



GRIT in Medicine: Growth, Resilience, Inspiration and Tenacity

The Langham Huntington
Pasadena, CA
October 23 – 25, 2025

DATES AND LOCATION

Meeting Dates:

October 23 - 25, 2025

Meeting Location:

The Langham Huntington, Pasadena

1401 S Oak Knoll Ave

Pasadena, CA 91106

Additional Course Details:

Additional course details can be found on the [conference website](#).

COURSE DIRECTORS AND KEY CONTACTS

Course Director

Anjali Bhagra, M.D., M.B.A.

Susan M. Moeschler, M.D.

Key Contacts

Laura G. Wilson, MHSA

CME Specialist

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Catherine (Cathy) Schilling

Education Administration Coordinator

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WELCOME

Greetings,

On behalf of the Mayo Clinic School of Continuous Professional Development, we are pleased to announce the upcoming **GRIT in Medicine: Growth, Resilience, Inspiration & Tenacity 2025** to be at The Langham Huntington – Pasadena, California from October 23-25, 2025.

Course Overview

GRIT in Medicine: Growth, Resilience, Inspiration & Tenacity 2025 will empower healthcare professionals with the skills and resources to remove barriers and biases specific to the challenges in healthcare. Through didactic sessions, breakout sessions, and interactive Q&A, leaders in business and healthcare will present evidence-based strategies to promote professional development and enhance personal well-being. Across the nation, a significant number of clinicians are reporting burnout, which can negatively affect patient experience, compliance, and outcomes. This course will address the growing need to advance clinician wellness and development for a balanced and inclusive leadership healthcare team that reflects our community of patients, in order to improve patient care and outcomes.

Course Highlights

- Group workshops which dive deeper into important topics
- Networking reception and opportunities to connect for attendees, exhibitors, and faculty.
- Abstract Poster sessions to highlight current research.

Sponsorship Information

We have a variety of sponsorship opportunities for you to consider. Each of the opportunities is explained in further detail throughout this document. If you don't see what you're looking for, contact us and we will be happy to discuss additional advertisement opportunities.

Thank you in advance for your consideration!

Sincerely,

Laura Wilson, MHSA
CME Specialist
Mayo Clinic School of Continuous Professional Development

SPONSORSHIP OPPORTUNITIES

Why sponsor GRIT?

We are delighted to offer the opportunity to leverage your organization's brand and create connections with leaders in business, healthcare, and conference participants. The Mayo Clinic GRIT sponsorship opportunities are designed to provide your organization with a platform to highlight your commitment to empowering healthcare professionals in the workplace, as well as equip you with resources to share with colleagues on removing barriers and bias in leadership positions. During this conference, we will feature adapting to digital technology, effective communication skills and developing strategic approaches to risk taking and performance. This course offers limited exclusive marketing and advertising opportunities.

GOLD

Cost: \$10,000

- Recognition at the event as Gold sponsor
- Access for 4 company representatives to attend the general session as an observer
- Company logo on website, announcements, and break times. In addition, company logo and link in lobby of virtual conference
- Exhibitor opportunities at the conference. Technical and educational exhibits provide a professional and educational environment in which the physician can receive demonstrations, view products and services and discuss the clinical and surgical uses of these products and services. Additionally, the exhibits enhance the educational content of the meeting helping to provide quality continuing medical education. Benefits include:
 - Interact face-to-face with influential decision makers in the field
 - Build visibility for your company in a competitive marketplace
 - Expand your customer base and strengthen existing customer relationships
 - 1:1 interaction with the Course Directors and select faculty
 - Premium Literature Table: one piece of promotional literature available for attendees

SILVER

Cost: \$5,000

- Recognition at the event as a Silver sponsor
- Access for 2 company representatives to attend the general session as an observer
- Company logo on website, announcements, and break times. In addition, company logo and link in lobby of virtual conference
- Exhibitor opportunities at the conference. Technical and educational exhibits provide a professional and educational environment in which the physician can receive demonstrations, view products and services and discuss the clinical and surgical uses of these products and services. Additionally, the exhibits enhance the educational content of the meeting helping to provide quality continuing medical education. Benefits include:
 - Interact face-to-face with influential decision makers in the field
 - Build visibility for your company in a competitive marketplace
 - Expand your customer base and strengthen existing customer relationships
 - Premium Literature Table: one piece of promotional literature available for attendees

