



4500 San Pablo Road  
Jacksonville, Florida  
32224  
904-953-4647  
Tax ID: 59-3337028

March 5, 2025

Dear Exhibitor,

On behalf of course directors, Gerardo Colon-Otero, M.D., Rami Manochakian, M.D., and Swapna M. Kochuveetil, APRN, D.N.P., we hope you will consider a display opportunity at our 34<sup>th</sup> Annual Mayo Clinic Hematology/Oncology Reviews held July 31 - August 2, 2025 at The Ritz-Carlton Amelia Island. We expect 400+ practicing hematologists, medical oncologists, scientists, researchers, nurses, physician assistants, pharmacists and clinical research associates.

This course is a comprehensive review of hematology/oncology that focuses on the clinical application of new research developments over the preceding year. Attendees will leave with up-to-date, practical information which will have immediate clinical application. The most important clinical management questions in hematology/oncology will also be addressed in highly interactive sessions. The speakers are nationally and internationally recognized specialists in the field. Both live, in-person and virtual exhibit options are available. Please note, this course is offering additional sponsorship opportunities outside of the booths.

**Live Exhibit Benefits:**

- Promotion available at the live three-day course
- Exhibitors are provided the same meals and beverages provided to registered attendees
- Attendees are encouraged daily by the course moderator to visit and connect with the exhibitors
- Includes a 6ft table, two chairs and linen at the course
- An attendee list including registered attendee's name, degree, specialty, city, state, and demographics distributed post course
- Vendor recognition in online course syllabus for all registered attendees to access
- An acknowledgement on the break slide announcements during the course

**Virtual Exhibit Benefits:**

- Promotion available from the time a company signs the LOA and exhibit booth website is built until one year from the last day of the course, 8/1/2026
- Listing in the online exhibitor directory linked to your company website and landing page (listing will be alphabetical)
- Exhibit booth customization, options include PowerPoint slide, PDF handout or video
- Post course report providing analytics on page traffic
- An attendee list including registered attendee's name, degree, specialty, city, state, and demographics distributed post course
- Vendor Recognition in the online course syllabus
- An acknowledgement on the break slide announcements during the course

- Provided two complimentary access for two conference web links – no credit can be claimed and no access to course materials included
- To maintain a clear separation of promotion from education, the virtual exhibit opportunity will be available on a separate webpage tab than where course materials are accessible.

**Sponsorship and Exhibit Opportunities:**

<b>Premier Sponsorship Opportunities</b>	<b>Gold \$27,000</b>	<b>Silver \$13,500</b>	<b>Bronze \$9,000</b>	<b>Live Exhibit Only \$5,500</b>	<b>Virtual Exhibit Only \$3,000</b>
Number of Spots Available	2	5	18		
Waived Fee for Conference Bag Insert	X				
Signage at breakfasts and lunches	X	X			
Virtual Exhibit Booth	X	X	X		X
Exhibit Table	2 - 6 ft. tables (premium location) <i>First Table Selections</i>	1 - 6 ft. table (premium location) <i>Second Table Selections after Gold group</i>	1 - 6 ft. table (premium location) <i>Third Table Selections after Silver group</i>	1 - 6 ft. table (standard location)	N/A

**Additional Sponsorship Opportunities:**

**Welcome Reception Sponsor - \$10,000 per company (Limited to 3 Companies)**

We invite you to display your company logo for all Attendees to see during the Welcome Reception/Fellows Research Posters Session. Your sponsorship includes prominent signage outside the reception area as well as inside the ballroom. Your company will provide a high-resolution logo to be printed on physician signage and used in a digital signage on televisions.

**Internet - \$7,000 (Exclusive)**

Help attendees stay connected with their office and home while away at the 34<sup>th</sup> Annual Hematology/Oncology Reviews 2025. Sponsor the wireless internet access in the meeting space. The supporter will be recognized throughout the meeting in signage and electronic communications.

**Conference Bags - \$5,000 (Exclusive)**

Display your company logo for all Attendees to see and announce your presence at the conference. Your company will provide a high-resolution logo to be printed on conference bags ordered by managing committee. All bags will contain flyers and advertisements from other participants. (Artwork to be provided by sponsoring company and is subject to MCSCPD approval)

**Conference Bag Inserts - \$2,500**

Conference bag inserts are a great opportunity to invite attendees to your booth, announce your booth participation or conference-related event. Your company will provide 350 copies of the flyer or advertisement (no larger than 8 ½ x 11, no more than one page) and MCSCPD will place them into the official conference bags.

Mayo Clinic, an integrated, not-for-profit group practice, is committed to meeting its responsibility as a national medical education resource. In support of improving patient care, Mayo Clinic College of Medicine and Science is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC) to provide continuing education for the healthcare team. Our programs provide valuable information on unmet needs to the medical community. We sincerely appreciate your consideration and hope you will take the opportunity to join us for a truly unique educational program.

Sincerely,

Kelly Tanner  
Education Administration Coordinator

**Make checks payable to:**

Mayo Clinic CPD

**Attn: 25J01185**

4500 San Pablo Road

Stabile 790N - Education

Jacksonville, FL 32224

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