



4500 San Pablo Road
Jacksonville, FL 32224
904-953-4647
Tax ID: 59-3337028

Dear Exhibitor,

On behalf of course directors, Anirban Bhattacharyya, M.D., M.S., and Pablo Moreno-Franco, M.D., we hope you will consider a display and/or sponsorship opportunity at **Mayo Clinic Datathon and Data Summit 2026** being held **April 10-12** at **Mayo Clinic Florida in Jacksonville, FL**. We expect around 100 physicians, nurse practitioners, physician assistants, healthcare executives, and nurses, who participate in data analytics through the [application](#) of data science tools and techniques.

This Datathon and Summit is a two and a half-day immersive event that brings together multidisciplinary teams to develop innovative solutions using healthcare data. The event kicks off with two days dedicated to a datathon competition, where teams comprising of healthcare professionals and experts from computer science, engineering, and mathematics collaborate to solve critical clinical problems using real-world datasets. The event concludes with a 1-day Data Summit, featuring keynote addresses, panel discussions, and workshops on AI, data sharing, and ethical issues in healthcare. Participants gain hands-on experience in data analytics, AI model development, and clinical problem-solving.

Choose Your Sponsorship Level

Exhibit fees begin at \$2,500 for the full course. Additional advertising opportunities are offered to expand reach and provide further interaction with attendees. Exhibit space at the live course is limited with table assignments made based on the level of sponsorship and the date the signed exhibit letter of agreement (LOA) is received in our office.

Please review Sponsorship Opportunities and Additional Advertisement Opportunities on page 3 of this prospectus for full pricing and details.

To Submit an Exhibit Request, please fill out the online form located at: [Mayo Clinic Datathon and Data Summit 2026](#).

To maintain a clear separation of promotion from education, all exhibits will be held in a different room/location than where the general sessions are held or separated by at least 30 minutes. Exhibits are open from registration until the conclusion of the final lecture on the last day. Display space is limited, and table assignments will be made on a first come, first served basis.

Exhibit Benefits:

- Promotion available at the live course
- Exhibitors are provided the same meals and beverages provided to registered attendees
- Attendees are encouraged daily by the course moderator to visit and connect with the exhibitors
- Includes a 6ft table and two chairs at the course
- An attendee list including registered attendee's name, degree, specialty, city, state, and demographics distributed post course
- Vendor recognition in online course syllabus for all registered attendees to access
- An acknowledgement on the break slide announcements during the course
- Exhibitors may sit in the general session to listen to talks of interest if space is available (all company logos must be removed and not visible when entering the education space)

Mayo Clinic, an integrated, not-for-profit group practice, is committed to meeting its responsibility as a national medical education resource. In support of improving patient care, Mayo Clinic College of Medicine and Science is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC) to provide continuing education for the healthcare team. Our programs provide valuable information on unmet needs to the medical community. We sincerely appreciate your consideration and hope you will take the opportunity to join us for a truly unique educational program.

Sincerely,

Raegan Westfall

Education Administration Coordinator

Westfall.Raegan@Mayo.edu

Make checks payable to:

Mayo Clinic

Attn: Accounting Activity # 26J02281

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Premier Sponsorship Opportunities	Platinum \$50,000	Gold \$25,000	Silver \$10,000	Live Exhibit Booth \$2500
Welcome Reception <i>Saturday evening</i>	x			
Welcome Reception Invitations	8	4	2	1
Meal Sponsor <i>Including table signage</i>		Breakfast or Lunch	Breakfast or Lunch	
Complementary full registration <i>No CME credit</i>	2	2	2	1
Support Signage prominently displayed on-site at Summit	x	x	x	
Exhibit Table	2-6ft tables <i>premium location</i>	2 - 6 ft. table <i>premium location</i>	1 - 6 ft. table	1 - 6 ft. table
Recognition at Opening Session	x	x	x	x
Attendee List	x	x	x	x

Mayo Clinic Datathon and Data Summit 2026

Mayo Clinic Jacksonville
Jacksonville, Florida

April 10, 2026 - April 12, 2026

All Presentations Eastern Standard Time

Friday, April 10, 2026

Location: 1st Floor, Vincent A. Stabile Building

8:00 AM	Registration, Breakfast and Exhibits
9:00 AM	Opening Announcements <i>Anirban Bhattacharyya, Pablo Moreno Franco</i>
9:15 AM	TBD <i>Leo Anthony Celi</i>
9:30 AM	TBD <i>Ari Ercole</i>
9:45 AM	Overview of Data <i>Anirban Bhattacharyya</i>
10:30 AM	Refreshment Break and Exhibitors
10:45 AM	Datathon <i>Mentors</i>
12:00 PM	Checkpoint #1 and Boxed Lunch Pick-Up
12:15 PM	Datathon (continued) <i>Mentors</i>
3:00 PM	Checkpoint #2 and Refreshment Break
3:15 PM	Datathon (continued) <i>Mentors</i>
4:45 PM	Team Updates and Debrief <i>Mentors</i>
5:00 PM	Adjourn (Optional Independent Work)

