



4500 San Pablo Road  
Jacksonville, Florida 32224  
904-953-9599  
Tax ID: 59-3337028

June 25, 2025

Dear Exhibitor,

On behalf of course directors: Selby Chen, M.D., Eric Nottmeier, M.D., Kingsley Abode-Iyamah, M.D. and Daniel E. Nobles, APRN, we hope you will consider exhibiting at Mayo Clinic's **9th Annual Multidisciplinary Spine Care Conference 2025** held November 20-22 2025, at **The Ritz-Carlton, Amelia Island in Amelia Island, Florida.**

This course is designed to enhance physician and mid-level comfort in the management of patients with diverse spinal disorders and conditions. This two-day course will focus on discussions concerning the management of spinal disorders, as well as technological advancements, controversial spine topics, complications and socio-economic issues. The course will provide a mixture of didactic, case-based and evidence-based guideline review, along with an opportunity for panel discussion.

Overall, the course provides a rewarding clinical experience for all spine care practitioners, including spine surgeons, medical specialists, primary care providers and family medicine providers, as well as physical therapists, clinical nurse practitioners and physician assistants. We are expecting 115 registrants to attend this course.

**Course Information:**

To maintain a clear separation of promotion from education, live exhibits will be held in a different room/location than where the general sessions are held.

**Choose Your Sponsorship Level**

Choose your level of sponsorship. Sponsorship opportunities are offered to expand their reach and provide further interaction with attendees. Review the Sponsorship Opportunities and Additional Advertisement Opportunities on page 3 of this prospectus for full pricing and details.

**All exhibit packages include:**

- An attendee list including registered attendee's name, credentials, city, and state distributed post course
- Vendor recognition in online course syllabus for all registered attendees to access
- An acknowledgement on the break slide announcements during the course

**Live Exhibit Benefits:**

- Promotion available at the live two-day course from registration until the conclusion of the final lecture on the last day
- Exhibitors are provided with the same meals and beverages provided to registered attendees
- Attendees are encouraged daily by the course moderator to visit and connect with the exhibitors
- Includes a 6ft table, two chairs and linen at the course

**Additional Opportunities:**

We are also offering additional advertising/sponsorship opportunities to expand reach and further socialize with attendees. Benefits include:

- Interact face-to-face with influential decision makers in the field of neurosurgery, physical medicine and rehab and orthopedics
- Build visibility for your company in a competitive marketplace
- Expand your customer base and strengthen existing customer relationships
- Introduce new products and services

Mayo Clinic, an integrated, not-for-profit group practice, is committed to meeting its responsibility as a national medical education resource. In support of improving patient care, Mayo Clinic College of Medicine and Science is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC) to provide continuing education for the healthcare team.

Our programs provide valuable information on unmet needs to the medical community. We sincerely appreciate your consideration and hope you will take the opportunity to join us for a truly unique educational program.

Sincerely,

*Denise L. Klarich*

Denise Klarich  
Education Administration Coordinator

**Make checks payable to:**

Mayo Clinic  
Attn: Accounting Activity # 25J01195  
4500 San Pablo Road  
Jacksonville, FL 32224  
Tax ID: 59-3337028

## Sponsorship Opportunities:

Premier Sponsorship Opportunities	Gold \$15,000 <i>2 available</i>	Silver \$10,000 <i>Unlimited</i>	Bronze \$7,500 <i>Unlimited</i>	Large Exhibit \$5,500	Exhibit \$4,500
Non-CME Promotional Symposium	x				
Acknowledgement on signage throughout the duration of the conference	x	x	x		
Complimentary full registration- No CME credit	2	2	1		
Conference Bag Inserts	x	x	x		
Exhibit Table	2- 6 ft. tables (premium location)	1- 6 ft. table (premium location)	1- 6 ft. table (premium location)	1 – 6ft table with additional display space  *This is the only exhibit-only option available for those with robots, software machines, etc*	1- 6 ft. table  *This is a table only and not available for those in need of additional space*
Verbal recognition at opening session	x	x	x	X	x
Attendee List	x	x	x	x	x

## Additional Advertisement Opportunities:

### Non-CME Promotional Symposium - \$10,000 (*subject to availability*)

These non-accredited programs, independently developed and directly sponsored by industry, are presented in an educational format that will provide insight on new or controversial developments. Promotional symposia information may not conflict with 9th Annual Multidisciplinary Spine Care 2025 conference. There are multiple dates and times available. (Includes audio/visual equipment - No CME credit offered.)

