



Industry Support Prospectus

The Future is Now: Advances in Hematology and Oncology Critical Care 2026

Hilton North Scottsdale at Cavasson
February 12, 2026 to February 14, 2026



Welcome

On behalf of the course directors, planning committee, and the Mayo Clinic School of Continuous Professional Development, we are pleased to announce the upcoming course The Future is Now: Advances in Hematology and Oncology Critical Care 2026! This inaugural summit will be held February 12, 2026, to February 14, 2026, at the Hilton North Scottsdale at Cavasson and livestream.

Course Description:

This inaugural CME course covers new diagnostics, therapeutics, and technology for critically ill hematology-oncology patients. It includes multidisciplinary education on organ failure complications, palliative care, healthcare disparities, and ethical issues. Hands-on training in bedside procedures and sessions on team building, negotiation, and conflict management is also included.

Target Audience:

Target audience includes physicians, advanced practice providers, nurses, pharmacists, and respiratory therapists specializing in hematology, oncology, critical care and emergency medicine. Additional specialists who may benefit from this educational content include anesthesiologists, surgeons and hospitalists.

Exhibit Information:

Mayo Clinic recognizes these types of educational programs would not be possible without your support. We invite you to participate in this educational activity with sponsorship. Details are listed below. In support of ACCME guidelines, commercial support will be in a separate area from the educational activity. This event is open to multiple pharmaceutical companies.

To receive a guaranteed space for exhibiting and/or course sponsorship, please complete our letter of agreement Monday, December 8, 2025. For your convenience, Mayo Clinic's Tax ID is 86-0800150.

If you have any questions, please feel free to contact us.

Sincerely,

Mallory Hedquist
CME Specialist

Dorinda Johnson
Education Administrative Coordinator
Johnson.dorinda@mayo.edu

Key Information

Dates

February 12, 2026, to February 14, 2026

Course Website

CE.MAYO.EDU/HemOncCC26

Location

Hilton North Scottsdale at Cavasson
7965 E. Cavasson Boulevard
Scottsdale, AZ 85255

Course Directors

Ayan Sen, M.D.
Janhavi Athale, M.D.
Rodrigo Cartin-Ceba, M.D.
Pierre Noel, M.D.
Bhaves M. Patel, M.D.
Allison C. Rosenthal, D.O.

Key Contact

Dorinda Johnson
Mayo Clinic School of Continuous Professional
Development (MCSCPD)
200 First St SW, Plummer 2-60
Rochester, MN 55905
johnson.dorinda@mayo.edu

Benefits of Sponsorship & Exhibits

Technical and educational exhibits provide a professional and educational environment in which physicians can receive demonstrations, view products and services and discuss the clinical and surgical uses of these products and services, including how they may improve the quality of care and the management of the medical/surgical practice. Additionally, the exhibits enhance the educational content of the meeting, helping to provide quality continuing medical education.

Benefits of Sponsorship:

- Interact face-to-face with numerous medical professionals
- Build visibility for your company in a competitive marketplace
- Expand your customer base and strengthen existing customer relationships
- Introducing new products and services
- Additional advertisement opportunities to expand reach and further socialize with attendees
- Sponsorships opportunities

Sponsorship Opportunities

Attendee Reception Sponsor - \$15,500.00 *Exclusive Opportunity*

- Company signage at the Attendee Welcome Reception on Thursday, February 12th,
- Three complimentary registrations,
- One 6' exhibit table for two representatives,
- Sponsorship acknowledgement at course through signage and announcements,
- Access to networking opportunities throughout the course,
- Receive a list of conference attendees on the first day of the course.

Internet Sponsor - \$11,500.00 *Exclusive Opportunity*

- Company signage at course with Wi-Fi sign on instructions,
- Two complimentary registrations,
- One 6' exhibit table for two representatives,
- Sponsorship acknowledgement at course through signage and announcements,
- Access to networking opportunities throughout the course,
- Receive a list of conference attendees on the first day of the course.

Lanyard Sponsor - \$7,500.00 *Exclusive Opportunity*

- Company will provide lanyards for attendees to use at the course with their Attendee Name Badges,
- One complimentary registration,
- One 6' exhibit table for two representatives,
- Sponsorship acknowledgement at course through signage and announcements,
- Access to networking opportunities throughout the course,
- Receive a list of conference attendees on the first day of the course.

Daily Coffee & Refreshments Sponsor - \$5,000.00 *Three Available*

- Company signage at coffee and refreshment station on specified day,
- One complimentary registration,
- One 6' exhibit table for two representatives,
- Sponsorship acknowledgement at course through signage and announcements,
- Access to networking opportunities throughout the course,
- Receive a list of conference attendees on the first day of the course.

A signed Letter of Agreement (LOA) is required to secure your sponsorship. If interested in one of the above sponsorship opportunities, please complete [the form linked here](#).

