Updates in Internal Medicine 2025

Disney's Contemporary Resort 4600 North World Drive Lake Buena Vista, FL 32830

EXHIBITOR PROSPECTUS

October 14-18, 2025



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To reserve your exhibitor space, please complete the required forms and payment online.

Select Exhibitor tab on the course website (ce.mayo.edu/updateIM2025)

Paper copies or pay by check: please contact us at rstgimcme@mayo.edu

Welcome

Dear Exhibitors,

On behalf of the Mayo Clinic Division of General Internal Medicine, we are pleased to announce our annual Updates in Internal Medicine 2025 course which will be held October 14-18, 2025, at *Disney's Contemporary* Resort, Lake Buena Vista, FL. This course is intended for practicing general internists, family practice physicians, sub-specialists, and advanced practitioners in need of practice updates.

Updates in Internal Medicine will present updated and actionable information throughout the ever-changing discipline of internal medicine. Topics that will be covered include, cardiology, pulmonology, endocrinology, infectious disease, gastroenterology, women's health, hospital medicine, healthcare policy, and general internal medicine. Based on attendee requests, we are now including workshops devoted to point-of-care ultrasound (POCUS), musculoskeletal exam (MSK), and hospital-based management.

We have expert faculty members presenting on topics that are highly relevant to the practitioner. The topics have been carefully selected to attract a wide range of attendees from sub-specialties within internal medicine. We are anticipating an audience of approximately 150 in-person attendees. To view the entire program and additional information please go to ce.mayo.edu/updatelM2025

To support this exceptional course with an exhibit, please complete the <u>online forms</u> (select Exhibitor Tab), and pay the exhibit fee in the amount of \$2,000 (Federal ID #41-6011702). We are offering in-person exhibit space both pre-course days and the general session.

Sincerely,

Arya Mohabbat, MD Assistant Professor of Medicine Mayo Clinic Course Director Sanjeev Nanda, MD Associate Professor of Medicine Mayo Clinic Course Director

Meeting Details

Dates

Point-of-Care (POCUS) Workshop

Tuesday, October 14, 2025, 7:30 am – 3:25 pm

Musculoskeletal Exam Workshop

Wednesday, October 15, 2025, 7:20 am - 12:00 pm

Hospital Medicine Workshop

Wednesday, October 15, 2025, 12:25 pm - 4:45 pm

General Session

Thursday – Saturday, October 17-19, 2024

Course Website: ce.mayo.edu/updateIM2025

Location

Disney's Contemporary Resort Ballroom of Americas level 4600 North World Drive Lake Buena Vista, FL 32830

Planning Committee and Key Contacts

Planning Committee



Arya Mohabbat, MD
Assistant Professor of Medicine
Course Director



Sanjeev Nanda, MD Associate Professor of Medicine Course Director

Key Contacts

Sheila Terrill Education Specialist Direct Line: 507-422-5140

Email: rstgimcme@mayo.edu

Deb Blomberg, MBA Instructor in Medicine Program Manager – CME Direct Line: 507-284-8781

Email: rstgimcme@mayo.edu

Alan Janssen, MHA Manager

Conference Highlights

Topics and speakers are carefully chosen to provide quality, practical and evidence-based sessions. General Session Program

General Session Topics for 2025 include

Updates in:

- General Internal Medicine
- Medication for the General Practice
- Perioperative Medicine
- Endocrinology & Diabetes Management
- Gastroenterology
- Pulmonary Medicine

- Atrial Fibrillation
- DVT and PE Management
- Hospital Medicine
- Infectious Diseases
- Menopause
- Infectious Diseases
- Post-COVID

- Dementia
- Diabetes and Weight Loss Management
- Health Disparities
- Depression
- Osteopenia and Osteoporosis
- Al in Medicine
- Cardiology

Workshop Details

Point-of-Care Ultrasound (POCUS) Workshop (in-person only)

This optional Point of Care Ultrasound (POCUS) workshop will use practical didactic instruction as well as hands-on learning in small groups. This includes an introduction to POCUS, lung, volume assessment, kidney/bladder, cardiac and DVT. This workshop is offered as a supplement to the main lectures for those interested in mastering the required skills for the safe and appropriate use of POCUS in their everyday practice. POCUS Program