### Conference Bags - \$3,000 (Exclusive)

Display your company logo for all Attendees to see and announce your presence at the conference. Your company will provide a high-resolution logo to be printed on conference bags ordered by the managing committee. All bags will contain flyers and advertisements from other participants. (Artwork to be provided by sponsoring company and is subject to MCSCPD approval)

### Lanyards - \$2,000 (Exclusive)

All attendee badges will be distributed with a lanyard to display the badge throughout the conference. The Lanyard will prominently display your company name and/or logo, whichever you choose. (Artwork to be provided by sponsoring company and is subject to MCSCPD approval)

### Internet - \$5,000 (Exclusive)

Help attendees stay connected with their office and home while away at the 9th Annual Multidisciplinary Spine Care Conference 2025. Sponsor the wireless internet access in the meeting space. The supporter will be recognized throughout the meeting in signage and electronic communications.

### Conference Bag Inserts - \$750

Conference bag inserts are a great opportunity to invite attendees to your booth, announce your booth participation or conference-related event. Your company will provide 200 copies of the flyer or advertisement (no larger than 8 ½ x 11, no more than one page) and MCSCPD will stuff them into the official conference bags. Multiple Opportunities Available.

**Request for Taxpayer  
Identification Number and Certification**

Go to [www.irs.gov/FormW9](http://www.irs.gov/FormW9) for instructions and the latest information.

**Give form to the  
requester. Do not  
send to the IRS.**

**Before you begin.** For guidance related to the purpose of Form W-9, see *Purpose of Form*, below.

Print or type. See Specific Instructions on page 3.	<b>1</b> Name of entity/individual. An entry is required. (For a sole proprietor or disregarded entity, enter the owner's name on line 1, and enter the business/disregarded entity's name on line 2.) <b>Mayo Clinic Jacksonville</b>	
	<b>2</b> Business name/disregarded entity name, if different from above.	
	<b>3a</b> Check the appropriate box for federal tax classification of the entity/individual whose name is entered on line 1. Check only <b>one</b> of the following seven boxes. <input type="checkbox"/> Individual/sole proprietor <input type="checkbox"/> C corporation <input type="checkbox"/> S corporation <input type="checkbox"/> Partnership <input type="checkbox"/> Trust/estate <input type="checkbox"/> LLC. Enter the tax classification (C = C corporation, S = S corporation, P = Partnership) _____ <b>Note:</b> Check the "LLC" box above and, in the entry space, enter the appropriate code (C, S, or P) for the tax classification of the LLC, unless it is a disregarded entity. A disregarded entity should instead check the appropriate box for the tax classification of its owner. <input checked="" type="checkbox"/> Other (see instructions) <b>501 (c) (3) Tax-exempt Nonprofit Corporation</b>	<b>4</b> Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3): Exempt payee code (if any) <b>1</b> Exemption from Foreign Account Tax Compliance Act (FATCA) reporting code (if any) <b>A</b>  (Applies to accounts maintained outside the United States.)
	<b>3b</b> If on line 3a you checked "Partnership" or "Trust/estate," or checked "LLC" and entered "P" as its tax classification, and you are providing this form to a partnership, trust, or estate in which you have an ownership interest, check this box if you have any foreign partners, owners, or beneficiaries. See instructions <input type="checkbox"/>	
	<b>5</b> Address (number, street, and apt. or suite no.). See instructions. <b>4500 San Pablo Road</b>	Requester's name and address (optional)
<b>6</b> City, state, and ZIP code <b>Jacksonville, FL 32224</b>		
<b>7</b> List account number(s) here (optional)		

**Part I Taxpayer Identification Number (TIN)**

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

**Note:** If the account is in more than one name, see the instructions for line 1. See also *What Name and Number To Give the Requester* for guidelines on whose number to enter.

<b>Social security number</b>									
			-				-		
<b>or</b>									
<b>Employer identification number</b>									
5	9	-	3	3	3	7	0	2	8

**Part II Certification**

Under penalties of perjury, I certify that:

- The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
- I am not subject to backup withholding because (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
- I am a U.S. citizen or other U.S. person (defined below); and
- The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

**Certification instructions.** You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and, generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

<b>Sign Here</b>	Signature of U.S. person <i>Katy Domaille</i>	Date <i>01/02/2025</i>
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**General Instructions**

Section references are to the Internal Revenue Code unless otherwise noted.

**Future developments.** For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to [www.irs.gov/FormW9](http://www.irs.gov/FormW9).

**What's New**

Line 3a has been modified to clarify how a disregarded entity completes this line. An LLC that is a disregarded entity should check the appropriate box for the tax classification of its owner. Otherwise, it should check the "LLC" box and enter its appropriate tax classification.

