



## **12th Annual Mayo Clinic Rheumatology Review for Primary Care 2026**

***May 7-9, 2026  
Las JW Marriott Orlando, & Livestream***

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Greetings!

On behalf of Course Directors Benjamin Wang, M.D., Ronald Butendieck M.D., and Kimberly Parikh, APRN, D.N.P, we invite you to consider an exhibit opportunity at the **12th Annual Mayo Clinic Rheumatology Review for Primary Care 2026** continuing medical education course to be held at the JW Marriott Bonnet Creek hotel in Orlando, FL on May 7-9, 2026. This LIVE and LIVESTREAM course is usually attended by more than 100 practicing internists, family physicians, advanced-care practitioners, rheumatologists, residents and fellows. Over the years, it has been highly rated for its conciseness and effectiveness.

This three-day course provides a complete review of the diagnosis and management of Rheumatologic disorders. We have an outstanding lineup of faculty from Mayo Clinic who are experts in their field and recognized, award-winning teachers. We will discuss general approaches to management, disease pathogenesis, contemporary treatment, and current controversies. It is an excellent opportunity for our participants to interact with one another, expert faculty and industry representatives. Many have gained a familiarity with treatment offerings in rheumatology today.

Display fees to exhibit at the live course are listed below. Space for the live course is limited, and table assignments will be made on a first-come, first-served basis.

We invite your company to join us along with the world-renowned faculty and support this conference. Based on the level of support you are interested in providing, we can offer various levels of recognition. Companies that support this Mayo Clinic conference are acknowledged several ways, including the opportunity for an onsite exhibit, signage at the conference, and featured in conference announcements. Ample opportunities are provided during the conference for sponsors and exhibitors to network with attendees and to showcase their products and services. Mayo Clinic recognizes these types of educational programs would not be possible without your support. We invite you to participate in this educational activity with sponsorship. Details are listed below. In support of ACCME guidelines, commercial support will be in a separate area from the educational activity. This event is open to multiple pharmaceutical companies.

To receive a guaranteed space for exhibiting and/or course sponsorship, please complete our letter of agreement by Monday, February 16, 2026. For your convenience, Mayo Clinic's Tax ID is 41-6011702.

If you have any questions, please feel free to contact us.

Sincerely,

Diana Reyes, CMES  
[Reyes.diana@mayo.edu](mailto:Reyes.diana@mayo.edu)

Makenzie Taylor, EAC  
[Taylor.makenzie@mayo.edu](mailto:Taylor.makenzie@mayo.edu)

## Dates, Location, Key Contacts, and Travel Information

### Dates

Thursday, May 7  
Friday, May 8  
Saturday, May 9

### Course Directors

- Kimberly Parikh, APRN, D.N.P
- [Benjamin Wang, M.D.](#)  
[Ronald R. Butendieck, M.D.](#)

### Location

#### JW Marriott Orlando Bonnet Creek Resort & Spa

Mayo Clinic Florida  
4500 San Pablo Road  
Jacksonville, FL 32224  
Attn: Accounting Activity #26J01059

### Key Contact

Makenzie Taylor  
Education Administration Coordinator  
200 First St SW, Plummer 2-60  
Rochester, MN 55905  
[Taylor.Makenzie@Mayo.edu](mailto:Taylor.Makenzie@Mayo.edu)

### Course Website

<https://ce.mayo.edu/rheum2026>

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### Travel Information

There is a limited room block available at the JW Marriott Orlando Bonnet Creek Resort & Spa at a discounted rate of \$295/night plus applicable taxes and fees. Rooms in the block will be available until Thursday, April 16, 2026, at 5:00pm ET or until the block is full - whichever comes first.

Please call 407-919-6328 to book your room or use the [BOOKING LINK](#)

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### Course information:

The exhibit fee includes an attendee list including name, degree, specialty, city, state to be distributed at the course, and an acknowledgment on the on-line syllabus and break slide announcements during the course.

Mayo Clinic, an integrated, not-for-profit group practice, is committed to meeting its responsibility as a national medical education resource. In support of improving patient care, Mayo Clinic College of Medicine and Science is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC) to provide continuing education for the healthcare team. Our programs provide valuable information on unmet needs to the medical community. We sincerely appreciate your consideration and hope you will take the opportunity to join us for a truly unique educational program.

