



Mayo Clinic School of Continuous Professional Development

Mayo Clinic Sleep Medicine Update 2026

July 29-August 1, 2026

Exhibitor and Sponsorship Prospectus



Welcome

Dear Potential Exhibitor,

On behalf of course directors Brendon M. Colaco, M.B.B.S., Timothy I. Morgenthaler, M.D., Natalia M. Werninck, APRN, M.S.N., and the Mayo Clinic School of Continuous Professional Development, we are pleased to announce the upcoming **Mayo Clinic Sleep Medicine Update** course, **July 29-August 1, 2026**, at the **JW Marriott Parq Vancouver**.

This course is relevant for sleep medicine specialists including MDs, DOs, nurse practitioners and physician assistants, internists and family medicine specialists, pediatric sleep medicine practitioners and general pediatricians, ENT specialists with interest in sleep apnea, psychiatrists with interest in insomnia, neurologists with interest in sleep associated neurological diagnoses and sleep administrators and practice managers.

Please view the complete program schedule for details or visit the course website at ce.mayo.edu/sleep2026.

The Mayo Clinic Sleep Medicine Update course will be held at the JW Marriott Parq Vancouver. Guest rooms have been reserved at a discounted rate over the course dates. Room reservations can be made through the course website before July 6, 2026, or before the room block fills. Please visit the course website at ce.mayo.edu/sleep2026 to access the discounted room reservation link.

JW Marriott Parq Vancouver

39 Smithe Street

Vancouver, BC V63 0R3

Canada

If you are interested in participating in this course, please complete the applicable Letter of Agreement Form, as indicated on the following page. If you have not already done so, please [create an account](#) prior to signing our letter of agreement.

Mayo Clinic recognizes these types of educational programs would not be possible without your support. We have a variety of sponsorship opportunities for you to consider. If you do not see what you are looking for, contact us and we will be happy to discuss additional opportunities.

Thank you for your consideration!

Exhibit Opportunities

In-person Exhibitor - \$3,500 USD

- In-person exhibit tables are available on a first-come, first-serve basis.
 - (1) 6' table and (2) chairs
 - Sponsorship acknowledgement on webpage, in announcements, and at break times during the course
 - Receive attendee list (name, credentials, city, state) and have access to networking opportunities throughout the course
- ❖ If you are interested in obtaining an exhibit table at the course, please complete the [Exhibitor Letter of Agreement Form](#).

Sponsorship Opportunities

Attendee Bags or Lanyards - \$5,000 USD (exclusive for one bag sponsor and one lanyard sponsor)

Prominently display your company name on attendee bags or lanyards. Sponsor is responsible for sourcing the product and providing to CME staff to distribute to attendees once onsite at the course.

- Branded items provide practical use while maintaining visibility over the duration of the event
- Acknowledgement on webpage, in announcements, and at break times during the course
- ❖ If you are interested in sponsoring attendee bags or lanyards at the course, please contact owens.blake@mayo.edu to ensure availability. Once your participation has been confirmed, please click [HERE](#) to register and complete the sponsorship agreement.

Hotel Key Cards- \$6,500 USD (exclusive)

Showcase your company name and branding on hotel key cards used by attendees during their stay. Sponsor is responsible for coordinating directly with the hotel's approved key card vendor to design, source, and manage all logistics related to production. CME staff will provide vendor contact details and hotel specifications to ensure compliance.

- Branding is seen multiple times daily by attendees as they access their rooms.
- Exposure begins upon hotel check-in, offering early visibility before the course starts.
- ❖ If you are interested in sponsoring hotel key cards at the course, please contact owens.blake@mayo.edu to ensure availability. Once your participation has been confirmed, please click [HERE](#) to register and complete the sponsorship agreement.

Welcome Reception - \$10,000 (exclusive)

Sponsor the welcome reception for attendees and their guests and network with attendees and faculty.

- Supporter will be acknowledged at the reception and recognized throughout the meeting in signage and electronic communications
- Includes two (2) complimentary registrations to the course
- ❖ If you are interested in hosting a welcome reception at the course, please contact owens.blake@mayo.edu to ensure availability. Once your participation has been confirmed, please click [HERE](#) to register and complete the sponsorship agreement.

Product Theatre - \$20,000 USD (Limited Number Available)

Showcase your product offerings to attendees with a product theatre.

- 40-minute session with complimentary meeting room space. Food and beverage will be provided by Mayo Clinic.
 - Attendee list, networking opportunities, and acknowledgment and recognition at the conference
- Sponsor will be responsible for the following:
- Sponsor is responsible for providing speaker(s), program invitations and advertisements for the product theatre.
 - Sponsor is logistically and financially responsible for any/all audiovisual needs for the product theatre.
 - ❖ If you are interested in hosting a product theatre at the course, please contact owens.blake@mayo.edu to ensure availability. Once your participation has been confirmed, please click [HERE](#) to register and complete the sponsorship agreement.