



4500 San Pablo Road  
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May 6, 2025

Dear Valued Exhibitor,

On behalf of Course Directors: Ejigayehu G. Abate, M.D., Victor Bernet, M.D., and Jeffrey R. Janus, M.D., we hope you will consider a display opportunity at the **6th Annual Mayo Clinic Thyroid and Parathyroid Disorders Course 2025** held **November 6-8, 2025**, at **Conrad Orlando in Orlando, Florida**. We expect around 150 endocrinologists, endocrine surgeons, head and neck surgeons, primary care physicians, nurse practitioners, physician assistants, and other providers who care for patients with thyroid and parathyroid disorders. This three-day course offers a comprehensive review of diagnostic techniques and medical and surgical management of thyroid and parathyroid disorders. Topics of discussion include the assessment of benign thyroid diseases as well as pre-and postoperative management of thyroid cancer and parathyroid disorders. Discussions include review of cutting-edge imaging modalities and diagnostic methods such as molecular testing for evaluation of thyroid nodules as well as therapeutic options for the management of benign and malignant thyroid and parathyroid conditions. For attendees unable to join us in Clearwater Beach at the live, in-person course, this conference will provide an immersive and exciting digital livestream format, with the opportunity to virtually engage with experts.

#### **Choose Your Sponsorship Level**

Exhibit fee is starting at \$4,500 for the three-day course. Please review Sponsorship Opportunities and Additional Advertisement Opportunities on page 2 of this prospectus for full pricing and details. Additional advertisement opportunities are offered to expand reach and provide further interaction with attendees. Exhibit space at the live course is limited based on the date the signed exhibit letter of agreement (LOA) is received by our office.

Mayo Clinic, an integrated, not-for-profit group practice, is committed to meeting its responsibility as a national medical education resource. In support of improving patient care, Mayo Clinic College of Medicine and Science is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC) to provide continuing education for the healthcare team. Our programs provide valuable information on unmet needs to the medical community. We sincerely appreciate your consideration and hope you will take the opportunity to join us for a truly unique educational program.

Sincerely,

Makenzie P. Taylor  
Education Administration Coordinator



## Sponsorship Opportunities

### Mayo Clinic Thyroid and Parathyroid Disorders Course 2025

Sponsorship Opportunities	Platinum	Gold		Silver	Exhibit
	\$30,000 (Exclusive)	\$22,000 Lunch	\$18,000 Breakfast	\$9,500	\$4,500
Welcome Reception & Poster Sponsor	✓ <i>Reception November 6</i>				
Internet	✓				
Non-CME Promotional Symposium <i>*A/V fees for symposium is responsibility of the sponsoring company</i>	✓ <i>Breakfast November 6</i>	✓ <i>Lunch November 6</i>	✓ <i>Breakfast November 7 November 8</i>		
Coffee Break Sponsor	N/A	N/A	N/A	✓	
Complimentary full registration <i>*No CME credit</i>	3	2	2	1	
Conference Bag Inserts	✓	✓	✓	✓	
Exhibit Table	2- 6 ft. table	1- 6 ft. table	1- 6 ft. table	1- 6 ft. table	1- 6 ft. table
Verbal recognition at opening session	✓	✓	✓	✓	✓
Attendee List	✓	✓	✓	✓	✓

### Additional Opportunities:

#### Internet - \$5,000 (Exclusive)

Help attendees stay connected with their office and home while away at the Mayo Clinic Thyroid and Parathyroid Disorders Course 2025. Sponsor the wireless internet access in the meeting space. The supporter will be recognized throughout the meeting in signage and electronic communications.

#### Coffee Break Enhancement - \$5,000

Provide attendees with an AM/PM jolt by sponsoring the breaks during the meeting. Display your company logo for all attendees to see and announce your presence at the conference.