New line 3b has been added to this form. A flow-through entity is required to complete this line to indicate that it has direct or indirect foreign partners, owners, or beneficiaries when it provides the Form W-9 to another flow-through entity in which it has an ownership interest. This change is intended to provide a flow-through entity with information regarding the status of its indirect foreign partners, owners, or beneficiaries, so that it can satisfy any applicable reporting requirements. For example, a partnership that has any indirect foreign partners may be required to complete Schedules K-2 and K-3. See the Partnership Instructions for Schedules K-2 and K-3 (Form 1065).

**Purpose of Form**

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS is giving you this form because they

<b>9<sup>th</sup> Annual Multidisciplinary Spine Care Conference 2025</b>	
<b>November 20-22, 2025</b>	
<b>Amelia Island, Florida</b>	
<i>All Presentations Eastern Time</i>	

<b>Thursday, November 20, 2025</b>	
<b>Awake Spine Pre-Conference Workshop</b>	
11:00 AM	Registration
11:50 AM	Welcome Remarks and Introduction <i>Kingsley Abode-Iyamah, M.D., Mayo Clinic Florida</i>
12:00 PM	History of Awake Spine <i>Kingsley Abode-Iyamah, M.D., Mayo Clinic Florida</i> <i>Shaun E. Gruenbaum, M.D., Ph.D., Mayo Clinic Florida</i>
12:30 PM	MIS Options and Enabling Technology <i>Selby G. Chen, M.D., Mayo Clinic Florida</i>
1:00 PM	Utility of Erector Spinae Block in Spine Surgery. <i>Elird Bojaxhi, M.D., Mayo Clinic Florida</i>
1:30 PM	Coffee Break and Exhibits
1:45 PM	Roundtable Discussion: Pre op – Intro op – Post op Environment <i>Kingsley Abode-Iyamah, M.D., Mayo Clinic Florida</i> <i>Benjamin F. Gruenbaum, M.D., Ph.D., Mayo Clinic Florida</i> <i>Marie L. De Ruyter, M.D., Mayo Clinic Florida</i> <i>Ferenc Rabai, M.D., Mayo Clinic Florida</i> <i>Selby G. Chen, M.D., Mayo Clinic Florida</i>
2:45 PM	The Care Hotel Model for Same Day Discharge <i>Ryan M. Chadha, M.D., Mayo Clinic Florida</i>
3:15 PM	Coffee Break and Exhibits
3:30 PM	Creating an Awake Program <i>Selby G. Chen, M.D., Mayo Clinic Florida</i> <i>Jennifer S. Patterson, APRN, CRNA, D.N.P., Mayo Clinic Florida</i>
4:00 PM	Case Discussions <i>Selby G. Chen, M.D., Mayo Clinic Florida</i> <i>Kingsley Abode-Iyamah, M.D., Mayo Clinic Florida</i> <i>Elird Bojaxhi, M.D., Mayo Clinic Florida</i>
5:00 PM	ADJOURN – End of Day 1
<b>Friday, November 21, 2025</b>	
7:00 AM	Registration & Breakfast
7:50 AM	Welcome Remarks and Introduction
8:00AM	Initial evaluation of the back pain patient <i>James W. Atchison, D.O., Mayo Clinic Florida</i>
8:30 AM	Radiologic considerations in the diagnosis of axial spine pain <i>Vivek Gupta, M.D., Mayo Clinic Florida</i>
9:00 AM	Management of metastatic disease to the spine <i>Oluwaseun O. Akinduro, M.D., Mayo Clinic Florida</i>
9:30 AM	Spinal vascular pathology <i>Benjamin Brown, M.D., Ochsner Health Center</i>
10:00 AM	Coffee Break and Exhibits
10:30 AM	Treatment of cervical deformity <i>William Clifton, M.D., Cleveland Clinic</i>
11:00 AM	Cervical arthroplasty in professional athletes

