



5th Annual Mayo Clinic Specialty Updates for the Generalist Team – 2026



***March 26 – 28, 2026
Live & Livestream
Margaritaville Resort, Orlando***

Exhibitor/Sponsor Set Up Date: Thurs March 26th at 7:00am

4500 San Pablo Road
Jacksonville, Florida 32224
904-953-9599
Tax ID: 59-3337028

10/6/2026

Dear Potential Sponsor and/or Exhibitor:

On behalf of course directors William C. Palmer, M.D., Jacqueline D. Squire, M.D., and Aneesah P. Garrett, M.D., we hope you will consider a display opportunity at the 5th Annual Mayo Clinic Specialty Updates for the Generalist Team – 2026 being held March 26th – 28th, 2026, at the Margaritaville Resort in Orlando FL. We expect around 150 attendees. This course is designed for general internists, family medicine providers, advanced practice providers and internal medicine subspecialists.

Display fees to exhibit at the live course or the virtual exhibit hall are \$1,500.00. Space on the live course is limited, and table assignments will be made on a first-come, first-served basis.

Both live, in-person and virtual exhibit options are available. Please note, this course offers additional advertising opportunities as described below.

Exhibit options for the full three-day course:

Option 1	Option 2	Option 3
\$1,500	\$1,500	\$2,500
Display fee to exhibit in-person live at course only	Display fee to exhibit virtually only	Display fee to exhibit at course both live and virtually

To sign up as an exhibitor or sponsor at this activity please visit the [5th Annual Mayo Clinic Specialty Updates for the Generalist Team 2026 Exhibit Agreement Form](#).

Live Exhibit Benefits:

- Promotion available at the live three-day course
- Exhibitors are provided with the same meals and beverages provided to registered attendees
- Attendees are encouraged daily by the course moderator to visit and connect with the exhibitors
- Includes a 6ft table, two chairs and linen at the course
- An attendee list including registered attendee's name, degree, specialty, city, state, and demographics
- Vendor recognition in online course syllabus
- An acknowledgement on the break slide announcements during the course
- Discounted hotel room rate; reservations must be made before the room block is filled or before the expiration date of March 4th, 2026, whichever comes first

To maintain a clear separation of promotion from education, all exhibits will be held in a different room/location than where the general sessions are held. Exhibits are open from registration until the conclusion of the final lecture on the last day. Display space is limited, and table assignments will be made on a first come, first served basis.

Virtual Exhibit Benefits:

- Promotion available from the time a company completes the setup of their virtual booth until one year after the course – March 28th, 2027.
- Listing in the online exhibitor directory linked to your company website and landing page (listing will be based on when submissions are received)
- Exhibit booth customization, options include PowerPoint slide, PDF handout and/or video
- Post course report providing analytics on page traffic
- An attendee list including registered attendee's name, degree, specialty, city, state, and demographics
- Vendor Recognition in the online course syllabus
- An acknowledgement on the break slide announcements during the course
- To maintain a clear separation of promotion from education, the virtual exhibit opportunity will be available on a separate webpage tab where course materials are accessible.

Additional Sponsorship Opportunities:

Sponsorship Opportunity	Cost	Availability	Benefits
Faculty Reception Sponsorship	\$3,000	Limited to 2 Companies	Logo displayed during Faculty Reception (Fri, April 4, 5:00–7:00 pm); signage outside and inside the ballroom; company provides high-resolution logo for signage.
Promotional Symposium (Non-CME)	\$7,500	Limited to 2 Companies	Nonaccredited, industry-sponsored program; presented in educational format; includes food, drink, projector, and screen.
Signage at Breakfasts	\$5,500	Limited to 3 Companies	Logo displayed during conference breakfasts; materials prominently displayed; artwork provided by sponsor (subject to MCSCPD approval).
Conference Bags	\$5,000	Exclusive	Logo printed on conference bags; high-resolution logo required; bags contain flyers/ads from other participants; artwork provided by sponsor (subject to MCSCPD approval).
Hotel Key Cards	\$4,000	Exclusive	Logo displayed on hotel key cards for all attendees.
Conference Bag Inserts	\$1,500	Multiple Opportunities Available	Sponsor provides 200 copies of flyer/booklet (max size 8.5" x 11"); MCSCPD inserts them into official conference bags.

Mayo Clinic, an integrated, not-for-profit group practice, is committed to meeting its responsibility as a national medical education resource. In support of improving patient care, Mayo Clinic College of Medicine and Science is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC) to provide continuing education for the healthcare team. Our programs provide valuable information on unmet needs to the medical community. We sincerely appreciate your consideration and hope you will take the opportunity to join us for a truly unique educational program.

Sincerely,

Makenzie Taylor

Payment Information

Before making a payment please first fill out our letter of agreement (LOA) at [5th Annual Mayo Clinic Specialty Updates for the Generalist Team 2026 Exhibit Agreement Form](#).

Check Payments

Mayo Clinic – MCSCPD
4500 San Pablo Road
Jacksonville, FL 32224

ATTN: Makenzie Taylor / Team 3
Reference: SUGT 2026 / 5326J01702

Credit Card Payments

Visit our payment webform [here](#) or
Call our customer service team at 1-800-323-2688.
Please reference SUGT 2026 – 5326J01702