#### Conference Bags - \$4,000 (Exclusive)

Display your company logo for all Attendees to see and announce your presence at the conference. Your company will provide a high-resolution logo to be printed on conference bags ordered by the managing committee. All bags will contain flyers and advertisements from other participants. (Artwork to be provided by sponsoring company and is subject to MCSCPD approval)

#### Lanyards - \$4,000 (Exclusive)

All attendee badges will be distributed with a lanyard to display the badge throughout the conference. The Lanyard will prominently display your company name and/or logo, whichever you choose. (Artwork to be provided by sponsoring company and is subject to MCSCPD approval)

#### Conference Bag Inserts - \$1,000 (Multiple Opportunities Available)

Conference bag inserts are a great opportunity to invite attendees to your booth, announce your booth participation or conference-related event. Your company will provide 200 copies of the flyer or advertisement (no larger than 8 ½ x 11, no more than one page) and MCSCPD will stuff them into the official conference bags.

<b>6<sup>th</sup> Annual Mayo Clinic Thyroid and Parathyroid Disorders Course 2025</b>	
<b>November 6-8, 2025</b>	
<b>Conrad Orlando Orlando, Florida</b>	
<i>All Presentations Eastern Time</i>	

<b>Thursday, November 6, 2025</b>	
7:00 AM	Registration and Breakfast
7:50 AM	Welcome Introductions and Pre-Test – Parathyroid <i>Ejigayehu G. Abate, M.D., Mayo Clinic Florida, Jeffrey R. Janus, M.D., Mayo Clinic Florida and Victor J. Bernet, M.D., Mayo Clinic Florida</i>
8:00 AM	The Many Faces of Primary Hyperparathyroidism: Navigating the Spectrum from Normocalcemia to Hypercalcemia – Evaluation and Management <i>Robert A. Wermers, M.D., Mayo Clinic Rochester</i>
8:25 AM	Advancing Primary Hyperparathyroidism Care Beyond Surgery: Exploring New Paradigms in Medical and Non-Surgical Options <i>Ana Voogd, M.D., Hospital Austral, Buenos Aires, Argentina</i>
8:50 AM	Surgical Management of Primary Hyperparathyroidism: Strategies and Approaches <i>Samip Patel, M.D., Mayo Clinic Florida</i>
9:15 AM	Case discussion: Primary Hyperparathyroidism Nonsurgical treatment case discussion Moderator: <i>Robert A. Wermers, M.D., Mayo Clinic Rochester</i> Panelists: <i>Ejigayehu G. Abate, M.D., Mayo Clinic Florida</i> <i>Samip Patel, M.D., Mayo Clinic Florida</i> <i>Shon E. Meek, M.D., Ph.D., Mayo Clinic Florida</i> <i>Ana Voogd, M.D., Hospital Austral, Buenos Aires, Argentina</i>
9:45 AM	Q&A Session
10:00 AM	Coffee Break and Exhibits
10:15 AM	Preoperative Imaging Modalities for Successful Parathyroid Surgery <i>Manoj K. Jain, M.D., Mayo Clinic Florida</i>
10:40 AM	Intraoperative and Post-Surgical Management of Primary Hyperparathyroidism: Ensuring Cure and Optimizing Calcium Follow-Up with Protocol-Based Care <i>Ejigayehu G. Abate, M.D., Mayo Clinic Florida</i>
11:05 AM	Persistent, Recurrent, Ectopic Parathyroid Adenoma: Surgical Approaches to Challenging Cases <i>Jeffrey R. Janus, M.D., Mayo Clinic Florida</i>
11:30 AM	Case Discussion: Surgical Cases of Hyperparathyroidism Moderator: <i>Shon E. Meek, M.D., Ph.D., Mayo Clinic Florida</i> Panelists: <i>Ejigayehu G. Abate, M.D., Mayo Clinic Florida</i> <i>Robert A. Wermers, M.D., Mayo Clinic Rochester</i> <i>Jeffrey R. Janus, M.D., Mayo Clinic Florida</i> <i>Manoj K. Jain, M.D., Mayo Clinic Florida</i>
12:00 PM	Q&A Session
12:15 PM	Lunch
1:15 PM	Diagnosis and Management of Acute and Chronic Hypoparathyroidisms: Guideline Update 2025 <i>Michael Mannstadt, M.D., Harvard Medical School</i>

