



Industry Support Prospectus

Genito-Urinary Oncology Summit 2026
Rancho Bernardo Inn | San Diego, CA
July 16 – 18, 2026



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Welcome

On behalf of course directors Parminder Singh, M.D., Paras H. Shah, M.D., and Yousef Zakharia, M.D., Sameer R. Keole, M.D., and the Mayo Clinic School of Continuous Professional Development, we are pleased to announce the upcoming course [Genito-Urinary Oncology Summit 2026](#)! This inaugural summit will be held July 16 – 18, 2026 at the Rancho Bernardo Inn, San Diego, CA and livestream.

Course Description:

This inaugural course on Genito-urinary cancer care is designed to equip healthcare professionals with the latest knowledge and skills in managing Genito-urinary cancers. Participants delve into the multidisciplinary care approaches that involve collaboration among oncologists, urologists, radiologists, and other specialists to optimize patient outcomes. The course explores new treatment paradigms that are revolutionizing the field, providing insights into emerging therapies and innovative practices. Additionally, the pivotal role of precision medicine in the treatment of prostate and bladder cancers is highlighted, emphasizing how tailored treatments can enhance efficacy and minimize side effects. Join us to stay at the forefront of Genito-urinary cancer care and make a meaningful impact on patient lives.

Target Audience:

This course is designed for professional healthcare teams working in all areas of Genito-urinary oncology practice including physicians, nurses, nurse practitioners, physician assistants, radiation oncologists, as well as students and residents. We anticipate 80 – 100 attendees in this inaugural year.

Exhibit Information:

Mayo Clinic recognizes these types of educational programs would not be possible without your support. We invite you to participate in this educational activity with sponsorship. Details are listed below. In support of ACCME guidelines, commercial support will be in a separate area from the educational activity. This event is open to multiple pharmaceutical companies.

To receive a guaranteed space for exhibiting and/or course sponsorship, please complete our letter of agreement Monday, June 1, 2026. For your convenience, Mayo Clinic's Tax ID is 86-0800150.

If you have any questions, please feel free to contact us.

Sincerely,
Mallory Hedquist
CME Specialist

Addie Graves
Education Administrative Coordinator

Key Information

Dates

July 16 – 18, 2026

Course Website

[CE.MAYO.EDU/GUOnc2026](https://ce.mayo.edu/GUOnc2026)

Location

Rancho Bernardo Inn
17550 Bernardo Oaks Drive
San Diego, CA, 92128

Course Directors

Parminder Singh, M.D.
Yousef Zakharia, M.D.
Sameer R. Keole, M.D.
Paras H. Shah, M.D.

Key Contact

Addie Graves
Mayo Clinic School of Continuous Professional
Development (MCSCPD)
200 First St SW, Plummer 2-60
Rochester, MN 55905
graves.addison@mayo.edu

Benefits of Sponsorship & Exhibits

Technical and educational exhibits provide a professional and educational environment in which physicians can receive demonstrations, view products and services and discuss the clinical and surgical uses of these products and services, including how they may improve the quality of care and the management of the medical/surgical practice. Additionally, the exhibits enhance the educational content of the meeting, helping to provide quality continuing medical education.

Benefits of Sponsorship:

- Interact face-to-face with numerous medical professionals
- Build visibility for your company in a competitive marketplace
- Expand your customer base and strengthen existing customer relationships
- Introducing new products and services
- Additional advertisement opportunities to expand reach and further socialize with attendees
- Sponsorships opportunities

Non-CME Educational Session / Product Theatre

\$25,000 *No Longer Available*

A Non-CME Educational Session or Product Theater provides an opportunity for an organization to speak to attendees and faculty of the course during break time. These sessions may be focused on either a product/device or an educational topic that is relevant to both the course and the company.

Accepted sessions will feature a 40-minute opportunity to speak during the following dates and time:

- Thursday, July 16 | Dinner | 5:30pm
- Friday, July 17 | Lunch | 12:15pm
- Saturday, July 18 | Breakfast | 7:15am

This is a Promotional Symposium (Non-CME Event). Mayo Clinic will provide food and beverages for the product theater. Nonaccredited programs such as these are independently developed and directly sponsored by industry and are presented in an educational format that will provide insight into new or controversial developments.

