



Mayo Clinic Surgical Pathology Update 2026

*January 22 – 24, 2026
Phoenix, AZ & Livestream*



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Mayo Clinic Surgical Pathology Update 2026 | Industry Support Prospectus

Greetings!

On behalf of the course directors, planning committee, and the Mayo Clinic School of Continuous Professional Development, we are pleased to announce the upcoming [Mayo Clinic Surgical Pathology Update course](#)! Please join us **January 22 – 24, 2026**, in Phoenix, AZ.

2026 marks the tenth year that the Mayo Clinic Pathology Update Course is being held. The goal of this course is to cover a variety of updates in general surgical pathology. This meeting originated in 2016 and 2017 to celebrate the eminent careers of Dr. Tom Colby and Dr. Kevin Leslie, world renowned lung pathologists who retired from Mayo Clinic in the respective years.

Internationally recognized expert in breast pathology Dr. Ayesegul Sahin and internationally recognized expert in bone and soft tissue pathology Dr. Karen Fritchie will join an elite roster of speakers for this tenth annual 2.5-day general surgical pathology course. This course covers a broad range of subjects in diagnostic pathology including, but not limited to, breast, genitourinary, gynecologic, gastrointestinal, thoracic, head and neck, soft tissue, cytopathology, and hematopathology.

We invite your company to join us along with the world-renowned faculty and support this conference. Based on the level of support you are interested in providing, we can offer various levels of recognition. Companies that support this Mayo Clinic conference are acknowledged several ways, including the opportunity for an onsite exhibit, signage at the conference, and featured in conference announcements. Ample opportunities are provided during the conference for sponsors and exhibitors to network with attendees and to showcase their products and services. Mayo Clinic recognizes these types of educational programs would not be possible without your support. We invite you to participate in this educational activity with sponsorship. Details are listed below. In support of ACCME guidelines, commercial support will be in a separate area from the educational activity. This event is open to multiple pharmaceutical companies.

To receive a guaranteed space for exhibiting and/or course sponsorship, please complete our letter of agreement by Monday, January 5, 2026. For your convenience, Mayo Clinic's Tax ID is 41-6011702.

If you have any questions, please feel free to contact us.

Sincerely,

Diana Reyes, CMES
Reyes.diana@mayo.edu

Jeanette Arvizu, EAC
Arvizu@jeanette@mayo.edu

Dates, Location, Key Contacts, and Travel Information

Dates

Thursday, January 22
Friday, January 23
Saturday, January 24

Course Directors

- [Yasmeen M. Butt, M.D.](#)
- [Erinn Downs, D.O.](#)
- [Kelsey E. McHugh, M.D.](#)

Location

Mayo Clinic Integrated Education and Research
Building
5951 E Mayo Blvd
Phoenix, AZ 85054
United States

Key Contact

Jeanette Arvizu
Education Administration Coordinator
5777 E Mayo Blvd,
Research Building 3
Phoenix, AZ 85054
Arvizu.Jeanette@mayo.edu

Course Website

ce.mayo.edu/pathupdate2026

Travel Information

Room Block at Residence Inn Phoenix Desert View at Mayo Clinic

You can call (888)236-2427 or (480)563-1500 and reference the quote name at the Residence Inn Phoenix Desert View at Mayo Clinic to make their reservations at the group rate.

You may also book directly online by using the [link](#)

Reservations must be made by Monday, December 22, 2025, to receive the group rate of \$269.00 per night plus applicable state and local taxes.

Benefits of Exhibiting and Sponsoring

Technical and educational exhibits provide a professional and educational environment in which healthcare providers can receive demonstrations, view products and services and discuss the clinical and surgical uses of these products and services, including how they may improve the quality of care in the field. Additionally, the exhibits enhance the educational content of the meeting, helping to provide quality continuing medical education.

Benefits:

- Interact face-to-face with influential decision makers and numerous medical professionals in the field,
- Build visibility for your company in a competitive marketplace,
- Expand your customer base and strengthen existing customer relationships,
- Introduce new products and services,
- Additional advertising opportunities to expand reach and further socialize with attendees.

