



4500 San Pablo Road  
Jacksonville, Florida  
32224  
904-953-9599  
Tax ID: 59-3337028

April 15, 2025

Dear Exhibitor,

On behalf of course directors Wendy Sherman, M.D., Alfredo Quinones-Hinojosa, M.D., Rich Byrne, M.D. and Joao Paulo Cavalcante de Almeida, M.D., Ph.D., we hope you will consider an exhibit opportunity at Mayo Clinic's **Updates in Neuro Oncology 2025** held September 12-13, 2025, at Mayo Clinic Florida. We expect around 75 scientists and neuroscientists (PhD), neurologists, neuro-oncologists, neurosurgeons, oncologists, radiation oncologists, internists and family medicine, nurses, nurse practitioners and physician assistants, and other health care professionals who need enhanced knowledge about neuroscience, neurological, neurosurgical, and oncological advancements, treatments and research. The Multidisciplinary Neuro Oncology Symposium is a two-day symposium designed to update participants on the diagnosis and management of primary and metastatic CNS tumors relevant to current medical practice. Through a combination of lectures, literature review, and case-based presentations, this symposium will deliver up-to-date and cutting-edge information that can be directly integrated into clinical practice.

To maintain a clear separation of promotion from education, all exhibits will be held in a different room/location than where the general sessions are held. Exhibits are open from registration until the conclusion of the final lecture on the last day.

### **Choose Your Sponsorship Level**

Exhibit fees begin at \$3,000 for the full two-day course. Additional advertising opportunities are offered to expand your reach and provide further interaction with attendees. Exhibit space at the live course is limited with table assignments made based on the date the signed exhibit letter of agreement (LOA) is received in our office.

Please review Sponsorship Opportunities and Additional Advertisement Opportunities on page 3 of this prospectus for full pricing and details.

### **Live Exhibit Benefits:**

- Promotion available on the live two-day course
- Exhibitors are provided with the same meals and beverages provided to registered attendees
- Attendees are encouraged daily by the course moderator to visit and connect with the exhibitors
- Includes a 6ft table, two chairs and linen at the course
- An attendee list including registered attendee's name, degree, specialty, city, state, and demographics distributed post course
- Vendor recognition in online course syllabus for all registered attendees to access
- An acknowledgement on the break slide announcements during the course
- Exhibitors may sit in the general session to listen to talks of interest if space is available (all company logos must be removed and not visible when entering the education space)

Mayo Clinic, an integrated, not-for-profit group practice, is committed to meeting its responsibility as a national medical education resource. In support of improving patient care, Mayo Clinic College of Medicine and Science is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC) to provide continuing education for the healthcare team. Our programs provide valuable information on unmet needs to the medical community. We sincerely appreciate your consideration and hope you will take the opportunity to join us for a truly unique educational program.

**If you are interested in participating in this course, please click [here](#).**

**Make checks payable to:**

Mayo Clinic CPD  
Attn: 25J01599  
4500 San Pablo Road  
Stabile 790N- Education  
Jacksonville, FL 32224  
Tax ID: 59-3337028

<b>Premier Sponsorship Opportunities</b>	<b>Platinum \$25,000 (Exclusive)</b>	<b>Gold \$15,000 (Exclusive)</b>	<b>Silver \$5,000</b>	<b>Bronze \$4,000</b>	<b>Live Exhibit \$3,000</b>
Internet	x				
Non-CME Promotional Symposium	x	x			
Acknowledgment on signage at a breakfast or refreshment break	x	x	x		
Complimentary full registration – No CME credit	4	3	2	1	
Conference Bag Inserts	x	x	x	x	
Exhibit Table	1 - 6 ft. tables (premium location)	1 - 6 ft. tables (premium location)	1 - 6 ft. table	1 - 6 ft. table	1 - 6 ft. table
Verbal recognition at opening session	x	x	x	x	x
Support Signage prominently displayed on-site at the conference	x	x	x	x	x
Attendee List	x	x	x	x	x

#### **Additional Advertisement Opportunities:**

##### **Non-CME Promotional Symposia - \$7,500 (2 opportunities available)**

These non-accredited programs, independently developed and directly sponsored by industry, are presented in an educational format that will provide insight on new or controversial developments. Promotional symposia may not conflict with Mayo Clinic Advances in Neuro Oncology Symposium. There are two dates available at 7:00am during the scheduled Continental Breakfast. (Audio/Visual equipment is not included - No CME credit.)

##### **Conference Bags - \$3,000 (Exclusive)**

Display your company logo for all Attendees to see and announce your presence at the conference. Your company will provide a high-resolution logo to be printed on conference bags ordered by the managing committee. All bags will contain flyers and advertisements from other participants. (Artwork to be provided by sponsoring company and is subject to MCSCPD approval)

##### **Lanyards - \$2,000 (Exclusive)**

All attendee badges will be distributed with a lanyard to display the badge throughout the conference. The Lanyard will prominently display your company name and/or logo, whichever you choose. (Artwork to be provided by sponsoring company and is subject to MCSCPD approval)

##### **Conference Bag Inserts - \$750 (Multiple Opportunities Available)**

Conference bag inserts are a great opportunity to invite attendees to your booth, announce your booth participation or conference-related event. Your company will provide 100 copies of the flyer or advertisement (no larger than 8 ½ x 11, no more than one page) and MCSCPD will stuff them into the official conference bags.

