

5951 E. Mayo Boulevard
Phoenix, Arizona 85054
480-301-4580

Dear Exhibitor,

Mayo Clinic and Mayo Clinic School of Continuous Professional Development would like to invite you to exhibit at our **20th Annual Practical Course in Dermoscopy & Update on Malignant Melanoma** to be held Friday through Sunday, December 5-7, 2025 at the Fairmont Scottsdale Princess, Scottsdale, Arizona. For your convenience, attached is the course program schedule which includes presentation topics and faculty listing. We expect over 225 attendees, including dermatologists, surgeons, oncologists, physicians, NPs and PAs in internal medicine, family medicine, and general practice.

This three-day course provides attendees a multidisciplinary review of standard of care management practices and state-of-the-art advances in care of the patient with cutaneous malignancy, particularly melanoma but including squamous cell and basal cell cancer. The first morning will focus on epidemiology, prevention, pathology, tumor staging, surgical treatment, and advances in systemic therapy for patients with melanoma and squamous cell cancer. Afternoon sessions will focus on surgery, medical oncology, and introduction to Dermoscopy. The last two days will have an in-depth immersion into Dermoscopy for evaluating skin diseases with a focus on neoplasms but also to include non-neoplastic indications. Participants will develop practical skills that will enable them to be more comfortable approaching patients with potentially dangerous skin lesions.

The display fee to exhibit at the live course is \$4,000. Space at the live course is limited and space will be reserved based on the date the signed exhibit letter of agreement (LOA) is received in our office. To maintain a clear separation of promotion from education, all exhibits will be located in a space separate from where the general session is held. Exhibits are "open" from registration until the conclusion of the final lecture.

Live Exhibit Benefits:

- Promotion at the live three day course, plus option of representation on course exhibitor directory online
- Exhibitors are provided the same meals and beverages provided to registered attendees
- Attendees are encouraged daily by the course moderator to visit and connect with the exhibitors
- Includes a 6ft table, two chairs and tablecloth at the course
- An attendee list including: registered attendee's name, degree, city and state distributed pre-course
- Vendor recognition in online course syllabus
- Acknowledgement on rolling announcements during the course and on signage at the course

If you will participate, please complete the online agreement. Online payment is preferred. Check payment (made payable to Mayo Clinic Arizona) can be mailed to Mayo Clinic MCSCPD, Attn: Danielle Coschigano, 5951 E. Mayo Boulevard, Phoenix, AZ 85054. Please denote course activity **Dermoscopy 2025** on all correspondence. Mayo Clinic's Tax ID number is 86-0800150; our W-9 form is attached for your convenience.

We sincerely appreciate your consideration of this request and hope you will join us in Scottsdale, Arizona December 5-7, 2025.

Sincerely,

Danielle Coschigano

Education Administration Coordinator

Mayo Clinic School of Continuous Professional Development

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Mayo Clinic | 5951 East Mayo Boulevard | Phoenix, Arizona 85054 | www.mayoclinic.org



Mayo Clinic School of Continuous Professional Development (MCSCPD) Sponsorship Opportunities

| <u>Opportunity</u> | <u>Cost</u> |
|--|------------------------|
| <p>Lanyards (Sponsor-provided, pre-printed lanyards; limited to one organization) Every attendee is required to wear a name badge, so what better way to advertise your company than with your logo on a lanyard! (Quantity to be determined 60 days before course.)</p> | \$2,000 |
| <p>Conference Bags (Sponsor-provided, pre-printed drawstring bags; limited to one organization) Help keep course attendees organized by providing them with a drawstring bag to carry their course materials in with your company's logo on it! Drawstring bags to be provided by sponsor; artwork and bag are subject to MCSCPD approval. (Quantity to be determined 60 days before course.)</p> | \$3,000 |
| <p>Hotel Key Card- \$7,500.00 (Exclusive) Personalize hotel guest room keys with your company's logo or product promotion for immediate exposure to attendees. Use this as a great way to introduce yourselves to our attendees upon checking into the host hotel. Include your booth number to remind them where you will be throughout the conference. (Artwork to be provided by sponsoring company)</p> | \$7,500 |
| <p>Non-CME Product Theatre (Limited to five organizations) These non-accredited programs, independently developed and directly sponsored by industry, are presented in an educational format that will provide insight on new or controversial developments. Product theatre may not conflict with course content. We recommend that product theater company provide information flyer/invitation handouts to be inserted into attendee registration packets and posters to display for better exposure. (Does Not Include audio/visual equipment - No CME credit.) Participating companies are responsible for providing flyer/invitation and posters.</p> | \$15,000-20,000 |
| <p>Conference Bag Inserts (Multiple opportunities available) Conference bag inserts are a great opportunity to invite attendees to your booth, announce your booth participation or conference- related event. Your company will provide copies of the flyer or advertisement (no larger than 8 ½ x 11, no more than one page) and the MCSCPD will stuff them into the official conference bags. A limited number of bag inserts are permitted, so early reservation is encouraged. Artwork is subject to MCSCPD approval. (Quantity of fliers/advertisements to be determined 60 days before course.)</p> | \$1,500 each |