**Live Exhibit Benefits:**

- Promotion available throughout the live three-day course
- Exhibitors are provided with the same meals and beverages provided to registered attendees
- Attendees are encouraged daily by the course moderator to visit and connect with the exhibitors
- Includes a 6ft table, two chairs and linen at the course
- An attendee list including registered attendee's name, degree, specialty, city, state, and demographics distributed post course
- Vendor recognition in online course syllabus for all registered attendees to access
- An acknowledgment on the break slide announcements during the course
- Exhibitors may attend the general sessions to listen to talks of interest if space is available (all company logos must be removed and not visible when entering the education space)

**Sponsorship Opportunities**

Premier Sponsorship Opportunities	Gold \$20,000 (2 Available)	Silver \$12,000 (3 available)	Bronze \$8,000 (5 available)	Live Exhibit Booth \$4,250
Non-CME Product Promotional Symposium	x			
Meals Sponsor <i>Breakfast OR Lunch</i> <i>Includes signage on meal tables</i>	x	x		
Complimentary full registration – No CME credit	2	2	1	
Conference Bag Inserts	x	x	x	
Support Signage prominently displayed on-site at the conference	x	x	x	
Exhibit Table	2 - 6 ft. tables (premium location)	2 - 6 ft. tables (premium location)	1 - 6 ft. table (premium location)	1 - 6 ft. table
Virtual Exhibit Booth	x	x	x	
Verbal recognition at opening session	x	x	x	x
Attendee List	x	x	x	x

A signed Letter of Agreement (LOA) is required to secure your sponsorship. If interested in one of the above sponsorship opportunities, please complete [Letter of Agreement](#). Email Taylor Makenzie, [Taylor.makenzie@mayo.edu](mailto:Taylor.makenzie@mayo.edu) with any questions.

### Additional Advertisement Opportunities

#### **Non-CME Product Promotional Breakfast Symposium- \$12,000**

These non-accredited programs, independently developed and directly sponsored by industry, are presented in an educational format that will provide insight on new or controversial developments. Promotional symposia information may not conflict with course content. This will take place during a breakfast meal. Presentations are subject to approval by course directors (No CME credit offered.)

#### **Non-CME Product Promotional Lunch Symposium- \$20,000**

##### **(Availability based on Gold Sponsorship)**

These non-accredited programs, independently developed and directly sponsored by industry, are presented in an educational format that will provide insight on new or controversial developments. Promotional symposia information may not conflict with course content. This will take place during a lunch meal. Presentations are subject to approval by course directors (No CME credit offered.)

A Non-CME Educational Session or Product Theater provides an opportunity for an organization to speak to attendees and faculty of the course during a meal. These sessions may be focused on either a product/device or an educational topic that is relevant to both the course and the company.

This is a Promotional Symposium (Non-CME Event). Mayo Clinic will provide food and beverages for the product theater. Nonaccredited programs such as these are independently developed and directly sponsored by industry and are presented in an educational format that will provide insight on new or controversial developments. All sessions will receive the following:

- Four complimentary registrations,
- One 6' exhibit table for two representatives,
- Acknowledgement at course through signage and announcements,
- Access to networking opportunities throughout the course,
- Receive a list of conference attendees one week in advance of the course.

#### **Lanyards - \$3,000 (Exclusive to 1 Company)**

All attendee badges will be distributed with a lanyard to display the badge throughout the conference. The Lanyard will prominently display your company name and/or logo, whichever you choose. (Artwork to be provided by sponsoring company and is subject to MCSCPD approval)

#### **Conference Bags - \$3,000 – (Exclusive to 1 Company)**

Display your company logo for all attendees to see and announce their presence at the conference. Your company will provide a high-resolution logo to be printed on conference bags ordered by managing committee. All bags will contain flyers and advertisements from other participants. (Artwork to be provided by sponsoring company and is subject to MCSCPD approval)

#### **Conference Bag Inserts - \$2,000**

Conference bag inserts are a great opportunity to invite attendees to your booth, announce your booth participation or conference-related event. Your company will provide 200 copies of the flyer or advertisement (no larger than 8 1/2 x 11, no more than one page) and MCSCPD will stuff them into the official conference bags.

