



**Mayo Clinic Innovations in Gastroenterology and  
Hepatology 2026:  
Artificial Intelligence and Beyond**



Exhibitor and Sponsorship Prospectus

January 16-17, 2026

## Welcome

Greetings,

On behalf of course directors Nayantara Coelho-Prabhu, M.B.B.S., Shounak Majumder, M.D., Doug A. Simonetto, M.D., and the Mayo Clinic School of Continuous Professional Development we are pleased to announce our upcoming course, **Mayo Clinic Innovations in Gastroenterology and Hepatology: Artificial Intelligence and Beyond 2026**, to be held **January 16-17, 2026** at the Mayo Clinic Integrated Education and Research Building in Phoenix, Arizona.

### Course Description

This course focuses on exciting and promising innovations across a spectrum ranging from digital healthcare applications and artificial intelligence (AI)-enabled applications for diagnosis and management of GI and liver diseases to the latest cutting-edge developments in endoscopy techniques and devices. It includes sessions on large language models, generative AI and remote patient monitoring.

### Target Audience

This course is designed for physicians, nurses, physician assistants, nurse practitioners, AI engineers and data scientists, residents, GI fellows, medical students and healthcare innovators and entrepreneurs. We hope to welcome 75-100 attendees.

### Exhibit and Sponsorship Opportunities

Mayo Clinic recognizes these types of educational programs would not be possible without your support. We invite you to participate in this educational activity with an exhibit table in the amount of \$2,500 or with a sponsorship opportunity. Details are listed below. In support of ACCME guidelines, commercial support will be in a separate area from the educational activity. This event is open to multiple pharmaceutical companies.

Mayo Clinic's Tax ID is 41-6011702.

If you have any questions, please contact Cassandra Skomer at [skomer.cassandra@mayo.edu](mailto:skomer.cassandra@mayo.edu)

Thank you for your consideration!

### Sponsorship Opportunities

Benefits of sponsorship:

- Interact face-to-face with numerous medical professionals,
- Build visibility for your company in a competitive marketplace,
- Expand your customer base and strengthen existing customer relationships,
- Introduce new products and services,
- Additional advertisement opportunities to expand reach and further socialize with attendees.

Platinum - \$15,000	Gold - \$10,000
General Sponsorship, Three complimentary registrations Private 30-minute meeting with course directors and	General Sponsorship,

select faculty for up to 3 company representatives.	Two complimentary registrations. Private 15-minute meeting with course directors for up to 2 company representatives
<b>Silver - \$7,500</b> General Sponsorship, Two complimentary registrations.	<b>Bronze - \$5,000</b> General Sponsorship, One complimentary registration.
<b>Lunch Product Theater - \$20,000</b> <i>Exclusive Opportunity</i> 30-minute opportunity to speak on Friday, January 16th, during lunch and build awareness for your company's product. This is a Promotional Symposium (Non-CME Event). Mayo Clinic will provide food and beverage. Nonaccredited programs such as these are independently developed and directly sponsored by industry and are presented in an educational format that will provide insight on new or controversial developments. Two complimentary registrations.	<b>Attendee Reception - \$20,000</b> <i>Exclusive Opportunity</i> Signage around attendee reception, Four complimentary registrations. Company representation at reception.

**All sponsorship levels include:**

- One 6' exhibit table for two representatives for the length of the conference,
- Sponsorship acknowledgement on webpage, announcements, signage, and at break times during the course,
- Access to networking opportunities throughout the course,
- Receive a list of conference attendees.

Sponsorships range from \$5,000 to \$20,000 and feature various perks that include but are not limited to: signage near meals and seating, complimentary registrations. Contact Cassandra Skomer for more information on alternative opportunities.

*A signed letter of agreement is required to secure your sponsorship, this agreement form will be sent after sponsorship details are agreed upon. Email Cassandra Skomer, [skomer.cassandra@mayo.edu](mailto:skomer.cassandra@mayo.edu), for information and to secure your sponsorship.*

**Exhibit Opportunities - \$2,500**

Technical and educational exhibits provide a professional and educational environment in which physicians can receive demonstrations, view products and services and discuss the clinical and surgical uses of these products and services, including how they may improve the quality of care and the management of the medical/surgical practice. Additionally, the exhibits enhance the educational content of the meeting helping to provide quality continuing medical education.

**[Click here to secure your exhibit table or Sponsorship](#)**

*A signed letter of agreement is required to secure your exhibit space.*

**Details:**

- One 6' exhibit table for two representatives for the length of the conference,
- Acknowledgement on course webpage, announcements, and at break times during the course,



- Access to networking opportunities throughout the course,
- Receive a list of conference attendees.

***Exhibit Hours:***

Set Up – January 15 – TBD PM

January 16 – 7:00am – 5:30pm

January 17 – 7:00am – 1:30pm

Tear Down – January 17, any time after morning break. *All materials must be removed by 2pm on Saturday, January 17.*

***Payment Details:***

Credit Card payments: (Preferred) [\\$2,500 Exhibit table only](#)

Contact [skomer.cassandra@mayo.edu](mailto:skomer.cassandra@mayo.edu) for Sponsorship payments

To pay by credit card by phone, please call 800-323-2688.

Reference: 26R01636 - INNOVATIONS GIHEP 2026

Make check payable to:

Mayo Clinic School of Continuous Professional Development

(REF: 26R01636 - Innovations GIHEP 2026)

Mail to:

Mayo Clinic School of Continuous Professional Development

Attn: Cassandra Skomer

200 First St SW, Plummer 2-60

Rochester, MN 55905

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