



4500 San Pablo Road
Jacksonville, Florida 32224
(507)422-5323
Tax ID: 59-3337028

Dear Exhibitor,

On behalf of course directors Lauren M. Thompson, P.A.-C., Nancy Pitruzzello, DNP, APRN, and Amy Lykins, DNP, APRN, we hope you will consider a display and/or virtual exhibit opportunity at Mayo Clinic's **NP PA Surgical Updates 2025** held April 24-26, 2025, at The Conrad Orlando in Orlando, Florida. We expect around 75 physicians, physician assistants, nurse practitioners, nurses, pharmacists, residents, fellows, and allied health professionals. This three-day symposium is designed to update participants of the NP PA Surgical Updates 2025 about the employment of nurse practitioners (NPs) and physician assistants (PAs) projection to increase within surgical practices to offset growing workforce demands. With goals to improve outcomes, surgical professionals must be apprised of the latest advances in treatment and management and understand and implement best practice models to optimize team-based care. This course is specifically geared toward the educational needs of surgery NPs, PAs, and other healthcare professionals in both private practice and academic settings.

Choose Your Sponsorship Level

Exhibit fees begin at \$4,500 for the full three-day course. Additional advertisement opportunities are offered to expand reach and provide further interaction with attendees. Exhibit space at the live course is limited with table assignments made based on the date the signed exhibit letter of agreement (LOA) is received in our office.

Please review Sponsorship Opportunities and Additional Advertisement Opportunities on page 3 of this prospectus for full pricing and details.

Live Exhibit Benefits:

- Promotion available at the live three-day course
- Exhibitors are provided the same meals and beverages provided to registered attendees
- Attendees are encouraged daily by the course moderator to visit and connect with the exhibitors
- Includes a 6ft table, two chairs and linen at the course
- An attendee list including registered attendee's name, degree, specialty, city, state, and demographics distributed post course
- Vendor recognition in online course syllabus for all registered attendees to access
- An acknowledgement on the break slide announcements during the course
- Exhibitors may sit in the general session to listen to talks of interest if space is available (all company logos must be removed and not visible when entering the education space)

Mayo Clinic, an integrated, not-for-profit group practice, is committed to meeting its responsibility as a national medical education resource. In support of improving patient care, Mayo Clinic College of Medicine and Science is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC) to provide continuing education for the healthcare team. Our programs provide valuable information on unmet needs to the medical community. We sincerely appreciate your consideration and hope you will take the opportunity to join us for a truly unique educational program.

If you are interested in participating in this course, please click [here](#).

Sincerely,

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Jessica Sorensen
Education Administration Coordinator

Make checks payable to:

Mayo Clinic CPD
Attn: 25J01778
4500 San Pablo Road
Stabile 790N- Education
Jacksonville, FL 32224
Tax ID: 59-3337028



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Sponsorship Opportunities:

Premier Sponsorship Opportunities	Platinum \$25,000 (Exclusive)	Gold \$15,000 (Limited)	Silver \$7,500	Exhibit \$4,500
Welcome Reception Sponsor	x			
Internet			x	
Breakfast or Lunch Sponsor	x	x		
Coffee Break Sponsor			x	
Complimentary full registration- No CME credit	4	2	1	
Conference Bag Inserts	x	x	x	
Exhibit Table	2- 6 ft. table	2- 6 ft. table	1- 6 ft. table	1- 6 ft. table
Verbal recognition at the opening session	x	x	x	x
Attendee List	x	x	x	x

Additional Advertisement Opportunities:

Non-CME Promotional Symposia - \$15,000

Highlight your product and your commitment to robotics with a dedicated 45 min for your product specialist or guest speaker to present to attendees during breakfast or lunch. Promotional symposia may not conflict with Mayo Clinic NP PA Surgical Updates 2025.

Premier Exhibit Space – Additional \$5,000 (will be added to the fee listed above for standard 6’ exhibit space) Upgrade your exhibit space to a 10x10 or similar footprint to showcase your equipment. Get maximum exposure for your business. Limited opportunities.

Internet - \$5,000 (Exclusive)

Help attendees stay connected with their office and home while away at the Mayo Clinic NP PA Surgical Updates, sponsor the wireless internet access in the meeting space. The supporter will be recognized throughout the meeting in signage and electronic communications.

Upgrade Coffee Break - \$4,000

Provide attendees with an AM/PM jolt by sponsoring the breaks during the meeting. Display your company logo for all attendees to see and announce your presence at the conference.

Conference Bags - \$4,000 (Exclusive)

Display your company logo for all Attendees to see and announce your presence at the conference. Your company will provide a high-resolution logo to be printed on conference bags ordered by the managing committee. All bags will contain flyers and advertisements from other participants. (Artwork to be provided by the sponsoring company and is subject to MCSCPD approval)

Lanyards - \$4,000 (Exclusive)

All attendee badges will be distributed with a lanyard to display the badge throughout the conference. The Lanyard will prominently display your company name and/or logo, whichever you choose. (Artwork to be provided by the sponsoring company and is subject to MCSCPD approval)

Conference Bag Inserts - \$1,000 (Multiple Opportunities Available)

Conference bag inserts are a great opportunity to invite attendees to your booth and announce your booth participation or conference-related event. Your company will provide 200 copies of the flyer or advertisement (no larger than 8 ½ x 11, no more than one page) and MCSCPD will stuff them into the official conference bags.