A signed Letter of Agreement is required to secure any additional advertisement opportunities, please complete [Letter of Agreement](#). Email Taylor Makenzie, [Taylor.Makenzie@mayo.edu](mailto:Taylor.Makenzie@mayo.edu) with any questions.

### Exhibit Hours

Set Up: Wednesday, May 6, at 8am

Thursday, May 7 – Breakfast, Lunch, and Refreshment Breaks.

Friday, May 8 – Breakfast, Lunch, and Refreshment Breaks.

Saturday, May 9 – Breakfast and Refreshment Break.

Tear Down: All materials must be removed by 3pm on Saturday, May 9, 2026.

### Payment Information

#### Check Payments

Mayo Clinic – MCSCPD

ATTN: Taylor Makenzie/ Team 3

Attn: Accounting Activity #26J01361

4500 San Pablo Road

Jacksonville, FL 32224

#### Over the Phone Credit Card Payments

Please go to our [Webpage](#)

Call our customer service team at 800-323-2688.

Please reference 12th Annual Mayo Clinic Rheumatology Review for Primary Care 2026 –

Course ID: 26J01361

### Rules and Regulations

In applying for exhibit space and sponsorship opportunities, company representatives agree to abide by the following regulations:

#### **Exhibit Regulations:**

Each exhibitor is responsible for compliance with the Americans with Disabilities Act (ADA) within its assigned space.

- The attire of exhibit personnel should be consistent with the professional atmosphere of the conference.
- Demonstrations by exhibitors may not interfere with normal traffic flow nor infringe on neighboring exhibits. Demonstrations are not permitted outside of the exhibitor's assigned space.
- Canvassing or distribution of advertising material by an exhibitor is not permitted outside of the exhibitor's space.
- Canvassing or marketing of any products or services in any part of the meeting rooms by anyone representing a non-exhibiting firm is strictly prohibited.
- Subletting of exhibit space is not permitted. Sharing of exhibit space is not permitted unless it is within divisions of the same company.
- It is the responsibility of the exhibitor to have all licenses, permits, and/or registrations required by the venue, city, municipality and/or state. The exhibitor is responsible for compliance with all applicable tax laws.

**CME Guidelines Related to Educational Grants, Exhibit Space and Promotional Activities:**

In compliance with ACCME Standards for Commercial Support, arrangements for commercial exhibits or advertisements cannot influence or interfere with the presentation, nor can they be a condition of the provision of commercial support for CME activities.

- Exhibit and other promotional fees shall be separate and distinct from educational grants/commercial support.
- All exhibitors must be in a room or area separate from the education and the exhibitors must not interfere or compete in any way with the learning experience prior to, during, or immediately after the activity.
- Company representatives must refrain from holding any commercial discussions in the educational classroom. All promotional activities including interviews, demonstrations, and the distribution of literature or samples must be made within the exhibitor's space. Canvassing or distributing promotion materials outside the exhibitor's rented exhibit space is not permitted.
- Commercial interest representatives that have paid a conference registration fee may attend CME activities for the sole purpose of the representatives' own education. However, they may not engage in sales or marketing activities while in the educational classroom.

**Liability:**

Mayo Clinic School of Continuous Professional Development, the employees thereof, nor their representatives, nor any member of the Conference Committee or Hotel, shall be responsible for injury, loss, or damage that may occur to the Exhibitor or their property from any cause whatsoever, prior to, during, or subsequent to the period of the Exhibit. The Exhibitor agrees to indemnify the Mayo Clinic Continuous Professional Development and Hotel and their employees, volunteers, and committees from any and all claims of loss, damage, or injury. Exhibitors are encouraged to insure themselves against property loss or damage, and against both general and personal liability.

The Exhibitor understands and agrees that, for the safety of conference participants, the Exhibitor shall not perform any procedures on or provide any services to conference participants that are either invasive or are customarily performed in a practitioner's office.