

# Exhibitor & Sponsorship Prospectus



## Endocrine Update 2026

February 1-6, 2026

Lahaina, Hawaii

Greetings!

On behalf of the course directors, planning committee, and the Mayo Clinic School of Continuous Professional Development, we are pleased to announce the upcoming [Endocrine Update 2026](#) conference. Please join us February 1 – February 6, 2026, in Lahaina, Hawaii at the Hyatt Regency Maui.

Designed for endocrinologists and interested primary care providers and surgeons, this course addresses gaps in medical knowledge and barriers in clinical practice to improve the outcomes of patients with endocrine and metabolic disorders. This program will consist of lectures, small groups, and panel discussions formats covering best practices, barriers to optimal patient outcomes, and new approaches to the evaluation and management of complex and common endocrine disorders. In addition, this year's program will feature optional afternoon workshops on integrating emerging digital technologies into practice. We anticipate over 200 attendees for the course in 2026.

We invite your company to join us along with the world-renowned faculty and support this conference. Based on the level of support you are interested in providing, we can offer various levels of recognition. Companies that support this Mayo Clinic conference are acknowledged in several ways, including the opportunity for an onsite exhibit, signage at the conference, and featured in conference announcements. Ample opportunities are provided during the conference for sponsors and exhibitors to network with attendees and to showcase their products and services. Mayo Clinic recognizes that these types of educational programs would not be possible without your support. We invite you to participate in this educational activity with sponsorship or as an exhibitor. Details are listed below. In support of ACCME guidelines, commercial support will be in a separate area from the educational activity. This event is open to multiple pharmaceutical companies.

To receive a guaranteed space for exhibiting and/or course sponsorship, please complete our exhibitor agreement by Monday, December 8, 2025. For your convenience, Mayo Clinic's tax ID is 41-6011702.

If you have any questions, please feel free to contact us.

Sincerely,

Megan Roessler  
[roessler.megan@mayo.edu](mailto:roessler.megan@mayo.edu)  
CME Specialist

Blake Owens  
[owens.blake@mayo.edu](mailto:owens.blake@mayo.edu)  
Education Administration Coordinator

## Sponsorship Opportunities

<b>PLATINUM</b>	<b>GOLD</b>	<b>SILVER</b>
<b>\$25,000</b>	<b>\$12,000</b>	<b>\$7,000</b>
<b>Attendee Reception Sponsor</b> <i>(Exclusive Opportunity)</i> Company signage and representation at attendee reception	<b>Refreshment Break Sponsor</b> <i>(Five Available)</i> Company signage at one of the refreshment breaks	<b>Daily Coffee Sponsor</b> <i>(Five Available)</i> Company signage at the coffee station
Platinum sponsors may opt to support the <i>Attendee Reception</i> or be acknowledged as a <i>General Sponsor</i> of the course.	Gold sponsors may opt to support a <i>Refreshment Break</i> or be acknowledged as a <i>General Sponsor</i> of the course.	Silver sponsors may opt to support <i>Daily Coffee</i> or be acknowledged as a <i>General Sponsor</i> of the course.
Platinum sponsors will receive: <ul style="list-style-type: none"> <li>• <b>Four</b> complimentary registrations</li> <li>• Signage at attendee reception if applicable</li> <li>• One 6-foot exhibit table for two representatives</li> <li>• Sponsorship acknowledgement at course through signage and announcements</li> <li>• Access to networking opportunities throughout the course</li> <li>• A list of conference attendees on the first day of the conference</li> </ul>	Gold sponsors will receive: <ul style="list-style-type: none"> <li>• <b>Two</b> complimentary registrations</li> <li>• Signage near refreshment break on designated day</li> <li>• One 6-foot exhibit table for two representatives</li> <li>• Sponsorship acknowledgement at course through signage and announcements</li> <li>• Access to networking opportunities throughout the course</li> <li>• A list of conference attendees on the first day of the conference</li> </ul>	Silver sponsors will receive: <ul style="list-style-type: none"> <li>• <b>One</b> complimentary registration</li> <li>• Signage near coffee station for one day</li> <li>• One 6-foot exhibit table for two representatives</li> <li>• Sponsorship acknowledgement at course through signage and announcements</li> <li>• Access to networking opportunities throughout the course</li> <li>• A list of conference attendees on the first day of the conference</li> </ul>

Sponsorships range from \$7,000 to \$25,000 and feature various perks. Please email Blake Owens at [owens.blake@mayo.edu](mailto:owens.blake@mayo.edu) for more information on alternative or exclusive opportunities.

A signed agreement is required to secure your sponsorship. [Click here to secure your sponsorship.](#) Email Blake Owens at [owens.blake@mayo.edu](mailto:owens.blake@mayo.edu) with questions.

