



February 6, 2025

Dear Exhibitor

On behalf of course directors Thomas A. Waller, M.D., Michael B. Phillips, M.D. and we hope you will consider a display opportunity at our ***31st Annual Clinical Reviews and Primary Care Update*** held ***June 16-20, 2025, at the Ritz Carlton Amelia Island, Amelia Island, Florida.*** We expect around 300 family physicians, general internists, physician assistants, nurse practitioners and registered nurses who practice primary care medicine.

Display fees are \$2,500 for the full five-day course. Space is limited and table assignments will be made on a first come, first served basis. To maintain a clear separation of promotion from education, all exhibits will be held in a different room/location than where the general sessions are held. Exhibits are open from registration until the conclusion of the final lecture on the last day. The basic exhibit fee will include a 6' skirted table with 2 chairs for a tabletop display; the attendee list including name, degree, city, state to be distributed at the course; and an acknowledgement with announcements during the course.

Additional Advertisement Opportunities

Sponsorship - \$10,000 (Multiple Opportunities Available)

- Promotional Symposium (Non-CME)
Non-accredited program, independently developed and directly sponsored by industry, are presented in an educational format that will provide insight on new or controversial developments. (Does Not Include food or audio/visual equipment)
- Acknowledgment on Signage at a Breakfast or Refreshment Break
- (3) Complimentary Full Registration- No CME credit
- Conference Bag Inserts
- (2) 6-foot Exhibit Tables
- Verbal recognition at opening session
- Support Signage prominently displayed on-site at the conference.
- Attendee list (not to include email or mailing address)

Conference Bags - \$3,000 (Multiple Opportunities Available)

Display your company logo for all attendees to see and announce your presence at the conference. Your company will provide a high-resolution logo to be printed on conference bags ordered by managing committee. All bags will contain flyers and advertisements from other participants. (Artwork to be provided by sponsoring company and is subject to MCSCPD approval)

Lanyards - \$2,000 (Exclusive)

All attendee badges will be distributed with a lanyard to display the badge throughout the conference. The lanyard will prominently display your company name and logo, whichever you choose. (Artwork to be provided by sponsoring company and is subject to MCSCPD approval)

Conference Bag Inserts - \$1,000 (Multiple Opportunities Available)

Conference bag inserts are a great opportunity to invite attendees to your booth, announce your booth participation or conference-related event. Your company will provide 300 copies of the flyer or advertisement (no larger than 8 ½ x 11, no more than one page) and MCSCPD will stuff them into the official conference bags.

Mayo Clinic, an integrated, not-for-profit group practice, is committed to meeting its responsibility as a national medical education resource and is accredited by the Accreditation Council for Continuing Medical Education to provide 27.00 *AMA PRA Category 1 Credit(s)*™ for this course.

Our programs provide valuable information on unmet needs to the medical community. We sincerely appreciate your consideration and hope you will take the opportunity to join us for a truly unique educational program.

If you are interested in participating as an exhibitor, please complete the letter of agreement linked [HERE](#).

Sincerely,

Denise Klarich

Denise Klarich
Education Administrative Coordinator

Make checks payable to:

Mayo Clinic Florida
4500 San Pablo Road
Jacksonville, FL 32224
Attn: Accounting Activity #5324J01361

Tax ID: 59-3337028

**Request for Taxpayer
Identification Number and Certification**

Go to www.irs.gov/FormW9 for instructions and the latest information.

**Give form to the
requester. Do not
send to the IRS.**

Before you begin. For guidance related to the purpose of Form W-9, see *Purpose of Form*, below.

Print or type. See Specific Instructions on page 3.	1 Name of entity/individual. An entry is required. (For a sole proprietor or disregarded entity, enter the owner's name on line 1, and enter the business/disregarded entity's name on line 2.) Mayo Clinic Florida (a nonprofit corporation)	
	2 Business name/disregarded entity name, if different from above.	
	3a Check the appropriate box for federal tax classification of the entity/individual whose name is entered on line 1. Check only one of the following seven boxes. <input type="checkbox"/> Individual/sole proprietor <input type="checkbox"/> C corporation <input type="checkbox"/> S corporation <input type="checkbox"/> Partnership <input type="checkbox"/> Trust/estate <input type="checkbox"/> LLC. Enter the tax classification (C = C corporation, S = S corporation, P = Partnership) _____ Note: Check the "LLC" box above and, in the entry space, enter the appropriate code (C, S, or P) for the tax classification of the LLC, unless it is a disregarded entity. A disregarded entity should instead check the appropriate box for the tax classification of its owner. <input checked="" type="checkbox"/> Other (see instructions) 501 (c) (3) Tax-exempt Nonprofit Corporation	4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3): Exempt payee code (if any) 1 Exemption from Foreign Account Tax Compliance Act (FATCA) reporting code (if any) A (Applies to accounts maintained outside the United States.)
	3b If on line 3a you checked "Partnership" or "Trust/estate," or checked "LLC" and entered "P" as its tax classification, and you are providing this form to a partnership, trust, or estate in which you have an ownership interest, check this box if you have any foreign partners, owners, or beneficiaries. See instructions <input type="checkbox"/>	
	5 Address (number, street, and apt. or suite no.). See instructions. 4500 San Pablo Road	Requester's name and address (optional)
6 City, state, and ZIP code Jacksonville, FL 32224		
7 List account number(s) here (optional)		