All sessions will receive the following:

- Three complimentary registrations,
- One 6' exhibit table for two representatives,
- Acknowledgement at course through signage and announcements,
- Access to networking opportunities throughout the course,
- Receive a list of conference attendees on the first day of the conference.

The Planning Committee reserves the right to review all submissions before final agreements have been executed. Companies are encouraged to speak on educational topics in addition to products. Please note, audio/visual equipment and fees are the responsibility of the industry supporter.

A signed letter of agreement is required to secure your sponsorship – spots will not be held without a completed LOA. Please complete this [Letter of Agreement](#).

Sponsorship Opportunities

PLATINUM	GOLD	SILVER	BRONZE
\$17,500	\$13,500	\$10,000	\$7,500
<p>Attendee Reception Sponsor <i>No Longer Available</i> Company signage and representation at attendee reception.</p>	<p>Internet Sponsor <i>No Longer Available</i> Company signage acknowledging sponsorship of internet connection.</p>	<p>Lanyard Sponsor <i>No Longer Available</i> Company will provide lanyards for attendees to use at the course with their Attendee Name Badges</p>	<p>Daily Coffee Sponsor <i>No Longer Available</i> Company signage at the coffee station.</p>
<p>Platinum sponsors may opt to support the <i>Attendee Reception</i> or be acknowledged as a <i>General Sponsor</i> of the course.</p>	<p>Gold sponsors may opt to support <i>the internet</i> or be acknowledged as a <i>General Sponsor</i> of the course.</p>	<p>Silver sponsors may opt to support <i>the lanyards</i> or be acknowledged as a <i>General Sponsor</i> of the course.</p>	<p>Bronze sponsors may opt to support <i>Daily Coffee</i> or be acknowledged as a <i>General Sponsor</i> of the course.</p>
<p>Platinum sponsors will receive:</p> <ul style="list-style-type: none"> • Company signage at the Attendee Welcome Reception on Friday, July 17, • Two complimentary registrations, • One 6’ exhibit table for two representatives, • Sponsorship acknowledgement at course through signage and announcements, • Access to networking opportunities throughout the course, • Receive a list of conference attendees on the first day of the course. 	<p>Gold sponsors will receive:</p> <ul style="list-style-type: none"> • Company signage at course with Wi-Fi sign on instructions, • Two complimentary registrations, • One 6’ exhibit table for two representatives, • Sponsorship acknowledgement at course through signage and announcements, • Access to networking opportunities throughout the course, • Receive a list of conference attendees on the first day of the course. 	<p>Silver sponsors will receive:</p> <ul style="list-style-type: none"> • Company will provide lanyards for attendees to use at the course with their Attendee Name Badges, • One complimentary registration, • One 6’ exhibit table for two representatives, • Sponsorship acknowledgement at course through signage and announcements, • Access to networking opportunities throughout the course, • Receive a list of conference attendees on the first day of the course. 	<p>Bronze sponsors will receive:</p> <ul style="list-style-type: none"> • Company signage at coffee and refreshment station on specified day, • One complimentary registration, • One 6’ exhibit table for two representatives, • Sponsorship acknowledgement at course through signage and announcements, • Access to networking opportunities throughout the course, • Receive a list of conference attendees on the first day of the course.

Sponsorships range from \$7,500 to \$17,500 and feature various perks please email and Addie Graves, graves.addison@mayo.edu, for more information on alternative or exclusive opportunities.

A signed Letter of Agreement (LOA) is required to secure your sponsorship – spots will **not** be held without a completed LOA. If you are interested in the sponsorship opportunities, please complete this [Letter of Agreement](#).