Tiered Sponsorship Opportunities

The course is pleased to offer alternative sponsorship opportunities on a tiered basis. Please reach out to Dorinda Johnson and Mallory Hedquist with your sponsorship idea and the planning team will review and decide which tier, Platinum, Gold, Silver, or Bronze the sponsorship fits into. Please note, Platinum sponsorship starts at \$15,500, Gold sponsorship starts at \$11,500, Silver at \$7,500, and Bronze at \$5,000. Each level of sponsorship includes an exhibit table for two representatives, sponsorship acknowledgement throughout the course, access to networking opportunities, a list of conference attendees, and various complimentary registrations.

Email Dorinda Johnson, johnson.dorinda@mayo.edu, and Mallory Hedquist, hedquist.mallory@mayo.edu, to secure your tiered sponsorship.

Exhibit Opportunity

\$2,500.00 *Limited space available*

Exhibit tables offer an opportunity for company representatives to engage with attendees and faculty during break times of the course. All exhibits include:

- Includes one 6 ft table and two chairs,
- Acknowledgement at course through signage and announcements,
- Access to networking opportunities throughout the course,
- Receive an attendee list including registered attendee's name, credentials, city, state on the first day of the course.

[Click here to secure your exhibit table](#)

A signed Letter of Agreement is required to secure your exhibit space. Please note, space is limited.

Exhibit Hours

Set Up: Wednesday, February 11 – TBD

Thursday, February 12 – Breakfast, Refreshment Breaks, and Lunch

Friday, February 13 – Breakfast, Refreshment Breaks, and Lunch

Saturday, February 14 – Breakfast and Refreshment Break

Tear Down: All materials must be removed by 2:30pm on Saturday, February 14, 2026

Payment Information

Make check payable to:

Mayo Clinic – MCSCPD

200 First St SW, Plummer 2-60

Attn: Dorinda Johnson

Rochester, MN 55905

Reference: Adv. Hem/Onc CC 26 or 26S02381

Credit Card payments:

To pay by credit card, [use this form](#) (online form for exhibitor payments only) or call 800-323-2688.

Reference: Adv. Hem/Onc CC 26 or 26S02381

Travel Information

A block of rooms has been reserved at a special group rate of \$399 (USD), per night. To receive the special group rate, make your reservation before the room block is filled or by the expiration date - Tuesday, January 20, 2026.

You may [reserve your room online](#) or call (480) 648-1500 or (800) 774-1500; please identify yourself as part of the Advances in Hematology and Oncology Critical Care group.

Attendees are responsible for their own reservations. The standard hotel reservation cancellation policy will apply to individual reservations unless otherwise specified. All travel and lodging expenses are the sole responsibility of the individual registrant.

Rules and Regulations

In applying for exhibit space, exhibitors agree to abide by the following regulations:

Exhibit Regulations:

Each exhibitor is responsible for compliance with the Americans with Disabilities Act (ADA) within its assigned space.

- Attire of exhibit personnel should be consistent with the professional atmosphere of the conference.
- Demonstrations by exhibitors may not interfere with normal traffic flow nor infringe on neighboring exhibits. Demonstrations are not permitted outside of the exhibitor's assigned space.
- Canvassing or distribution of advertising material by an exhibitor is not permitted outside of the exhibitor's space.
- Canvassing or marketing of any products or services in any part of the meeting rooms by anyone representing a non-exhibiting firm is strictly prohibited.
- Subletting of exhibit space is not permitted. Sharing of exhibit space is not permitted unless it is within divisions of the same company.
- It is the responsibility of the exhibitor to have all licenses, permits, and/or registrations required by the venue, city, municipality and/or state. The exhibitor is responsible for compliance with all applicable tax laws.

CME Guidelines Related to Educational Grants, Exhibit Space and Promotional Activities:

In compliance with ACCME Standards for Commercial Support, arrangements for commercial exhibits or advertisements cannot influence or interfere with the presentation, nor can they be a condition of the provision of commercial support for CME activities.

- Exhibit and other promotional fees shall be separate and distinct from educational grants/commercial support.
- All exhibitors must be in a room or area separate from the education and the exhibits must not interfere in or compete in any way with the learning experience prior to, during, or immediately after the activity.
- Company representatives must refrain from holding any commercial discussions in the educational classroom. All promotional activities including interviews, demonstrations, and the distribution of literature or samples must be made within the exhibitor's space. Canvassing or distributing promotion materials outside the exhibitor's rented exhibit space is not permitted.

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- Commercial interest representatives that have paid a conference registration fee may attend CME activities for the sole purpose of the representatives' own education. However, they may not engage in sales or marketing activities while in the educational classroom.

Liability:

Mayo Clinic School of Continuous Professional Development, the employees thereof, nor their representatives, nor any member of the Conference Committee or Hotel, shall be responsible for injury, loss, or damage that may occur to the Exhibitor or their property from any cause whatsoever, prior to, during, or subsequent to the period of the Exhibit. The Exhibitor agrees to indemnify the Mayo Clinic Continuous Professional Development and Hotel and their employees, volunteers, and committees from any and all claims of loss, damage, or injury. Exhibitors are encouraged to insure themselves against property loss or damage, and against both general and personal liability.

The Exhibitor understands and agrees that, for the safety of conference participants, the Exhibitor shall not perform any procedures on or provide any services to conference participants that are either invasive or are customarily performed in a practitioner's office.