



Dysphagia Evaluation and Treatment: A Multidisciplinary Model

September 26-27, 2025

Mayo Clinic

Rochester, MN

WELCOME

Greetings,

On behalf of course directors and Mayo Clinic School of Continuous Professional Development, we are pleased to announce the upcoming **Dysphagia Evaluation and Treatment: A Multidisciplinary Model** course. This course is being held at Mayo Clinic in Rochester, Minnesota as well as livestreamed September 26-27, 2025.

Course Overview

Mayo Clinic speech pathologists work in close collaboration with multiple departments to complete comprehensive evaluations of complex dysphagia patients in inpatient and outpatient settings. The Dysphagia Evaluation and Treatment: A Multidisciplinary Model course is unique and shares with learners Mayo's holistic approach on how to diagnose and manage this complex patient. It is designed with intermediate to advanced content for the professional in speech and language pathology, radiology, ENT, neurology, and gastroenterology.

Sponsorship Information

We have a variety of sponsorship opportunities for you to consider. Each of the opportunities is explained in further detail throughout this prospectus. If you don't see what you're looking for, contact us and we will be happy to discuss additional opportunities.

Course Website: ce.mayo.edu/dysphagia2025

Target Audience

This course is designed for physicians, physician assistants, nurse practitioners, nurses, and speech language pathologists in the areas of speech pathology, ENT, radiology, neurology and gastroenterology.

We look forward to the success of the Dysphagia Evaluation and Treatment: A Multidisciplinary Model course! If you have any questions, please feel free to contact us. Thank you in advance for your consideration!

Sincerely,

Course Directors

Semirra Bayan, M.D.

Kristina Flicek, M.D.

Emily Hosfield, M.S., CCC-SLP
Julia Meverden, M.S., CCC-SLP

Key Contacts

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EXHIBIT OPPORTUNITY

(Limited Exhibits Available)

To secure your exhibit space, please complete the online exhibit [agreement](#) before August 1, 2025.

Technical and educational exhibits provide a professional and educational environment in which learners can receive demonstrations, view products and services and discuss the clinical and surgical uses of these products and services, including how they may improve the quality of care and the management of the medical/surgical practice. Additionally, the exhibits enhance the educational content of the meeting, thereby helping to provide quality continuing medical education.

Exhibit Fee:

\$1,500

Exhibit Benefits:

- Includes one 6 ft table and two chairs.
- Interact face-to-face with course attendees.
- Exhibitors are invited to participate in all food and beverage events, including breakfast, lunch, and refreshment breaks.
- A sponsorship acknowledgement on the break slide announcements during the course, in the electronic course syllabus, and during opening/closing remarks.
- Receive an attendee list including registered attendee's name, credentials, city, state at the conclusion of the event.
- Complimentary access for two to the course livestream link (no credit can be claimed and no access to course materials).
- Build visibility for your company in a competitive marketplace.
- Expand your customer base and strengthen existing customer relationships.
- Introduce new products and services.

Exhibit Hours:

September 26: 7:00 AM – 5:30 PM

September 27: 7:00 AM – 3:15 PM

Exhibit hours/program schedule subject to change. Each day includes dedicated breaks to interact with company representatives.

SPONSORSHIP OPPORTUNITIES

To secure your sponsorship, please complete the online sponsorship [agreement](#) before August 1, 2025.

Overview:

This event offers limited exclusive marketing and advertising opportunities. These are designed to help companies further expose themselves to attendees during the course.

AM BREAK

Cost: \$2,000 each (Two Available - subject to change)

Coffee is provided to attendees on a continuous basis throughout the entire course. Prominently display your company name and logo by each coffee station throughout the break. Choose to sponsor one break or be an exclusive sponsor for an entire day. Sponsor receives acknowledgement on slide announcements during the course, in the electronic course syllabus, and during opening/closing remarks. Sponsoring company receives two complimentary course registrations and a list of course attendees. Artwork must be received by sponsoring company by January 1, 2025.

BREAKFAST

Cost: \$5,000 (Two Available - subject to change)

Breakfast and lunch are provided to attendees each day of the course. Prominently display your company name and logo by each meal buffet and recognize your company's sponsorship. Sponsor receives acknowledgement on slide announcements during the course, in the electronic course syllabus, and during opening/closing remarks. Sponsoring company receives two complimentary course registrations and a list of course attendees. Artwork must be received by sponsoring company by January 1, 2025.

