



School of Continuous  
Professional  
Development

## Exhibitor and Sponsorship Prospectus

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Mayo Clinic Faculty Development 2026:  
Empowering Medical Educators

## DATES AND LOCATION

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**Meeting Dates:**

May 29-31, 2026

**Meeting Location:**

**Four Seasons Hotel Denver**

1111 14<sup>th</sup> Street  
Denver, CO 80202

**Additional Course Details:**

Additional course details can be found on the [conference website](#).

## COURSE DIRECTORS AND KEY CONTACTS

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### Course Directors

Heather A. Billings, Ph.D.  
*Assistant Professor of Medical Education*

Mira T. Keddis, M.D.  
*Professor of Medicine*

Devyani Lal, M.D.  
*Professor of Otolaryngology*

Jon T. Nordrum, D.P.T., D.Sc.  
*Assistant Professor of Health Care Administration*  
*Instructor in Physical Therapy*

### Key Contacts

Phoebe Andrews  
*CME Specialist*  
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Kristy Badder  
*Education Administration Coordinator*  
Direct Line: 480-574-5739  
E-mail: [badder.kristol@mayo.edu](mailto:badder.kristol@mayo.edu)

# WELCOME

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Greetings,

On behalf of the Mayo Clinic School of Continuous Professional Development, we are pleased to announce the upcoming **Mayo Clinic Faculty Development 2026: Empowering Medical Educators** to be held at the Four Seasons Hotel in Denver, Colorado on May 29-31, 2026.

## Course Highlights

- Build meaningful connections and cultivate a sense of belonging for medical educators through lecture-based and small-group discussions
- Successful ways of engaging with learners and teaching mentors to be coaches
- Ways to mitigate burnout by rediscovering happiness, joy, gratitude, and value in teaching and medical education

## Target Audience

This course is designed for healthcare professionals who have faculty and teaching responsibilities in allied health, undergraduate, graduate, or post-doctoral educational programs. Physicians, nurse practitioners, physician assistants, pharmacists, nurses, physical therapists, and speech-language pathologists may benefit from this program. We anticipate 100-150 attendees joining this course in person.

## Exhibit Information

Mayo Clinic recognizes these types of educational programs would not be possible without your support. We invite you to participate in this educational activity with an exhibit table in the amount of \$2,600 or with a sponsorship opportunity. Details are listed below. In support of ACCME guidelines, commercial support will be in a separate area from the educational activity. This event is open to multiple pharmaceutical companies.

**Mayo Clinic's Tax ID is 86-0800150**

## Sponsorship Information

We have a variety of sponsorship opportunities for you to consider. Each of the opportunities is explained in further detail throughout this document. If you do not see what you are looking for, contact us and we will be happy to discuss additional advertising opportunities.

We appreciate your consideration of this request and hope you will join us in Denver in May.

Sincerely,

Kristy Badder  
CME Education Coordinator  
Mayo Clinic School of Continuous Professional Development

# SPONSORSHIP OPPORTUNITIES

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## Overview:

This course offers limited exclusive marketing and advertising opportunities. These are designed to provide exposure to attendees and presenters during the annual conference.

## Exhibit Opportunities - \$2,600

Technical and educational exhibits provide a professional and educational environment in which physicians can receive demonstrations, view products and services and discuss the clinical and surgical uses of these products and services, including how they may improve the quality of care and the management of the medical/surgical practice. Additionally, the exhibits enhance the educational content of the meeting, helping to provide quality continuing medical education.

*A signed letter of agreement is required to secure your exhibit space.*

## All exhibit sponsorships include:

- Includes a 6ft table, two chairs and linen at the course
- Promotion at the live three-day course
- Exhibitors are provided with the same meals and beverages provided to registered attendees
- Attendees are encouraged daily by the course moderator to visit and connect with the exhibitors
- An attendee list including registered attendee's name, degree, specialty, city, state, and demographics distributed week of course
- Vendor recognition in online course syllabus for all registered attendees to access
- Acknowledgement in announcements and on the rolling break slides throughout the course
- Access to networking opportunities throughout the course

## Product Theatre Opportunity - \$12,000- Lunch on Saturday, May 30

These non-accredited programs, independently developed and directly sponsored by industry, are presented in an educational format that will provide insight on new or controversial developments. Product theatre may not conflict with "Mayo Clinic Faculty Development" programming. (Includes food and beverage - No CME credit.)

## Conference Bags- \$3,000 (Exclusive)

(Sponsor-provided, pre-printed drawstring bags; limited to one organization) Help keep course attendees organized by providing them with a drawstring bag to carry their course materials in with your company's logo on it! Drawstring bags to be provided by sponsor; artwork

### **Lanyards- \$3,000 (Exclusive)**

Lanyards - \$3,000 (Exclusive) (Sponsor-provided, pre-printed lanyards; limited to one organization) Every attendee is required to wear a name badge, so what better way to advertise your company than with your logo on a lanyard! (Quantity to be determined 60 days before course.)

### **Hotel Key Cards- \$7,500 (Exclusive)**

Personalize hotel guest room keys with your company's logo or product promotion for immediate exposure to attendees. Use this as a great way to introduce yourselves to our attendees upon checking into the hotel. (Artwork to be provided by sponsoring company and is subject to MCSCPD approval

#### ***Payment Details:***

Credit Card payments (preferred method):

Pay online at link provided upon completion of exhibitor agreement, or please call 800-323-2688.

Reference: 26S02036 - FACDEV 2026

ACH Payment Details provided upon request (preferred method).

Make checks payable to:

Mayo Clinic School of Continuous Professional Development

Mail to:

Mayo Clinic Arizona, MCSCPD

Attn: Kristy Badder

5951 E. Mayo Boulevard

Phoenix, AZ 85054

Reference: 26S02036 - FACDEV 2026