



4500 San Pablo Road  
Jacksonville, Florida 32224

904-953-4647  
Tax ID: 59-3337028

January 13, 2025

Dear Exhibitor,

On behalf of Course Directors Andy Abril, M.D., Benjamin Wang, M.D., and Kimberly Parikh, APRN, D.N.P, we hope you will consider a virtual exhibit opportunity at our **11th Annual Mayo Clinic Rheumatology Review for Primary Care 2025**. This LIVE and/or LIVESTREAM course expects around 100 practicing internists, primary care physicians, clinical rheumatologists, residents and fellows.

This three-day course provides an up-to-date focus on Rheumatologic disorders and provides a complete general review for rheumatologists and rheumatology Fellows. From this course, participants gain a better understanding of how to recognize and diagnose common rheumatologic disorders, which patients can be managed in their practices and which need referral to a specialist.

Display fees to exhibit at the live course or the virtual exhibit hall are listed below. Space at the live course is limited and table assignments will be made on a first-come, first-served basis depending on the date the signed exhibit letter of agreement (LOA) letter is received in our office.

**Live Exhibit Benefits:**

- Promotion available at the live three-day course
- Exhibitors are provided the same meals and beverages provided to registered attendees
- Attendees are encouraged daily by the course moderator to visit and connect with the exhibitors
- Includes a 6ft table, two chairs and linen at the course
- An attendee list including registered attendee's name, degree, specialty, city, state, and demographics distributed post course
- Vendor recognition in online course syllabus for all registered attendees to access
- An acknowledgment on the break slide announcements during the course
- Discounted hotel room rate. Reservations must be made before the room block is filled or before the expiration date of April 9, 2025 whichever comes first
- Exhibitors may sit in the general session to listen to talks of interest if space is available (all company logos must be removed and not visible when entering the education space)

**Virtual Exhibit Benefits:**

- Promotion available from the time a company signs the LOA is made until the last day of the course on 05/10/2025.
- Listing in the on-line exhibitor directory linked to your company website and landing page (listing will be alphabetical)
- Exhibit booth customization, options include PowerPoint slide, PDF handout or video
- Post course report providing analytics on page traffic
- An attendee list including registered attendee's name, degree, specialty, city, state, and demographics distributed post course
- Vendor Recognition in the on-line course syllabus
- An acknowledgment on the break slide announcements during the course
- Provided two complimentary access for two conference web links – no credit can be claimed and no access to course materials included
- To maintain a clear separation of promotion from education, the virtual exhibit opportunity will be available on a separate web-page tab than where course materials are accessible.

**Course information:**

To maintain a clear separation of promotion from education, the virtual exhibit opportunity will be available on a separate web-page tab than where course materials are accessible. The exhibit fee includes an attendee list including name, degree, specialty, city, state to be distributed at the course, and an acknowledgment on the on-line syllabus and break slide announcements during the course.

Mayo Clinic, an integrated, not-for-profit group practice, is committed to meeting its responsibility as a national medical education resource. In support of improving patient care, Mayo Clinic College of Medicine and Science is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC) to provide continuing education for the healthcare team. Our programs provide valuable information on unmet needs to the medical community. We sincerely appreciate your consideration and hope you will take the opportunity to join us for a truly unique educational program.

Sincerely

Education Administration Coordinator

**Make checks payable to:**

Mayo Clinic Florida  
4500 San Pablo Road  
Jacksonville, FL 32224  
Attn: Accounting Activity #25J01059

### Sponsorship Opportunities

<b>Premier Sponsorship Opportunities</b>	<b>Gold \$20,000 (2 Available)</b>	<b>Silver \$12,000 (3 available)</b>	<b>Bronze \$8,000</b>	<b>Live &amp; Virtual Exhibit Booth \$5,000</b>	<b>Live Exhibit Booth \$4,000</b>
Non-CME Product Promotional Symposium	x				
Meals Sponsor <i>Breakfast OR Lunch</i> <i>Includes signage on meal tables</i>	x	x			
Complimentary full registration – No CME credit	2	2	1		
Conference Bag Inserts	x	x	x		
Support Signage prominently displayed on-site at the conference	x	x	x		
Exhibit Table	2 - 6 ft. tables (premium location)	2 - 6 ft. tables (premium location)	1 - 6 ft. table (premium location)	1 – 6ft. Table	1 - 6 ft. table
Virtual Exhibit Booth	x	x	x	x	
Verbal recognition at opening session	x	x	x	x	x
Attendee List	x	x	x	x	x

#### Additional Advertisement Opportunities:

##### **Non-CME Product Promotional Symposium- \$15,000 (Availability based on Gold Sponsorship)**

These non-accredited programs, independently developed and directly sponsored by industry, are presented in an educational format that will provide insight on new or controversial developments. Promotional symposia information may not conflict with course content. This will take place during a meal. Presentations are subject to approval by course directors (No CME credit offered.)