# 9<sup>th</sup> Annual Multidisciplinary Spine Care Conference 2025

**November 20-22, 2025**

**Amelia Island, Florida**

*All Presentations Eastern Time*

	<i>Jang W. Yoon, M.D., Penn Medicine</i>	
11:30 AM	Debate: ACDF vs. Cervical arthroplasty vs. MIS foraminotomy <i>Chris C. Fox, M.D., Mayo Clinic Florida</i> <i>Ian A. Buchanan, M.D., Mayo Clinic Florida</i> <i>Selby G. Chen, M.D., Mayo Clinic Florida</i>	
12:00 PM	Non-CME Abstract Presentation	
12:15 PM	Lunch	
1:00 PM	CBD as a treatment for chronic neck and back pain <i>Scott C. Palmer, M.D., Mayo Clinic Florida</i>	
1:30 PM	Acupuncture in the treatment of neck and back pain <i>Ronald Reimer, M.D., Mayo Clinic Florida</i>	
2:00 PM	Injection and ablative therapy <i>Jason S. Eldrige, M.D., Mayo Clinic Florida</i>	
2:30 PM	ADJOURN – End of Day 2	
Saturday, November 22, 2025		
	Registration & Breakfast	
	General Session	Allied Health Track
7:55 AM	Welcome Remarks and Introduction	Welcome Remarks and Introduction
8:00 AM	Robotics and Artificial Intelligence in Spine Surgery <i>Ian A. Buchanan, M.D., Mayo Clinic Florida</i>	Spinal Tumor Pathology and Case Studies <i>Jared Weeks, APRN, Mayo Clinic Florida</i>
8:30 AM	Customized interbody implants <i>Selby G. Chen, M.D., Mayo Clinic Florida</i>	Exam findings, Lesion Localization and Case Studies <i>Chris Menster, P.A.-C., Mayo Clinic Florida</i>
9:00 AM	Technical nuances of direct lateral <i>Chris C. Fox, M.D., Mayo Clinic Florida</i> vs. Oblique lateral approach <i>Ian A. Buchanan, M.D., Mayo Clinic Florida</i>	Management and Workup of Adjacent Segment Disease <i>William Clifton, M.D., Cleveland Clinic</i>
9:30 AM	Case Discussion: Complications <i>Kingsley Abode-Iyamah, M.D., Mayo Clinic Florida</i> <i>Eric W. Nottmeier, M.D., Mayo Clinic Florida</i> <i>Selby G. Chen, M.D., Mayo Clinic Florida</i> )	Management of Spinal Infections <i>Gabriel A. Godart, DMSc, MPAS, P.A.-C., Mayo Clinic Florida</i>
10:00 AM	Coffee Break and Exhibits	
10:30 AM	Spinal cord, DRG, and multifidus stimulators <i>Sahil Gupta, M.B.B.S., M.D., Mayo Clinic Florida</i>	Radiographic Testing: When to Order <i>Johnny S. Sandhu, M.D., Mayo Clinic Florida</i>
11:00 AM	Central sensitization syndrome <i>Christopher D. Sletten, Ph.D., L.P., Mayo Clinic Florida</i>	STR vs HHC vs OPPT: When Is It Appropriate. <i>David S. Brown, P.T., Mayo Clinic Florida</i>
11:30 AM	Medicolegal aspects of spine care <i>Christy L. Hunt, D.O., Mayo Clinic Florida</i>	Post-operative Spine Management, Pitfalls and Foresight from Experience <i>Megan Lynch, CNP, Cleveland Clinic</i>
12:00 PM	Updates in Coding	Spinal vascular pathology and case studies

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<b>November 20-22, 2025</b>		
<b>Amelia Island, Florida</b>		
<i>All Presentations Eastern Time</i>		

	<i>Deborah A. Ryan, CPC, CCS-P, Mayo Clinic Florida</i>	<i>Benjamin Brown, M.D., Ochsner Health Center</i>
12:30 PM	Non-CME Abstract Presentation	
12:45 PM	ADJOURN – End of Day 3	



School of Continuous  
Professional  
Development



9<sup>th</sup> Annual

# Multidisciplinary Spine Care Conference 2025

with Awake Spine Preconference Workshop

November 20-22, 2025

General Session: November 21-22

Awake Spine Preconference Workshop: November 20

**MAKE PLANS TO ATTEND**

**Ritz-Carlton, Amelia Island**  
**Amelia Island, Florida**



**9.00**

AMA PRA Category 1  
Credit™, ANCC, AAPA,  
IPCE, and ABS



Workshop available,  
up to 4.50 additional  
credit hours

[ce.mayo.edu/spinecare2025](https://ce.mayo.edu/spinecare2025)



## COURSE HIGHLIGHTS

- Designed to enhance physician and midlevel provider skills in the management of patients with diverse spinal disorders and conditions
- Focus on discussions concerning the management of spinal disorders, as well as technological advancements, controversial spine topics, complications, and socioeconomic issues
- Provides a mixture of didactic, case-based and evidence-based guideline review along with an opportunity for panel discussion
- Allied health specific track available on Saturday

## TARGET AUDIENCE

Neurosurgeons, neurologists, anesthesiologists, orthopedists, primary care physicians, sports medicine physicians, pain specialists, physical medicine and rehabilitation specialists, physician assistants, nurse practitioners, residents, fellows, postdocs, and medical/health professional students.

