



April 7-10, 2026 Eldorado Hotel & Spa Santa Fe, NM

# WELCOME

Greetings,

On behalf of course directors and the Mayo Clinic School of Continuous Professional Development, we are pleased to announce the upcoming **Acute Care Surgery and Trauma Symposium 2026.** This symposium is being held at the Eldorado Hotel & Spa in Santa Fe, New Mexico as well as livestreamed April 7-10, 2026.

#### **Course Overview**

Acute Care Surgery and Trauma is a conference highlighting the 3 central components of acute care surgery practice: trauma, acute care and emergency surgery. There are few national conferences that feature the role of advanced practitioners. This conference expanded to include representative NP/PAs from surgical subspeciality practices to offer clinical practice education and key literature.

#### **Sponsorship Information**

We have a variety of sponsorship opportunities for you to consider. Each of the opportunities is explained in further detail throughout this prospectus. If you don't see what you're looking for, contact us and we will be happy to discuss additional opportunities.

Course Website: ce.mayo.edu/acts26

## **Target Audience**

This course is designed for advanced practice providers including physician assistants and nurse practitioners. In addition, military members, physicians, clinical nurse specialists, nurse educators and nursing staff in trauma, acute care surgery, emergency medicine, and hospital medicine may benefit from this course.

We look forward to the success of the Acute Care Surgery and Trauma Symposium 2026! If you have any questions, please feel free to contact us. Thank you in advance for your consideration!

Sincerely,

**Course Directors** 

Stephanie F. Heller, M.D. Erica A. Loomis, M.D.

Kyle S. Rader, P.A.-C. Brianna M. Skrukrud, APRN, C.N.P. Alec J. Williams, APRN, C.N.P., D.N.P.

## **Key Contacts**

Kari Koenigs
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# **EXHIBIT OPPORTUNITY**

(Limited Exhibit Spaces Available)

Technical and educational exhibits provide a professional and educational environment in which learners can receive demonstrations, view products and services and discuss the clinical and surgical uses of these products and services, including how they may improve the quality of care and the management of the medical/surgical practice. Additionally, the exhibits enhance the educational content of the meeting, thereby helping to provide quality continuing medical education.

#### **Exhibit Fee:**

\$2,000

#### **Exhibit Benefits:**

- Includes one 6 ft table and two chairs.
- Interact face-to-face with course attendees.
- Exhibitors are invited to participate in all food and beverage events, including breakfast, lunch, and refreshment breaks.
- A sponsorship acknowledgement on the break slide announcements during the course, in the electronic course syllabus, and during opening/closing remarks.
- Receive an attendee list including registered attendee's name, credentials, city, state at the conclusion of the event.
- Complimentary access for two to the conference livestream link (no credit can be claimed and no access to course materials).
- Build visibility for your company in a competitive marketplace.
- Expand your customer base and strengthen existing customer relationships.
- Introduce new products and services.

#### **Exhibit Hours:**

April 7: 7:00 AM - 12:20 PM

April 8: 7:00 AM - 12:45 PM

April 9: 7:00 AM - 12:45 PM

# April 10: 7:00 AM – 12:30 PM

Exhibit hours/program schedule subject to change. Each day includes dedicated breaks to interact with company representatives.

<u>Click here</u> to secure your exhibit table.

A signed letter of agreement is required to secure your exhibit space as space is limited.

# SPONSORSHIP OPPORTUNITIES

#### Overview:

This event offers limited exclusive marketing and advertising opportunities. These are designed to help companies further expose themselves to attendees during the symposium.

## **AM BREAK**

# Cost: \$3,000 each (Four Available - subject to change)

Coffee is provided to attendees on a continuous basis throughout the entire symposium. Prominently display your company name and logo by each coffee station throughout the break. *Choose to sponsor one break or be an exclusive sponsor for an entire day.*Sponsor receives acknowledgement on slide announcements during the course, in the electronic course syllabus, and during opening/closing remarks. Sponsoring company receives one 6' exhibit table for two representatives, two complimentary symposium registrations and a list of conference attendees. Artwork must be received by sponsoring company by February 1, 2026.

## **BREAKFAST**

## Cost: \$6,000 (Four Available - subject to change)

Breakfast and lunch are provided to attendees each day of the symposium. Prominently display your company name and logo by each meal buffet and recognize your company's sponsorship. Sponsor receives acknowledgement on slide announcements during the course, in the electronic course syllabus, and during opening/closing remarks. Sponsoring company receives one 6' exhibit table for two representatives, two complimentary symposium registrations and a list of conference attendees. Artwork must be received by sponsoring company by February 1, 2026.