BRONZE

Cost: \$3,000

- Recognition at the event as a Bronze sponsor
- Access for 1 company representative to attend the general session
- Company logo on website, announcements, and break times. In addition, company logo and link in lobby of virtual conference
- Exhibitor opportunities at the conference. Technical and educational exhibits provide a professional and educational environment in which the physician can receive demonstrations, view products and services and discuss the clinical and surgical uses of these products and services. Additionally, the exhibits enhance the educational content of the meeting helping to provide quality continuing medical education. Benefits include:
 - Interact face-to-face with influential decision makers in the field
 - Build visibility for your company in a competitive marketplace
 - Expand your customer base and strengthen existing customer relationships

EXHIBITOR

Cost: \$1,500

- Exhibitor opportunity at the conference. Technical and educational exhibits provide a professional and educational environment in which the physician can receive demonstrations, view products and services and discuss the clinical and surgical uses of these products and services. Additionally, the exhibits enhance the educational content of the meeting helping to provide quality continuing medical education. Benefits Include:
 - Interact face-to-face with influential decision makers in the field
 - Build visibility for your company in a competitive marketplace
 - Expand your customer base and strengthen existing customer relationships

Sponsorship Levels

	Gold	Silver	Bronze	Exhibitor
	\$10,000	\$5,000	\$3,000	\$1,500
Complimentary conference registrations	4	2	1	0
1:1 Course Director/Faculty interaction	Yes	No	No	No
Company Logo displayed	Yes	Yes	Yes	No
Conference Bag Insert	Yes	Yes	No	No
Exhibit Space <ul style="list-style-type: none"> (1) 6' table, (2) chairs Sponsorship Acknowledgement on webpage, announcements, and break times Receive Attendee List Access to networking opportunities throughout the conference 	Yes	Yes	Yes	Yes

RULES AND REGULATIONS

Exhibit Regulations:

- Each exhibitor is responsible for compliance with the Americans with Disabilities Act (ADA) within its assigned space.
- Attire of exhibit personnel should be consistent with the professional atmosphere of the conference.
- Demonstrations by exhibitors may not interfere with normal traffic flow nor infringe on neighboring exhibits. Demonstrations are not permitted outside of the exhibitor's assigned space.
- Canvassing or distribution of advertising material by an exhibitor is not permitted outside of the exhibitor's space.
- Canvassing or marketing of any products or services in any part of the meeting rooms by anyone representing a non-exhibiting firm is strictly prohibited.
- Subletting of exhibit space is not permitted. Sharing of exhibit space is not permitted unless it is within divisions of the same company.
- It is the responsibility of the exhibitor to have all licenses, permits, and/or registrations required by the venue, city, municipality and/or state. The exhibitor is responsible for compliance with all applicable tax laws.

CME Guidelines Related to Educational Grants, Exhibit Space and Promotional Activities:

In compliance with ACCME Standards for Commercial Support, arrangements for commercial exhibits or advertisements cannot influence or interfere with the presentation, nor can they be a condition of the provision of commercial support for CME activities.

- Sponsorship and other promotional fees shall be separate and distinct from educational grants/commercial support.
- All exhibitors must be in a room or area separate from the education and the exhibits must not interfere or in any way compete with the learning experience prior to, during, or immediately after the activity.
- Company representatives must refrain from holding any commercial discussions in the educational classroom. All promotional activities including interviews, demonstrations, and the distribution of literature or samples must be made within the exhibitor's space. Canvassing or distributing promotion materials outside the exhibitor's rented exhibit space is not permitted.
- Commercial interest representatives may pay to attend CME activities for the sole purpose of the representatives' own education. However, they may not engage in sales or marketing activities while in the educational classroom.

Liability:

- Neither Mayo Clinic School of Continuous Professional Development nor the Langham Pasadena, the employees thereof, nor their representatives, nor any member of the Conference Committee shall be responsible for injury, loss, or damage that may occur to the Exhibitor or his property from any cause whatsoever, prior to, during, or subsequent to the period of the Exhibit. The Exhibitor agrees to indemnify, the Mayo Clinic Continuous Professional Development and the Langham Pasadena and their employees, volunteers, and committees from any and all claims for loss, damage, or injury. Exhibitors are encouraged to insure themselves against property loss or damage, and against both general and personal liability.
- Exhibitor understands and agrees that, for the safety of conference attendees, Exhibitor shall not perform any procedures on or provide any services to conference attendees that are either invasive or are customarily performed in a practitioner's office.