



Half Moon Bay, CA US
April 29, 2026 to May 2, 2026

Welcome –

On behalf of course directors Course Directors: Frank (Andy) A. Bock, D.O., Molly A. Feely, M.D., and Jacob J. Strand, M.D., Christopher A. Collura, M.D. and the Mayo Clinic School of Continuous Professional Development, we are pleased to announce this year's Updates in Palliative Care 2025, May 1-3, 2025, with Special Feature: Updates in Pediatric Palliative Care April 30, 2025 at Laguna Cliffs Marriott, Dana Point, California

Course Description

Mayo Clinic's Updates in Palliative Care is a multidisciplinary CME course designed to build and enhance your palliative care knowledge. Experts from Mayo Clinic provide clinically relevant pearls for palliative care providers and clinicians from primary care, hematology/oncology, hospital medicine, critical care, pediatrics, and related specialties. If you care for patients with serious illness and are looking to broaden your skills beyond the basics, this is the course for you.

Target Audience

Targeted clinician specialties (MD, NP, PA-C) including clinicians from general internal medicine, family medicine, hospital medicine, oncology, hospice and palliative care, critical care, geriatrics, nephrology and cardiology.

Mayo Clinic recognizes these types of educational programs would not be possible without your support. We invite you to participate at this educational activity with an exhibit table or sponsorship listed below. Complete the online form by April 16, 2026. In support of ACCME guidelines, commercial support will be in a separate area from the educational activity. This event is open to multiple pharmaceutical companies.

For your convenience, our Federal tax identification number is 41-6011702. We look forward to the success of our course this year and hope you will be able to join us! If you have any questions, please feel free to contact us.

Sincerely,

Rene Cima, M. Ed
CME Specialist
Mayo Clinic School of Continuous Professional Development

Cathy Schilling
Education Coordinator
schilling.catherine@mayo.edu
Mayo Clinic School of Continuous Professional Development
200 First St SW, Plummer 2-60
Rochester, MN 55905

Sponsorship Opportunities

Technical and educational exhibits provide a professional and educational environment in which physicians, CRNAs, RNs, NPs and PAs can receive demonstrations, view products and services and discuss the clinical and surgical uses of these products and services, including how they may improve the quality of care and the management of the medical/surgical practice. Additionally, the exhibits enhance the educational content of the meeting, helping to provide quality continuing medical education.

Don't see what you are looking for? Contact us and we would be happy to discuss additional advertisement opportunities with you.

Opportunity	Fee	Fee Includes
Morning Breaks - 3 Afternoon Breaks – 2	\$5,500	<ul style="list-style-type: none">• Signage with company name and/or logo• Acknowledgement on webpage, announcements, and at break times during the course• An exhibit table for two representatives• List of conference attendees
Charging Station - <i>Exclusive</i> <i>Charging stations will provide attendees with an area to charge their mobile device or use their iPad or laptop.</i>	\$3,000	<ul style="list-style-type: none">• Signage with company name and/or logo• Acknowledgement on webpage, announcements, and at break times during the course• An exhibit table for two representatives• List of conference attendees• Complimentary registration for two
Lanyards – <i>Exclusive</i> Every attendee is required to wear a name badge; advertise your company with your logo on a lanyard. (Quantity to be determined 60 days before course.)	\$2,200	<ul style="list-style-type: none">• (Sponsor-provided, pre-printed lanyards; limited to one organization)• Acknowledgement on webpage, announcements, and at break times during the course• List of conference attendees

[Click here to secure your sponsorship](#)

A signed letter of agreement is required to secure your sponsorship.

Sponsorship Payments

Make checks payable to:

Mayo Clinic School of Continuous Professional Development (MCSCPD)
200 First St SW, Plummer 2-60, Attn: Cathy Schilling Rochester, MN55905

Reference: Palliative 26R01105 on check

Mayo Clinic Tax ID: 41-6011702

In-Person Exhibit Tables

- Interact face-to-face with numerous medical professionals
- Build visibility for your company in a competitive marketplace
- Expand your customer base and strengthen existing customer relationships
- Advertisement opportunities to expand reach and further socialize with attendees
- Introducing new products and services

[**Click here to secure your exhibit table**](#)

A signed letter of agreement is required to secure your exhibit table

Opportunity	Fee	Fee Includes
In-Person Exhibit Table	\$1,500	<ul style="list-style-type: none">• (1) 6' table with (2) chairs• Acknowledgement on webpage, announcements, and at break times during the course• Access to networking opportunities throughout the course• List of conference attendees Set-up: Wednesday, April 29, 2026– Time TBD Tear Down: Saturday, May 3, 2026 – at conclusion of course

Payment – Exhibit Only

To pay by credit card, please [click here](#).

By Check: Make checks payable to:

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