**Request for Taxpayer  
Identification Number and Certification**

Go to [www.irs.gov/FormW9](http://www.irs.gov/FormW9) for instructions and the latest information.

**Give form to the  
requester. Do not  
send to the IRS.**

**Before you begin.** For guidance related to the purpose of Form W-9, see *Purpose of Form*, below.

Print or type. See Specific Instructions on page 3.	<b>1</b> Name of entity/individual. An entry is required. (For a sole proprietor or disregarded entity, enter the owner's name on line 1, and enter the business/disregarded entity's name on line 2.) <b>Mayo Clinic Jacksonville</b>	
	<b>2</b> Business name/disregarded entity name, if different from above.	
	<b>3a</b> Check the appropriate box for federal tax classification of the entity/individual whose name is entered on line 1. Check only <b>one</b> of the following seven boxes. <input type="checkbox"/> Individual/sole proprietor <input type="checkbox"/> C corporation <input type="checkbox"/> S corporation <input type="checkbox"/> Partnership <input type="checkbox"/> Trust/estate <input type="checkbox"/> LLC. Enter the tax classification (C = C corporation, S = S corporation, P = Partnership) _____ <b>Note:</b> Check the "LLC" box above and, in the entry space, enter the appropriate code (C, S, or P) for the tax classification of the LLC, unless it is a disregarded entity. A disregarded entity should instead check the appropriate box for the tax classification of its owner. <input checked="" type="checkbox"/> Other (see instructions) <b>501 (c) (3) Tax-exempt Nonprofit Corporation</b>	<b>4</b> Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3): Exempt payee code (if any) <b>1</b> Exemption from Foreign Account Tax Compliance Act (FATCA) reporting code (if any) <b>A</b>  (Applies to accounts maintained outside the United States.)
	<b>3b</b> If on line 3a you checked "Partnership" or "Trust/estate," or checked "LLC" and entered "P" as its tax classification, and you are providing this form to a partnership, trust, or estate in which you have an ownership interest, check this box if you have any foreign partners, owners, or beneficiaries. See instructions <input type="checkbox"/>	
	<b>5</b> Address (number, street, and apt. or suite no.). See instructions. <b>4500 San Pablo Road</b>	Requester's name and address (optional)
<b>6</b> City, state, and ZIP code <b>Jacksonville, FL 32224</b>		
<b>7</b> List account number(s) here (optional)		

**Part I Taxpayer Identification Number (TIN)**

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

**Note:** If the account is in more than one name, see the instructions for line 1. See also *What Name and Number To Give the Requester* for guidelines on whose number to enter.

<b>Social security number</b>									
			-				-		
<b>or</b>									
<b>Employer identification number</b>									
5	9	-	3	3	3	7	0	2	8

**Part II Certification**

Under penalties of perjury, I certify that:

- The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
- I am not subject to backup withholding because (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
- I am a U.S. citizen or other U.S. person (defined below); and
- The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

**Certification instructions.** You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and, generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

<b>Sign Here</b>	Signature of U.S. person <i>Katy Domaille</i>	Date <i>01/02/2025</i>
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**General Instructions**

Section references are to the Internal Revenue Code unless otherwise noted.

**Future developments.** For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to [www.irs.gov/FormW9](http://www.irs.gov/FormW9).

**What's New**

Line 3a has been modified to clarify how a disregarded entity completes this line. An LLC that is a disregarded entity should check the appropriate box for the tax classification of its owner. Otherwise, it should check the "LLC" box and enter its appropriate tax classification.

New line 3b has been added to this form. A flow-through entity is required to complete this line to indicate that it has direct or indirect foreign partners, owners, or beneficiaries when it provides the Form W-9 to another flow-through entity in which it has an ownership interest. This change is intended to provide a flow-through entity with information regarding the status of its indirect foreign partners, owners, or beneficiaries, so that it can satisfy any applicable reporting requirements. For example, a partnership that has any indirect foreign partners may be required to complete Schedules K-2 and K-3. See the Partnership Instructions for Schedules K-2 and K-3 (Form 1065).