# <u>Click here</u> to secure your sponsorship.

A signed letter of agreement is required to secure your sponsorship as space is limited.

## **60-MINUTE PRODUCT THEATER**

## Cost: \$8,000 (Three Available – subject to change)

Provide a live 60-minute non-CME presentation to attendees one evening after the symposium adjourns for the day. A limited number of these opportunities are available; topic is subject to Acute Care Surgery and Trauma Symposium planning committee approval. Sponsor receives acknowledgement on slide announcements during the course, in the electronic course syllabus, and during opening/closing remarks. Sponsoring company receives one 6' exhibit table for two representatives, two complimentary symposium registrations and a list of conference attendees.

#### **Product Theater Guidelines:**

- Attendees must be notified that these events are optional, not for CME credit, and are being provided in support of the Mayo Clinic Course on behalf of the Commercial Interest.
- Mayo Clinic staff, faculty, course directors may not serve as moderators, facilitators, speakers or participate in any other capacity other than attending a product theater.
- Sponsor is responsible for providing speaker(s), program invitations and advertisements for the product theater.
- Sponsor is logistically and financially responsible for any/all meeting space/room reservations and audiovisual needs for the product theater.
- Product theater may be promoted at the sponsoring company's exhibit table.

# Food and Beverage Guidelines

## Option 1:

- MCSCPD organizes and pays for food for product theater attendees if event is held in a venue requiring a Food and Beverage minimum.
- CME Specialist will provide Commercial Interest (or Course Directors, if preferred) with menu options and will coordinate with venue.

## Option 2:

o All food and beverage arrangements must be made by Commercial Interest.

Click here to secure your product theater sponsorship.

A signed letter of agreement is required to secure your sponsorship as space is limited.

# **RULES AND REGULATIONS**

In applying for exhibit space, exhibitors agree to abide by the following regulations:

#### **Exhibit Regulations:**

- Each exhibitor is responsible for compliance with the Americans with Disabilities Act (ADA) within its assigned space.
- Attire of exhibit personnel should be consistent with the professional atmosphere of the conference.
- Demonstrations by exhibitors may not interfere with normal traffic flow nor infringe on neighboring exhibits. Demonstrations are not permitted outside of the exhibitor's assigned space.
- Canvassing or distribution of advertising material by an exhibitor is not permitted outside of the exhibitor's space.
- Canvassing or marketing of any products or services in any part of the meeting rooms by anyone representing a non-exhibiting firm is strictly prohibited.
- Subletting of exhibit space is not permitted. Sharing of exhibit space is not permitted unless it is within divisions of the same company.
- It is the responsibility of the exhibitor to have all licenses, permits, and/or registrations required by the venue, city, municipality and/or state. The exhibitor is responsible for compliance with all applicable tax laws.

# CME Guidelines Related to Educational Grants, Exhibit Space and Promotional Activities:

In compliance with ACCME Standards for Commercial Support, arrangements for commercial exhibits or advertisements cannot influence or interfere with the presentation, nor can they be a condition of the provision of commercial support for CME activities.

- Exhibit and other promotional fees shall be separate and distinct from educational grants/commercial support.
- All exhibitors must be in a room or area separate from the education and the exhibits must not interfere or in any way compete with the learning experience prior to, during, or immediately after the activity.
- Company representatives must refrain from holding any commercial discussions in the educational classroom. All promotional activities including interviews, demonstrations, and the distribution of literature or samples must be made within the exhibitor's space. Canvassing or distributing promotion materials outside the exhibitor's rented exhibit space is not permitted.
- Commercial interest representatives that have paid a conference registration fee may attend CME activities for the sole purpose of the representatives' own education. However, they may not engage in sales or marketing activities while in the educational classroom.

## Liability:

Mayo Clinic School of Continuous Professional Development, the employees thereof, nor their representatives, nor any member of the Conference Committee or Eldorado Hotel & Spa shall be responsible for injury, loss, or damage that may occur to the Exhibitor or their property from any cause whatsoever, prior to, during, or after the period of the Exhibit. The Exhibitor agrees to indemnify the Mayo Clinic Continuous Professional Development and Eldorado Hotel & Spa and their employees, volunteers, and committees from all claims for loss, damage, or injury. Exhibitors are encouraged to insure themselves against property loss or damage, and against both general and personal liability.

Exhibitor understands and agrees that, for the safety of conference participants, Exhibitor shall not perform any procedures on or provide any services to conference participants that are either invasive or are customarily performed in a practitioner's of



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