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Exhibit Opportunity

\$4,095.00 *Limited space available*

Exhibit tables offer an opportunity for company representatives to engage with attendees and faculty during break times of the course. All exhibits include:

- Includes one 6 ft table and two chairs,
- Acknowledgement at course through signage and announcements,
- Access to networking opportunities throughout the course,
- Receive an attendee list including registered attendee's name, credentials, city, state on the first day of the course.

[Click here to secure your exhibit table](#)

A signed Letter of Agreement is required to secure your exhibit space. Please note, space is limited.

Exhibit Hours

Set Up: Thursday, July 16 | 8am – 11am

Thursday, July 16 – Lunch and Refreshment Break

Friday, July 17 – Breakfast, Refreshment Breaks, and Lunch

Saturday, July 18 – Breakfast and Refreshment Break

Tear Down: All materials must be removed by 2:30pm on Saturday, July 18, 2026

Payment Information

Make check payable to:

Mayo Clinic – MCSCPD

200 First St SW, Plummer 2-60

Attn: Addie Graves

Rochester, MN 55905

Reference: Genito-Urinary 26 or 26S02382

Credit Card payments:

To pay by credit card, an online form will be provided in your confirmation email (online form for exhibitor payments only) or call 800-323-2688.

Reference: Genito-Urinary 26 or 26S02382

Travel Information

The Rancho Bernardo Inn has reserved a limited block of guest rooms at a special group rate starting at \$299/night (USD) plus a daily resort fee of \$30.00 and all applicable taxes. Group rates apply three days prior to and three days after the course dates, based on availability. To ensure accommodation at the discounted rate, make your reservations directly with the hotel before the block is full or by June 20, 2026, whichever comes first.

Reservations can be made [directly in the room block online](#).

Attendees are responsible for their own reservations. The standard hotel reservation cancellation policy will apply to individual reservations unless otherwise specified. All travel and lodging expenses are the sole responsibility of the individual registrant.

Rules and Regulations

In applying for exhibit space, exhibitors agree to abide by the following regulations:

Exhibit Regulations:

Each exhibitor is responsible for compliance with the Americans with Disabilities Act (ADA) within its assigned space.

- Attire of exhibit personnel should be consistent with the professional atmosphere of the conference.
- Demonstrations by exhibitors may not interfere with normal traffic flow nor infringe on neighboring exhibits. Demonstrations are not permitted outside of the exhibitor's assigned space.
- Canvassing or distribution of advertising material by an exhibitor is not permitted outside of the exhibitor's space.
- Canvassing or marketing of any products or services in any part of the meeting rooms by anyone representing a non-exhibiting firm is strictly prohibited.
- Subletting of exhibit space is not permitted. Sharing of exhibit space is not permitted unless it is within divisions of the same company.
- It is the responsibility of the exhibitor to have all licenses, permits, and/or registrations required by the venue, city, municipality and/or state. The exhibitor is responsible for compliance with all applicable tax laws.

CME Guidelines Related to Educational Grants, Exhibit Space and Promotional Activities:

In compliance with ACCME Standards for Commercial Support, arrangements for commercial exhibits or advertisements cannot influence or interfere with the presentation, nor can they be a condition of the provision of commercial support for CME activities.

- Exhibit and other promotional fees shall be separate and distinct from educational grants/commercial support.
- All exhibitors must be in a room or area separate from the education and the exhibits must not interfere in or compete in any way with the learning experience prior to, during, or immediately after the activity.
- Company representatives must refrain from holding any commercial discussions in the educational classroom. All promotional activities including interviews, demonstrations, and the distribution of

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literature or samples must be made within the exhibitor's space. Canvassing or distributing promotion materials outside the exhibitor's rented exhibit space is not permitted.

- Commercial interest representatives that have paid a conference registration fee may attend CME activities for the sole purpose of the representatives' own education. However, they may not engage in sales or marketing activities while in the educational classroom.

Liability:

Mayo Clinic School of Continuous Professional Development, the employees thereof, nor their representatives, nor any member of the Conference Committee or Hotel, shall be responsible for injury, loss, or damage that may occur to the Exhibitor or their property from any cause whatsoever, prior to, during, or subsequent to the period of the Exhibit. The Exhibitor agrees to indemnify the Mayo Clinic Continuous Professional Development and Hotel and their employees, volunteers, and committees from any and all claims of loss, damage, or injury. Exhibitors are encouraged to insure themselves against property loss or damage, and against both general and personal liability.