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

Note: If the account is in more than one name, see the instructions for line 1. See also *What Name and Number To Give the Requester* for guidelines on whose number to enter.

Social security number									
			-				-		
or									
Employer identification number									
5	9	-	0	7	1	4	8	3	1

Part II Certification

Under penalties of perjury, I certify that:

- The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
- I am not subject to backup withholding because (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
- I am a U.S. citizen or other U.S. person (defined below); and
- The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and, generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

Sign Here	Signature of U.S. person <i>Katy Domaille</i>	Date <i>01/02/2025</i>
------------------	--	---------------------------

General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to www.irs.gov/FormW9.

What's New

Line 3a has been modified to clarify how a disregarded entity completes this line. An LLC that is a disregarded entity should check the appropriate box for the tax classification of its owner. Otherwise, it should check the "LLC" box and enter its appropriate tax classification.

New line 3b has been added to this form. A flow-through entity is required to complete this line to indicate that it has direct or indirect foreign partners, owners, or beneficiaries when it provides the Form W-9 to another flow-through entity in which it has an ownership interest. This change is intended to provide a flow-through entity with information regarding the status of its indirect foreign partners, owners, or beneficiaries, so that it can satisfy any applicable reporting requirements. For example, a partnership that has any indirect foreign partners may be required to complete Schedules K-2 and K-3. See the Partnership Instructions for Schedules K-2 and K-3 (Form 1065).

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS is giving you this form because they

31st Annual Clinical Reviews and Primary Care Update
Amelia Island, FL
June 16 - June 20, 2025
All Presentations Eastern Time

Day 1		Monday, June 16, 2025
7:15 AM	7:40 AM	Registration, Breakfast and Exhibits
7:40 AM	7:45 AM	Pre – Test
		CARDIOLOGY
7:45 AM	8:10 AM	How to Prevent CAD <i>Jorge F. Trejo Gutierrez, M.D.</i>
8:10 AM	8:35 AM	AHA Hypertension Guidelines <i>Jorge F. Trejo Gutierrez, M.D.</i>
8:35 AM	9:00 AM	Atrial Fibrillation <i>Fred Kusumoto, M.D.</i>
9:00 AM	9:25 AM	Arrhythmias <i>Fred Kusumoto, M.D.</i>
9:25 AM	9:45 AM	Q&A/Discussion
9:45 AM	10:00 AM	Refreshments and Exhibits
		GI
10:00 AM	10:25 AM	GERD <i>Andree H. Koop, M.D.</i>
10:25 AM	10:50 AM	Colon Cancer Screening Update <i>Andree H. Koop, M.D.</i>
10:50 AM	11:15 AM	Celiac Disease <i>Phillip N. Okafor, M.B.B.S.</i>
11:15 AM	11:40 AM	Diverticulitis <i>Phillip N. Okafor, M.B.B.S.</i>
11:40 AM	11:45 PM	Post Test
11:45 AM	12:00 PM	Q&A/Discussion
12:00 PM	1:15 PM	Lunch on Your Own
		CARE OF CHILDREN (GENERAL SESSION)N
1:15 PM	1:40 PM	Evaluation and Treatment of Acne <i>Ashley B. Wentworth, M.D.</i>
1:40 PM	2:05 PM	Reducing Obesity and Diabetes in Children <i>Richard O. White, M.D.</i>
2:05 PM	2:15 PM	Q&A/Discussion
2:15 PM	2:40 PM	Food Allergies in the Young <i>Jacqueline D. Squire, M.D.</i>