## COURSE DIRECTORS

Selby G. Chen, M.D.

Eric W. Nottmeier, M.D.

Kingsley Abode-Iyamah, M.D.

Daniel E. Nobles, APRN



## PROGRAM AT-A-GLANCE

For a full program schedule, visit the course website.

- Awake Spine
- Surgical Techniques and Innovation
- Nonsurgical Spine Interventions
- Spine Rehabilitation
- Spinal Oncologic and Vascular Pathology
- Allied Health Track

## AWAKE SPINE PRECONFERENCE WORKSHOP

Come learn about the new and developing field of minimally invasive spinal surgery. The goal of this workshop is to teach the techniques and benefits of awake spine surgery as well as how to develop an awake spine program. The workshop will features:

- Didactic and hands-on learning
- Up to 4.50 additional credit hours
- Open to all levels of providers
- Please note there will be an additional cost
- Date Thursday November 20

## CALL FOR ABSTRACTS – POSTER AND ORAL PRESENTATIONS

To submit an abstract please visit <https://ce.mayo.edu/spinecare2025>. Scholarships will be available for selected abstracts.

ABOUT THE LOCATION

The Ritz-Carlton - Amelia Island

888-237-1217

Or visit the booking link located on the course website.

Coastal view rooms at the host venue Ritz-Carlton - Amelia Island for the upcoming 9th Annual Multidisciplinary Spine Care Conference 2025 are available for attendees and their guests at the group rate of \$399 per night plus applicable taxes and resort fees. In order to receive the special rate, reservations must be made before the room block is filled or before the expiration date of October 29, 2025, whichever comes first.

COURSE REGISTRATION

Physicians/Scientists	\$649
Residents, Physician Assistants and Nurse Practitioners	\$549

AWAKE SPINE PRECONFERENCE WORKSHOP (NOV 20)

Physicians/Scientists	\$199
Residents/Fellows, PAs, NPs, RNs, CRNAs	\$199

ce.mayo.edu/spinecare2025

CANCELLATION POLICY

Please visit ce.mayo.edu/cancellation for more information.



Accreditation Statement

In support of improving patient care, Mayo Clinic College of Medicine and Science is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC) to provide continuing education for the healthcare team.

Credit Statement(s)

**AMA** – Mayo Clinic College of Medicine and Science designates this live activity for a maximum of 13.50 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

**ANCC** – Mayo Clinic College of Medicine and Science designates this activity for a maximum of 13.50 ANCC contact hours. Nurses should claim only the credit commensurate with the extent of their participation in the activity.

**AAPA** – Mayo Clinic College of Medicine and Science has been authorized by the American Academy of PAs (AAPA) to award AAPA Category 1 CME credit for activities planned in accordance with AAPA CME Criteria. This activity is designated for 13.50 AAPA Category 1 CME credits. PAs should only claim credit commensurate with the extent of their participation.

**MOC Statement** – Successful completion of this CME activity, which includes participation in the evaluation component, enables the learner to earn credit toward the CME requirements of the American Board of Surgery's Continuous Certification program. It is the CME activity provider's responsibility to submit learner completion information to ACCME for the purpose of granting ABS credit.

**IPCE** – This activity was planned by and for the healthcare team, and learner will receive 13.50. Interprofessional Continuing Education (IPCE) credit for learning and change.

**Other Healthcare Professionals** – A record of attendance will be provided to all registrants for requesting credits in accordance with state nursing boards, specialty societies or other professional associations.

Mayo Clinic  
4500 San Pablo Road  
Jacksonville, FL 32224

NON-PROFIT ORG.  
U.S. POSTAGE  
**PAID**  
MAYO CLINIC

ELECTRONIC SERVICE REQUESTED

9<sup>th</sup> Annual  
**Multidisciplinary Spine  
Care Conference 2025**  
with Awake Spine Preconference Workshop



**NOVEMBER 20-22, 2025**

**Ritz-Carlton Amelia Island  
Amelia Island, Florida**

[ce.mayo.edu/spinecare2025](https://ce.mayo.edu/spinecare2025)

**Mayo Clinic School of Continuous Professional Development**  
[ce.mayo.edu](https://ce.mayo.edu) | [cme@mayo.edu](mailto:cme@mayo.edu) | 800-323-2688

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