##### **Lanyards - \$3,000 (Exclusive to 1 Company)**

All attendee badges will be distributed with a lanyard to display the badge throughout the conference. The Lanyard will prominently display your company name and/or logo, whichever you choose. (Artwork to be provided by sponsoring company and is subject to MCSCPD approval)

##### **Conference Bags - \$3,000 – (Exclusive to 1 Company)**

Display your company logo for all attendees to see and announce your presence at the conference. Your company will provide a high-resolution logo to be printed on conference bags ordered by managing committee. All bags will contain flyers and advertisements from other participants. (Artwork to be provided by sponsoring company and is subject to MCSCPD approval)

##### **Conference Bag Inserts - \$2,000**

Conference bag inserts are a great opportunity to invite attendees to your booth, announce your booth participation or conference-related event. Your company will provide 200 copies of the flyer or advertisement (no larger than 8 ½ x 11, no more than one page) and MCSCPD will stuff them into the official conference bags.

# Request for Taxpayer Identification Number and Certification

Go to [www.irs.gov/FormW9](http://www.irs.gov/FormW9) for instructions and the latest information.

**Give form to the  
requester. Do not  
send to the IRS.**

**Before you begin.** For guidance related to the purpose of Form W-9, see *Purpose of Form*, below.

<b>Print or type.</b> See <i>Specific Instructions</i> on page 3.	<p><b>1</b> Name of entity/individual. An entry is required. (For a sole proprietor or disregarded entity, enter the owner's name on line 1, and enter the business/disregarded entity's name on line 2.)</p> <p><b>Mayo Clinic Jacksonville</b></p>	
	<p><b>2</b> Business name/disregarded entity name, if different from above.</p>	
	<p><b>3a</b> Check the appropriate box for federal tax classification of the entity/individual whose name is entered on line 1. Check only <b>one</b> of the following seven boxes.</p> <p> <input type="checkbox"/> Individual/sole proprietor                    <input type="checkbox"/> C corporation                    <input type="checkbox"/> S corporation                    <input type="checkbox"/> Partnership                    <input type="checkbox"/> Trust/estate  <input type="checkbox"/> LLC. Enter the tax classification (C = C corporation, S = S corporation, P = Partnership) _____  <b>Note:</b> Check the "LLC" box above and, in the entry space, enter the appropriate code (C, S, or P) for the tax classification of the LLC, unless it is a disregarded entity. A disregarded entity should instead check the appropriate box for the tax classification of its owner.  <input checked="" type="checkbox"/> Other (see instructions)                      <b>501 (c) (3) Tax-exempt Nonprofit Corporation</b> </p>	<p><b>4</b> Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3):</p> <p>Exempt payee code (if any)                      <b>1</b></p> <p>Exemption from Foreign Account Tax Compliance Act (FATCA) reporting code (if any)                                      <b>A</b></p> <p style="text-align: right;"><i>(Applies to accounts maintained outside the United States.)</i></p>
	<p><b>3b</b> If on line 3a you checked "Partnership" or "Trust/estate," or checked "LLC" and entered "P" as its tax classification, and you are providing this form to a partnership, trust, or estate in which you have an ownership interest, check this box if you have any foreign partners, owners, or beneficiaries. See instructions                                      <input type="checkbox"/></p>	
	<p><b>5</b> Address (number, street, and apt. or suite no.). See instructions.</p> <p><b>4500 San Pablo Road</b></p>	<p>Requester's name and address (optional)</p>
	<p><b>6</b> City, state, and ZIP code</p> <p><b>Jacksonville, FL 32224</b></p>	
	<p><b>7</b> List account number(s) here (optional)</p>	

**Part I Taxpayer Identification Number (TIN)**

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

**Note:** If the account is in more than one name, see the instructions for line 1. See also *What Name and Number To Give the Requester* for guidelines on whose number to enter.

<b>Social security number</b>									
<b>or</b>									
<b>Employer identification number</b>									
5	9	-	3	3	3	7	0	2	8

**Part II Certification**

Under penalties of perjury, I certify that:

- The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
- I am not subject to backup withholding because (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
- I am a U.S. citizen or other U.S. person (defined below); and
- The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

**Certification instructions.** You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and, generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

<b>Sign Here</b>	Signature of U.S. person	<i>Katy Domaille</i>	Date	01/02/2025
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**General Instructions**

Section references are to the Internal Revenue Code unless otherwise noted.

**Future developments.** For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to [www.irs.gov/FormW9](http://www.irs.gov/FormW9).

**What's New**

Line 3a has been modified to clarify how a disregarded entity completes this line. An LLC that is a disregarded entity should check the appropriate box for the tax classification of its owner. Otherwise, it should check the "LLC" box and enter its appropriate tax classification.

New line 3b has been added to this form. A flow-through entity is required to complete this line to indicate that it has direct or indirect foreign partners, owners, or beneficiaries when it provides the Form W-9 to another flow-through entity in which it has an ownership interest. This change is intended to provide a flow-through entity with information regarding the status of its indirect foreign partners, owners, or beneficiaries, so that it can satisfy any applicable reporting requirements. For example, a partnership that has any indirect foreign partners may be required to complete Schedules K-2 and K-3. See the Partnership Instructions for Schedules K-2 and K-3 (Form 1065).