The Exhibitor understands and agrees that, for the safety of conference participants, the Exhibitor shall not perform any procedures on or provide any services to conference participants that are either invasive or are customarily performed in a practitioner's office.



Request for Taxpayer Identification Number and Certification

Go to www.irs.gov/FormW9 for instructions and the latest information.

**Give form to the
 requester. Do not
 send to the IRS.**

Before you begin. For guidance related to the purpose of Form W-9, see *Purpose of Form*, below.

Print or type. See Specific Instructions on page 3.	1 Name of entity/individual. An entry is required. (For a sole proprietor or disregarded entity, enter the owner's name on line 1, and enter the business/disregarded entity's name on line 2.)	
	Mayo Clinic Arizona	
	2 Business name/disregarded entity name, if different from above.	
	3a Check the appropriate box for federal tax classification of the entity/individual whose name is entered on line 1. Check only one of the following seven boxes.	
	<input type="checkbox"/> Individual/sole proprietor <input type="checkbox"/> C corporation <input type="checkbox"/> S corporation <input type="checkbox"/> Partnership <input type="checkbox"/> Trust/estate <input type="checkbox"/> LLC. Enter the tax classification (C = C corporation, S = S corporation, P = Partnership) _____ Note: Check the "LLC" box above and, in the entry space, enter the appropriate code (C, S, or P) for the tax classification of the LLC, unless it is a disregarded entity. A disregarded entity should instead check the appropriate box for the tax classification of its owner.	
	<input checked="" type="checkbox"/> Other (see instructions) <u>501 (c) (3) Tax-exempt Nonprofit Corporation</u>	
	3b If on line 3a you checked "Partnership" or "Trust/estate," or checked "LLC" and entered "P" as its tax classification, and you are providing this form to a partnership, trust, or estate in which you have an ownership interest, check this box if you have any foreign partners, owners, or beneficiaries. See instructions <input type="checkbox"/>	
4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3):		
Exempt payee code (if any) <u>1</u>		
Exemption from Foreign Account Tax Compliance Act (FATCA) reporting code (if any) <u>A</u>		
<i>(Applies to accounts maintained outside the United States.)</i>		
5 Address (number, street, and apt. or suite no.). See instructions.		
5951 E. Mayo Blvd.		
6 City, state, and ZIP code		
Phoenix, Arizona 85054		
7 List account number(s) here (optional)		
Requester's name and address (optional)		

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

Social security number										
or										
Employer identification number										
8	6		-	0	8	0	0	1	5	0

Note: If the account is in more than one name, see the instructions for line 1. See also *What Name and Number To Give the Requester* for guidelines on whose number to enter.

Part II Certification

Under penalties of perjury, I certify that:

1. The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
2. I am not subject to backup withholding because (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
3. I am a U.S. citizen or other U.S. person (defined below); and
4. The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and, generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

Sign Here Signature of U.S. person *Chris Pudwill*

Date **01/06/2025**

General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to www.irs.gov/FormW9.

What's New

Line 3a has been modified to clarify how a disregarded entity completes this line. An LLC that is a disregarded entity should check the appropriate box for the tax classification of its owner. Otherwise, it should check the "LLC" box and enter its appropriate tax classification.

New line 3b has been added to this form. A flow-through entity is required to complete this line to indicate that it has direct or indirect foreign partners, owners, or beneficiaries when it provides the Form W-9 to another flow-through entity in which it has an ownership interest. This change is intended to provide a flow-through entity with information regarding the status of its indirect foreign partners, owners, or beneficiaries, so that it can satisfy any applicable reporting requirements. For example, a partnership that has any indirect foreign partners may be required to complete Schedules K-2 and K-3. See the Partnership Instructions for Schedules K-2 and K-3 (Form 1065).

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS is giving you this form because they