



# **Onco-Nephrology Symposium 2025**

Mayo Clinic  
Rochester, Minnesota  
September 11 - 12, 2025

# WELCOME

Greetings,

On behalf of the Mayo Clinic School of Continuous Professional Development, we are pleased to announce the upcoming **Onco-Nephrology Symposium 2025**, held at Mayo Clinic in Rochester, MN from September 11 - 12, 2025.

## Course Overview

The purpose of the symposium is to introduce the latest updates and advances in the field of onco-nephrology with the intent of boosting knowledge and confidence in the provider that cares for patients with cancer related kidney disease. The best practices and management of cancer related kidney diseases are presented by national and international experts. Topics include, overcoming nephrotoxicity of chemotherapeutic agents, principles of drug dosing in patients with chronic kidney disease, patients with dialysis dependent end stage renal disease, and much more. The interactive format encourages an environment where participants can exchange ideas with the experts.

## Sponsorship Information

We have a variety of sponsorship opportunities for you to consider. Each of the opportunities is explained in further detail throughout this document. If you don't see what you're looking for, contact us and we will be happy to discuss additional advertising opportunities. Thank you in advance for your consideration.

**Course Website:** [ce.mayo.edu/onconeeph2025](http://ce.mayo.edu/onconeeph2025)

## Target Audience

This symposium is intended for physicians, advanced practice providers, nurses, medical students and other healthcare professionals in nephrology, hematology, oncology, hospital medicine, and internal medicine.

We look forward to the success of the Onco-Nephrology Symposium 2025! If you have any questions, please feel free to contact us. Thank you in advance for your consideration!

Sincerely,

## Course Director

Nelson Leung, M.D.  
*Professor of Medicine*

*Mayo Clinic College of Medicine and Science*

**CO-Course Directors**

Leticia Rolon, M.D.

Sandra M. Herrmann, M.D.

**Key Contacts**

Shannon Halvorson

*Continuing Medical Education (CME) Specialist*

*Mayo Clinic School of Continuous Professional Development*

Email: [halvorson.shannon@mayo.edu](mailto:halvorson.shannon@mayo.edu)

Jessica Sorensen

*Education Administration Coordinator*

*Mayo Clinic School of Continuous Professional Development*

E-mail: [sorensen.jessica@mayo.edu](mailto:sorensen.jessica@mayo.edu)

## EXHIBIT OPPORTUNITY - \$2,500

(Limited Exhibits Available)

**To secure your exhibit space, please complete the online [exhibit agreement](#). Agreements will be accepted until August 15, 2025, or until all exhibit spaces have been secured, whichever comes first.**

Technical and educational exhibits provide a professional and educational environment in which learners can receive demonstrations, view products and services and discuss the clinical and surgical uses of these products and services, including how they may improve the quality of care and the management of the medical/surgical practice. Additionally, the exhibits enhance the educational content of the meeting, thereby helping to provide quality continuing medical education.

- Includes one 6 ft table and two chairs.
- Interact face-to-face with course attendees.
- Exhibitors are invited to participate in food and beverage events, including breakfast, lunch, and refreshment breaks.
- A sponsorship acknowledgement on the break slide announcements during the course, in the electronic course syllabus, and during opening/closing remarks.
- Receive an attendee list including registered attendee's name, credentials, city, state at the conclusion of the event.
- Build visibility for your company in a competitive marketplace.
- Expand your customer base and strengthen existing customer relationships.
- Introduce new products and services.

### **Exhibit Hours:**

*Set up: September 11<sup>th</sup> 6:30 AM.*

*September 11<sup>th</sup>: 7:00 AM – 5:00 PM.*

*September 12<sup>th</sup>: 7:00 AM – 4:05 PM.*

*Tear down: September 12<sup>th</sup> after last break.*

Exhibit hours/program schedule subject to change. Each day includes dedicated breaks to interact with company representatives.

# SPONSORSHIP OPPORTUNITIES

To secure your sponsorship, please complete the online [sponsorship agreement](#) before August 15, 2025.

## Why sponsor the conference?

Technical and educational exhibits provide a professional and educational environment in which medical professionals can receive demonstrations, view products and services and discuss the clinical and surgical uses of these products and services, including how they may improve the quality of care and the management of the medical/surgical practice. Additionally, the exhibits enhance the educational content of the meeting, helping to provide quality continuing medical education.

## Benefits:

- Interact face-to-face with influential decision makers in the field of hematology and oncology.
- Build visibility for your company in a competitive marketplace.
- Expand your customer base and strengthen existing customer relationships.
- Introduce new products and services.
- Additional advertisement opportunities to expand reach and further socialize with attendees.

---

## MERCHANDISE - \$3,000

- Name Badge Lanyards (Exclusive to one company)

All attendee badges will be distributed with a lanyard to display the badge throughout the symposium. Personalize lanyards with your company's name and logo for immediate exposure to attendees. Your company will provide lanyards for each learner with your company logo. Artwork must be approved by the symposium planning committee prior to commitment. Lanyards must be delivered to Mayo Clinic by August 15, 2025.