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1:40 PM	Diagnosis and Management of non-PTH Mediated Hypercalcemia <i>Shon E. Meek, M.D., Ph.D., Mayo Clinic Florida</i>
2:05 PM	Management of Hypoparathyroidism Complications and Treatment <i>Michael Mannstadt, M.D., Harvard Medical School</i>
2:25 PM	Case Discussion: Hypoparathyroidism and non-PTH Mediated Hypercalcemia Moderator: <i>Ejigayehu G. Abate, M.D., Mayo Clinic Florida</i> Panelists: <i>Michael Mannstadt, M.D., Harvard Medical School</i> <i>Shon E. Meek, M.D., Ph.D., Mayo Clinic Florida</i> <i>Robert A. Wermers, M.D., Mayo Clinic Rochester</i> <i>Peter J. Tebben, M.D., Yale School of Medicine</i>
2:55 PM	Q&A Session
3:10 PM	Coffee Break and Exhibits
3:25 PM	The Critical Role of Phosphorus in Calcium, Parathyroid and Bone Regulation <i>Peter J. Tebben, M.D., Yale School of Medicine</i>
3:50 PM	Managing CKD-MBD in Pre- and Post-Transplant Insights from Endocrinologist Perspective <i>Robert A. Wermers, M.D., Mayo Clinic Rochester</i>
4:15 PM	Management of Bone and Renal Disease in Primary Hyperparathyroidism and Chronic Hypoparathyroidism <i>Peter J. Tebben, M.D., Yale School of Medicine</i>
4:40 PM	Case Discussion: Calcium and Phosphorus Disorders Moderator: <i>Ejigayehu G. Abate, M.D., Mayo Clinic Florida</i> Panelist: <i>Robert A. Wermers, M.D., Mayo Clinic Rochester</i> <i>Michael Mannstadt, M.D., Harvard Medical School</i> <i>Shon E. Meek, M.D., Ph.D., Mayo Clinic Florida</i> <i>Peter J. Tebben, M.D., Yale School of Medicine</i>
5:10 PM	Post-Test Parathyroid
5:20 PM	Welcome Reception, Poster Session and Networking
6:30 PM	ADJOURN – End of Day 1
<b>Friday, November 7, 2025</b>	
6:45 AM	Registration
7:00 AM	Breakfast and Non-CME Product Theater
7:50 AM	Welcome Introductions and Pre-Test - Thyroid
8:00 AM	Diet and Supplements in Thyroid Health: Separating Facts from Myths <i>Victor J. Bernet, M.D., Mayo Clinic Florida</i>
8:25 AM	Managing Thyroid Disorders in Pregnancy: Evidence-Based Best Practices <i>M. Regina Castro, M.D., Mayo Clinic Rochester</i>
8:50 AM	Persistent Symptoms in Hypothyroidism: Unraveling the Challenges <i>Juan P. Brito M.B.B.S., Mayo Clinic Rochester</i>

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9:15 AM	Case Discussions: Navigating Thyroid Function Complexities Moderator: <i>Ana-Maria Chindris, MD, Mayo Clinic Florida</i> Panelists: <i>Victor J. Bernet, M.D., Mayo Clinic Florida</i> <i>M. Regina Castro, M.D., Mayo Clinic Rochester</i> <i>Juan P. Brito M.B.B.S, Mayo Clinic Rochester</i> <i>Jeffrey R. Janus, M.D., Mayo Clinic Florida</i>
9:45 AM	Q&A Session
10:00 AM	Coffee Break and Exhibits
10:25 AM	Thyroid Nodule Management: Exploring the ATA Guideline Update <i>Victor J. Bernet, M.D., Mayo Clinic Florida</i>
10:50 AM	Advancing Care: Minimally Invasive Approaches to Thyroid Nodules and Cancer <i>Ricardo Paz-Fumagalli, M.D., Mayo Clinic Florida</i>
11:15 AM	Benign Thyroid Disorders: A Surgeon's View <i>Jeffrey R. Janus, M.D., Mayo Clinic Florida</i>
11:40 AM	Case Discussion: Exploring Benign Thyroid Disorders Moderator: <i>M. Regina Castro, M.D., Mayo Clinic Rochester</i> Panelists: <i>Victor J. Bernet, M.D., Mayo Clinic Florida</i> <i>Ricardo Paz-Fumagalli, M.D., Mayo Clinic Florida</i> <i>Jeffrey R. Janus, M.D., Mayo Clinic Florida</i> <i>Ana-Maria Chindris, MD, Mayo Clinic Florida</i>
12:10 PM	Q&A Session
12:25 PM	Unlocking the Potential of Artificial Intelligence in Thyroid and Parathyroid Practice <i>Juan P. Brito M.B.B.S, Mayo Clinic Rochester</i>
1:00 PM	ADJOURN – End of Day 2
<b>Saturday, November 8, 2025</b>	
7:00 AM	Registration
7:00 AM	Breakfast and Non-CME Product Theater
7:55 AM	Welcome Introductions
8:00 AM	Advances in Thyroid Cancer Management: Insights from the 2025 ATA Guidelines <i>Megan R. Haymart, M.D., University of Michigan</i>
8:25 AM	Radioiodine Therapy: Striking a Balance <i>Ana-Maria Chindris, MD, Mayo Clinic Florida</i>
8:50 AM	Enhancing the Patient Experience in Thyroid Cancer Care <i>Megan R. Haymart, M.D., University of Michigan</i>

