



# Multidisciplinary Update in Breast Disease 2025

November 6-8, 2025

Tampa, FL



**SPONSORSHIP & EXHIBIT PROSPECTUS**





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## WELCOME

Dear Potential Sponsor,

On behalf of the course directors Pooja P. Advani, M.B.B.S., M.D., Patricia A. Cronin, M.D., Sandhya Pruthi, M.D., and the Mayo Clinic School of Continuous Professional Development, we are pleased to announce the upcoming **Multidisciplinary Update in Breast Disease 2025** course which will be held November 6-8, 2025, at the Westin Tampa Waterside in Tampa, Florida.

We expect 200+ oncologists, radiologists, surgeons, pathologists, gynecologists, primary care providers, nurses, nurse practitioners, and advanced practice providers who diagnose and treat patients with breast cancer. This three-and-a-half-day continuing medical education course provides a multidisciplinary update in prevention, evaluation, diagnosis, management, and treatment of benign and malignant breast diseases, and high risk and survivorship issues. The speakers are nationally and internationally recognized specialists in the field. Both live, in-person and virtual exhibit options are available.

If you are interested in supporting the **Multidisciplinary Update in Breast Disease 2025** or if you have questions, please contact [Heather Schultz](#). We appreciate your interest and enthusiasm in joining us.

Sincerely,

*Sean O'Connell*  
CME Specialist

*Heather Schultz*  
Education Administration Coordinator

## **DATES, LOCATION, WEBSITE, CONTACTS**

### **Conference Dates:**

November 6-8, 2025

### **Location:**

Westin Tampa Waterside  
725 South Harbour Island Boulevard  
Tampa, FL 33602  
United States

### **Website:**

[Multidisciplinary Update in Breast  
Disease](#)

### **Course Directors:**

Pooja P. Advani, M.B.B.S., M.D.  
Patricia A. Cronin, M.D.  
Sandhya Pruthi, M.D.

### **Contacts:**

Heather Schultz, Education Administration Coordinator  
Mayo Clinic School of Continuous Professional Development  
(MCSCPD)  
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Rochester, MN 55905 [Schultz.Heather5@mayo.edu](mailto:Schultz.Heather5@mayo.edu)

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(MCSCPD)  
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## Why Sponsor?

Technical and educational exhibits provide a professional and educational environment in which healthcare providers can receive demonstrations, view products and services and discuss the clinical and surgical uses of these products and services, including how they may improve the quality of care and the management of treating breast disease. Additionally, the exhibits enhance the educational content of the meeting helping to provide quality continuing medical education.

### Benefits:

- Interact face-to-face with numerous medical professionals
- Build visibility for your company in a competitive marketplace
- Expand your customer base and strengthen existing customer relationships
- Introduce new products and services
- Additional advertisement opportunities to expand reach and further socialize with attendees

## Sponsorship Opportunities

<b>Premier Sponsorship Opportunities</b>	<b>Gold \$8,000</b>	<b>Silver \$5,000</b>	<b>Bronze \$3,000</b>	<b>Virtual Exhibit Only \$2,000</b>
Waived Fee for Conference Bag Insert	X			
Signage at breakfasts and lunches	X	X		
Virtual Exhibit	X	X		X
6 ft. Exhibit Table	X	X	X	

\*Gold sponsors will have the opportunity to choose their exhibit table first, followed by Silver sponsors, and then Bronze sponsors.

**Gold Sponsorship, 3 Available**

**\$8,000**

- Exhibit Table (one 6 ft. table, two chairs, Wi-Fi)
- Virtual Exhibit
- Signage at breakfasts and lunches
- Conference Bag Insert
- Attendee list including registered attendee's name, credentials, city, and state
- Recognition in online course syllabus and on break slide announcements during the course

**Silver Sponsorship, 5 Available**

**\$5,000**

- Exhibit Table (one 6 ft. table, two chairs, Wi-Fi)
- Virtual Exhibit
- Signage at breakfasts and lunches
- Attendee list including registered attendee's name, credentials, city, and state
- Recognition in online course syllabus and on break slide announcements during the course

**Bronze Sponsorship, 15 Available**

**\$3,000**

- Exhibit Table (one 6 ft. table, two chairs, Wi-Fi)
- Attendee list including registered attendee's name, credentials, city, and state
- Recognition in online course syllabus and on break slide announcements during the course

**Virtual Exhibitor Only**

**\$2,000**

- Virtual Exhibit
  - Listing in the online exhibitor directory linked to your company website and landing page
  - Exhibit booth customization, options include PowerPoint slide, PDF handout or video
  - Post course report providing analytics on page traffic
- Attendee list including registered attendee's name, credentials, city, and state
- Recognition in online course syllabus and on break slide announcements during the course

## **Additional Sponsorship Opportunities**

### **Conference Bags - \$5,000 – (Exclusive)**

Display your company logo for all attendees to see and announce your presence at the conference. Your company will provide a high-resolution logo to be printed on conference bags ordered by the managing committee. All bags may contain flyers and advertisements from other participants. (Artwork to be provided by sponsoring company and is subject to MCSCPD approval)

### **Conference Bag Inserts- \$1,500 – (Multiple Opportunities Available)**

Conference bag inserts are a great opportunity to invite attendees to your table, announce your participation or conference-related event. Your company will provide 200 copies of a one-page flyer or booklet advertisement (no larger than 8 ½ x 11) and MCSCPD will stuff them into the official conference bags.

### **Signage at Breakfasts - \$6,500 - (3 Available)**

Display your company logo for all attendees to see and announce your presence at the conference. Your company will provide a high-resolution logo to be used on materials prominently displayed during meals. (Artwork to be provided by sponsoring company and is subject to MCSCPD approval)

## Sponsorship and Exhibitor Letter of Agreement

If you are interested in sponsoring or exhibiting at this educational activity, complete the appropriate Letter of Agreement on the course website.

- If you are interested in sponsoring, please complete the [Sponsorship Letter of Agreement](#) and the [Exhibitor Letter of Agreement](#).
- If you are interested in virtually exhibiting only, please complete the [Exhibitor Letter of Agreement](#).



## Conference and Exhibit Schedule

The program schedule can be found on the [course website](#). Please note that the program schedule is in *Eastern Standard Time*.

Representatives will have an opportunity to interact with attendees during all meal and refreshment breaks. A maximum of two representatives are allowed at your exhibit table.

## Hotel Accommodations

### Westin Tampa Waterside

725 South Harbour Island Boulevard  
Tampa, FL 33602  
United States



Reservations on the contracted hotel block are available to faculty, enrolled attendees and confirmed exhibitors for the in-person general session only. Due to limited availability, we request only one room reserved per attendee/exhibit booth at this time. You will receive the booking link via email within 30 minutes of enrolling. Please be sure to check your spam folder if not received in your inbox.

The Westin Tampa Waterside is offering hotel rooms for attendees beginning at the group rate of \$249 per night plus applicable taxes and any resort fees. In order to receive the special rate, reservations must be made online via a provided link. Reservations must be made by Tuesday, October 14, 2025 or before the room block is filled, whichever comes first. There is limited guest room availability at the special rate; early reservations are encouraged. Please contact the hotel for their cancellation policy. Attendees are responsible for their own reservations.

Mayo Clinic School of Continuous Professional Development is not responsible for expenses incurred by an individual who is not confirmed and for whom space is not available at the meeting. Costs incurred by the registrant such as airline or hotel fees or penalties are the responsibility of the registrant.