2:40 PM	3:05 PM	Update on Childhood and Adolescent Vaccines <i>Therese F. Anderson, M.D.</i>
3:05 PM	3:15 PM	Q&A/Discussion
3:15 PM		ADJOURN
		Resident Unknown Cases (PLAZA I & II)
1:15 PM	1:40 PM	Unknown Case Presentation <i>Valandrea M. Merilan, M.D.</i>
1:40 PM	2:05 PM	Unknown Case Presentation <i>Guy Robinson, M.B.B.S.</i>
2:05 PM	2:15 PM	Q&A/Discussion
2:15 PM	2:40 PM	Unknown Case Presentation <i>Dani G. Zapp, D.O.</i>
2:40 PM	3:05 PM	Unknown Case Presentation <i>Thomas C. DeLuca, D.O.</i>
3:05 PM	3:15 PM	Q&A/Discussion
3:15 PM		ADJOURN
		Biopsy Workshop (SANTA MARIA)
1:15 PM	3:15 PM	Skin Biopsy Techniques Workshop <i>Sarvam P TerKonda, M.D.</i>
3:15 PM		ADJOURN
Day 2		Tuesday, June 17, 2025
7:15 AM	7:40 AM	Registration, Breakfast and Exhibits
7:40 AM	7:45 AM	Pre - Test
		NEUROLOGY
7:45 AM	8:10 AM	Trigeminal Neuralgia <i>Olga P. Fermo, M.D.</i>
8:10 AM	8:35 AM	Migraine Cases <i>Olga P. Fermo, M.D.</i>
8:35 AM	9:00 AM	Parkinsons Update <i>Ryan J. Utti, M.D.</i>
9:00 AM	9:25 AM	Evaluating Tremors <i>Ryan J. Utti, M.D.</i>
9:25 AM	9:45 AM	Q&A/Discussion
9:45 AM	10:00 AM	Refreshments and Exhibits
		DERMATOLOGY
10:00 AM	10:25 AM	Visual Review of Skin Cancer <i>Thais P. Pincelli, M.D.</i>
10:25 AM	10:50 AM	Visual Review of Skin Cancer <i>Thais P. Pincelli, M.D.</i>
10:50 AM	11:15 AM	Fungal Skin Diseases <i>Elisha Singer, M.D.</i>
11:15 AM	11:40 AM	Alopecia <i>Elisha Singer, M.D.</i>

11:40 AM	11:45 AM	Post Test
11:45 AM	12:00 PM	Q&A/Discussion
12:00 PM	1:00 PM	Lunch and Learn: Drug Update <i>J. West Paul, M.D., Ph.D.</i>
1:00 PM	1:15 PM	Break
		Practice Management (GENERAL SESSION)
1:15 PM	1:40 PM	Coding Review <i>Joanna R. Runyan</i>
1:40 PM	2:05 PM	Coding Review <i>Joanna R. Runyan</i>
2:05 PM	2:15 PM	Q&A/Discussion
2:15 PM	2:40 PM	Documentation: Legally Speaking <i>Tim R. Buskirk, J.D.</i>
2:40 PM	3:05 PM	Documentation: Legally Speaking <i>Tim R. Buskirk, J.D.</i>
3:05 PM	3:15 PM	Q&A/Discussion
3:15 PM		ADJOURN
		Sports Medicine (PLAZA I & II)
1:15 PM	1:40 PM	Injection Workshop <i>Daniel P. Montero, M.D.</i>
1:40 PM	2:05 PM	Injection Workshop <i>George Pujalte, M.D.</i>
2:05 PM	2:15 PM	Q&A/Discussion
2:15 PM	2:40 PM	Injection Workshop <i>Jennifer R. Maynard, M.D.</i>
2:40 PM	3:05 PM	Injection Workshop <i>Jeff P. Nadwodny, D.O.</i>
3:05 PM	3:15 PM	Q&A/Discussion
3:15 PM		ADJOURN
		PCP Challenge Cases (Santa Maria)
1:15 PM	3:15 PM	Case Presentations <i>Thomas A. Waller, M.D.</i>
Day 3		Wednesday, June 18, 2025
7:15 AM	7:40 AM	Registration & Breakfast
7:40 AM	7:45 AM	Pre-Test
		PULMONARY/MSK
7:45 AM	8:10 AM	Outpatient Treatment of Pneumonia <i>Jeffrey L. Garland, M.D.</i>