Tuesday, October 14, 2025, 7:30 am - 3:25 pm

Musculoskeletal (MSK) Exam Workshop (in-person only)

This half-day session offers both lectures and practical training to help healthcare professionals assess, diagnose, and manage shoulder, hip, and knee musculoskeletal disorders. MSK Program

Wednesday, October 15, 2025, 6:45 am – 12:00 pm

Hospital Medicine Workshop (hybrid format)

This workshop will include in-depth coverage of acute conditions and decompensated disease states frequently encountered by the hospitalist, presented in a case-based, interactive format with high-yield Rapid Reviews offered in a hybrid model (in-person or livestream*) Hospital Medicine Workshop Program

Wednesday, October 15, 2025, 12:25 pm - 4:45 pm

Attendee List

Exhibitors will be provided an attendee list for each workshop and General Session including Name, Credentials, City, & State.

Price

\$2,000 exhibit fee includes five (5) days for the in-person booth. In-person space will be determined when payment is received.

Why Exhibit in-person?

Technical and educational exhibits provide a professional and educational environment in which the physician can receive demonstrations, view products and services and discuss the clinical uses of these products and services, including how they may improve the quality of care and the management of the medical practice. Additionally, the exhibits enhance the educational content of the meeting helping to provide quality continuing medical education.

Benefits

- Build visibility for your company in a competitive marketplace
- Interact face-to-face with influential decision makers in the field of internal medicine
- Expand your customer base and strengthen existing customer relationships
- Introduce new products and services
- Attendee list (Name, Credentials, City, & State) one week prior to the conference
- Vendor Recognition in course materials, opening/closing remarks, and break times

General Exhibitor Information

EXHIBIT CONTACT:

Deb Blomberg Mayo Clinic General Internal Medicine 200 First ST SW Mayo Building 17-40E

Rochester, MN 55905

Ph: 507-284-8781

E-mail: rstgimcme@mayo.edu

EXHIBIT FEE \$2,000

- Attendee list including Name, Credentials, City, State
- In-Person Booth
 - (1) 6' draped table (2) chairs
 - ID sign
 - General maintenance of the common areas of the exhibit hall

EXHIBITOR ASSIGNMENTS

Every effort will be made to give exhibitors their first choice of location. In case of conflicting requests, priority will be determined on the basis of:

- 1. Amount of space requested
- 2. Date full payment was received
- 3. Special needs of the exhibitors

Booth assignments will be made when full payment is received

SHIPPING

Materials may be shipped to *Disney's Contemporary* Resort. Forms, information, and payments regarding shipping and handling can be found online at Exhibitor RICOH Packet Contemporary.

Ricoh requires payment prior to them delivering packages to exhibitor space.

The shipping information is located below.

Company Name c/o *Disney's Contemporary* Resort 4600 North World Drive

Lake Buena Vista, FL 32830

To: your name

Event: Mayo Clinic Updates in Internal Medicine 2025

EXHIBIT HOURS

Set up Monday, 10/13/25 4:00 pm – 6:00 pm (preliminary) Confirmation of set up time will be provided closer to the course dates

Tuesday 10/14/25 (workshop)	7:30 am – 3:25 pm
Wednesday 10/15/25 (workshops)	6:45 am – 4:45 pm
Thursday 10/16/25 (general session)	6:45 am – 1:20 pm
Friday 10/17/25 (general session)	7:25 am – 1:20 pm
Saturday 10/18/25 (general session)	7:25 am – 11:05 am

Clean up Saturday, 10/18/25 11:05 am – 1:10 pm

Hotel Accommodations

Guest rooms have been reserved for attendees and their guests with special course rates at *Disney's Contemporary* Resort. In order to receive the special rate, reservations must be made before the room block is filled or before the expiration date of *September 19, 2025, whichever comes first*. Reservations will be taken following this date based on space and rate availability.

Run of House Rate

Single/Double Occupancy: \$389.00 per night

Additional Person (18 yrs and older): \$35.00 per person per night

plus applicable state and local taxes

Group rate extended three (3) days pre/post conference dates based on Hotel availability at time of request.

Specific hotel reservation information will be sent once the Letter of Agreement has been fully executed.

EARLY RESERVATIONS ARE STRONGLY RECOMMENDED



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We look forward to seeing you...at Disney's Contemporary Resort in October 2025!

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