



Mayo Clinic Exhibitor and Sponsorship Prospectus

Pediatric Days 2026

Disney Aulani – Kapolei, HI

January 18-22, 2026

Rochester, Minnesota 55905

Mayo Clinic School of

Continuous Professional Development

Greetings,

On behalf of the Mayo Clinic School of Continuous Professional Development and course directors, Angela Mattke, M.D. and Jason Anderson, M.D., we are pleased to announce the <u>Mayo Clinic</u> <u>Pediatric Days 2026</u> course, taking place January 18 – 22, 2026, at the Disney Aulani in Kapolei, Hawaii.

Mayo Clinic Pediatric Days 2026 is a five-day course providing general pediatricians, pediatric sub specialists, family physicians, physician assistants, nurse practitioners, psychologists, social workers, nurses, resident physicians, and allied health professionals with the most current information on a variety of medical and surgical conditions affecting children and adolescents.

Mayo Clinic recognizes these types of educational programs would not be possible without your support. We invite you to participate at this educational activity with sponsorship opportunities listed below. In support of ACCME guidelines, exhibitors will be in a separate area from the educational activity. We anticipate 185 attendees for this year's event. Course details can be found on the course website here.

Exhibit Opportunity

Exhibit fee at the live course is: \$3,000.00 per table

**All exhibit space will be assigned based on when the exhibitor agreement is complete.

Live Exhibit Benefits:

- Interact face-to-face with course attendees.
- Exhibitors are invited to participate in all food and beverage events, which include breakfast, and refreshment breaks.
- A sponsorship acknowledgement on the break slide announcements during the course, in the electronic course syllabus, and during opening/closing remarks.
- Attendees are encouraged daily by the course moderator to visit and connect with the exhibitors
- Includes a 6 ft. table and two chairs
- Attendee list (provided one time, the week prior to the course) includes registered attendee's name, credentials, city, and state demographics
- Build visibility for your company in a competitive marketplace.
- Expand your customer base and strengthen existing customer relationships.
- Introduce new products and services.

Additional Sponsorship Opportunity

Product Theater fee at the live course is: \$15,000.00 for a 30-minute presentation.

This opportunity is for a live 30-minute non-CME presentation to attendees on Monday, January 19th or Wednesday, January 21st. A limited number of these opportunities are available; topic is subject to Pediatric Days planning committee approval. Sponsor receives acknowledgement on slide announcements during the course and in the electronic course syllabus. Sponsoring company receives one complimentary exhibit space, and a list of conference attendees.

Product Theater Guidelines:

- Attendees must be notified that these events are optional, not for CME credit, and are being provided in support of the Mayo Clinic Course on behalf of the Commercial Interest.
- Mayo Clinic staff, faculty, and course directors may not serve as moderators, facilitators, speakers or participate in any other capacity than attending a product theater.
- Sponsor is responsible for providing speaker(s), program invitations and advertisements for the product theater.
- Sponsor is logistically and financially responsible for any/all meeting space/room reservations and audiovisual needs for the product theater.
- Product theater may be promoted at the sponsoring company's exhibit table.

Option 1:

MCSCPD organizes and pays for food for product theater attendees if event is held in a venue requiring a Food and Beverage minimum.

Option 2:

o All food and beverage arrangements must be made by Commercial Interest.

Exhibit Hours:

Saturday, January 17 – Set up (hours TBD)

Sunday, January 18 – Breakfast and Refreshment Breaks

Monday, January 19 – Breakfast and Refreshment Breaks

Tuesday, January 20 – Breakfast and Refreshment Breaks

Wednesday, January 21 – Breakfast and Refreshment Breaks

Thursday, January 22 – Breakfast and Refreshment Breaks

Tear Down: All materials must be removed by 12:30 on Thursday, January 22

If you are interested in exhibiting or sponsoring this educational activity, please click <u>HERE</u> to register (exhibitor agreement).

We sincerely appreciate your consideration and hope you will take the opportunity to join us for a truly unique educational program.

Sincerely,

Makenzie Taylor, MHA

Education Administration Coordinator | Tax ID#: 41-6011702