Live Exhibit Benefits:

- Promotion available throughout the live three-day course
- Exhibitors are provided with the same meals and beverages provided to registered attendees
- Exhibitors may attend the general sessions to listen to talks of interest if space is available (all company logos must be removed and not visible when entering the education space)
- Two representatives are allowed onsite at any given time but can be rotated throughout the conference
- Includes a 6ft table, two chairs and linen at the course
- An attendee list including registered attendee's name, degree, specialty, city, state, and demographics distributed pre course
- Vendor recognition in online course syllabus for all registered attendees to access
- Acknowledgement of rolling announcements during the course and on signage at the course

Course information:

The exhibit fee includes an attendee list including name, degree, specialty, city, state to be distributed at the course, and an acknowledgment on the on-line syllabus and break slide announcements during the course.

Mayo Clinic, an integrated, not-for-profit group practice, is committed to meeting its responsibility as a national medical education resource. In support of improving patient care, Mayo Clinic College of Medicine and Science is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC) to provide continuing education for the healthcare team. Our programs provide valuable information on unmet needs to the medical community. We sincerely appreciate your consideration and hope you will take the opportunity to join us for a truly unique educational program.

Sponsorship Opportunities

Premier Sponsorship Opportunities	Gold \$10,000 (2 Available)	Silver \$8250.0,000 (3 available)	Bronze \$5,000 (5 available)	Live Exhibit Booth \$2,750
Meals Sponsor <i>Breakfast OR Lunch</i> <i>Includes signage on meal tables</i>	x	x		
Complimentary full registration – No CME credit	2	2	1	
Conference Bag Inserts	x	x	x	
Support Signage prominently displayed on-site at the conference	x	x	x	
Exhibit Table	2 - 6 ft. tables (premium location)	1 - 6 ft. tables (premium location)	1 - 6 ft. table (premium location)	1 - 6 ft. table
Verbal recognition at opening session	x	x	x	x
Attendee List	x	x	x	x

Additional Advertisement Opportunities

Non-CME Product Promotional Breakfast Symposium- \$12,000 (3 Available)

These non-accredited programs, independently developed and directly sponsored by industry, are presented in an educational format that will provide insight on new or controversial developments. Promotional symposia information may not conflict with course content. This will take place during a breakfast meal. Presentations are subject to approval by course directors (No CME credit offered.)

Non-CME Product Promotional Lunch Symposium- \$,15,000 (Availability based on Gold Sponsorship)

These non-accredited programs, independently developed and directly sponsored by industry, are presented in an educational format that will provide insight on new or controversial developments. Promotional symposia information may not conflict with course content. This will take place during a lunch meal. Presentations are subject to approval by course directors (No CME credit offered.)

Conference Bags - \$3,000 – (Exclusive to 1 Company)

Display your company logo for all attendees to see and announce their presence at the conference. Your company will provide a high-resolution logo to be printed on conference bags ordered by managing committee. All bags will contain flyers and advertisements from other participants. (Artwork to be provided by sponsoring company and is subject to MCSCPD approval) (Quantity of fliers/advertisements to be determined 60 days before course.)

Lanyards - \$2,000 (Exclusive to 1 Company)

All attendee badges will be distributed with a lanyard to display the badge throughout the conference. The Lanyard will prominently display your company name and/or logo, whichever you choose. (Artwork to be provided by sponsoring company and is subject to MCSCPD approval) (Quantity to be determined 60 days before course.)

Conference Bag Inserts - \$1,500

Conference bag inserts are a great opportunity to invite attendees to your booth, announce your booth participation or conference-related event. Your company will provide 200 copies of the flyer or advertisement (no larger than 8 ½ x 11, no more than one page) and MCSCPD will stuff them into the official conference bags. (Quantity of fliers/advertisements to be determined 60 days before course.)

As an industry supporter, if you have a sponsorship opportunity idea that isn't mentioned on this page, please contact Jeanette Arvizu at Arvizu.Jeanette@mayo.edu to discuss.

