangements for commercial exhibits or advertisements cannot influence or interfere with the presentation, nor can they be a condition of the provision of commercial support for CME activities.

- Exhibit and other promotional fees shall be separate and distinct from educational grants/commercial support.
- All exhibitors must be in a room or area separate from the education and the exhibits must not interfere or in any way compete with the learning experience prior to, during, or immediately after the activity.
- Company representatives must refrain from holding any commercial discussions in the educational classroom. All promotional activities including interviews, demonstrations, and the distribution of literature or samples must be made within the exhibitor's space. Canvassing or distributing promotion materials outside the exhibitor's rented exhibit space is not permitted.
- Commercial interest representatives may attend CME activities for the sole purpose of the representatives' own education. However, they may not engage in sales or marketing activities while in the educational classroom.

Liability:

- Mayo Clinic School of Continuous Professional Development nor the Mayo Clinic Center for Tuberculosis shall be responsible for injury, loss, or damage that may occur to the Exhibitor or his property from any cause whatsoever, prior to, during, or subsequent to the period of the Exhibit. The Exhibitor agrees to indemnify, the Mayo Clinic Continuous Professional Development and Mayo Clinic Center for Tuberculosis and their employees, volunteers, and committees from any and all claims for loss, damage, or injury. Exhibitors are encouraged to insure themselves against property loss or damage, and against both general and personal liability.
- Exhibitor understands and agrees that, for the safety of conference attendees, Exhibitor shall not perform any procedures on or provide any services to conference attendees that are either invasive or are customarily performed in a practitioner's office.

We look forward to seeing you...

at Mayo Clinic, Downtown Rochester, MN on October 8-9, 2025