Saturday, April 11, 2026

Location: 1st Floor, Vincent A. Stabile Building

8:30 AM	Check-In and Announcements
9:00 AM	LLMs are dead <i>Dileep Raman</i>
9:20 AM	Long Live the LLM <i>Piyush Mathur</i>
9:20 AM	Q & A Panel <i>Anirban Bhattacharyya, MD, MS, MPH</i>
10:00 AM	Refreshment Break and Exhibitors

10:15 AM	Datathon (continued) <i>Mentors</i>
12:15 PM	Checkpoint #3 and Boxed Lunch Pick-Up
12:30 PM	Datathon (continued) <i>Mentors</i>
3:00 PM	Checkpoint #4 and Refreshment Break
3:15 PM	Datathon (continued) <i>Mentors</i>
5:00 PM	Checkpoint #5 and Adjourn
Sunday, April 12, 2026	
Location: Kinne Auditorium Cannaday Building	
7:00 AM	Registration & Breakfast
7:30 AM	Opening and Welcome <i>Anirban Bhattacharyya, MD, MS, MPH + Pablo Moreno Franco, MD</i>
Sharing the Vision	
7:40 AM	AI for All of US <i>Leo Anthony Celi, MD, MS, MPH</i>
8:05 AM	Clinical Reality and Complexity <i>Ari Ercole, MBBCh, PhD</i>
8:30 AM	The Gen AI Vision at Mayo Clinic <i>Matthew Callstrom, MD, PhD</i>
8:55 AM	Q & A Panel <i>Moderators: Anirban Bhattacharyya, MD, MS, MPH and Pablo Moreno Franco, MD</i>
9:10 AM	Break
The GenAI Toolkit - Strategy, Safety and Deployment	
9:20 AM	The GenAI ROI - Value over Hype <i>Torleif Markussen Lunde, PhD, MBA</i>
9:35 AM	The Guardrails Anchor - Trust in the Loop <i>John O'Donovan, PhD</i>
9:50 AM	Empowering the Clinician: The No Code Revolution <i>Robert Hoyt, MD, FACP, FAMIA</i>
10:05 AM	Data Readiness for Gen AI Era <i>University of North Florida</i>
10:20 AM	From Bedside to Server: Lessons from Essen <i>Chris Sauer, MD, MPH, PhD</i>
10:35 AM	The Modern Stack - Iterating at the speed of Thought <i>Om Mandal, B. Tech</i>
10:50 AM	Q & A Panel <i>Moderator: Anirban Bhattacharyya, MD, MS, MPH</i>
11:05 AM	Break
Global AI Leadership - Governance and Scale	

11:20 AM	Showcasing Mayo Clinic Platform <i>Mayo Clinic Platform - TBD</i>
11:40 AM	BERTRAND - An automated Multiagent System for AI Prerounds <i>Kee Yuan Ngiam, MBBS</i>
12:00 PM	Apollo's Platform Approach* <i>Sujoy Kar, MD</i>
12:20 PM	Q & A Panel <i>Moderator: Pablo Moreno Franco, MD</i>
12:35 PM	Lunch Pick-up
Industry Showcase	
12:50 PM	Industry Talk (TBD)
1:35 PM	Refreshment Break and Exhibits
Global AI Leadership - Governance and Scale	
1:45 PM	Team Presentations <i>Moderator: Carla Johnson, MBA</i>
3:00 PM	Break
Building the Future: Foundations at Mayo (Simultaneous closed-door judging)	
3:10 PM	Building the Hospital of the Future <i>Emily Godsey, MSHA, FACHE</i>
3:25 PM	TBA <i>AJ Forte</i>
3:40 PM	Schulze AI - ASTRAL <i>Giselle Coelho, MD, PhD</i>
3:55 PM	Q & A Panel <i>Moderator: Terri Menser, PhD</i>
4:10 PM	Results and Closing <i>Terri Menser, PhD and Carla Johnson, MBA</i>