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9:15 AM	Case discussions: Optimization of Thyroid Cancer Management Moderator: <i>Sarika N. Rao, D.O., Mayo Clinic Florida</i> Panelists: <i>Megan R. Haymart, M.D., University of Michigan</i> <i>Ana-Maria Chindris, MD, Mayo Clinic Florida</i> <i>Jeffrey R. Janus, M.D., Mayo Clinic Florida</i> <i>Victor J. Bernet, M.D., Mayo Clinic Florida</i>
9:45 AM	Q&A Session
10:00 AM	Coffee Break and Exhibits
10:25 AM	Surgical Management of Advanced and Recurrent Thyroid Cancer <i>Jeffrey R. Janus, M.D., Mayo Clinic Florida</i>
10:50 AM	Cutting-Edge Advances in Molecular Genetics and Targeted Therapies for Thyroid Cancer <i>Julie E. Hallanger-Johnson, M.D., Mayo Clinic Rochester</i>
11:15 AM	Medullary Thyroid Cancer: Evolving Care Strategies in 2025 <i>Sarika N. Rao, D.O., Mayo Clinic Florida</i>
11:40 AM	Thyroid Related Imaging: Insight and Applications <i>Manoj K. Jain, M.D., Mayo Clinic Florida</i>
12:05 PM	Case Discussions: Complex Thyroid Cancer Scenarios Moderator: <i>Victor J. Bernet, M.D., Mayo Clinic Florida</i> Panelists: <i>Julie E. Hallanger-Johnson, M.D., Mayo Clinic Rochester</i> <i>Sarika N. Rao, D.O., Mayo Clinic Florida</i> <i>Manoj K. Jain, M.D., Mayo Clinic Florida</i> <i>Jeffrey R. Janus, M.D., Mayo Clinic Florida</i>
12:35 PM	Q&A Session
12:50 PM	Post-Test Thyroid <i>Victor J. Bernet, M.D., Mayo Clinic Florida</i>
12:55 PM	Closing Remarks
1:00 PM	ADJOURN – End of Day 3



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**MAKE PLANS TO ATTEND**

Conrad Orlando  
Orlando, Florida

[ce.mayo.edu/thyroid2025](https://ce.mayo.edu/thyroid2025)



Mark your  
calendar!



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**NOVEMBER 6-8, 2025**

**Conrad Orlando**  
**Orlando, Florida**

## **Course Directors**

Ejigayehu G. Abate, M.D.  
Victor J. Bernet, M.D.  
Jeffrey R. Janus, M.D.



## **Course Highlights**

- Thyroid nodule management: what's new in 2025
- The latest insights on thyroid cancer management
- Hypothyroidism – the patient with persistent symptoms
- Diet, supplements and the thyroid - what are the facts
- Cutting-edge developments in molecular genetics and targeted therapies for thyroid cancer
- Managing thyroid disorders during pregnancy: best practices
- Non-surgical management options for thyroid and parathyroid disorders
- Approaching non-PTH mediated hypercalcemia: evaluation and management strategies
- Update on evolving concepts about Vitamin D and health
- Essentials for the evaluation and management of hyperparathyroidism
- Insights into hyperparathyroidism and hypoparathyroidism: case discussions
- Differential diagnosis of hyperparathyroidism
- Management of calcium and phosphorus disorders

[ce.mayo.edu/thyroid2025](https://ce.mayo.edu/thyroid2025)

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