

Mayo Clinic Center for Women's Health

Transforming Women's Health 2026

Westin Chicago River North
Chicago, IL

EXHIBITOR PROSPECTUS

June 11-13, 2026



CONTENTS

Welcome	3
Dates & Location	4
Key Contacts	4
Conference Highlights	5
Exhibitor Information	6
Hotel Accommodations	7

To reserve your exhibitor space, please complete the required forms and payment online.

Select Exhibitor tab on the [course website](https://ce.mayo.edu/transformwh2026) (ce.mayo.edu/transformwh2026)

Paper copies or pay by check: please contact us at rstgimcme@mayo.edu



Welcome

Dear Exhibitors,

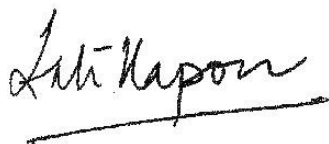
On behalf of Mayo Clinic Center for Women's Health, we are pleased to invite you to participate in Mayo Clinic Transforming Women's Health that will take place June 11-13, 2026, at Westin Chicago River North, Chicago, IL. This course offers both live (in-person) and livestream (virtual) attendance options for attendees.

Transforming Women's Health 2026 will provide physicians and practitioners with the essential tools to optimize the care experience for female patients. This course presents emerging scientific and clinical case-based evidence of conditions that are unique to women, occur more frequently in women, or present differently in women. The course includes presentations from key women's health specialty and subspecialty disciplines including gynecology, reproductive medicine, breast health, sexual health, menopausal medicine, cardiology, endocrinology, internal medicine, and preventive medicine. In collaboration with The Menopause Society, this course is also offering attendees the option to attend The Menopause Society's Menopause 101 course.

We have 26 expert faculty members presenting on topics that are highly relevant to the practitioner. The topics have been carefully selected to attract a wide range of attendees with an interest in improving women's health. We are anticipating an audience of approximately 200+ attendees between the two audiences (live and livestream). To view the entire program and additional information please go to ce.mayo.edu/transformwh2026.

To support this exceptional course, please complete the online registration (select Exhibitors tab) and complete payment via credit card. If you prefer to pay by check, please complete the online registration forms, and mail a check in the full amount payable to Mayo Clinic (Federal ID #41-6011702) to the attention of: Deb Blomberg, 200 First Street SW/Mayo 17-40E, Rochester, MN 55905.

Sincerely,



Ekta Kapoor, MBBS	Juliana (Jewel) Kling, MD, MPH	Taryn Smith, MD
<i>Associate Professor of Medicine, Mayo Clinic</i>	<i>Professor of Medicine, Mayo Clinic</i>	<i>Assistant Professor of Medicine, Mayo Clinic</i>
<i>Co-course Director</i>	<i>Co-course Director</i>	<i>Co-course Director</i>

Dates and Location

Meeting Date:

Thursday, June 11, 2026 - Saturday, June 13, 2026

2026 Meeting Location:

[Westin Chicago River North](#)

320 North Dearborn ST

Chicago, IL 60654

Book through the [Westin Chicago River North Online Hotel Reservations System](#) (Preferred)

Phone: (888) 627-8359

Reference the group block "Mayo Clinic Transforming Women's Health room block."

See Location tab on [course website](#) for more details about the room block.

Key Contacts

Deb Blomberg, MBA
Instructor in Medicine
Program Manager-CME
Direct Line: 507-284-8781
E-mail: blomberg.debra@mayo.edu

Amy Fratianni
Program Manager
Mayo Clinic Center for Women's Health
Direct Line: 507-422-5951
E-mail: Fratianni.amy@mayo.edu

Tera Kellner
Administrative Assistant
Direct Line: 507-255-7102
Email: Kellner.tera@mayo.edu

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Select Exhibitor tab on the [course website](#) (ce.mayo.edu/transformwh2026)

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Conference Highlights

Topics and speakers are carefully chosen to provide quality, practical and evidence-based sessions.