60-MINUTE PRODUCT THEATER

Cost: \$7,000 (Two Available – subject to change)

Provide a live 60-minute non-CME presentation to attendees one evening after the course adjourns for the day. A limited number of these opportunities are available; topic is subject to Course planning committee approval. Sponsor receives acknowledgement on slide announcements during the course, in the electronic course syllabus, and during opening/closing remarks. Sponsoring company

receives two complimentary course registrations, one complimentary exhibit space, and a list of course attendees.

Product Theater Guidelines:

- Attendees must be notified that these events are optional, not for CME credit, and are being provided in support of the Mayo Clinic Course on behalf of the Commercial Interest.
- Mayo Clinic staff, faculty, course directors may not serve as moderators, facilitators, speakers or participate in any other capacity other than attending a product theater.
- Sponsor is responsible for providing speaker(s), program invitations and advertisements for the product theater.
- Sponsor is logistically and financially responsible for any/all meeting space/room reservations and audiovisual needs for the product theater.
- Product theater may be promoted at the sponsoring company's exhibit table.

Food and Beverage Guidelines

Option 1:

- MCSCPD organizes and pays for food for product theater attendees if event is held in a venue requiring a Food and Beverage minimum.
- CME Specialist will provide Commercial Interest (or Course Directors, if preferred) with menu options and will coordinate with venue.

Option 2:

- All food and beverage arrangements must be made by Commercial Interest.

RULES AND REGULATIONS

In applying for exhibit space, exhibitors agree to abide by the following regulations:

Exhibit Regulations:

- Each exhibitor is responsible for compliance with the Americans with Disabilities Act (ADA) within its assigned space.
- Attire of exhibit personnel should be consistent with the professional atmosphere of the course.
- Demonstrations by exhibitors may not interfere with normal traffic flow nor infringe on neighboring exhibits. Demonstrations are not permitted outside of the exhibitor's assigned space.
- Canvassing or distribution of advertising material by an exhibitor is not permitted outside of the exhibitor's space.
- Canvassing or marketing of any products or services in any part of the meeting rooms by anyone representing a non-exhibiting firm is strictly prohibited.
- Subletting of exhibit space is not permitted. Sharing of exhibit space is not permitted unless it is within divisions of the same company.
- It is the responsibility of the exhibitor to have all licenses, permits, and/or registrations required by the venue, city, municipality and/or state. The exhibitor is responsible for compliance with all applicable tax laws.

CME Guidelines Related to Educational Grants, Exhibit Space and Promotional Activities:

In compliance with ACCME Standards for Commercial Support, arrangements for commercial exhibits or advertisements cannot influence or interfere with the presentation, nor can they be a condition of the provision of commercial support for CME activities.

- Exhibit and other promotional fees shall be separate and distinct from educational grants/commercial support.
- All exhibitors must be in a room or area separate from the education and the exhibits must not interfere or in any way compete with the learning experience prior to, during, or immediately after the activity.
- Company representatives must refrain from holding any commercial discussions in the educational classroom. All promotional activities including interviews, demonstrations, and the distribution of literature or samples must be made within the exhibitor's space. Canvassing or distributing promotion materials outside the exhibitor's rented exhibit space is not permitted.
- Commercial interest representatives that have paid a course registration fee may attend CME activities for the sole purpose of the representatives' own education. However, they may not engage in sales or marketing activities while in the educational classroom.

Liability:

Mayo Clinic School of Continuous Professional Development, the employees thereof, nor their representatives, nor any member of the Course Committee or Mayo Clinic shall be responsible for injury, loss, or damage that may occur to the Exhibitor or their property from any cause whatsoever, prior to, during, or after the period of the Exhibit. The Exhibitor agrees to indemnify, the Mayo Clinic Continuous Professional Development and Mayo Clinic and their employees, volunteers, and committees from all claims for loss, damage, or injury. Exhibitors are encouraged to insure themselves against property loss or damage, and against both general and personal liability.

Exhibitor understands and agrees that, for the safety of course participants, Exhibitor shall not perform any procedures on or provide any services to course participants that are either invasive or are customarily performed in a practitioner's office.

