

5951 E. Mayo Boulevard Phoenix, Arizona 85054 480-574-5739

Dear Representative,

On behalf of Mayo Clinic School of Continuous Professional Development and course directors, Allyson E. Hamacher, P.A.-C., Gyanendra Kumar, M.D., Ali Turkmani, M.D., and Vanesa K. Vanderhye, M.S.N., RN, CCRN, SCRN, we hope you will consider a live exhibit opportunity at our **6th Annual Neuroscience Emergencies and Stroke Symposium** to be held at the Mayo Clinic Integrated Education and Research Building, in Phoneix, Arizona on June 2, 2025. For your convenience, attached is the course program schedule which includes presentation topics and faculty listing. We expect approximately 60 physicians, physician assistants, nurse practitioners, nurses, first responders and any allied health professionals practicing in neurology, emergency medicine, and primary care..

The symposium provides an overview of neurological and neurosurgical medical emergencies first responders (EMS/FD) and healthcare professionals may encounter. Lectures cover the pathophysiology, diagnosis, treatment, and complications associated with each topic. Symposium topics range from acute ischemic stroke with discussions on thrombolysis, large vessel occlusion (LVO) stroke triage, and LVO stroke management, to conditions like status epilepticus, acute monocular blindness, amaurosis, CRAO, aneurysmal/AVM management, acute intracranial hemorrhage, Guillain-Barre Syndrome, neuroinvasive diseases such as West Nile Virus, the impact of stroke on patients and families, fundamentals of neuroimaging, and strategies for localizing stroke management.

The basic exhibit fee is \$1,000. To maintain a clear separation of promotion from education, all exhibits will be located in a space separate from where the general session is held. Exhibits are "open" from registration until the conclusion of the final lecture. Additionally, **other sponsorship opportunities are available** as noted on the exhibitor agreement and sponsor description page.

Live Exhibit Benefits:

- Promotion at the live one day course
- Exhibitors are provided the same meals and beverages provided to registered attendees
- Attendees are encouraged by the course moderator to visit and connect with the exhibitors
- Includes a 6ft table, two chairs and tablecloth at the course
- An attendee list including: registered attendee's name, degree, city and state distributed pre-course
- Vendor recognition in online course syllabus
- Acknowledgement on rolling announcements during the course and on signage at the course

If you will join us, please complete the exhibitor agreement and return it with your payment (made payable to Mayo Clinic Arizona) to Mayo Clinic School of Continuous Professional Development, Attn: Kristy Badder, 5951 East Mayo Boulevard, Phoenix, AZ 85054. Please denote course activity "NS Stroke 2025" on all correspondence. Mayo Clinic's Tax ID number is 86-0800150; our W-9 form is attached for your convenience.

We sincerely appreciate your consideration of this request and hope you will join us in Phoenix in June.

Sincerely,

Kristy

Kristy Badder | Education Administration Coordinator Mayo Clinic School of Continuous Professional Development (480) 574-5739; Department (480)574-2020|exhibits@mayo.edu



Mayo Clinic School of Continuous Professional Development (MCSCPD) Sponsorship Opportunities

<u>Opportunity</u> <u>Cost</u>

Lanyards \$2,000

(Sponsor-provided, pre-printed lanyards; limited to one organization)

Every attendee is required to wear a name badge, so what better way to advertise your company than with your logo on a lanyard! (Quantity to be determined 60 days before course.)

Conference Bag Inserts \$1,500 each

(Multiple opportunities available)

Conference bag inserts are a great opportunity to invite attendees to your booth, announce your booth participation or conference- related event. Your company will provide copies of the flyer or advertisement (no larger than 8 ½ x 11, no more than one page) and the MCSCPD will stuff them into the official conference bags. A limited number of bag inserts are permitted, so early reservation is encouraged. Artwork is subject to MCSCPD approval. (Quantity of fliers/advertisements to be determined 60 days before course.)

As an industry supporter, if you have a sponsorship opportunity idea that isn't mentioned on this page, please contact Kristy Badder at exhibits@mayo.edu to discuss.