



Mayo Clinic School of Continuous Professional Development

# Multidisciplinary Update in Pulmonary & Critical Care Medicine 2026

April 30 – May 3, 2026

Exhibitor and Sponsorship Prospectus



# Welcome

Dear Potential Exhibitor,

On behalf of course directors Robert W. Viggiano, M.D., Craig E. Daniels, M.D. and Charles D. Burger, M.D. and the Mayo Clinic School of Continuous Professional Development, we are pleased to announce the upcoming **Multidisciplinary Update in Pulmonary & Critical Care Medicine 2026 on April 30 – May 3, 2026**, at the Mountain Shadows Resort in Paradise Valley, Arizona.

The Multidisciplinary Update in Pulmonary and Critical Care Medicine 2026 course provides a state-of-the-art update on clinical advances in pulmonary and critical care medicine. A multidisciplinary faculty from Mayo Clinic imparts a comprehensive approach to the current evaluation and management of various respiratory diseases. We hope to welcome 150 attendees comprised of pulmonologists, intensivists, general internists, hospitalists, thoracic surgeons, anesthesiologists, sleep and emergency room specialists, physician assistants, nurse practitioners, and allied health professionals who work with pulmonary and critical care medicine and will find this course of value in their daily practice.

Please visit the course website at [ce.mayo.edu/pulmonary2026](https://ce.mayo.edu/pulmonary2026) for additional details on the course.

The Multidisciplinary Update in Pulmonary and Critical Care Medicine will be held at the Mountain Shadows Resort. Guest rooms have been reserved for exhibitors at a discounted rate over the course dates. Room reservations can be made before April 8, 2026, or before the room block fills.

**Mountain Shadows Resort**  
**5445 East Lincoln Drive**  
**Paradise Valley, AZ 85253**

If you are interested in participating in this course, please complete the electronic [Letter of Agreement Form](#). If you have not already done so, please [create an account](#) prior to signing our letter of agreement.

Mayo Clinic recognizes these types of educational programs would not be possible without your support. We have a variety of sponsorship opportunities for you to consider. We invite you to participate in this educational activity with an exhibit table in the amount of \$3,500 or with a sponsorship opportunity. Details are listed below. In support of ACCME guidelines, commercial support will be in a separate area from the educational activity. This event is open to multiple pharmaceutical companies. If you do not see what you are looking for, contact us and we will be happy to discuss additional advertisement opportunities.

Thank you for your consideration!

## Exhibit Opportunities

### **In-person Exhibit - \$3,500**

- In-person exhibit tables are available on a first-come, first-serve basis.
- (1) 6' table and (2) chairs
- Acknowledgement on webpage, in announcements, and at break times during the course
- Receive attendee list (name, credentials, city, state)
- Access to networking opportunities throughout the course
- If you are interested in exhibiting, please click [HERE](#) to register (exhibitor agreement).

## **Exhibit Hours**

April 30, 2026: 6:30 a.m. – 12:30 p.m.

May 1, 2026: 6:30 a.m. – 12:30 p.m.

May 2, 2026: 6:30 a.m. – 12:30 p.m.

May 3, 2026: 6:15 a.m. – 11:30 p.m.

Each day includes a dedicated breakfast and refreshment as noted in the program to interact with company representatives.

## **Sponsorship Opportunities**

### **Non-CME Breakfast Product Theatre - \$17,000 USD (2 available)**

- Friday, May 1, 2026
- Saturday, May 2, 2026

Showcase your product offerings to attendees with a product theatre.

- 50-minute session with complimentary meeting room space. Food and beverage will be provided by Mayo Clinic.
- Attendee list, networking opportunities, and acknowledgment and recognition at the conference

Sponsor will be responsible for the following:

- Sponsor is responsible for providing speaker(s), program, invitations and advertisements for the product theatre.
- Sponsor is logistically and financially responsible for any/all audiovisual needs for the product theatre.

### **Non-CME Lunch Product Theatre - \$19,000 USD (2 available)**

- Friday, May 1, 2026
- Saturday, May 2, 2026

Showcase your product offerings to attendees with a product theatre.

- 60-minute session with complimentary meeting room space. Food and beverage will be provided by Mayo Clinic.
- Attendee list, networking opportunities, and acknowledgment and recognition at the conference

Sponsor will be responsible for the following:

- Sponsor is responsible for providing speaker(s), program, invitations and advertisements for the product theatre.
- Sponsor is logistically and financially responsible for any/all audiovisual needs for the product theatre.

❖ If you are interested in a product theatre at the course, please contact [Cassandra Skomer](#) to ensure availability. Once your participation has been confirmed, please click [HERE](#) to register and complete the sponsorship agreement.

### **Attendee Drawstring Bags - \$3,000 USD (exclusive for one bag sponsor)**

Prominently display your company name on attendee bags. Sponsor is responsible for sourcing the product and providing drawstring bags to CME staff to distribute to attendees once onsite at the course.

- Branded items provide practical use while maintaining visibility over the duration of the event.

### **Attendee Lanyards - \$2,000 USD (exclusive for one lanyard sponsor)**

Prominently display your company name on attendee lanyards. Sponsor is responsible for sourcing the product and providing lanyards to CME staff to distribute to attendees once onsite at the course.

- Branded items provide practical use while maintaining visibility over the duration of the event.

### **Hotel Key Cards - \$7,500 USD (exclusive for one organization)**

Personalize hotel guest room keys with your company's logo or product promotion for immediate exposure to attendees. Use this as a great way to introduce yourselves to our attendees upon checking into the host hotel. (Artwork to be provided by sponsoring company)

- Branded items provide practical use while maintaining visibility over the duration of the event.

### **Conference Bag Inserts - \$1,500 (multiple opportunities available)**

Conference bag inserts are a great opportunity to invite attendees to your booth, announce your booth participation or conference- related event. Your company will provide copies of the flyer or advertisement (no larger than 8 ½ x 11) and the MCSCPD will stuff them into the official conference bags/folders. A limited number of bag inserts are permitted, so early reservation is encouraged.

- ❖ If you are interested in one of the sponsorship opportunities at the course, please contact [Cassandra Skomer](#) to ensure availability. Once your participation has been confirmed, please click [HERE](#) to register and complete the sponsorship agreement.

### **Discounted Exhibitor Room Rate: (Limited supply)**

Special discounted room rate of \$350 for exhibitors, plus applicable city/state taxes, and a \$25 resort fee per room per night.

To receive the Pulmonary Exhibitor Room Rate, please send an email to the Mountain Shadows Resort's Group Rooms Coordinators:

Email: Caitlyn [caitlyn.smith@mountainshadows.com](mailto:caitlyn.smith@mountainshadows.com) & Dayna ([dwhitmer@mountainshadows.com](mailto:dwhitmer@mountainshadows.com))

#### **Please provide the following information:**

- First & Last Names
- Arrival & Departure Dates
- Contact information (email & phone number)