## Non-CME Educational Session (Product Theater)

**\*Please note: All non-CME Product Theater sessions have been reserved for 2026**

**\$35,000** – 40 minutes

**\$30,000** – 30 minutes

A Non-CME Educational Session or Product Theater provides an opportunity for an organization to speak to attendees and faculty of the course during break time. These sessions may be focused on either a product/device or an educational topic that is relevant to both the course and the company.

The accepted sessions will feature an opportunity to speak on Monday (February 2<sup>nd</sup>), Tuesday (February 3<sup>rd</sup>), Wednesday (February 4<sup>th</sup>), or Thursday (February 5<sup>th</sup>) after the morning session concludes. This is a Promotional Symposium (Non-CME Event). Mayo Clinic will provide basic food and beverages. Premium food and beverage options are available for an additional fee. Nonaccredited programs such as these are independently developed and directly sponsored by industry and are presented in an educational format that will provide insight into new or controversial developments.

All sessions will receive the following:

- **Four** complimentary registrations
- One 6-foot exhibit table for two representatives
- Acknowledgement at course through signage and announcements
- Access to networking opportunities throughout the course
- A list of conference attendees on the first day of the conference

The Planning Committee reserves the right to review all submissions before final agreements have been made. Companies are encouraged to speak on educational topics in addition to products. Please note, audiovisual equipment and fees are the responsibility of the industry supporter.

A signed agreement is required to secure your sponsorship. [Click here to secure your product theater.](#) Email Blake Owens at [owens.blake@mayo.edu](mailto:owens.blake@mayo.edu) with questions.

## Exhibit Booth

**\$3,000**

Exhibit tables offer an opportunity for company representatives to engage with attendees and faculty during break times of the course. All exhibits include:

- One 6-foot table for two representatives
- Acknowledgement at course through signage and announcements
- Access to networking opportunities throughout the course
- A list of conference attendees on the first day of the course

[Click here to secure your exhibit booth.](#)

*A signed agreement is required to secure your exhibit booth as space is limited.*

## Exhibit Hours

Sunday, February 1	<b>Set-up</b> ( <i>hours TBD</i> )
Monday, February 2	Breakfast and Refreshment Breaks ( <i>exact schedule forthcoming</i> )
Tuesday, February 3	Breakfast and Refreshment Breaks ( <i>exact schedule forthcoming</i> )
Wednesday, February 4	Breakfast and Refreshment Breaks ( <i>exact schedule forthcoming</i> )
Thursday, February 5	Breakfast and Refreshment Breaks ( <i>exact schedule forthcoming</i> )
Friday, February 6	Breakfast and Refreshment Breaks ( <i>exact schedule forthcoming</i> )

**Tear-Down:** All materials must be removed by 1:30 pm on Friday, February 6, 2026.

## Payment Information

### Credit card payments (Preferred)

To pay by credit card, call 800-323-2688.  
Reference: 26R00499 Endocrine 2026

### Make check payable to:

Mayo Clinic – MCSCPD  
200 First Street SW, Plummer 2-60  
Attn: Megan Roessler  
Rochester, MN 55905  
Reference: 26R00499 Endocrine Update 2026



## Travel Information

The Hyatt Regency Maui has reserved a limited block of guest rooms at a special group rate ranging from \$389 to \$539/night (USD) plus a daily resort fee of \$35/day and all applicable taxes. Group rates apply 3 days prior to and 3 days after the course dates, based on group room availability. To ensure accommodations at the discounted rate, make your reservations directly with the hotel before the block is full or by December 30, 2025, whichever comes first.

\*The link to the room block is available on the [course website](#).

Mandatory resort fee of \$35 (USD), plus taxes, includes:

- Two reusable keepsake water bottles, per room, per stay, upon arrival
- Filtered water and ice machines located on every guestroom floor and throughout the resort
- 24-hour access to oceanfront Stay Fit Gym
- Cultural programs including lei making, hula lessons, mermaid story time, wildlife tours, and koi feedings
- Local, 1-800/1-888 phone calls
- In-room coffee and tea
- In-room safe
- Concierge services
- Daily yoga/fitness classes
- Resort shuttle service in Ka'anapali
- Unlimited daily tennis, pickle ball or basketball court time, tennis/pickle balls, racquets, and basketballs included
- Fresh flower lei greeting upon arrival
- inkl App: access to current full-content international and local newspapers and magazines viewable on your tablet or smartphone
- Beach Portrait Session and 5x7 print from Grins2Go at Hyatt Regency Maui
- Personalized guest request texting service: TEXT 808 219 0608 for 24-hour assistance
- 25% off non-discounted green fees at Ka'anapali Golf Courses & 10% discount on all non-sale apparel items at the Ka'anapali Golf Courses Pro Shop
- 24-hour access to pool towels throughout the resort

- Backpack beach chair and umbrella usage for all guestroom occupants