The Planning Committee reserves the right to review all submissions before final agreements have been executed. Companies are encouraged to speak on educational topics in addition to products. Please note, audio/visual equipment and fees are the responsibility of the industry supporter.

A signed Letter of Agreement is required to secure your product theater, please complete [Letter of Agreement](#). Email Jeanette Arvizu at Arvizu.Jeanette@mayo.edu with any questions.

Exhibit Hours

Set Up: Thursday January 22 at 6am
Thursday, January 22 – Breakfast, Lunch, and Refreshment Breaks.
Friday, January 23 – Breakfast, Lunch, and Refreshment Breaks.
Saturday, January 24 – Breakfast and Refreshment Break.
Tear Down: All materials must be removed by 12pm on Saturday, January 24, 2026.

Payment Information

Check Payments

Mayo Clinic – MCSCPD
ATTN: Jeanette Arvizu
5777 E Mayo Blvd - Research Building 3
Phoenix, AZ 85054
Reference: Pathupdate2026/ 26S02240

Over the Phone Credit Card Payments

Call our customer service team at 800-323-2688 or pay [here](#)
Please reference Pathupdate2026/ 26S02240

Rules and Regulations

In applying for exhibit space and sponsorship opportunities, company representatives agree to abide by the following regulations:

Exhibit Regulations:

Each exhibitor is responsible for compliance with the Americans with Disabilities Act (ADA) within its assigned space.

- The attire of exhibit personnel should be consistent with the professional atmosphere of the conference.
- Demonstrations by exhibitors may not interfere with normal traffic flow nor infringe on neighboring exhibits. Demonstrations are not permitted outside of the exhibitor's assigned space.
- Canvassing or distribution of advertising material by an exhibitor is not permitted outside of the exhibitor's space.
- Canvassing or marketing of any products or services in any part of the meeting rooms by anyone representing a non-exhibiting firm is strictly prohibited.
- Subletting of exhibit space is not permitted. Sharing of exhibit space is not permitted unless it is within divisions of the same company.
- It is the responsibility of the exhibitor to have all licenses, permits, and/or registrations required by the venue, city, municipality and/or state. The exhibitor is responsible for compliance with all applicable tax laws.

CME Guidelines Related to Educational Grants, Exhibit Space and Promotional Activities:

In compliance with ACCME Standards for Commercial Support, arrangements for commercial exhibits or advertisements cannot influence or interfere with the presentation, nor can they be a condition of the provision of commercial support for CME activities.

- Exhibit and other promotional fees shall be separate and distinct from educational grants/commercial support.
- All exhibitors must be in a room or area separate from the education and the exhibitors must not interfere or compete in any way with the learning experience prior to, during, or immediately after the activity.
- Company representatives must refrain from holding any commercial discussions in the educational classroom. All promotional activities including interviews, demonstrations, and the distribution of literature or samples must be made within the exhibitor's space. Canvassing or distributing promotion materials outside the exhibitor's rented exhibit space is not permitted.
- Commercial interest representatives that have paid a conference registration fee may attend CME activities for the sole purpose of the representatives' own education.

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However, they may not engage in sales or marketing activities while in the educational classroom.

Liability:

Mayo Clinic School of Continuous Professional Development, the employees thereof, nor their representatives, nor any member of the Conference Committee or Hotel, shall be responsible for injury, loss, or damage that may occur to the Exhibitor or their property from any cause whatsoever, prior to, during, or subsequent to the period of the Exhibit. The Exhibitor agrees to indemnify the Mayo Clinic Continuous Professional Development and Hotel and their employees, volunteers, and committees from any and all claims of loss, damage, or injury. Exhibitors are encouraged to insure themselves against property loss or damage, and against both general and personal liability.

The Exhibitor understands and agrees that, for the safety of conference participants, the Exhibitor shall not perform any procedures on or provide any services to conference participants that are either invasive or are customarily performed in a practitioner's office.