Presentation Topics for 2026 include:

- Osteoporosis
- Breast Cancer Screening
- Breast Cancer Treatment: What's New for the PCP
- Benign Breast Biopsies
- Endometriosis
- Vulvular Dermatoses
- Abnormal Uterine Bleeding
- Hormone Therapy Management Tips
- Non-Hormone Therapy for Menopause Symptoms
- Hormonally Mediated Mood Changes Throughout the Lifespan
- Cardiovascular Disease Prevention in Women
- Alopecia
- Perimenopause
- Menopause Panel
- Preventative Screenings for Transgender and Non-Binary People
- Sexual Function & Cancer
- Diabetes Update in Women
- Hypoactive Sexual Desire Disorder
- IBS and Beyond
- Pelvic Floor Dysfunction
- Recurrent Vaginitis
- Early loss of Estrogen
- GLP-1 Therapies in Women: Indications Beyond Diabetes
- Immunizations for Women
- The Power of Healthy Lifestyle in Prevention
- Preconception Planning
- Infertility Work Up for the PCP

Why Exhibit?

Technical and educational exhibits provide a professional and educational environment in which the physician can receive demonstrations, view products and services and discuss the clinical and surgical uses of these products and services, including how they may improve the quality of care and the management of the medical/surgical practice. Additionally, the exhibits enhance the educational content of the meeting helping to provide quality continuing medical education.

Benefits:

- Interact face-to-face with influential decision makers in the field of women's health
- Build visibility for your company in a competitive marketplace
- Expand your customer base and strengthen existing customer relationships
- Introduce new products and services

General Exhibitor Information

EXHIBIT CONTACT:

Deb Blomberg, MBA
Mayo Clinic General Internal Medicine
200 First ST SW
Mayo Building 17-40E
Rochester, MN 55905
Ph: 507-284-8781
E-mail: blomberg.debra@mayo.edu

EXHIBITOR FEE - \$1,500

- Attendee list including Name, Credentials, City, State
- 8' x 8' space
- 6' table, (2) chairs
- General maintenance of the common areas of the exhibit hall

EXHIBITOR ASSIGNMENTS

Every effort will be made to give exhibitors their first choice of location. In case of conflicting requests, priority will be determined on the basis of:

1. Full payment received
2. Amount of space requested
3. Special needs of the exhibitors

Exhibit Hall Schedule

PRELIMINARY SCHEDULE (Subject to change)

Wednesday, June 10, 2026

Exhibitor Set-Up. 3:00 PM–4:00 PM

EXHIBIT HOURS:

Thursday, June 11, 2026 (Menopause 101) 6:20 AM–11:00 AM

Thursday, June 11, 2026 (General Session) 11:00 AM–4:30 PM

Friday, June 12, 2026 6:30 AM–3:15 PM

Saturday, June 13, 2026 6:30 AM–11:50 AM

Saturday, June 13, 2026

Exhibitor Tear Down. 11:50 AM–2:40 PM

SHIPPING INFORMATION:

All shipping expenses are the responsibility of the vendor.

Label all packages:

Name of Vendor

Name of Group

320 N. Dearborn St.

Chicago, IL 60654

Hotel Accommodations

Guest rooms have been reserved for attendees and their guests with special course rates at **Westin Chicago River North**. In order to receive the special rate, reservations must be made before the room block is filled or before the *expiration of 5:00 pm CST Tuesday, May 19, 2026*, whichever comes first. Reservations will be taken following this date based on space and rate availability. The room block and vendor space is expected to fill, register as a vendor and reserve your room early

[Westin Chicago River North](#)

320 North Dearborn ST
Chicago, IL 60654

Preferred: Book through the [Westin Chicago River North Online Hotel Reservations System](#)

Phone: Central Reservations Department at (888) 627-8359, Reference Mayo Clinic Transforming Women's Health Room Block

- Room Rate: \$309 run of house rooms
- Complimentary Wi-Fi in guest rooms
- Waived \$25 per room/day destination fee
- Complimentary health club usage for all attendees
- Group rate offered 3 days pre/post official event dates (based on hotel availability).
- Parking: Valet Parking Daily: \$86.00
Off-site Parking [Greenway Self Park](#) 0.1 Miles
60 West Kinzie ST, Chicago, IL 60654
Note: Valet parking accommodates vehicles under 6'5". Self-parking at Greenway Garage accommodates vehicles under 8'0".



We look forward to seeing you at Westin Chicago River North, Chicago, IL!