- Bags (Exclusive to one company)

Showcase your company logo to all attendees and demonstrate your support for the conference. Your company will order the conference bags, which will prominently feature your company name and/or logo, based on your preference. Each bag will include flyers and advertisements from other sponsor participants.

## BRONZE - \$10,000 (One available)

- Full attendance registration for 1 representative to the course (no CME credit)
- Permission to include inserts in the conference attendee bags (if available)
- 1 complimentary 6' exhibit table

## SILVER - \$15,000 (One available)

- Full attendance registrations for 2 representatives to the course (no CME credit)
- Permission to include inserts in the conference attendee bags (if available)

- 1 complimentary 6' exhibit table

## **GOLD - \$25,000** (One available)

- Full attendance registrations for 4 representatives to the course (no CME credit)
- Permission to include inserts in the conference attendee bags (if available)
- 2 complimentary 6' exhibit tables

## **~~PRODUCT THEATER LUNCHEON~~ — September 12, 2025 — \$20,000** (Fulfilled)

Provide a live 45-minute non-CME presentation. Sponsor receives acknowledgement on slide announcements during the course, in the electronic course syllabus, and during opening/closing remarks. Sponsoring company receives two complimentary symposium registrations, one complimentary exhibit space, and a list of conference attendees.

- **Product Theater Guidelines:**

Attendees must be notified that these events are optional, not for CME credit, and are being provided in support of the Mayo Clinic Course on behalf of the Commercial Interest.

Mayo Clinic staff, faculty, course directors may not serve as moderators, facilitators, speakers or participate in any other capacity than attending a product theater.

Sponsor is responsible for providing speaker(s), program invitations and advertisements for the product theater.

Sponsor is logically and financially responsible for any/all meeting space/room reservations and audiovisual needs for the product theater.

Product theater may be promoted at the sponsoring company's exhibit table.

- **Food and Beverage Guidelines**

o Food and beverage will be provided by Mayo Clinic.

# RULES AND REGULATIONS

---

## **Exhibit Regulations:**

- Each exhibitor is responsible for compliance with the Americans with Disabilities Act (ADA) within its booth and assigned space.
- Attire of exhibit personnel should be consistent with the professional atmosphere of the convention.
- Demonstrations by exhibitors may not interfere with normal traffic flow nor infringe on neighboring exhibits. Demonstrations are not permitted outside of the exhibitor's assigned booth space.
- Exhibitor may only distribute educational promotional materials at their exhibit space. Distribution of non-educational items (pens, notepads, etc.), pharmaceuticals or product samples is prohibited.
- Canvassing or distribution of advertising material by an exhibitor is not permitted outside of the exhibitor's booth space.
- Canvassing or marketing of any products or services in any part of the exhibit hall or meeting rooms by anyone representing a non-exhibiting firm is strictly prohibited.
- Subletting of exhibit space is not permitted. Sharing of exhibit space is not permitted unless it is within divisions of the same company.
- It is the responsibility of the exhibitor to have all licenses, permits, and/or registrations required by the venue, city, municipality and/or state. The exhibitor is responsible for compliance with all applicable tax laws.

## **CME Guidelines Related to Educational Grants, Exhibit Space and Promotional Activities:**

In compliance with ACCME Standards for Commercial Support, arrangements for commercial exhibits or advertisements cannot influence or interfere with the presentation, nor can they be a condition of the provision of commercial support for CME activities.

- Sponsorship and other promotional fees shall be separate and distinct from educational grants/commercial support.
- All exhibitors must be in a room or area separate from the education and the exhibits must not interfere with or compete in any way with the learning experience prior to, during, or immediately after the activity. Company representatives must refrain from holding any commercial discussions in the educational classroom. All promotional activities including interviews, demonstrations, and the distribution of literature or samples must be made within the exhibitor's space. Canvassing or distributing promotion materials outside the exhibitor's rented exhibit space is not permitted.
- Commercial interest representatives may pay to attend CME activities for the sole purpose of the representatives' own education. However, they may not engage in sales or marketing activities while in the educational classroom.

## **Liability:**

- Neither Mayo Clinic School of Continuous Professional Development nor the Mayo Clinic, the employees thereof, nor their representatives, nor any member of the Conference Committee shall be responsible for injury, loss, or damage that may occur to the Exhibitor or his property from any cause whatsoever, prior to, during, or subsequent to the period of the Exhibit. The Exhibitor agrees to indemnify, the Mayo Clinic Continuous Professional Development and their employees, volunteers, and committees from any and all claims for loss, damage, or injury. Exhibitors are encouraged to insure themselves against property loss or damage, and against both general and personal liability.
- Exhibitor understands and agrees that, for the safety of conference attendees, Exhibitor shall not perform any procedures on or provide any services to conference attendees that are either invasive or are customarily performed in a practitioner's office.