8:10 AM	8:35 AM	Asthma Update <i>Jeffrey L. Garland, M.D.</i>
8:35 AM	9:00 AM	Elbow/Wrist/Hand and Pain <i>Daniel P. Montero, M.D.</i>
9:00 AM	9:25 AM	Evaluation of Shoulder Pain <i>Daniel P. Montero, M.D.</i>
9:25 AM	9:45 AM	Q&A/Discussion
9:45 AM	10:00 AM	BREAK
		POTPOURRI 1
10:00 AM	10:25 AM	Sports Related Concussion <i>Kristina F. DeMatas, D.O.</i>
10:25 AM	10:50 AM	Neuropathic Pain Management <i>Sahil Gupta, M.B.B.S., M.D.</i>
10:50 AM	11:15 AM	OCD <i>Barbara Lubrano di Ciccone, M.D.</i>
11:15 AM	11:40 AM	AI Update in Primary Care <i>Mark A. Parkulo, M.D.</i>
11:40 AM	11:45 AM	Post Test
11:45 AM	12:00 PM	Q&A/Discussion
12:00 PM		Adjourn/Lunch on Your Own
Day 4		Thursday, June 19, 2025
7:15 AM	7:40 AM	Registration and Breakfast
7:40 AM	7:45 AM	Pre-Test
		ID/Pulmonary
7:45 AM	8:10 AM	Hepatitis C Screening <i>Lisa Brumble, M.D.</i>
8:10 AM	8:35 AM	Update on Antibiotic Resistance <i>Lisa Brumble, M.D.</i>
8:35 AM	9:00 AM	ILD Evaluation in Primary Care <i>Hassan Baig, M.B.B.S.</i>
9:00 AM	9:25 AM	COPD Update <i>Jose Soto Soto, M.D.</i>
9:25 AM	9:45 AM	Q & A
9:45 AM	10:00 AM	Refreshments and Exhibits
		ENDOCRINOLOGY
10:00 AM	10:25 AM	DM in the Older Patient <i>Kalpana Muthusamy, M.B.B.S., M.D.</i>
10:25 AM	10:50 AM	DM 2 Medication Update <i>Kalpana Muthusamy, M.B.B.S., M.D.</i>
10:50 AM	11:15 AM	Obesity Management Using GLP1 Agonists <i>Maria Daniela Hurtado Andrade, M.D., Ph.D.</i>
11:15 AM	11:40 AM	Obesity Management Without GLP1 Agonists <i>Maria Daniela Hurtado Andrade, M.D., Ph.D.</i>

11:40 AM	11:45 AM	Post Test
11:45 AM	12:00 PM	Q/A Discussion
12:00 PM	1:15 PM	Lunch on Your Own
		Hospital Medicine (PLAZA I & II)
1:15 PM	1:40 PM	Update 1 <i>Jamie Johnson, M.D.</i>
1:40 PM	2:05 PM	Update 2 <i>Michael R. Mayo, M.D.</i>
2:05 PM	2:15 PM	Q/A Discussion
2:15 PM	2:40 PM	Update 3 <i>Waqas Tahir, M.B.B.S., M.D.</i>
2:40 PM	3:05 PM	Update 4 <i>Ricky Buckshaw JR, D.O.</i>
3:05 PM	3:15 PM	Q/A Discussion
		Women's Health (General Session)
1:15 PM	1:40 PM	How to Identify Patients at High-Risk for Breast Cancer <i>Christine Nguyen, D.O.</i>
1:40 PM	2:05 PM	Screening for Ovarian Cancer <i>Robertson</i>
2:05 PM	2:15 PM	Q/A Discussion
2:15 PM	2:40 PM	Treatment of Menopause Symptoms <i>Taryn L. Smith, M.D.</i>
2:40 PM	3:05 PM	Diagnosis and Treatment of Lichen Sclerosus <i>Robertson</i>
3:05 PM	3:15 PM	Q/A Discussion
3:15		ADJOURN
Day 5		Friday, June 20, 2025
7:15 AM	7:40 AM	Registration & Breakfast
7:40 AM	7:45 AM	Pre-Test
		NEPHROLOGY/UROLOGY
7:45 AM	8:10 AM	Prevention of CKD <i>Lyle W. Baker, M.D.</i>
8:10 AM	8:35 AM	Resistant Hypertension <i>Lyle W. Baker, M.D.</i>
8:35 AM	9:00 AM	BPH Update <i>Ram Pathak, M.D.</i>
9:00 AM	9:25 AM	Prostate Cancer Screening <i>Ram Pathak, M.D.</i>
9:25 AM	9:45 AM	Q/A Discussion
9:45 AM	10:00 AM	Refreshments and Exhibits

		POTPOURRI II
10:00 AM	10:25 AM	Pallative Care Pearls <i>Andrea C. Sharp, M.D.</i>
10:25 AM	10:50 AM	Assessment and Management of Nociplastic Pain <i>Anushka Irani, B.M.B.Ch., Ph.D.</i>
10:50 AM	11:15 AM	Assessment and Management of Nociplastic Pain <i>Anushka Irani, B.M.B.Ch., Ph.D.</i>
11:15 AM	11:40 AM	Gender and Race in Clinical Algorithms <i>Rose Mary Attieh, M.D.</i>
11:40 AM	11:45 AM	Post Test
11:45 AM	12:00 PM	Q/A Discussion
12:00 PM		ADJOURN