**Purpose of Form**

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS is giving you this form because they

11<sup>th</sup> Annual Mayo Clinic Rheumatology Review for Primary Care 2025

May 8-10, 2025

Omni Amelia Island Resort

<b>THURSDAY MAY 8</b>	
<b>7:00AM ET</b>	<b>Breakfast/Exhibits/Abstracts</b>
<b>7:45AM</b>	<b>Welcome &amp; Introduction</b> Moderator: Andy Abril, MD
<b>8:00AM</b>	<b>Approach to the Rheumatic Patient</b> Andy Abril, M.D.
<b>8:30AM</b>	<b>Treating Autoimmune Diseases in Women</b> Kimberly Parikh, DNP, APRN
<b>9:00AM</b>	<b>Basics of Immunology and Immunotherapies</b> Benjamin Wang, MD
<b>9:30AM</b>	<b>Q&amp;A Panel</b>
<b>9:45AM</b>	<b>Break/Exhibits/Abstracts</b>
<b>10:15AM</b>	<b>Rheumatoid Arthritis, Diagnostic Approach</b> Fawad Aslam, M.B.B.S., M.S.
<b>10:45AM</b>	<b>Approach to the Rheumatoid Arthritis Treatment</b> Elena Myasoedova M.D.
<b>11:15AM</b>	<b>Psoriatic Arthritis</b> Vikas Majithia, M.D
<b>11:45AM</b>	<b>Q&amp;A Panel</b>
<b>12:00PM</b>	<b>Lunch/Exhibits/Abstracts</b>
<b>1:00PM</b>	<b>Osteoarthritis</b> Ashima Makol MD.
<b>1:30PM</b>	<b>Axial Spondyloarthropathies</b> Vikas Majithia, M.D.
<b>2:00PM</b>	<b>Case Discussions based on Today's Topics</b>
<b>2:30PM</b>	<b>Q&amp;A Panel</b>
<b>2:45PM</b>	<b>Adjourn</b>

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<b>FRIDAY MAY 9</b>	
<b>7:00AM ET</b>	<b>Breakfast/Exhibits/Abstracts</b>
<b>7:55AM</b>	<b>Introduction</b> Moderator: Benjamin Wang, M.D.
<b>8:00AM</b>	<b>Rheumatologic Laboratory Testing</b> Andy Abril, M.D.
<b>8:30AM</b>	<b>Osteoporosis Treatment</b> Gigi Abate M.D.
<b>9:00AM</b>	<b>Cardiovascular Aspects of Rheumatic Diseases</b> Pragnesh Parikh M.D.
<b>9:30AM</b>	<b>Q&amp;A Panel</b>
<b>9:45AM</b>	<b>Break/Exhibits/Abstracts</b>
<b>10:15AM</b>	<b>Polymyalgia Rheumatica</b> Megan Sullivan M.D.
<b>10:45AM</b>	<b>Gout, Treatment Approach</b> Kathryn Rogan, PA-C
<b>11:15AM</b>	<b>Fibromyalgia</b> Anushka Irani, M.D.
<b>11:45AM</b>	<b>Q&amp;A Panel</b>
<b>12:00PM</b>	<b>Lunch/Exhibits/Abstracts</b>
<b>1:00PM</b>	<b>Dermatologic Manifestations of Rheumatologic Disorders</b> Jason C. Sluzevich, M.D.
<b>1:30PM</b>	<b>Indications for Spine Procedures</b> Thomas D. Rizzo, Jr., M.D.
<b>2:00PM</b>	<b>Case Discussions on Today's Topics</b>
<b>2:30PM</b>	<b>Q&amp;A Panel</b>
<b>2:45PM</b>	<b>Adjourn</b>

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<b>SATURDAY MAY 10</b>	
<b>7:00AM ET</b>	<b>Breakfast/Exhibits/Abstracts</b>
<b>7:55AM</b>	<b>Introduction</b> Moderator: Kimberly Parikh, DNP
<b>8:00AM</b>	<b>Vasculitis, General Concepts</b> Kenneth J. Warrington, M.D.
<b>8:30AM</b>	<b>Systemic Lupus</b> Ronald R. Butendieck, Jr., M.D.
<b>9:00AM</b>	<b>Inflammatory Myopathies</b> Florentina Berianu, M.D.
<b>9:30AM</b>	<b>Q&amp;A Panel</b>
<b>10:00AM</b>	<b>Break/Exhibits/Abstracts</b>
<b>10:15AM</b>	<b>Sjögren's Syndrome</b> Ronald R. Butendieck, Jr., M.D.
<b>10:45AM</b>	<b>Scleroderma</b> Vivek Nagaraja, M.D.
<b>11:15AM</b>	<b>Raynaud's Phenomenon; Primary vs. Secondary</b> Florentina Berianu, M.D.
<b>11:45AM</b>	<b>Q&amp;A Panel</b>
<b>12:15PM</b>	<b>Adjourn</b>
<b>12:15PM</b>	<b>Breakfast/Exhibits/Abstracts</b>