**Purpose of Form**

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS is giving you this form because they

# Updates in Neuro Oncology 2025

September 12-13, 2025

Friday, September 12, 2025	
7:00 - 8:00 a.m.	<b>Registration &amp; Continental Breakfast</b>
8:00 - 8:10 a.m.	Welcome & Pre-Test <i>Wendy Sherman, M.D. &amp; Alfredo Quiñones-Hinojosa, M.D.</i>
Low Grade Glioma Part 1 Moderator: Wendy Sherman, M.D.	
8:10 – 8:30 a.m.	Advances in Glioma Classification: Now and Future <i>Ian Dryden, M.D.</i>
8:30 – 8:50 a.m.	Advanced Spectroscopy in Preoperative Diagnosis <i>Derek Johnson, M.D.</i>
8:50 – 9:10 a.m.	Progress in Biomarkers for Longitudinal Glioma Monitoring <i>Terry Burns, M.D., Ph.D.</i>
9:10 – 9:20 a.m.	Q & A Panel
9:20 – 9:35 a.m.	<b>Refreshment Break &amp; Exhibits</b>
Low Grade Glioma Part 2 Moderator: Paula Schiapperelli, Ph.D.	
9:35 – 9:55 a.m.	Modern Use of Radiology in Low Grade Glioma <i>Dan Trifiletti, M.D.</i>
9:55 – 10:15 a.m.	IDH Inhibition <i>Wendy Sherman, M.D.</i>
10:15 – 10:35 a.m.	AI and Clinical Trials <i>Ugur Sener, M.D.</i>
10:35 – 10:50 a.m.	Tumor Board
10:50 - 11:05 a.m.	<b>Refreshment Break &amp; Exhibits</b>
Low Grade Glioma Part 3 Moderator: Kaisorn Chaichana, M.D.	
11:05 – 11:25 a.m.	Craniotomy: Awake Vs. Sleep <i>Rich Byrne, M.D.</i>
11:25 a.m. – 11:45 a.m.	Keeping whole: advances in brain mapping <i>David Sabsevitz, Ph.D, ABPP</i>
	Brain Tumor Rehab <i>Genevieve Marshall, D.O.</i>
12:05 – 1:00 p.m.	<b>Lunch, Networking, &amp; Exhibits</b>
Skull Base Moderator: Jennifer Peterson, MD	
1:00 – 1:20 p.m.	Meningioma: Surgical Nuances <i>Victoria Clark, M.D., Ph.D.</i>
1:20 – 1:40 p.m.	Meningioma: Future Therapies (Lutathera) <i>Gelareh Zadeh, M.D., Ph.D.</i>
1:40 – 2:00 p.m.	Meningioma: Radiation Therapies <i>Adam Holtzman, M.D.</i>
2:00 – 2:20 p.m.	Endocrine Topic <i>Susan Samson, M.D., Ph.D.</i>
2:20 – 2:40 p.m.	Advances in Skull Base Surgery <i>Kaisorn Chaichana, M.D.</i>
2:40 – 3:00 p.m.	Q & A Panel

# Updates in Neuro Oncology 2025

September 12-13, 2025

<b>3:00 – 5:00</b>	<b>Wine and Cheese Poster Presentations:</b> Moderators: Emily Norton, Ph.D.; Paola Suarez Meade, Ph.D.
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<b>Saturday, September 13, 2025</b>	
7:00 - 8:00 a.m.	<b>Registration &amp; Continental Breakfast</b>
<b>High Grade Glioma</b> Moderator: Hugo Guerrero Cazares, M.D., Ph.D.	
8:00 – 8:20 a.m.	CarT: current, future, and beyond <i>Hong Qin, M.D., Ph.D.</i>
8:20 – 8:40 a.m.	Local Delivery: advances and future directions <i>Steven Rosenfeld, M.D., Ph.D.</i>
8:40 – 9:00 a.m.	Novel Radiotherapy Modalities <i>Daniel Koffler, M.D.</i>
9:00 – 9:20 a.m.	Current and Future Medical Therapies: Including Immuno Modalities <i>Sani Kizilbash, M.D., M.P.H.</i>
9:20 – 9:40 a.m.	Tumor Board <i>Manuela and Fellows</i>
9:40 – 10:00 a.m.	Supportive Therapies including palliative Care <i>Maisha Robinson, M.D.</i>
10:00 – 10:15 a.m.	<b>Refreshment Break &amp; Exhibits</b>
<b>Brain Mets</b> Moderator: Daniel Trifiletti, MD	
10:15 – 10:35 a.m.	LITT: innovative uses <i>Kaisorn Chaichana, M.D.</i>
10:35 – 10:55 a.m.	Improving Outcomes and Minimizing Risk with Radiation for Brain Mets <i>Jennifer Peterson, M.D.</i>
10:55 – 11:15 a.m.	Advances on medical management of Brain mets <i>Christine Cordova, M.D.</i>
11:15 – 11:35 a.m.	Current and future management of leptomeningeal metastases <i>Maciej Mrugala, M.D., Ph.D.</i>
11:35 a.m. – 12:00 p.m.	Tumor Board <i>Kaisorn Chaichana, M.D., Jennifer Peterson, M.D., Christine Cordova, M.D., Maciej Mrugala, M.D., Ph.D.</i>
12:00 - 12:30 p.m.	<b>Lunch, Networking, &amp; Exhibits</b>
<b>Breakout SIM Sessions:</b> Moderators: Alfredo Quiñones-Hinojosa, M.D., Kaisorn Chaichana, M.D., Rich Byrne, M.D., Victoria Clark, M.D., Ph.D.	
12:30 – 2:30 p.m.	Simulation Sessions